



Atlanta Regional Commission

ARC 2023 ANNUAL REPORT **CHEROKEE COUNTY**

November 2023

Our Vision

ONE **great** REGION

atlantaregional.org

ARC's Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.



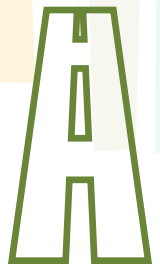
Goal

Strategic investments in people, infrastructure, mobility, and preserving natural resources.

Improving Mobility in Cherokee

\$459 million in federal and state funds allocated by ARC through 2028 to improve transportation across Cherokee County. Key projects include:

- 🎯 **SR 20 Widening** – SR 20 will become a six-lane road for 2.1 miles from East Cherokee Drive to east of SR 369 that will include raised median and a multi-use path.
- 🎯 **Ball Ground Bypass** – A two-lane road will connect Ball Ground Road near Flatbottom Road to I-575.
- 🎯 **Noonday Creek Trail Extension** – The trail will be extended by 1.8 miles between SR 92 and Noonday Creek Park, providing a critical link to the Cobb County trail system for bicyclists and pedestrians.

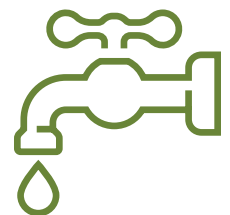


1.2 million fewer miles traveled by the **196 Cherokee residents** who participated in the **Georgia Commute Options** program, saving them **\$729,582** in fuel and vehicle maintenance costs.



Securing a Sustainable Future

The **Metropolitan North Georgia Water District**, which is managed by ARC, adopted an update to the Water Resources Management Plan that **improves the Atlanta region's resilience** to droughts by enhancing conservation education efforts and enabling the region's water providers to enforce state-issued drought restrictions. An effective early response could mitigate the need for more stringent watering restrictions during a severe drought.



Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.







Goal

Healthy, safe, livable communities in the Atlanta Metro area.

Improving Quality of life for Cherokee Residents of All Ages and Abilities

\$1.4 million in federal and state funds to **Cherokee Senior Services** for direct services provided exclusively to Cherokee residents, including:

-  Congregate and home-delivered meals
-  In-home support services
-  Transportation
-  Case management



Making Cherokee an Even Better Place to Live, Work, and Play

\$176,000 Livable Centers Initiative Grant

to the **City of Woodstock** for the **Highway 92 Development Standards Study**, which seeks to create a new set of development standards along Highway 92. The goal is to pave the way for future economic growth through intuitive, user-friendly standards, intentional architectural design, incorporation of affordable/diverse housing options, and improved walkability.

Bells Ferry Road Trail

ARC has allocated funding to Cherokee County to build Bells Ferry Road Trail, a 3.5-mile multi-use path along Bells Ferry Road from the Cobb County line to Victory Drive. The path, funded through ARC's LCI program, provides new transportation and recreation opportunities in the fast-growing South Cherokee area.



Percent of Population 65+

13%

in the 11-county region

16%

in the Cherokee

Housing

48%

of renters pay 30% or more of their income on housing

22%

of residents rent their homes

Values

Excellence | Integrity | Equity



Goal

A competitive economy that is inclusive, innovative, and resilient.

Workforce Solutions: Connecting talent with opportunity

- 1 Cherokee company received a new employee and wage subsidy through WorkSource Atlanta Regional's On-the-Job Training (OJT) program.
- 58 Cherokee county residents received training from WorkSource Atlanta Regional's Career Resource Center.
- 5 Cherokee County youth received training through WorkSource Atlanta Regional's youth providers and in the Work Experience program.



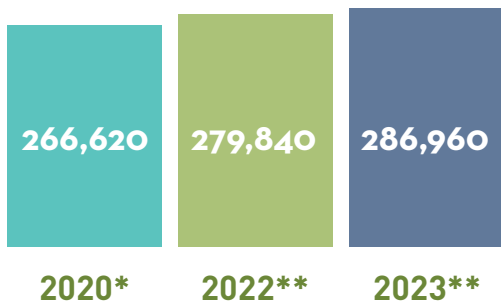
Securing a Competitive Economic Future

ARC has updated the region's Comprehensive Economic Development Strategy (CEDS), which aims to foster economic prosperity across metro Atlanta with an emphasis on equity, resiliency, and addressing the needs of the region's underserved communities. CEDS strategies include:

- Positioning equity as the foundation for regional and local economic development initiatives
- Fostering business innovation by supporting the development of small and mid-sized businesses
- Ensuring the global and national competitiveness of metro Atlanta's economy
- Building on previous CEDS success to promote the economic resiliency and prosperity of all residents

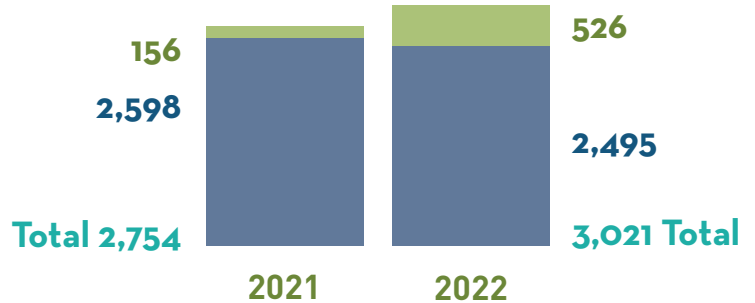


Cherokee Population



*U.S. Census, **ARC Population Estimates

Cherokee Building Permits



Multi-Family Single Family

