



TSMO Vision and Regional ITS Architecture Update

TSMO Workshop #3 – Transportation Technology

July 15, 2019



Agenda

1. Project Status Update

- TSMO Vision and Goals
- Data Governance

2. Regional Pilot Project Review

- Project Development
- Project Screening Methodology
- Project Prioritization Methodology

3. TSMO/Pilot Project Evaluation Breakout Groups

4. ITS Architecture Status Overview

5. Local Agency Deployment Guide Framework





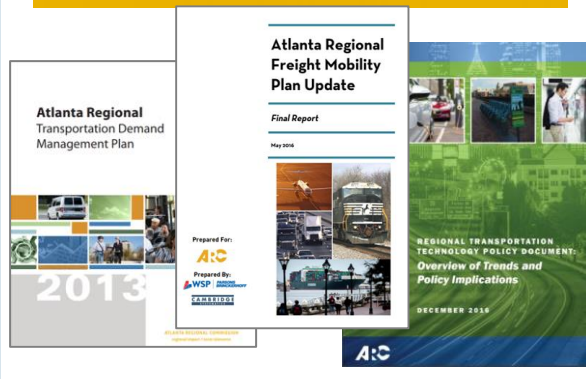
TSMO Vision and Goals



Regional TSMO Vision Development

Regional “Win the Future” Vision and Supporting Plans

THE ATLANTA REGION'S PLAN VISION



Stakeholder TSMO Survey

Input from over 100 respondents on strengths and challenges, and visions

TSMO Visioning Workshop

Held December 2018; participants from public and private sectors



Transportation systems across the Atlanta region are managed and operated to optimize safe, reliable, and efficient travel for all system users – people and freight – contributing to sustainable economic growth and a high quality of life.

Vision – Themes

TSMO Vision



Transportation systems across the Atlanta region are managed and operated to optimize safe, reliable, and efficient travel for all system users – people and freight – contributing to sustainable economic growth and a high quality of life.

Key Outcomes / Goals



Optimizing safety

Applying technology and context-sensitive approaches to achieve zero fatalities



Reliable travel times

Managing planned and unplanned disruptions to reduce unexpected delays



Efficient, seamless travel

Coordinated systems across jurisdictions and modes; accessible, real-time travel information



Equitable access

People of all ages, abilities, languages, backgrounds, and incomes have access to safe, reliable, efficient mobility options

Foundational Elements



Operations philosophy focuses on moving people and goods, rather than vehicles



Collaboration across jurisdictional boundaries, public and private sectors, and service providers



Data sharing across public and private data providers and users



Fostering a culture of innovation and adaptability to change

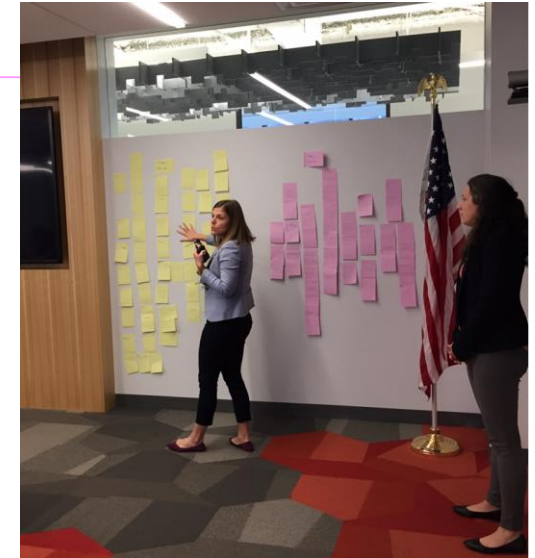


Data Governance Update



Discussion Questions

- **Question #1: What are 3 major challenges to your organization sharing data with other organizations today?**
 - Identify each challenge on a separate **blue** sticky note.
- **Question #2: List the 3 most important data sets that you need from other organizations today.**
 - Identify each data set on a separate **yellow** sticky note.
- **Question #3: Given projects under deployment, list the 3 most important data sets you expect to share in the future?**
 - Identify each data set on a separate **pink** sticky note.



“Best Practices for Data Governance” Report

Chapter 1 Introduction

- Scope
- Background
- Document Organization

Chapter 2 ARC Challenges and DG

- Challenges and Data Governance (DG) Benefits

Chapter 3 DG Overview

- Data Governance Defined
- Data Governance Frameworks

Chapter 4 DG Framework: Business Strategies & Organization

- DG Goals and Objectives, Policies
- Organization
- Performance and Maturity

Chapter 5 Data Lifecycle Management

- Data Curation model
- Data Business Plan and other Plans

“Best Practices for Data Governance” Report, cont.

Chapter 6 Changing Needs in Transformative Transportation Environments

- General implications
- Specific program implications
 - Integrated Transportation Systems
 - Mobility on Demand
 - Automated Vehicles

Chapter 7 Getting Started with Data Governance

- FHWA Approach
- MnDOT Approach
- Challenge and lessons learned (FHWA report)

Chapter 8 ARC’s Role in a Regional Data Governance Framework

- Formal Process -- Recommendations for Establishing a Regional Data Governance Frameworks
- Ad Hoc Process -- Building Data Governance Framework through a Regional Project

Recommendations – Formal DG Initiation Process

Step 1 Stakeholder Engagement

- Identify stakeholders (completed)
- Develop stakeholder registry (completed)

Step 2 Data and Gap Assessment

- Confirm major challenges based on Workshops #1 needs and goals, and #2 data activities including challenges and needs
- Scope initial data set by business or assessment areas
- Assess level of maturity within assessment (business) area
- Develop gap assessment

Step 3 Data Governance Framework

- Develop DG Charter
- Establish organizational structure, roles, responsibilities
- Generate and update principles, policies and MOUs

Step 4 Develop Enterprise Data Steward Strategies

- Establish EDS data working groups
- Develop data, metadata and quality priorities and standards for each working group
- Identify goals and performance measures by working group
- Develop and publish Data Catalog by business area

Step 5 Develop 5-yr Data Steward Plan

- Each stakeholder develop 5-year plan for data based on EDS working group scope
- Establish data management practices
- Establish performance measures

Step 6 Implement 5-yr Data Steward Plan

- Implement 5-year data steward plan



Where do we go from here?

- **Mobility Data Business Plan workshop May 14**
- **Further discussions:**
 - Data Governance Framework Development
 - Roles and Responsibilities for the Framework
- **Motivators include:**
 - GDOT CDP
 - Multiple data repositories under development



Regional Pilot Project Review



Pilot Project Development

- Call for projects
- Professional Organizations
 - ITS GA
 - ITE
- Stakeholder Outreach
- Workshop #3



ARC CALL FOR PILOT PROJECT IDEAS

Transportation systems management and operations (TSMO) is a recognized means of improving safety and mobility. The Atlanta Regional Commission (ARC) is developing the ARC Regional TSMO Plan and Intelligent Transportation Systems (ITS) Architecture update.

To support this planning process, ARC is requesting pilot project ideas from stakeholders like YOU! Please share your ideas for TSMO-related projects (technology, data, SmartCity transportation initiatives, collaboration, etc.) for future pilot deployments.

WHEN: By Friday, May 24th

HOW: Submit details for your pilot project ideas here
<https://form.jotform.com/kimleyhorn/arc-tsmo-call-for-projects>



The graphic features a collage of images related to smart cities and transportation, including a city skyline at night, a modern transit station with a train, and a road with digital data overlays.

Pilot Project Review

- 56 Project Ideas Submitted
- Variety of Sources
 - State
 - County
 - Municipal
 - Consultants
 - Vendors

ARC CALL FOR PILOT PROJECT IDEAS

Transportation systems management and operations (TSMO) is a recognized means of improving safety and mobility. The Atlanta Regional Commission (ARC) is developing the ARC Regional TSMO Plan and Intelligent Transportation Systems (ITS) Architecture update.

To support this planning process, ARC is requesting pilot projects ideas from stakeholders. TSMO-related projects are transportation initiatives and deployments.

WHEN: By Friday, May 15, 2015

HOW: Submit details at <https://form.jotform.com/arc-tsmo>

ARC TSMO Call for Pilot Project Ideas

Project Title

Submitting Organization

Point of Contact at Submitting Organization (Name)

Point of Contact at Submitting Organization (Email)

Point of Contact at Submitting Organization (Phone #)

Brief Project Description

Upload Supporting Documents (if applicable)

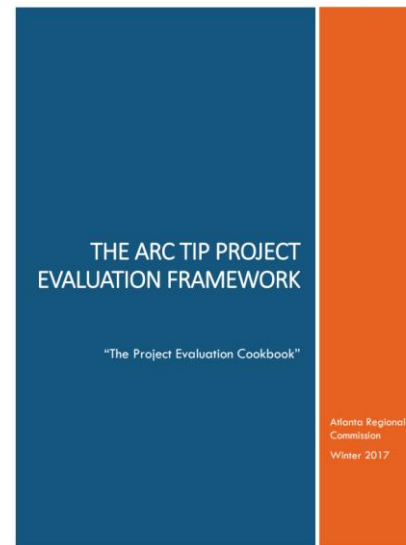
Pilot Project Evaluation Framework

Screening Assessment






PILOT ID	PILOT PROJECT TITLE	SUBMITTING ORGANIZATION	PILOT PROJECT DESCRIPTION	PROJECT TYPE	SPECIFIC LOCATION	CHAMPION	CONCEPTUALITY	COMPLEXITY	RELATIVE COST	GOALS	REGIONAL IMPACT
PILOT-01	Virginia Avenue Smart Corridor (SRM) - Cellular V2X Pilot	AmericanAble CDO	Conduct a CDRM + C-DRM (V2X) pilot study along the Virginia Avenue Smart Corridor as a follow-up to the Virginia Avenue Smart Corridor Study	Vehicle Mobility	Virginia Avenue	Green	1	1	\$\$\$	1	0
PILOT-02	Emergency Vehicle Interception Technology	Teraga	Use computer vision-powered technology to provide green lights at traffic intersections to allow safe passage of the emergency vehicle while ensuring all paid vehicles comply to a full. Specifically, this is a concern to not miss any cases of red-light runners on I-75	Vehicle Mobility	Teraga	Green	1	1	\$\$\$	1	0
PILOT-03	Strong Way Dashboard	San Carlos, LLC	Utilize existing urban camera infrastructure (CONNECTED) to detect, verify, and alert to real-time emergency vehicle location and send information to the TMC/Center operator	Vehicle Mobility	San Carlos, LLC	Green	1	1	\$\$\$	1	0
PILOT-04	Smart Corridor Study	Sandy Springs	Conduct a smart corridor study to measure various key corridor between Sandy Springs MARTA Station and Sandy Springs City Center	Vehicle Mobility	Sandy Springs	Green	2	1	\$\$\$	1	0
		Teraga	Smart Interceptor Call Texts when there are approaching vehicles with high-speed dual-lane traffic	Vehicle Mobility	Teraga	Green	4	1	\$\$\$	1	0
		City of Sandy Springs	Analyze the City of Sandy Springs' transportation emergency vehicle operational data, align by coordinating with existing CAD customer routing algorithms (past SRM) and signal programming data to make real-time adjustments to pedestrian signal timing	Vehicle Mobility	City of Sandy Springs	Green	4	1	\$\$\$	1	0
		City of Atlanta	Implement variable speed limits on private streets during AM and PM peak hours to assist with progression	Vehicle Mobility	City of Atlanta	Green	5	1	\$\$\$	1	0
		City of Cherokee	Test the use of a camera-enabled Autonomous Driving System (ADS) over a 2-year performance period to reduce pedestrian crashes and fatalities	Vehicle Mobility	City of Cherokee	Green	5	1	\$\$\$	1	0
		City of Atlanta	Study the use of autonomous vehicles	Vehicle Mobility	City of Atlanta	Green	5	1	\$\$\$	1	0
		AmericanAble CDO	Conduct a pilot study for signal priority or preemption for trucks on one or more corridors as a result of the Metropolitan Program Cluster Plan	Freight	AmericanAble CDO	Green	1	1	\$\$\$	1	0
		Teraga	Utilize the TransSafety app to provide freight vehicle green lights at traffic intersections during off-peak periods	Freight	Teraga	Green	1	1	\$\$\$	1	0
		Virginia County Board of Commissioners	Flight track preemption to recognize trucks and assign speeds to avoid accidents	Freight	Virginia County Board of Commissioners	Green	1	1	\$\$\$	1	0
		Douglas County Board of Commissioners	Technology-based truck staging for intermodal facility and facilities along SR-4	Freight	Douglas County Board of Commissioners	Green	3	1	\$\$\$	1	0
		Douglas County Board of Commissioners	Provide SmartCorridor/connected technologies and infrastructure to support truck parking on SR-4	Freight	Douglas County Board of Commissioners	Green	5	1	\$\$\$	1	0
		North Fulton Community Improvement District	Improve the existing freight corridor along SR 74 to facilitate HD through a combination of technology and business improvements to control freight vehicle congestion and mobility challenges surrounding the ongoing CDX intermodal terminal in Fulton, GA. The primary TD elements of the program include using dynamic message signs to alert truck drivers as to when they are about to be blocked by a CDX truck and how best plans to or alternate route on SR 28/Moreland Highway	Freight	North Fulton Community Improvement District	Green	2	1	\$\$\$	1	0
		Sandy Springs, MARTA	Improve transit signal priority capability into existing traffic signals along Roswell Road which are currently equipped with SCOOT	Transit	Sandy Springs, MARTA	Green	1	1	\$\$\$	1	0
		MARTA	Coordinate with Georgia DOT and regional transit operators to implement transit signal preemption and preemption TSP on regional transit corridors	Transit	MARTA	Green	1	1	\$\$\$	1	0

SCREENING METHODOLOGY	
COST	Low: Requires significant investment of time and/or money to implement
	Medium: Requires moderate investment of time and/or money to implement
	High: Requires minimal investment of time and/or money to implement
GOALS	SAFETY Applying technology and context-sensitive approaches to achieve zero fatalities
	EFFICIENT/ SEAMLESS TRAVEL Coordinated systems across jurisdictions and modes; accessible, real-time travel information
	EQUITABLE ACCESS People of all ages, abilities, languages, backgrounds, and incomes have access to safe, reliable, efficient mobility options
COMPLEXITY	Low: Build off of existing initiative/infrastructure
	Medium: New initiative, but concept of operations is vetted and understood
	High: Significant integration, research, development, and/or multi-jurisdictional coordination required
REGIONAL IMPACT	High: Project expected to impact the region significantly
	Medium: Project expected to impact multiple jurisdictions
	Low: Project expected to impact local jurisdiction only
CONCEPTUALITY	1) Builds off of existing initiative and/or infrastructure
	2) Location defined; Goal defined
	3) Idea moderately refined; further development required
	4) Deployment requested; needs extensive research beforehand
	5) Study/research/non-deployment project

Prioritization Framework



Pilot Project Screening Assessment

- Location   
- Champion  
- Project Type



Vehicular Mobility



Parking



Freight



Data



Transit



App



Bike / Ped / Shared


























Smart City



Pilot Project Screening Assessment

■ Screening Assessment Rubric

SCREENING METHODOLOGY	
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	 EFFICIENT, SEAMLESS TRAVEL Coordinated systems across jurisdictions and modes; accessible, real-time travel information
	 EQUITABLE ACCESS People of all ages, abilities, languages, backgrounds, and incomes have access to safe, reliable, efficient mobility options
	 RELIABLE TRAVEL TIMES Managing planned and unplanned disruptions to reduce unexpected delays
 COMPLEXITY	 Low: Build off of existing initiative/infrastructure
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Pilot Project Screening Assessment



■ Relative Cost



High

Requires **significant** investment of time and/or money



Medium

Requires **moderate** investment of time and/or money



Low

Requires **minimal** investment of time and/or money



Pilot Project Screening Assessment

■ Goals



Safety

Applying technology and context-sensitive approaches to achieve zero fatalities



Efficient, Seamless Travel

Coordinated systems across jurisdictions and modes; accessible, real-time travel information



Equitable Access

People of all ages, abilities, languages, backgrounds, and incomes have access to safe, reliable, efficient mobility options



Reliable Travel Times

Managing planned and unplanned disruptions to reduce unexpected delays



Pilot Project Screening Assessment

■ Complexity



Low

Build off of existing initiative/infrastructure



Medium

New initiative, but concept of operations is vetted and understood



High

Significant integration, research, development, and/or multi-jurisdictional coordination required



Pilot Project Screening Assessment

■ Regional Impact



Low

Project expected to impact local jurisdiction only



Medium

Project expected to impact multiple jurisdictions



High

Project expected to impact the region significantly



Pilot Project Screening Assessment
























■ Conceptuality

- 1 Build off of existing initiative and/or infrastructure
- 2 Location defined; Goal defined
- 3 Idea moderately refined, further development required
- 4 Deployment requested; need for extensive research beforehand
- 5 Study / Research / Non-deployment project



Pilot Project Screening Assessment

■ QUESTIONS?

SCREENING METHODOLOGY	
 COST	 Low: Requires significant investment of time and/or money to implement
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Pilot Project Screening Assessment

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Virginia Avenue Smart Corridor DSRC v. Cellular V2X Pilot	Aerotropolis Atlanta CIDs	Conduct a DSRC v. C-V2X (4G LTE and 5G) pilot study along the Virginia Avenue Smart Corridor as a follow-up of the Virginia Avenue Smart Corridor Study	Vehicular Mobility			①		\$\$		
Emergency Vehicle Preemption Technology	Temple	Use connected vehicle preemption technology to provide green lights at traffic intersections to allow safe passage of the emergency vehicle while bringing all public vehicles safely to a halt. Specifically, this is a concern in rural areas where speeds at signalized intersections are high	Vehicular Mobility			①		\$\$		
Wrong Way Detection	MH Corbin, LLC	Utilize existing radar and/or camera infrastructure (ConnectITS) to detect, verify, and alert in real-time wrong-way driving vehicles and sends information to the TMC/other agencies	Vehicular Mobility			①		\$		
Smart Corridor Study	Sandy Springs	Conduct a smart corridor study on Mount Vernon Hwy corridor between Sandy Springs MARTA Station and Sandy Springs City Center	Vehicular Mobility			②		\$		
Intelligent Left Turn Signals	Temple	Install Intelligent Left Turn's where there are unprotected left turns with high-speed dual lane traffic	Vehicular Mobility			④		\$\$		
Emergency Vehicle Response Time	City of Sandy Springs	Leverage the City of Sandy Springs' investment in emergency vehicle preemption at traffic signals by coordinating with existing CAD systems' routing algorithms (uses GPS and signal geofencing data to make real-time adjustments to predetermined dispatch routes)	Vehicular Mobility			④		\$\$		
Principal Arterial Speed Limits	City of Atlanta	Implement variable speed limits on principal arterials during AM and PM peak hours to assist with progression	Vehicular Mobility			⑤		\$\$\$		
Shared Autonomous Shuttle Demonstration	City of Chamblee	Test the use of a sensor-enabled Autonomous Driving System (ADS) over a 2-year performance period to refine and test routes and operations	Vehicular Mobility			⑤		\$		
Autonomous Vehicles	City of Atlanta	Study the use of autonomous vehicles	Vehicular Mobility			⑤		\$		
Aerotropolis Signal Priority for Trucks	Aerotropolis Atlanta CIDs	Conduct a pilot study for signal priority or preemption for trucks on one or more corridors as a result of the Aerotropolis Freight Cluster Plan	Freight			①		\$\$		
TravelSafely Pro App	Temple	Utilize the TravelSafely app to provide freight vehicles green lights at traffic intersections during off-peak periods	Freight			①		\$		
State Route 6/Thornton Road Freight Prioritization: Signal Priority	Douglas County Board of Commissioners	Freight truck preemption to recognize trucks and analyze speeds to avoid accidents	Freight			①		\$		
State Route 6/Thornton Road Freight Prioritization: Truck Parking	Douglas County Board of Commissioners	Technology-based truck staging for intermodal facility and facilities along SR-6	Freight			③		\$\$		
State Route 6/Thornton Road Freight Prioritization: Truck Platooning	Douglas County Board of Commissioners	Provide SmartCorridor/connected technologies and infrastructure to support truck platooning on SR-6	Freight			⑤		\$\$\$		
SR 74 Freight ITS System	South Fulton Community Improvement District	Improve the existing freight corridor along SR 74 to McClarin Rd through a combination of technology and roadway improvements to combat freight-induced congestion and mobility challenges surrounding the growing CSX intermodal terminal in Fairburn, GA. The primary ITS elements of the project include using dynamic message signage to alert truck drivers on SR 74 when McClarin Road is blocked by a CSX train and then direct drivers to an alternate route on US 29/Roosevelt Highway.*	Freight			②		\$\$		
Multimodal Efficiency Corridor: Transit Signal Priority and SCOOT	Sandy Springs; MARTA	Incorporate transit signal priority capability into existing traffic signals along Roswell Road which are currently equipped with SCOOT	Transit			①		\$\$		
Regional Transit Signal Prioritization	SRTA	Coordinate with Georgia DOT and regional transit operators to implement transit signal prioritization and/or preemption (TSP) in common transit corridors	Transit			①		\$\$		



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Pilot Project Screening Assessment

PILOT PROJECT TITLE	SUBMITTING ORGANIZATION	PILOT PROJECT DESCRIPTION	PROJECT TYPE	SPECIFIC LOCATION	CHAMPION	CONCEPTUALITY	COMPLEXITY	RELATIVE COST	GOALS	REGIONAL IMPACT
Transit Signal Priority	Temple	Use Transit Signal Priority (TSP) to improve bus systems throughout metro-Atlanta	Transit			①		\$\$		
North Point Autonomous Shuttle	City of Alpharetta	Implement an autonomous shuttle in North Point	Transit			③		\$\$\$		
Dynamic Bus Routes	MHP Americas	Offer bus routes that vary based on time of day and specific on-demand routes	Transit			④		\$		
On-Demand Multimodal Transit Systems for Atlanta	Georgia Institute of Technology	Conduct a pilot study to explore the concept of On-Demand Multimodal Transit Systems (ODMTS) as it exploits advances in data and decision sciences to transform public transit in Atlanta and addresses accessibility, congestion, and parking issues	Transit			⑤		\$		
Active Transport bundled Transit	MHP Americas	Include bikeshare into MARTA prices to incentivize transit and support first/last mile	Transit			⑤		\$\$		
Real time Transit Trip Coordination - Bus	Gwinnett County Transit	Develop an algorithm that allows bus coordination to be completed in real-time; the algorithm would make decisions on whether to hold a bus to make bus connections while evaluating the down stream impacts	Transit			⑤		\$\$		
Public Transit Equity Pricing	MHP Americas	Vary transit pricing based on household income, household size, and distance from nearest public transit	Transit			⑤		\$\$\$		
Dockless Mobility Corral	MHP Americas	Create strategic corral for scooters, bikes, and mo-peds on sidewalks and public right-of-way	Bike / Ped / Shared			①		\$\$\$		
TravelSafety App	Temple	Utilize the TravelSafety app which provides 20 connected vehicle applications to the user, with additional applications added with over-the-air software to avoid collisions, "get ready for green," red light turning and many more.	Bike / Ped / Shared			①		\$		
Next Generation of Pedestrian Crossing Equipment Installation	Temple	Install the next generation of pedestrian crossing equipment (intelligent solar powered/connected vehicle devices) that will communicate to drivers and pedestrians when it is safe or unsafe to cross the road	Bike / Ped / Shared			②		\$\$		
Pedestrian Detection and TIM via DSRC and/or 5G	MH Corbin, LLC	Utilize cameras with analytics (ConnectITS) to monitor pedestrians and alert oncoming motorists	Bike / Ped / Shared			②		\$\$		
Pedestrian Detection	City of Atlanta	Implement pedestrian detection systems into infrastructure at high ped volume intersections or midblock crossings	Bike / Ped / Shared			②		\$		
Real-time On-Street Parking Vacancy Tracking	City of Atlanta	Utilize real-time on-street parking vacancy tracking to set the stage for dynamic parking pricing	Parking			②		\$\$\$		
Curb Space Data Collection and Monitoring Tool	AECOM	AllVision has developed a Lidar-based data collection method that maps and tracks curb space occupancy, and for the ARC pilot, the goal is to digitally capture data for a small urban area to collect data and provide metrics for the curb activity	Parking			③		\$\$\$		
Connected Data Platform Expansion	Georgia Department of Transportation	GDOT seeks to expand the utility of the Connected Data Platform (CDP) for additional users and applications by partnering with ARC to increase the user base and the number of data sets ingested by the CDP	Data			①		\$\$		
Smart Pavement Technology	City of Atlanta	Implement in-roadway sensors/smart pavement technologies to provide data about roadway variables	Data			②		\$		
Video-based Technology	City of Atlanta	Utilize video-based technology to quantify near misses	Data			②		\$\$		
Dockless Mobility Data Aggregation	City of Atlanta Office of Mobility Planning	Create a method of aggregating and analyzing data from all dockless scooter/e-bike companies that protects data privacy, tracks compliance with regulations, and analyzes data for planning functions	Data			②		\$\$		













Pilot Project Screening Assessment

PILOT PROJECT TITLE	SUBMITTING ORGANIZATION	PILOT PROJECT DESCRIPTION	PROJECT TYPE	SPECIFIC LOCATION	CHAMPION	CONCEPTUALITY	COMPLEXITY	RELATIVE COST	GOALS	REGIONAL IMPACT
Shareable Dockless Mobility Device Study	City of Atlanta	Share dockless mobility device data (e.g. scooters)	Data			2		\$\$		
Gwinnett County Connected Vehicle Applications	Gwinnett County Department of Transportation	Building on the success of the first generation applications, the ARC pilot project concept will focus on additional applications that may include some or all of the following: <ul style="list-style-type: none"> Transit, conditional priority based on transit schedule adherence Transit, conditional priority based on bus occupancy Transit/pedestrian, driver alert for pedestrian presence when bus or transit door is opened Pedestrian, driver alert for mid-block pedestrians Pedestrian, applications that support the visually impaired 	App			1		\$\$		
Mobile Parking App	City of Atlanta	Implement a mobile parking app to assist motorists of vacant parking locations	App			2		\$\$		
Regional Mobility App	MARTA	Develop a mobile/web app that combines all existing public mobility functions/data in the region with the ultimate goal of supporting mobility as a service (MaaS)	App			3		\$		
Mobility Planner App Function	MARTA	Develop a planning app/website that accepts multiple trips needed to be taken in a day/across days and outputs alternative multi-modal results for the best mobility plan to be taken	App			3		\$\$		
Regional Trip Planner (with Multi Variable Capabilities)	MARTA	Develop a single-trip planner that includes options for all possible modes of transportation and takes multiple variables into account	App			3		\$\$		
One App to Rule Them all	Gwinnett County Transit	Develop an app that allows users to plan and evaluate all transportation options in the metro-Atlanta area in one app	App			3		\$\$		
Bicycle and Pedestrian Trip Planning Application	Sandy Springs	Add onto smartphone apps to show options for trip routes per mode, ultimately giving safer and more travel options to pedestrians and bicyclists	App			3		\$\$		
GiveMeGreen	ARC - Transportation Access and Mobility Group	Utilize the GiveMeGreen app to improve bicycle and scooter safety while improving the travel experience for all modes of transportation. The app automatically detects bicyclists/scooter users and actuates traffic signals.	App			3		\$		
Atlanta Transit Wallet	MHP Americas	Develop a mobile app to pay for all transit and mobility options outside of parking and tolls	App			5		\$\$\$		
Multi-disciplinary Smart Cities Mobility Ecosystem	Aerotropolis Atlanta Community Improvement Districts; GDOT	Peds and two-wheel riders will use a smartphone app to receive audible warnings of pending collisions as well as alert drivers of peds in their path. AI Intelligent Mobility Traffic Device (IMTD) will be fit into all traffic cabinets in the district in preparation for CAV. Emergency vehicles, transit, and school busses will be fitted with AI on-board units. Intelligent school beacons will also be deployed.	Smart City			1		\$\$\$		
MARTA WiFi Beacons	MARTA	Deploy WiFi beacons at various rail/bus/transit centers and stops	Smart City			1		\$		
Black Ice and Surface and Sub Surface Temperature Alert System	MH Corbin, LLC	Utilize ConnectITS and VX-21 (from MH Corbin) to alert motorists and traffic management centers in real time of black ice formation/any changes to the roadway surfaces	Smart City			2		\$		
Autonomous Shuttle Study	Sandy Springs	Create a multi-use path, including autonomous shuttle service, between the North Springs MARTA Station and companies on Glenlake Parkway	Smart City			4		\$\$\$		
Cherokee County Traffic Management Center	Cherokee County	Allow counties (Cherokee County) to remotely monitor and manage traffic signals	Vehicular Mobility			6				
Traffic Light Phasing	GCA, Inc.	Introduce a new traffic phase: a red/yellow phase (after the red phase and before the green phase) that alerts drivers of an upcoming green phase. This would help in reducing start up loss time at the start of the green phase	Vehicular Mobility			6				



Pilot Project Screening Assessment

PILOT PROJECT TITLE	SUBMITTING ORGANIZATION	PILOT PROJECT DESCRIPTION	PROJECT TYPE	SPECIFIC LOCATION	CHAMPION	CONCEPTUALITY	COMPLEXITY	RELATIVE COST	GOALS	REGIONAL IMPACT
Alternative Transport Benefits	MHP Americas	Provide tax benefits for lower car ownership/household size, bike ownership, and usage on Atlanta roads	Bike / Ped / Shared			6				
Bicycle and Pedestrian Detection and Automated Counts at Signals	City of Atlanta	Deploy ped/bike detection and automated counts at signals.	Bike / Ped / Shared			6				
ATL Transits Technology Integration	State Road and Tollway Authority (SRTA)	SRTA intends to create an ITS network based on the ARC-sponsored Regional ITS Architecture Update Study and ultimately allow other state agencies', cities', and counties' transit operators access to the new ITS network	Data			6				
Road Data Collection Technology	City of Atlanta	Create a technology that reports existing, future, and past constrained road information, especially useful for planning what roads are at or will be at LOS capacity	Data			6				
North Point WiFi/Small Cell integrated Art Installations	City of Alpharetta	Install WiFi/Small Cell Infrastructure in North Point	Smart City			6				



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ARC TIP Project Evaluation Framework

THE ARC TIP PROJECT EVALUATION FRAMEWORK

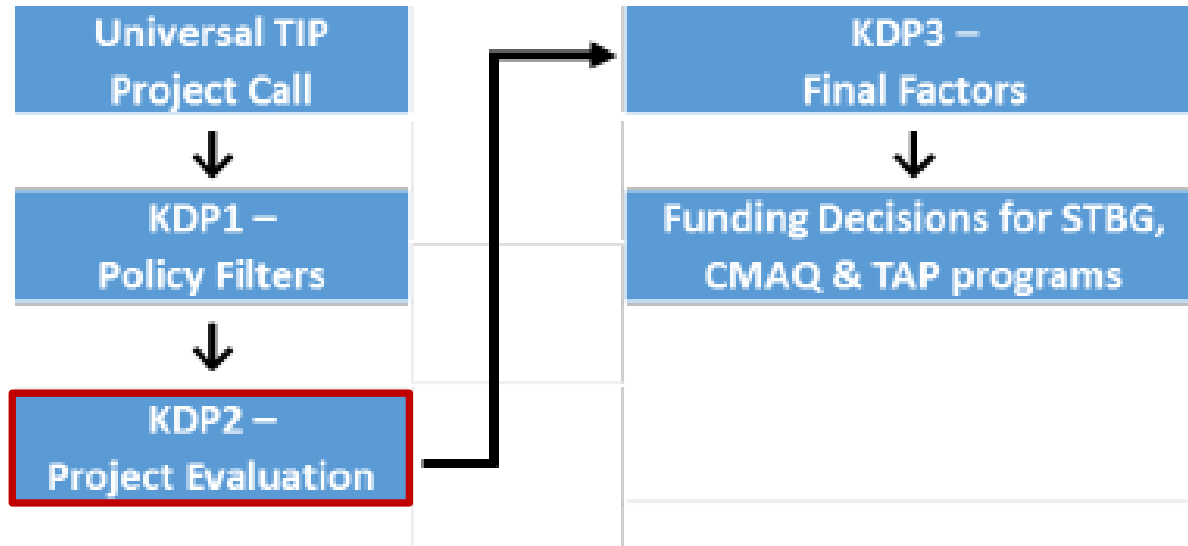
“The Project Evaluation Cookbook”

Atlanta Regional
Commission
Revised
July 2019



Project Prioritization Framework

Figure 01 – KDP Flowchart



Project Prioritization Framework

Table O2 – TIP Project Types and Key Criteria

Atlanta Region's Plan Vision	Performance Criteria	Project Types								
		Bicycle and Pedestrian	Trail	Roadway Asset Management & Resiliency	Roadway Expansion	Roadway Transportation Systems Management & Operations	Transit Expansion	Transit Asset Management and System Upgrades	Misc. Emissions Related Projects	
World Class Infrastructure	Mobility & Congestion	✓	✓	✓	✓	✓	✓	✓	✓	
	Reliability				✓	✓	✓	✓		
	Network Connectivity	✓	✓	✓	✓	✓	✓	✓		
	Multimodalism	✓	✓	✓	✓	✓	✓	✓		
	Asset Management & Resiliency	✓ ⁴	✓ ⁴	✓	✓ ⁴	✓ ⁴	✓ ⁴	✓ ⁴	✓	
Healthy Livable Communities	Safety	✓	✓	✓	✓	✓	✓	✓	✓	
	Air Quality & Climate Change	✓	✓		✓	✓	✓	✓	✓ ⁵	✓
	Cultural & Environmental Resources	✓	✓	✓	✓	✓	✓	✓	✓	
	Social Equity	✓	✓	✓	✓	✓	✓	✓	✓	
	Land Use Compatibility	✓	✓					✓		
Competitive Economy	Goods Movement			✓	✓	✓				
	Employment Accessibility	✓	✓	✓	✓	✓	✓	✓	✓	

Project Prioritization Framework

Table S2 – Criteria Weights by Project Type¹³

Criteria	Bike/Ped/Trail	Roadway Asset Management	Roadway Expansion & TSM&O	Transit Expansion	Transit Asset Management & System Upgrades ¹⁴
Asset Management & Resiliency	-	14.9 %	-	-	24.4 % / 22.1 %
Mobility & Congestion	13.7 %	13.8 %	13.0 %	13.5 %	21.6 % / 19.6 %
Safety	14.5 %	14.4 %	13.4 %	8.5 %	13.6 % / 12.3 %
Network Connectivity	14.4 %	12.9 %	12.4 %	13.5 %	-
Reliability	-	-	12.1 %	12.0 %	-
Multimodalism	12.6 %	11.8 %	11.3 %	10.2 %	-
Employment Accessibility	10.4 %	10.2 %	10.3 %	11.6 %	18.6 % / 16.8 %
Land Use Compatibility	11.5 %	-	-	10.5 %	-
Social Equity	9.7 %	8.3 %	7.0 %	9.5 %	15.2 % / 13.8 %
Air Quality & Climate Change	6.3 %	-	7.3 %	6.5 %	0.0 % / 9.4 %
Goods Movement	-	8.1 %	7.8 %	-	-
Cultural & Environmental Sensitivity	6.8 %	5.5 %	5.3 %	4.1 %	6.6 % / 6.0 %

Project Prioritization Framework

Table RT1 – Roadway TSM&O Project Evaluation Scheme

Vision	Criteria	Measures
World Class Infrastructure	Mobility/Congestion	1) Corridor Congestion Intensity 2) Change in Congestion Extent
	Reliability	Worst Hour Travel Time Reliability
	Network Connectivity	Supports the Regional Policy Networks
	Multimodalism	Multimodal Accommodations
	Asset Management & Resiliency	Facility Vulnerability ²⁰
Healthy Livable Communities	Safety	Improved Safety
	Air Quality & Climate Change	1) Project Emissions 2) Near Road Emissions Exposure
	Cultural & Environmental Resources	Impact on Culturally and Environmentally Sensitive Land Uses
	Social Equity	Addressing Social Equity
	Land Use Compatibility	-
Competitive Economy	Goods Movement	Supporting the Freight Economy
	Employment Accessibility	Supporting Regionally Significant Locations

Project Prioritization Framework

Mobility/Congestion

- 1) Corridor Congestion Intensity
- 2) Change in Congestion Extent

Table RT2 – Metrics for Evaluating the Roadway TSM&O Mobility & Congestion Criterion

Measure	Metric	Nature of Metric	Sponsor Provided	Percent of Criterion Score
1) Corridor Congestion Intensity	Current project limit peak period travel time index (TTI)	Numerical; derived from real-world data	No	50%
2) Change in Congestion Extent	Absolute change in vehicle hours of delay (VHD) in the build vs no build scenario for the worst traffic time period	Numerical; derived from ARC's modeling ²¹	No	50%

- Current TTI
- Change in VHD (ARC model or CMAQ calculator)

Project Prioritization Framework

Social Equity

Addressing Social Equity

Table RT19 – Metric for Evaluating the Roadway TSM&O Social Equity Criterion

Measure	Metric	Nature of Metric	Sponsor Provided
Addressing Social Equity	Does project serve a minority or low-income community?	Written; sponsor provides an assessment of how developing the project will support these populations. This information is used to screen projects to receive a score.	Yes; with supplemental ARC assessment of minority or low-income areas

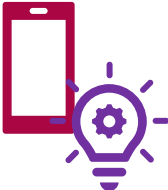
Table RT20 – Scoring Scheme for the Roadway TSM&O Social Equity Metric

Social Equity Scoring	Points Awarded
Low	0
Medium-Low	25
Medium	50
Medium-High	75
High	100



TSMO / Pilot Project Evaluation Breakout Groups


Group 1
 Vehicular / Freight


Group 3
 App and Other


Group 2
 Transit


Group 4
 Bike / Ped / Shared



TSMO / Pilot Project Evaluation Breakout Groups

What example projects were identified?

High-level concept considerations?

Regional Influence?

Project Evaluation?



ITS Architecture Update



ITS Architecture Update

- Architecture Workshop held 3/18/19
- Architecture updated based on inputs from workshop
- Draft Architecture Website created 5/24/19
- Request for comments on website distributed on 5/30/19
- Comments requested by 6/21/19



ITS Architecture Update

- Current draft update includes the following:
 - Stakeholders - 55
 - Elements - 210
 - Service Package Diagrams - 248
 - Interfaces - 531
 - Projects - 97

ITS Architecture Update – Comments Received

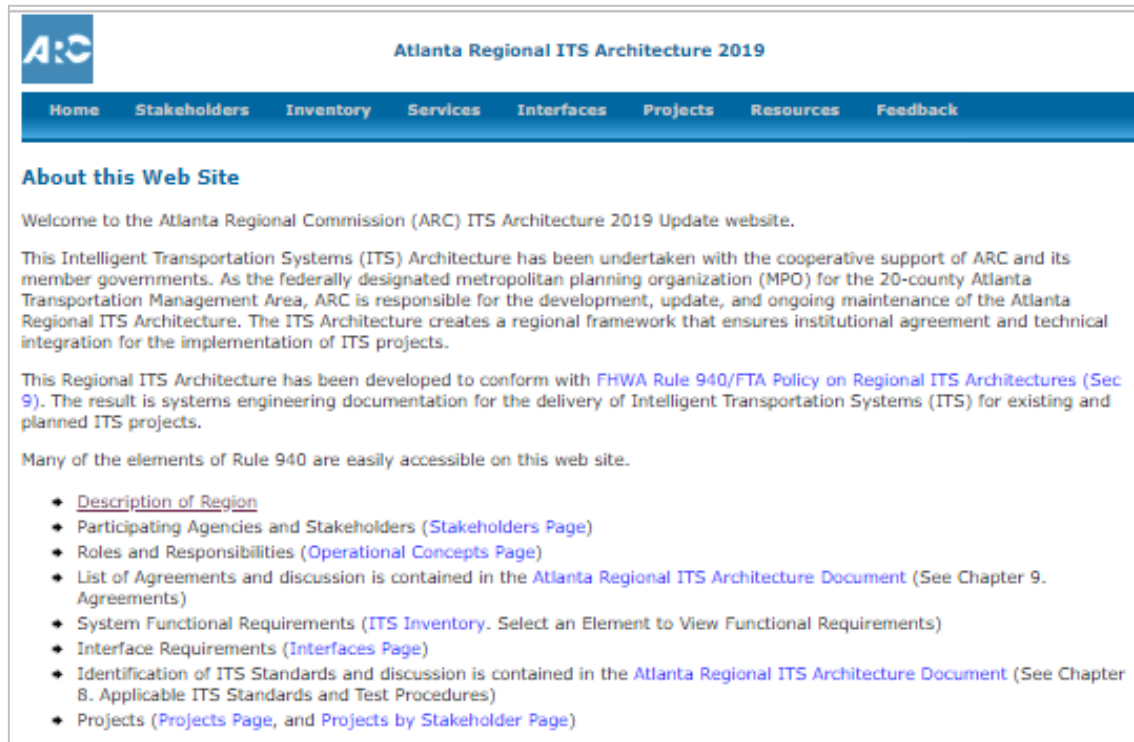
- Over 145 Comments received to date
- Comment spreadsheet developed to track comments and responses
 - Add projects
 - Edits to Service Package Diagrams – flow status, additional flows
 - Updates to descriptions and status
- Following up with specific stakeholders
- Specific comments
- Key stakeholders who have not provided comments

ITS Architecture Update – Additional Questions

- Agreements
 - Collect list of agreements in the region.
 - Examples: RTOP, mutual aid, data sharing
- General Questions
 - Is electric charging stations a regional initiative?
 - Who is using electronic payment for parking?
 - How is amber alerts distributed in the region?
 - Who is providing traffic/incident information to 511?

ITS Architecture Update – Web Site

- Web Site can be found at:
 - <http://www.consystec.com/arc/web/index.htm>



ARC Atlanta Regional ITS Architecture 2019

Home Stakeholders Inventory Services Interfaces Projects Resources Feedback

About this Web Site

Welcome to the Atlanta Regional Commission (ARC) ITS Architecture 2019 Update website.

This Intelligent Transportation Systems (ITS) Architecture has been undertaken with the cooperative support of ARC and its member governments. As the federally designated metropolitan planning organization (MPO) for the 20-county Atlanta Transportation Management Area, ARC is responsible for the development, update, and ongoing maintenance of the Atlanta Regional ITS Architecture. The ITS Architecture creates a regional framework that ensures institutional agreement and technical integration for the implementation of ITS projects.

This Regional ITS Architecture has been developed to conform with FHWA Rule 940/FTA Policy on Regional ITS Architectures (Sec 9). The result is systems engineering documentation for the delivery of Intelligent Transportation Systems (ITS) for existing and planned ITS projects.

Many of the elements of Rule 940 are easily accessible on this web site.

- ◆ [Description of Region](#)
- ◆ [Participating Agencies and Stakeholders \(Stakeholders Page\)](#)
- ◆ [Roles and Responsibilities \(Operational Concepts Page\)](#)
- ◆ [List of Agreements and discussion is contained in the Atlanta Regional ITS Architecture Document \(See Chapter 9. Agreements\)](#)
- ◆ [System Functional Requirements \(ITS Inventory. Select an Element to View Functional Requirements\)](#)
- ◆ [Interface Requirements \(Interfaces Page\)](#)
- ◆ [Identification of ITS Standards and discussion is contained in the Atlanta Regional ITS Architecture Document \(See Chapter 8. Applicable ITS Standards and Test Procedures\)](#)
- ◆ [Projects \(Projects Page, and Projects by Stakeholder Page\)](#)

ITS Architecture Update – Web Site

- Update website contents after complete first set of stakeholder comments are received
 - August?
 - Draft Architecture document
- Update website contents with connections to the TSMO strategies once the strategies are developed.
 - November?



TSMO Local Agency Deployment Guide

What do YOU need?

ATLANTA REGIONAL TRANSPORTATION SYSTEM MANAGEMENT AND OPERATIONS (TSMO)

LOCAL AGENCY DEPLOYMENT GUIDE – WHAT DO YOU NEED?

Please provide focus areas, resources, requested links, information, products, etc. that you would find useful within a Local Agency Deployment Guide to support TSMO project development, deployment, operations, and management within the Atlanta Region.

1. Guide Purpose
2. Introduction to TSMO

3. TSMO Strategies: A Menu of Options

TSMO Deployment Guide – What do YOU need?

1. Guide Purpose

2. Introduction to TSMO

- What is TSMO
- TSMO Business Case
- ARC TSMO Vision



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TSMO Deployment Guide – What do YOU need?

3. TSMO Strategies: A Menu of Options



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2. Introduction to TSMO

3. TSMO Strategies: A Menu of Options

TSMO Deployment Guide – What do YOU need?

4. Implementation – Advancing Effective Deployments

- Systems Engineering
- Technology Considerations
- Data
- Funding



4. Implementation – Advancing Effective Deployments



5. Reference Material



TSMO Deployment Guide – What do YOU need?

5. Reference Material

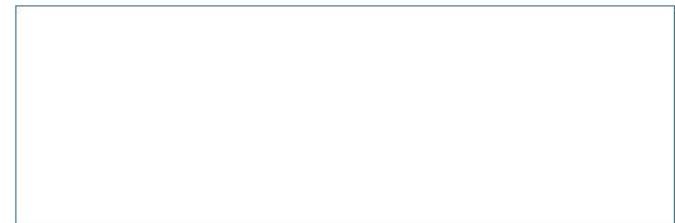
- Specifications
- Design Guides
- FHWA TSMO Guide
- ATDM Guide



4. Implementation – Advancing Effective Deployments



5. Reference Material





Next Steps

