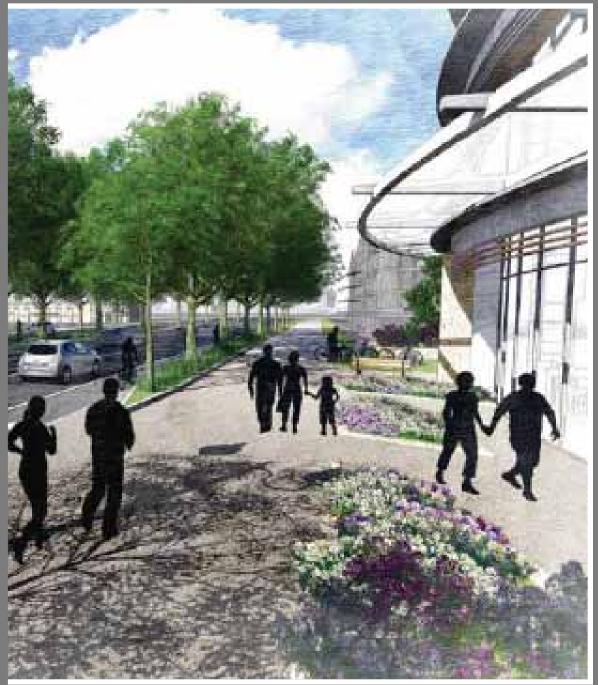
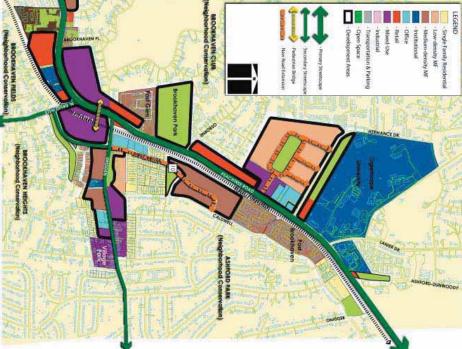
Brookhaven -Oglethorpe **MARTA Station** Charrette Report **Appendix**



Appendix

- A. Brookhaven-Peachtree Design Guidelines
- B. Brookhaven-Oglethorpe MARTA Charrette-Summary of Neighborhood Engagement
- C. Stormwater Facility and City Park Full Concept Report, Calculations and Cost Summary
- D. Renderings Streetscape and Regulating Plans
- E. Background Sessions Presentations (3)
- F. Media Coverage

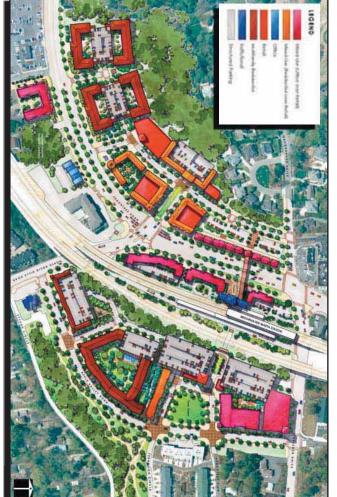
Appendix A: Brookhaven-Peachtree Design Guidelines



uses, the community's vision. generated for more detailed site development concepts were help in developing a plan for future development participants each and monthly meetings with a stakeholder core team to enlist the community's three MARTA station area and the including the Brookhaven/Oglethorpe University range plan for the Brookhaven-Peachtree Livable Centers Initiative (LCI) to develop a long DeKalb In 2005, the Atlanta Regional Commission grantec redevelopment of major sites in accordance with Peachtree Area. A Framework Plan for the Core Dunwoody Road. The planning process included corridor from the Fulton County line to Ashford _Cl Study Area was created outlining future land general desired public redevelopment potential County open space Framework workshops priority areas to show a planning transportation Plan averaging improvements. grant through Was Peachtree Road improvements Brookhavenestablished over potential Once Area 100

enforeable code to implement the LCI plan. document. This ordinance will serve as a legal zoning ordinance, which is described within this District, an ammendment to the DeKalb County and redevelopment Peachtree LCI Plan to were established as A set of urban design and development guidelines LCI vision. ό Brookhaven-Peachtree guidelines that part of the encourage consistent were used development Brookhaven-Overlay S the

Brookhaven-Peachtree LCI Framework Plan



Brookhaven-Peachtree LCI Illustrative Plan @ the Brookhaven-Oglethorpe MARTA Station



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NR A FT





recreational and institutional uses and residential compatible and neighboring commercial, civic Oglethorpe University MARTA transit station and to facilitate access ₫ Brookhaven-

promote mixed-income residential opportunities;

To provide for a variety of housing types and

areas

- streets and open spaces to create an inviting walkable, mid-rise, human-scale environment; To design and arrange structures, buildings
- of land surrounding the Brookhaven-Oglethorpe University To provide for the efficient and effective use MARTA transit station and along
- modes of travel; and movement on automobile use by increasing the ease of communities To provide for and opportunities for alternative and connectivity of streets and reduce the dependence

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- street frontage by using techniques to achieve compatibility, such as: spacing of structures, building mass and scale, and surrounding buildings with respect to the general proportional relationship
- of facade elements, doorways, projections and insets; window scale and pattern; and elements; creation of strong shadow lines as decorative Use of additional facade detail; proportion
- lines; Use of consistent setbacks from property
- environment; Development of consistent and a more active, interesting pedestrian sidewalks
- Use of landscaping, lighting and street furniture to unify district buildings and define space; and
- promote a design and building aesthetic consistent with Oglethorpe University and the desired urban village character. Use of compatible building materials to

Purpose and Intent:

promote

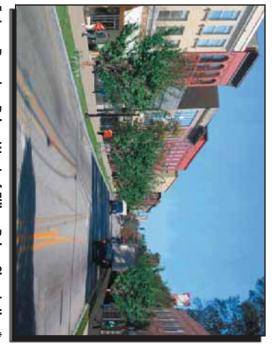
the

development

으

a more

Future Peachtree Road @ North Druid Hills Simulation*



Future Dresden Drive West of Elijay Drive Simulation*



Future Cherokee Plaza on Peachtree Road Simulation*

Brookhaven-Peachtree Overlay District. of development/redevelopment projects within the LCI Plan are illustrative of the desired scale & character *Simulations taken from 2005 Brookhaven-Peachtree

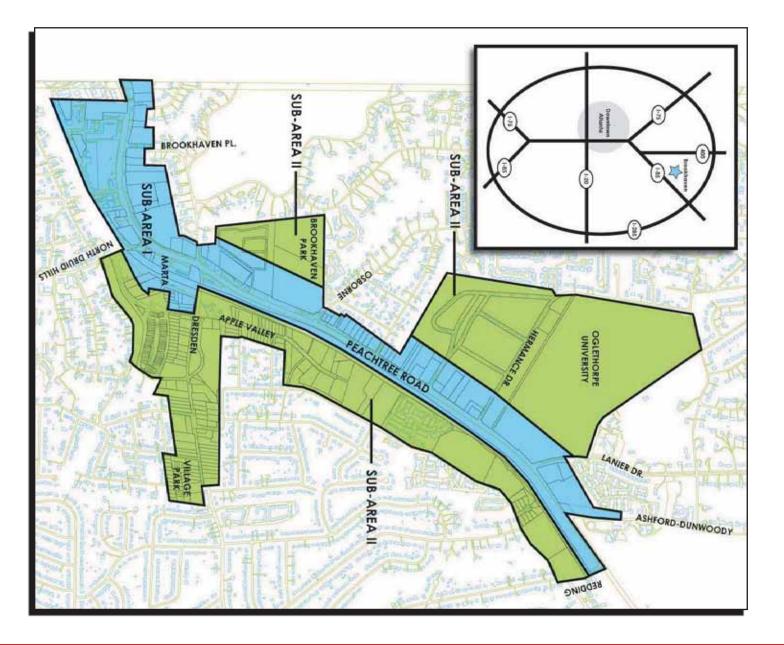
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PURPOSE **% INTENT**

District Boundaries:

The design and development standards within this document apply to any development that lies, in whole or in part, within the Brookhaven-Peachtree Overlay District boundary as illustrated and detailed in the Brookhaven-Peachtree Overland District. Wherever the underlying zoning regulations are in conflict with the provisions of this overlay district, the overlay provisions shall apply.





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RAFT

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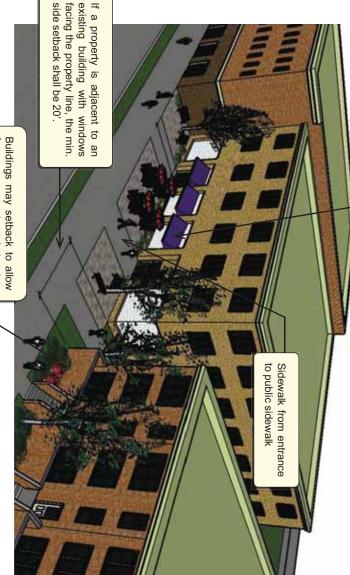
Guidelines:

to the public sidewalk along the street. Parking located between a building and a primary or secondary street (Peachtree Road, Apple Valley be prohibited. Road, Dresden Drive, North Druid Hills hardscaped pathway connecting the entrance ground floor uses shall have a sidewalk or clear merchandising, or landscaping that does not completely cover the façade of the building. All space the public sidewalk to allow for building stoops Buildings shall be permitted to be setback from Drive, Osborne Road, or Brookhaven Place) shall Hermance Drive, Ashford-Dunwoody Road, Lanier Minimum front setback shall be zero (0) feet porches, or public park, outdoor dining, balconies 익 steps, Ω outdoor public Road,

 The minimum side and rear setbacks shall be zero (0) feet, however if the property is adjacent to an existing building with windows facing the property line, the setback shall be no less than along the street. connecting the entrance to the public sidewalk have a sidewalk or clear hardscaped pathway façade of the building. All ground floor uses must landscaping that does not completely cover the park, outdoor dining, outdoor merchandising, porches, public sidewalk to allow for building stoops, front street building. The side of a building facing a public twenty (20) feet from the shall be balconies or permitted steps, a public ō face setback from a of the plaza existing Q Q

Buildings may setback to allow for public space, parks, or outdoor dining.

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steps, or landscaping. for stoops, porches, balconies,

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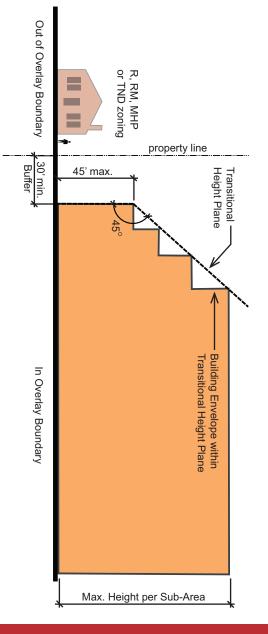
SETBACKS



Guidelines:

than dead or diseased trees, shall be removed located outside of the transitional buffer zone. Water detention ponds shall not be located the applicant shows that the utilities cannot be necessitated by the development, and when may be utilized for installation of utilities when except that portions of the transitional buffer zone for parking, loading, storage or any other use, zone shall not be paved or otherwise covered with impervious surfaces and shall not be used an effective visual screen. maintained in a natural state or so as to maintain than thirty (30) feet in width shall be provided and zoning classification, a transitional buffer of not less classification, is zoned for any R-zoning classification, RM-zoning Brookhaven-Peachtree Overlay District adjoins the boundary of any property outside the district that transitional buffer zone. trees and plant material may be added to the from said transitional buffer zone, but additional within the transitional buffer zones. No trees, other Where a lot on the external boundary of the MHP-zoning classification, or TND-Said transitional buffer located

protrude through such transitional height plane beginning forty-five (45) feet above the property line between the district and the adjacent property shall Where a lot on the external boundary of the Brookhaven-Peachtree Overlay District adjoins the boundary of any property outside the district that is zoned for any R-zoning classification, RM-zoning Peachtree Overlay District. forty-five buffer zone and then at an upward angle of of ground inward thirty (30) feet over the transitional outside the district and extending parallel to the the Brookhaven-Peachtree Overlay District shall zoning classification, a transitional height plane classification, MHP-zoning classification, or TNDapply. No portion of any structure degrees over the Brookhavenwithin



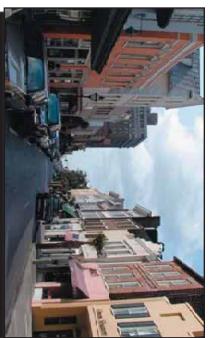
BUFFERS & HEIGHTS TRANSITIONAL

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District Character within the Brookhaven-Peachtree Overlay LCI Plan Indicative of Desired Development Scale & Example Images from 2005 Brookhaven-Peachtree

Guidelines:

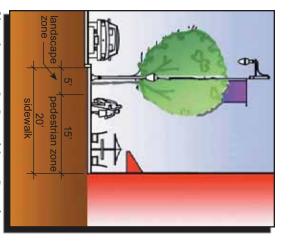
- stucco, wood, and fiber cement siding. Building facades that are visible from Primary roadways masonry units, exposed plywood, metal plastic or PVC, and synthetic stucco or EIFS vinyl siding, exposed concrete block or concrete masonry units, exposed plywood, metal siding, The following building materials shall be prohibited: Place) should predominantly use brick and stone. Road, Lanier Dirve, Osborne Drive, and Brookhaven Secondary roadways (Dresden Drive, North Druid Building materials shall include brick, Valley Ashford-Dunwoody Road) stone and
- architectural detailing. of cornice lines, (2) stories from those above through the utilization architecturally differentiate the first one (1) or two Buildings 으 five fenestration and other forms of 5 Q more stories
- and prevent a massive imposing appearance. window and door patterns to provide visual interest façade depth, materials, textures, colors, and/or and create variations in facades with changes in continuous feet, shall vary the Large edifices, longer than one hundred (100) cornice height
- openings including windows and doorways. façade facing a public street shall consist of and visual interest. Building façades should promote architectural A minimum of 35% of any
- equipment shall be screened from view from all streets and public rights of way. Screening shall be the equipment. treatment or color similar to the building to screen permitted to include landscaping, or architectural compaction and all other mechanical areas and Service areas, trash dumpsters, trash

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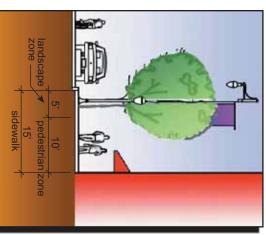
hip roofs of less than forty-five (45) degrees in pitch or gable roofs of thirty (30) degrees or greater in pitch. Sloped roofs shall have overhangs of at least torms are prohibited. are allowable. Mansard, gambrel, and shed roof secondary streets. downspouts drains and/or to the rear of the structure, limiting the public right of way and drain to internal roof and/or corbelled parapets on all sides visible from synthetic slate. standing seam metal roof, shingles used with asphalt or fiberglass shingles roofs include asphalt or fiberglass shingles, solar ın plane. hundred (100) feet in length without a change 12 inches on all sides and shall not exceed one way may be sloped or flat. Sloped roofs shall be Roof structures visible from the public right of Permitted roofing materials for sloped 9 Flat roofs shall have decorative facades Simple barrel vaults or roofs ceramic tile, along primary slate or

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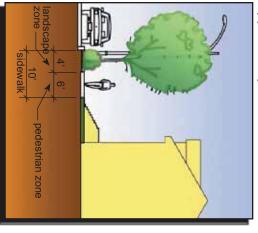




Streetscape 1: Peachtree Road



Apple Valley between North Druid Hills & Sunland Dr. treetscape 2: Dresden Dr., North Druid Hills Rd. and



within the Brookhaven-Peachtree Overlay District Streetscape 3: All other new and existing streets

SIDEWALKS & LANDSCAPE ZONE

Streets and Sidewalks:

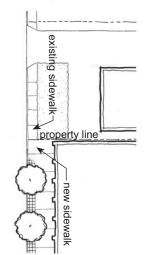
- by connecting at least two (2) public streets. within the Peachtree-Brookhaven Overlay District Any new streets shall enhance connectivity
- zone of widths as provided below. shall consist of a landscape zone and a pedestrian Sidewalks shall be provided on all streets and

Sidewalk Requirements		
Street	Landscape Zone	Pedestrian Zone
Peachtree	5'	15'
Dresden, N. Druid Hills & Apple Valley (between N. Druid Hills & Sunland)	Sī	10'
All Others	4'	6'

- use of pedestrians. and unobstructed zones shall be paved in concrete and kept clear crossings and/or congregation is likely. where on-street parking is provided or pedestrian brick pavers, concrete pavers or granite pavers ground cover or flowering plants, or consist of Landscape zones shall be planted with grass for the safe and convenient Pedestrian
- approval of the Director of Planning. with concrete sidewalks may be allowed with the other than concrete that are consistent in color Pedestrian sidewalk areas paved with materials

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to their pre-disturbance state and condition. adjacent property shall replace disturbed areas development that disturbs existing sidewalks on an pedestrian traffic flow to adjacent sidewalks. Any existing adjacent sidewalks, the newly constructed sidewalk shall provide safe facilitation of newly constructed sidewalks



and a minimum width of five (5) feet and between adjacent buildings within the same development. All walkways shall be concrete routes to parking decks and through parking lots structure entrance, including pedestrian access be provided from sidewalks along streets to each Safe and convenient pedestrian pathways shall

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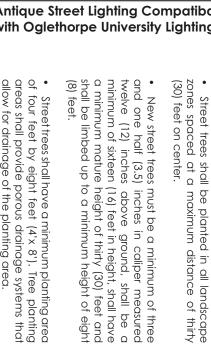


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Street Trees Street Lights 30' max. 60'_max.





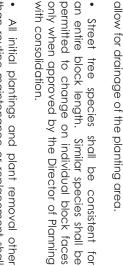


above

in caliper measured

ground, shall be a

Landscape Zone:



- All initial plantings and plant removal other than routine maintenance or replacement shall be approved by the Director of Planning.
- continued across any intervening driveway at the same prevailing grade and cross slope as on the adjacent pedestrian sidewalk area. Street sidewalk lights shall paving be located materials within shall
- of sixty (60) feet on center on the following streets: Peachtree Road, Dresden Drive, North Druid Hills Road and landscape zone spaced at a maximum distance Apple Valley Road. the
- Road and Apple Valley Road. Peachtree Road, pedestrian traffic areas on the following streets: shall be placed within the landscape zone at high Benches, trash receptacles, Dresden Drive, North Druid Hills and bike racks



Sidewalk paving material shall be continued across driveways.

Landscape Zone

Pedestrian Zone



Bench

Planters



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Brookhaven -

Prepared By:

LANDSCAPE ZONE

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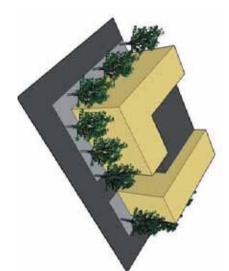
of 50 bicycle spaces. * No development shall have fewer than 3 bicycle spaces nor be required to exceed a maximum

Parking Requirements:

- uses generate parking demands primarily when the remaining uses are not in operation, so that shall be prohibited from being shared. formal shared-parking agreement between all applicants. Required parking for residential units establish and operate parking facilities and if these requirements. Parking facilities within the parcel parking. Applicants shall include proof of a written Director of Planning for authorization for shared hours. Applicants shall make an application to the for each use are met during said use's operational the above stated off-street parking requirements Shared parking is encouraged and may result shared if multiple uses cooperatively reductions <u>o</u> off-street parking
- segregated from parking for all other uses with the work single-family units. exception of additional parking provided for live/ Required residential parking shall
- the parking is provided. the main entrance to the principal use for which such spaces lie within seven hundred (700) feet of within the overlay district, provide a majority of the principal use is conducted, such spaces may be reasonably provided on the same lot on which If required automobile parking spaces cannot provided on adjacent or nearby property
- spaces shall be prohibited from being counted toward the maximum parking requirements. toward the minimum parking requirements for the development shall be permitted to be counted respective development for all uses except single-On-street attached dwellings. parking spaces On-street provided by parking

Location of Parking

buildings. All off-street parking including surface lots and parking decks shall be located behind or beside



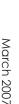
Parking Deck Design:

buildings with fenestration. clad with materials to resemble office or residential deck that are visible from a public street shall be Any portion of a parking deck that is adjacent to a public street shall be screened with retail on ground-floor. Any upper stories of a parking

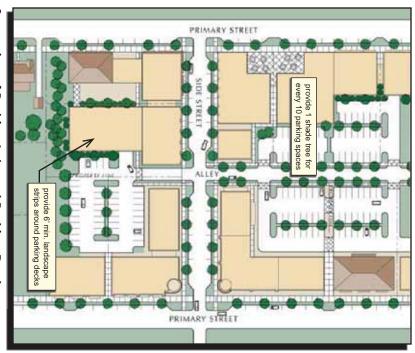


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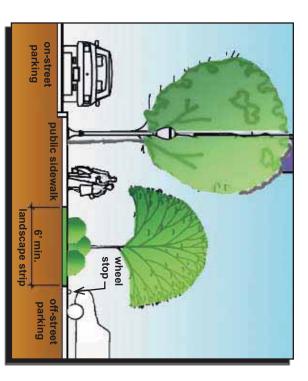








Screening of Parking Lots and Parking Decks



Parking to the Side of a Building Along a Public Stree

Screening of Parking:

- new streets and other existing streets. Drive, Osborne Drive, Brookhaven Place; Tertiary: Hermance Drive, Ashford-Dunwoody Road, Lanier Primary: Peachtree Road and Apple Valley Road: Secondary: Dresden Drive, North Druid Hills Road. street with the highest classification as follows: shall be considered the side adjacent building's front façade. If a parcel is bound by more than one street, the front of the parce be located between the public street and the view from any public street using buildings and/ Off-street parking landscaping. Off-street shall be parking screened to the from
- and must be buffered from the public street and sidewalk with a landscape strip no less than six strip surface area. and/or annual or perennial color in the landscape percent (90%) living shrubs, (6) feet in width containing a minimum of ninety for short-term (no longer than 2 hours) parking building along a public street shall be designated Surface parking provided to the side of any groundcover,
- strip or sidewalk. head of all parking spaces that abut a landscape Wheel stops or bumpers shall be placed at the
- minimum height of eight (8) feet. of thirty (30) feet and shall be limbed up to a in caliper measured twelve (12) inches above ground, shall be a minimum of sixteen (16) feet be a minimum of three and one half (3.5) inches for every 10 parking spaces. parking lot. of shade trees within the confines of the surface height, more must include All surface parking lots of 20 parking spaces more must include landscaping in the form shall have a minimum mature height One shade tree must be provided Shade trees must

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shrubs per fifty (50) linear feet, and a minimum of ninety percent (90%) living groundcover, sod and/or annual or perennial color in the landscape strip have a landscape strip a minimum of six (6) feet in width immediately contiguous to the parking facility for the whole of the exterior perimeter surface area or overstory tree per fifty (50) linear feet, ten (10) strips shall contain no less than one (1) understory pedestrian entrances and exits. Such landscape of the All parking decks and parking structures shall parking facility except at vehicular or

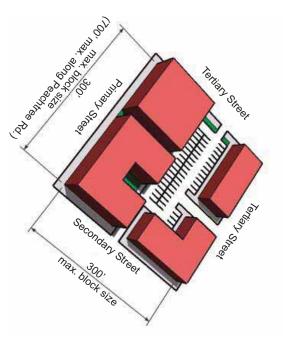
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10 DESIGN

PARKING







Location of Curb Cuts and Allowable Block Sizes

Building Locations

Primary Street

Guidelines:

- When blocks are subdivided by new streets, the maximum length of resulting new blocks shall be three-hundred (300) linear feet. Along Peachtree Road, the maximum block length shall be sevenhundred (700) feet.
- The maximum curb radius at any intersection or curb cut is twenty (20) feet.
- All parking shall be accessed via shared alleys or private drives. No curb cuts shall be allowed on primary streets (Peachtree Road and Apple Valley Road) if the development is accessible by another street. If an existing block face on a primary street exceeds seven-hundred (700) linear feet, then one (1) curb cut per seven-hundred (700) linear feet is allowed. If a development is accessible from more than one (1) secondary or tertiary street (Dresden Drive, North Druid Hills Road, Hermance Drive, Ashford-Dunwoody Road, Lanier Drive, Osbome Road and Brookhaven Place), the development shall be limited to one (1) curb cut per block face. If a development is only accessible from one (1) street, the development is limited to two (2) curb cuts on that street.
- All curb cuts shall be a maximum of twentyfour (24) feet wide.
- Common or joint driveways are encouraged and may be authorized by the Director of Planning.

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- Driveways must be perpendicular to the adjacent street. Circular and non-perpendicular driveways are prohibited.
- Buildings shall be located toward the front of each parcel no more than twenty (20) feet from the public sidewalk. If a parcel is bound by more than one street, the front of the parcel shall be considered the side adjacent to the street with the highest classification as follows: Primary: Peachtree Road and Apple Valley Road; Secondary: Dresden Drive, North Druid Hills Road, Hermance Drive, Ashford-Dunwoody Road, Lanier Drive, Osborne Drive, Brookhaven Place; Tertiary: new streets and other existing streets.
- Maximum spacing between buildings along a primary street shall be twenty (20) feet unless a public space, such as a park or plaza, is provided between the respective buildings.

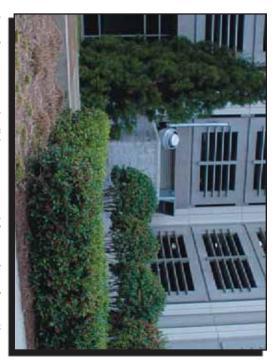
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TRAFT





non-residential uses. be unlocked during operating business hours for all visible from the street, shall face the street and shall The primary entrance to all buildings shall be clearly



tencing. street with buildings, landscaping or decorative Service areas shall be screened from view from the

Guidelines:

- new streets and other existing streets. Drive, Osborne Drive, Brookhaven Place; Tertiary: Hermance Drive, Ashford-Dunwoody Road, Lanier Secondary: Dresden Drive, North Druid Hills Road, The primary entrance shall face the street with the highest classification as follows: Primary: and Apple Valley Road
- secondary street and also across the street from existing single-family homes, which face the street, single-family development the primary or secondary street and the existing the development shall contain buildings facing development 9 primary Q
- decorative fencing. from the street with buildings, landscaping or All service areas shall be screened from view
- building shall not be higher than six (6) feet. than four (4) feet. Fencing to the rear or side of a the front yard of any property shall not be higher Any decorative fencing shall be comprised of brick, stone, wrought iron, or wood. Fencing in
- No barbed wire, razor wire, chain link fence or similar elements shall be visible from any public dining area or public right-of-way. plaza, ground level or sidewalk level outdoor
- from crossing any public street or sidewalk. Gates and security arms shall be prohibited

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All utilities shall be located underground

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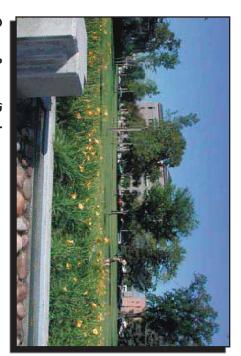




the public sidewalk. ground-floor active uses and be accessible from Public spaces should be surrounded with a mix of



Hardscape



Open Space/Park

Guidelines:

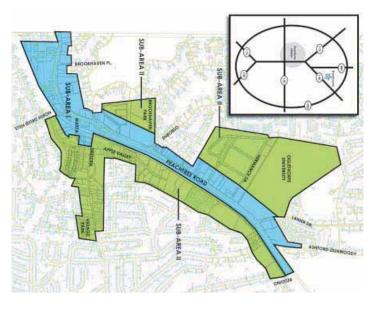
- A publicly accessible open space, which is at grade and a minimum of twenty percent (20%) of the total development parcel, shall be provided residential uses. each new development that includes
- a public sidewalk along a street. the public street, and be directly accessible from uses on the ground floor on at least one side, face grade, surrounded by buildings with a mix of active All publicly accessible open spaces shall be at
- a minimum height of eight (8) feet. height of thirty (30) feet and shall be limbed up to (16) feet in height, shall have a minimum mature (3.5) inches in caliper measured twelve (12) inches above ground, shall be a minimum of sixteen trees must be a minimum of three and one half every 2,000 square feet of within or directly adjacent to the open space for At a minimum one shade tree must be provided appropriate landscaping including shade trees Publicly accessible open spaces should include open space. Shade
- front yards, planted areas, fountains, parks, plazas, trails and paths, hardscape elements related to space requirement. counted toward the twenty percent (20%) open natural stream buffers shall be permitted to be portion thereof located on private property; and to the general public; are located on private property and accessible sidewalks and plazas, and similar features which Publicly accessible open on-street parking or spaces including the
- percent (20%) requirement. prohibited from being counted toward the twenty courtyards block, behind buildings or on rooftops. amenities shall be located at the interior of the Private courtyards and other private outdoor and outdoor amenities shall Private
- Open Space Implementation. All open space including buffers, setbacks, sidewalk clear zones, Occupancy for the primary development. implemented prior to issuance of a Certificate of sidewalk zones and open spaces shall be fully
- provide adequate maintenance of the opspace improvements for a minimum of one the owner's sole expense. a reasonable time for planting by the owner at period, such landscaping shall be replaced within way and the landscaping dies within a one-year provides of Occupancy. year from the date of issuance of the Certificate Open Space Maintenance. landscaping within the When a private property owner The owner shall public right-ofthe open

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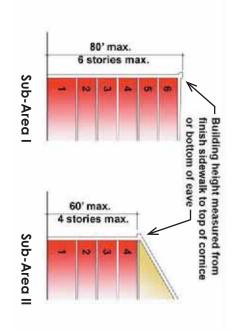


March 2007

13 OPEN SPACE



Map of Sub-Areas

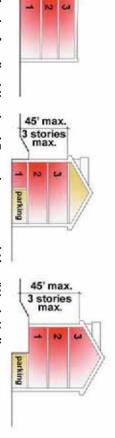


Building Heights:

- amendment adopted pursuant to this chapter which amendment shall be incorporated herein and made a part of this Chapter 27. the area sub-areas shall be established by a zoning map family neighborhoods. The boundaries of these between high density development surrounding and those areas that serve as a transitional edge the Brookhaven-Peachtree Overlay Dincluding Dresden Drive, North Druid Hills the highest intensity development is desired. Subto a maximum distance of four hundred forty (440) parcels with frontage along Peachtree Road up surrounding the Brookhaven MARTA station and heights. Sub-area I shall include the area directly purpose feet from the Peachtree Road right of way, where Within MARTA Il shall include the remaining area there shall be two sub-areas the <u>o</u> transit station and existing singleestablishing Brookhaven-Peachtree allowable building ₫ Overlay District Road within the
- All building heights are to be measured from the finished sidewalk to the top of cornice for flat-roofed buildings or the bottom of the eave for sloped roofed buildings along the façade that faces the street with the highest volume of daily traffic. Levels measuring less than six feet in height for the purposes of raising the first floor level above the street level, providing a consistent first floor level, or for the sole purpose of housing mechanical, plumbing or electrical equipment shall not be counted as stories for the purposes of maximum building heights.
- All buildings within the Peachtree-Brookhaven Overlay District shall be a minimum of two (2) stories tall and twenty-eight (28) feet in height.

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- The maximum building height for buildings in Sub-area I shall be six (6) stories or eighty (80) feet whichever is less, and the maximum building height for buildings in Sub-area II shall be four (4) stories or sixty (60) feet, whichever is less.
- Single-family attached townhomes or live/work units in Sub-area I or Sub-area II shall not exceed three (3) stories or thirty-five (35) feet, whichever is less.



45' max. 3 stories

max.

Single-family Attached Townhomes and Live/Work Units



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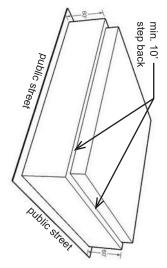


Building Height Bonus:

of the following: District shall be permitted to exceed the maximum building height limit provided it meets one or more A building in the Peachtree-Brookhaven Overlay

- story if twenty percent (20%) of the total number work units are permitted to add one (1) additional fifteen (15) units or more are priced for workforce of residential units within a development of Single-family attached townhome and live/
- priced for workforce housing. a development of twenty (20) units or more are buildings within the development if twenty percent permitted to add one (1) additional story to all (20%) of the total number of residential units within Mixed-use and multi-family buildings are
- sidewalks along roadways, comprising at 25% of the development parcel is provided. publicly accessible open space as defined by this each building on a given parcel if a contiguous, district, not including on-street parking and public permitted to Commercial add one (1) additional story and residential buildings at least are
- service commercial purposes. Peachtree more of the ground floor space is used for retail or respective building if seventy-five percent (75%) or permitted to add one (1) additional story to the Commercial and multi-family buildings fronting Road Q Apple Valley Road are

• Buildings in excess or sixty (00) for in Sub-area II shall be required to step back that portion of the building greater than sixty (60) feet in height a minimum linear distance of ten (10) public street. feet away from the building façade facing any Buildings in excess of sixty (60) feet in height



than the maximum building heights provided herein within the Brookhaven-Peachtree Overlay District boundary. variances shall not alter or allow structures taller the chart below. Special land use permits be dependent upon building use according to combination of height bonuses listed above shall maximum building height ¥<u>i</u> H any and

Sub-Area I		
Building Use	Max. Building Height	Max. Building Height with Bonuses
Single-Family Attached	3 stories or 45 feet*	4 stories or 55 feet*
Commercial	6 stories or 80 feet*	7 stories or 90 feet*
Multi-family	6 stories or 80 feet*	8 stories or 100 feet*
Mixed-Use	6 stories or 80 feet*	8 stories or 100 feet*
Sub-Area II		
Building Use	Max. Building Height	Max. Building Height with Bonuses
Single-Family Attached	3 stories or 15 feet*	1 stories or 55 feet*

Sub-Area II		
Building Use	Max. Building Height	Max. Building Height with Bonuses
Single-Family Attached	3 stories or 45 feet*	4 stories or 55 feet*
Commercial	4 stories or 60 feet*	5 stories or 70 feet*
Multi-family	4 stories or 60 feet*	6 stories or 80 feet*
Mixed-Use	4 stories or 60 feet*	6 stories or 80 feet*
* * * * * * * * * * * * * * * * * * * *		

^{*} whichever is less



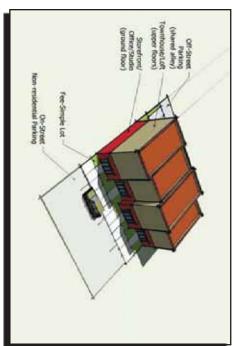
Prepared For: Prepared By: Urban Collage, Inc. 1 For: Brookhaven - Peachtree LCI



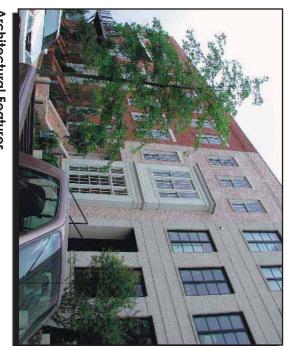




Townhome Lot Layout



Live/Work Lot Layout



Architectural Features

TOWNHOMES & LIVE/WORK UNITS

Townhome Development Standards:

- Townhomes shall be set back between five (5) to (15) feet from the back of the sidewalk.
 Setbacks for individual units may vary within a single block of townhomes to break up the façade and delineate individual units. This area between the sidewalk and the building façade shall contain only steps, front porches or stoops, balconies, or landscaping.
- Each individual townhome shall have either a front porch or a front stoop between the front façade and the sidewalk.
- The front entrance of each townhome unit shall be above the average grade of the sidewalk directly in front of it to a maximum of six (6) feet above grade.
- All townhome parking shall be hidden behind or within individual units. Access to parking is permitted only via an alley or private drive located behind the units. Garages may not face the public street.

Live/Work Development Standards:

- All off-street parking shall be hidden behind or within individual units. Access to parking is permitted only via an alley or private drive located behind the units. Garages may not face the public street.
- The front entrance to each unit shall be at grade opening directly onto the public sidewalk or a public space adjacent to the public sidewalk.

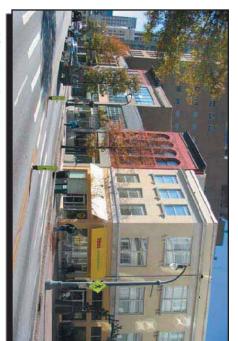
BROOKHAVEN - PEACHTREE DESIGN GUIDELINES

Prepared By: Urban Collage, Inc. Prepared For: Brookhaven - Peachtree LCI

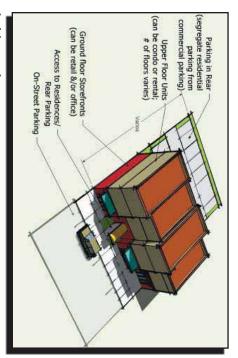
DRAFT

March 2007

65% of ground-floor facade shall be storefront.



Architectural Features



Lot Layout

Development Standards:

- have entrances at grade opening directly onto the public sidewalk or a public space adjacent to the public sidewalk. Ground-floor commercial and retail uses shall
- single consistent height for each building. entrances and/or windows shall be mounted at a Canopies over retail and commercia
- of tenants. The size of leased commercial space shall vary within each development to allow for a diversity
- clear and untinted transparent storefront. of mixed-use and commercial buildings shall be A minimum of 65% of the ground-floor façade
- Pedestrian access shall be provided from parking behind buildings to the public sidewalk through the ground floor of the building or via sidewalks between buildings.
- one street, the primary entrance should face the street with the highest classification as follows: Primary: Peachtree Road and Apple Valley Road; Secondary: Dresden Drive, North Druid Hills Road, new streets and other existing streets. Drive, Osborne Drive, Brookhaven Place; Tertiary: Hermance Drive, Ashford-Dunwoody Road, Lanier face the street. If a building fronts more than shall be clearly visible The primary entrance for trom the all upper story uses street and shall
- not exceed 10% of the main building façade. The combined area of any and all signage shall

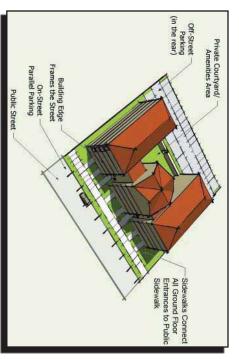
BROOKHAVEN - PEACHTREE DESIGN GUIDELINES

Prepared For: Prepared By: Urban Collage, Inc. 1 For: Brookhaven - Peachtree LCI Brookhaven -

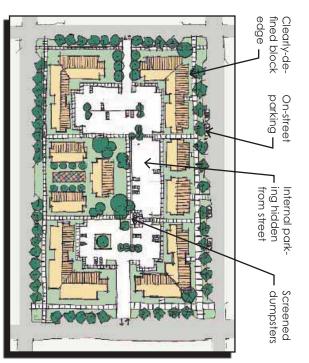




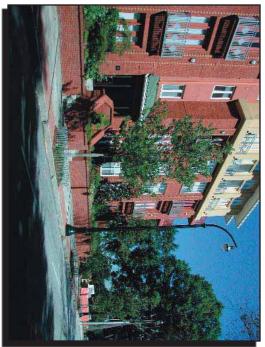




Lot Layout



Lot Features



Architectural Features

IS MULTI-FAMILY

Development Standards:

- street shall have individual entrances with a stoop or porch between the sidewalk and the building façade. A sidewalk shall connect all ground floor entrances to the public sidewalk. Ground-floor residential units that face the
- shall contain only steps, front porches or stoops, balconies, or landscaping. between the sidewalk and the building façade (15) feet from the back of the sidewalk. This area
- new streets and other existing streets. Secondary: Primary: street with the highest classification as

BROOKHAVEN - PEACHTREE DESIGN GUIDELINES



Drive, Osborne Drive, Brookhaven Place; Tertiary: Hermance Drive, Ashford-Dunwoody Road, Lanier one street, the primary entrance should face the shall face the street. If a building fronts more than be clearly visible and inviting from the street and The primary entrance for upper story units shall Peachtree Road and Apple Valley Road: xry: Dresden Drive, North Druid Hills Road. follows:

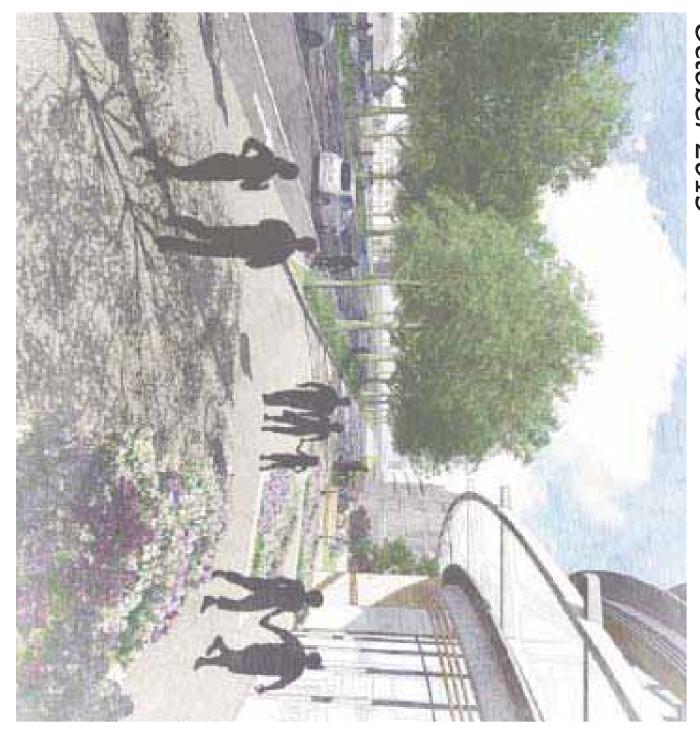
Prepared For: Prepared By: Urban Collage, Inc. 1 For: Brookhaven - Peachtree LCI



Appendix B: Brookhaven-Oglethorpe MARTA Charrette - Summary of Neighborhood Engagement

Brookhaven Oglethorpe

MARTA Charrette
Summary of Neighborhood Engagement
October 2013











Mixed Use/ Residential Mid Rise Development

The site will be anchored by a mix of uses that will include residential, commercial and professional opportunities.



The images that received the most positive feedback include similar elements, such as:

- Active ground floor retail areas that are visible from the public right-of-way (street or sidewalk) with at-grade entrances that open directly onto a public sidewalk
- Ground floor facades dominated by plate glass for the display of merchandise or activities inside the space
- Pedestrian zones adjacent to ground floor retail with appropriate landscaping and amenities
- Buildings pulled to the street front (0 lot line development) at the sidewalk
- Plaza spaces and courtyards which are accessible to ground floor retail and on interior spaces of a project
- Quality finish materials, such as brick, stucco or masonry
- Architectural interest and diversity in fenestration, cornice lines, corbelling and other variations in the façade such as balconies and bays
- Upper level residential, office or gathering uses
- Trees, greenspace, and public gathering areas
- Structured parking completed shielded from public view, either through underground parking or being constructed on the interior of a building

development on the site, in additional to its carrying the MARTA site with certain incentives. capacity for development. be given to aesthetics and long term value of the community members did not respond favorably. When given options for high rise (10-12 stories), that were mid-rise scale development (4-6 stories). center of Brookhaven care and consideration should by some participants. higher density development, but exception was noted MARTA property was an appropriate location for Overall the respondents seemed to accept that the that scored well on the survey reflected buildings The overlay will allow development up to 125' on Given its proximity to the civic Most images

Mixed Use/ **Residential Low Rise** Development

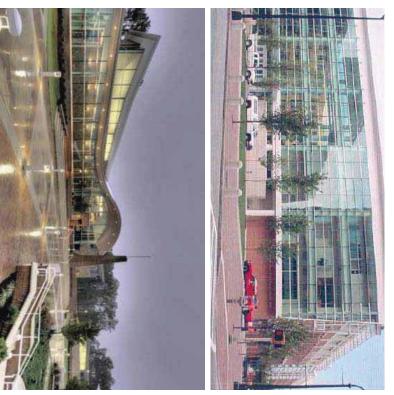
shown for similar features, including active ground floor areas and plazas that include greenspace amenities. Upper floors could contain residential uses, or office/ professional uses given its proximity to Peachtree Road. Residents were very clear that they did not want strip mall type development in that area. Consideration was given to lower scale mixed used development styles for this site. The MARTA parking lot on the Peachtree Road side of the station offers limited developable area. Preference was still





Office/ **Institutional Development**

steel and concrete structures for Office/ Institutional Developments. aesthetic, image preference results did indicate positive feedback for modern design elements including glass, or through multiple developments. The site will offer the potential for multiple development pads. Though the overall site plan should strive for a cohesive architectural This could be under a master developer





Stormwater/ Open Space Development





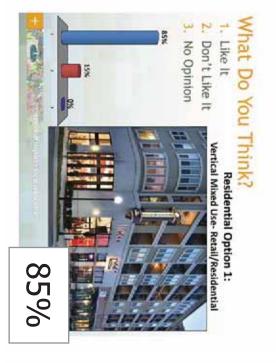


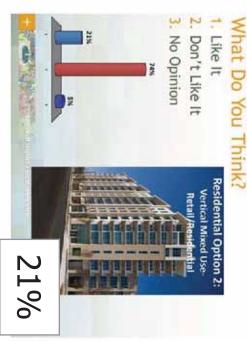


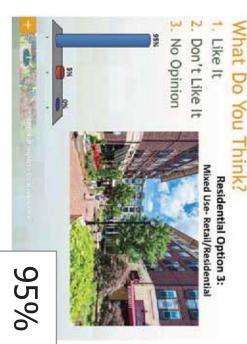
A strong desire for the inclusion of open space on the site was articulated by the community. The community members particularly stressed the need for a public gathering space, both through casual use areas and programmed features.

- Activate open spaces by creating opportunities for community, such as splash pads for children and gathering places for adults
- Avoid duplication of other open space amenities that are constructed or contemplated nearby (such as playgrounds)
- Develop stormwater retention areas into a community asset
- Use multiple types of green infrastructure to capture stormwater and minimize the impact of run-off from the site
- Combine modern and traditional features
- Combine hardscape and landscape elements
- Offer a variety of opportunities for informal gathering and passive recreation, but do not include programmed or managed spaces such as an amphitheater

Mixed Use/ Residential Voting Results

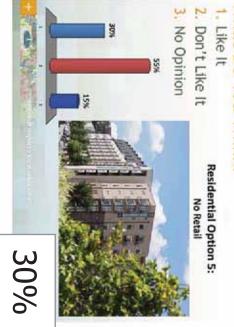






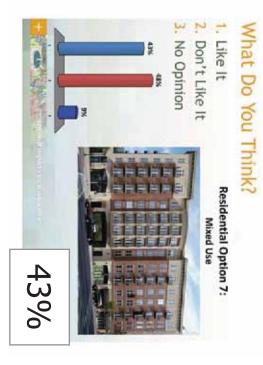


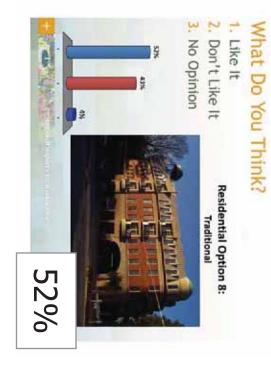


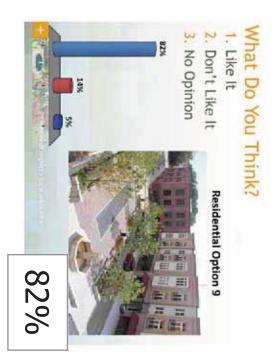




Mixed Use/ Residential Voting Results



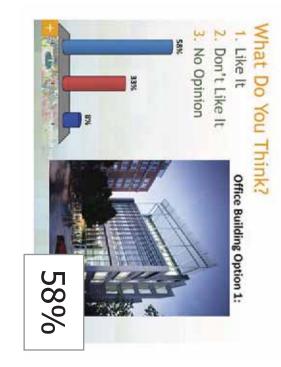






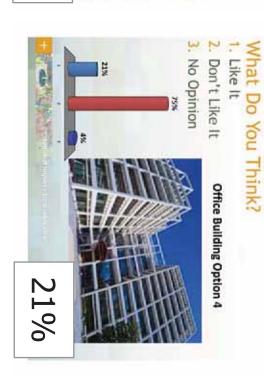


Office/ Institutional Voting Results

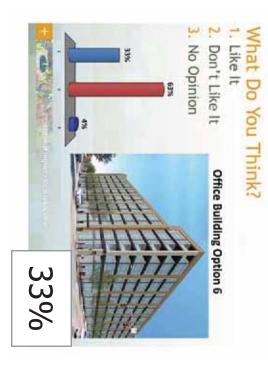




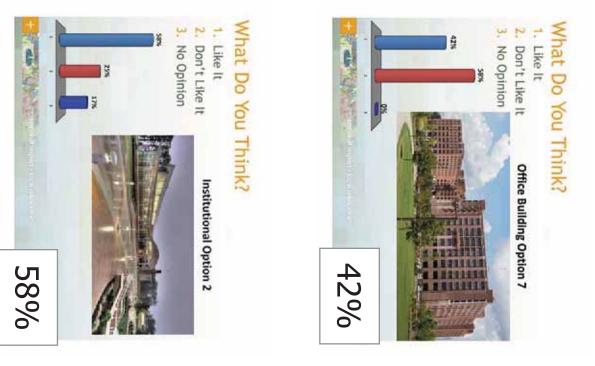


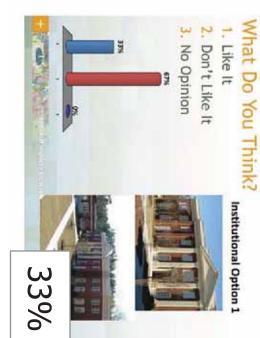






Office/ Institutional Voting Results





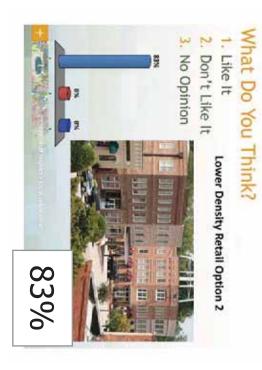
Lower Density Retail Voting Results



- 1. Like It
- No Opinion



26%



What Do You Think?

- 1. Like It
- 3. No Opinion





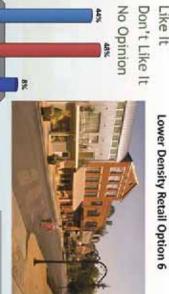
- 1. Like It
- No Opinion Don't Like It **Lower Density Retail Option 5**



What Do You Think?

- 1. Like It

- No Opinion



44%

4

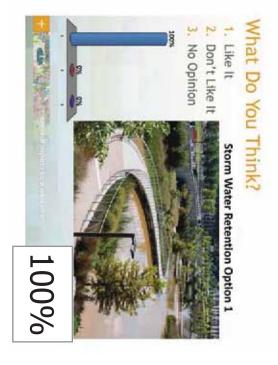
What Do You Think?

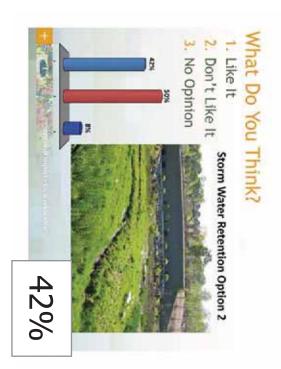
1. Like It

Lower Density Retail Option 7

- No Opinion 0 Don't Like It 22%

Stormwater Voting Results





3. No Opinion 2. Don't Like It 1. Like It

What Do You Think?



Open Space Voting Results



- 1. Like It



83%

6



What Do You Think?

- 1. Like It
- Don't Like It

Open Space Option 4

No Opinion



57%

What Do You Think?

- 1. Like It
- 2. Don't Like It
- Open Space Option 5





What Do You Think?

- 1. Like It
- Don't Like It
- No Opinion



44%

6

.

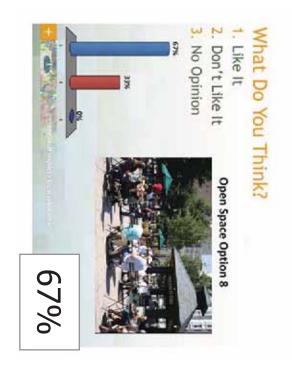
What Do You Think?

- 1. Like It
- No Opinion 2. Don't Like It



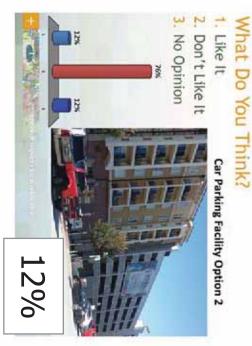
67%

Open Space Voting Results



Parking Voting Results

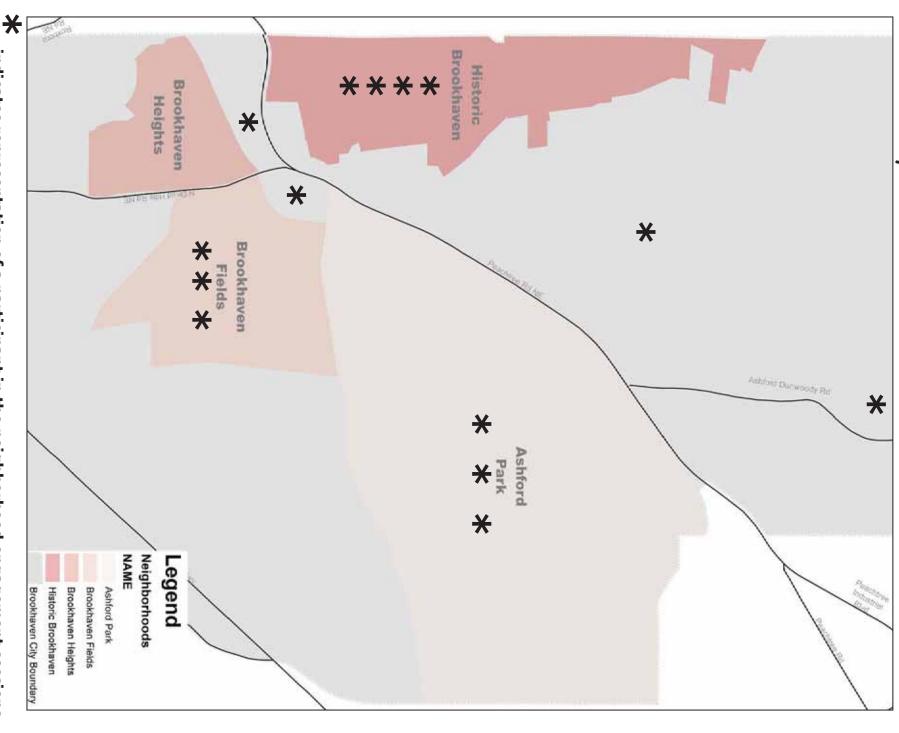








Your Perspective...Neighborhood Representation



indicates representation of a participant in the neighborhood engagement sessions

Share Your Thoughts...The Zoning Overlay?

Height and Density

Density - if not on Peachtree, where?

Does the 125 foot height regulation come from FAA?

Yes! To Density; Go even further by increasing the density bonus

Not that worried about height – go big and get it done

Height privacy issues - effects privacy issues of nearby houses

Architectural Standards

Use Landscaping and Trees to maintain current character

Quality Design Guidelines as Zoning Conditions

Mix of Uses

New Grocery – easier to get to than Kroger

Want something that residents can come to as a destination

Noise concerns – restaurants/ barsgreater buffer from restaurants

No restaurants/ no live music/ plenty of apartments along Dresden no need for more

Other

Shared Parking for small lots — Elijay and Coldwell and Dresden; city should be responsible for building shared parking facility

Share Your Thoughts... Neighborhood Concerns?

Traffic and Congestion

Majority of cut thru traffic comes from Peachtree Dunwoody – having the removal of 400 toll may relieve cut thru

Can live with cut thru traffic for 1–2 hours each afternoon (left turn on Peachtree to E. Brookhaven)

Taking away left turn on Peachtree Road compounds problems

Clean up intersection markings and small widenings

Desire for walkability/ cycling

Apple Valley used by many but is a small road

Would like a pedestrian cut through to Town Brookhaven

Solve problems on side streets to fix problem on main streets

Not being able to turn left on E. Brookhaven

Increase connectivity in new neighborhoods; required developers to increase the grid

Provide pedestrian access across Fernwood Park

Promise sidewalks on Coldwell and Apple Valley; Coldwell is most important

Pedestrian overpass bridge over Peachtree Road at key intersections

Dysfunctional triangle/can't see joggers at Brookhaven and E. Brookhaven

Need more sidewalks in Brookhaven Fields; increase connectivity

Building of Post Brookhaven and other apartment caused the problems of cut through traffic

Colonial cut through is a problem; the intersection has a light; not sure how to restrict cut through on public roads

Traffic calming through the neighborhoods in Historic Brookhaven

Improve sidewalks in the neighborhood to the MARTA station

Inadequate parking on Dresden/ blocks traffic

Not a fan of no left turn on Peachtree Road; section in front of MARTA is the worst

Brookhaven Drive is being used for thru traffic

Fix the triangle at Brookhaven/ E. Brookhaven; avoid the traffic at the time it is bad; the proposed cure (removing the left turn off Peachtree) is worse than the disease

Increase connectivity and walkability and multi-modal options

Just don't see other forms of transportation working

Housing Affordability

Workforce Housing is okay; no subsidized housing; no HUD Section 8 housing

Need affordable housing near transit for aging people

Like MARTA's 20% rule; need mix of housing types integrated with market rate housing

Buffers & Greenspace

Stay away from concrete towers; make sure you have greenspace; not like Lindberg Station

Fernwood Park – incorporate into vision as asset

Keep natural state of stormwater run-off to provide habitat

Independent study on conservation easement on blueline creek in Historic Brookhaven

Blueline creek in historic brookhaven needs to be protected; flooding concerns

New development needs serious stormwater attention

Pedestrian access at Fernwood Park; improve parkside park, particularly along Dresden

Insure that stormwater drainage is handled on site

Buffer Preservation 150'?

Other

Too many of the stakeholders were elected officials; need more outreach to neighborhoods

Joggers are a big issue; sidewalks are broken

Any homes that get permits must consider sidewalks, ROW acquisition and widening

Long time before storage redevelops

Lots of people walk on Apple Valley; only new home permits should consider new home permits

Dunkin Donuts truck parking on sidewalk

Truck traffic going to Capitol City Club

People take Ashford-Dunwoody/ Clarimont Road to avoid 400 tolls; make Dresden/ N. Druid Hills a more local street

Not able to convert existing businesses

Share Your Thoughts...MARTA Site Design?

Site Design

Lindberg is the negative image of MARTA TOD

Need trees incorporated into the development

Increase connectivity and the traditional grid network on site

Height concerns; 4 stories more appropriate; 8 stories affect neighborhood character

Vertical mixed use; ground floor retail upper residential

Light pollution associated with taller buildings (5 story +) affects wildlife

Uniform and consistency in MARTA property

Make the front MARTA lot ROW for Peachtree Road

Parking & Accessibility

Connectivity to new development like parking toward tracks and not abutting roads

Strong access to Peachtree road from rear development area

Pedestrian connectivity and integration to neighborhoods

Drop off land in front with handicap parking and everything else in back

Community Safety

Well lit and sense of activity

Comfortable for families

Used to be able to see drug deals off Windsor Drive; keep that culture out of here.

Safety for children when Brookhaven/E. Brookhaven is used as a cut through

Safety for joggers

Request for sidewalks; not enforcing regulations for developers to install sidewalks

Need sidewalks on Coldwell and Apple Valley

Making it safer for bike/ ped will help traffic

Child hit by car on Coldwell; Oak Lawn and Sunland has no left turn, but not enforced

Other

Generally positive about the idea of a city center

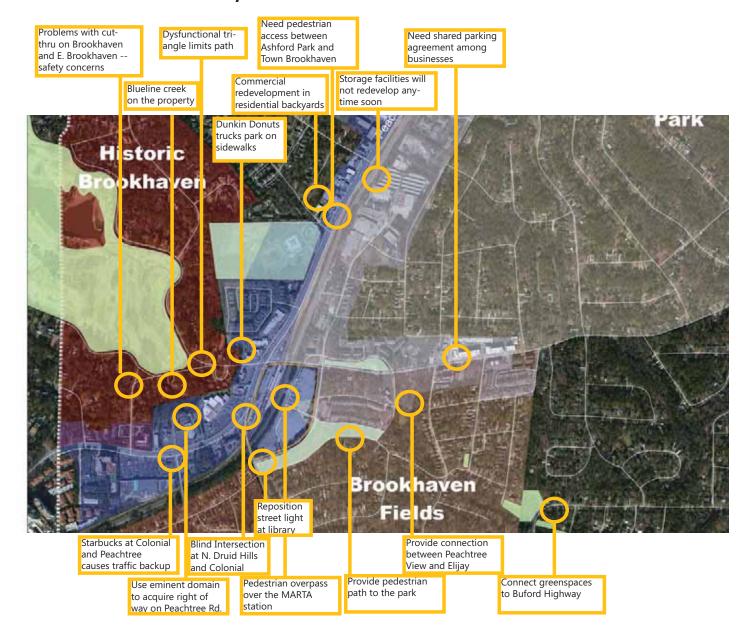
Agree with the idea of a city center; gathering space; outdoor venue space

Lively uses on site

Master developer for entire site controlling image and destiny

Realign Elijay and Coldwell; land swap with property owners

BROOKHAVEN/OGLETHORPE CHARRETTE



Appendix C: Stormwater Facility and City Park Full Concept Report, Calculations, and Cost Summary

Stormwater Facility and City Park Recommended Design Options

Brookhaven-Oglethorpe MARTA Charrette – 10/21/2013

Option 1:

Design Features/Elements:

- Dam remains in existing location
- Modify or replace outlet control structure to create wet detention pond:
- 0.3 acres open water
- 1.3 acres BMP footprint
- Enhance approximately 200 linear feet of stream and riparian buffer in pond
- Enhance approximately 650 linear feet of stream and riparian buffer in Fernwood Park
- lighting, and pet clean-up stations Creation of approximately 3,000 linear feet of low-impact pedestrian trail including benches,
- through pond and Fernwood Park Perform vegetative management to remove invasive/undesirable species and landscaping
- Install pre-treatment oil/grit separators at each catch basin

Summary of Benefits:

- Provides 100% treatment of Water Quality and Channel Protection Volume in stormwater pond
- Stormwater pond provides some reduction in peak flows to receiving streams
- Stormwater pond provides approximately 0.3 acres of open water as a community amenity
- community green space Combining Fernwood Park and stormwater pond into single, connected linear park for
- Provides connectivity to surrounding environmental corridors
- Park is easily accessible from TOD facility as well from surrounding roads Apple Valley, North Druid Hills, Sylvan Circle and Fernwood Circle

Estimated Cost:

300,T66

Option 2:

Design Features/Elements:

- Relocate dam approximately 180 feet east to increase open water surface area
- **BMP** footprint) Replace outlet control structure to create wet detention pond (0.9 acre open water/1.8 acres
- Enhance approximately 200 linear feet of stream and buffer in pond
- Enhance approximately 470 linear feet of stream and buffer in Fernwood Park
- Creation of approximately 3,000 linear feet of low-impact pedestrian trail including benches, lighting, and pet clean-up stations
- through pond and Fernwood Park Perform vegetative management to remove invasive/undesirable species and landscaping
- Install pre-treatment oil/grit separators to at each catch basin

Summary of Benefits:

- Provides 100% treatment of Water Quality and Channel Protection Volume
- Maximizes reduction of peak flows to downstream receiving streams
- Increased open water for pond amenity
- community green space Combining Fernwood Park and stormwater pond into single, connected linear park for
- Provides environmental corridor connectivity
- Druid Hills, Sylvan Circle and Fernwood Circle Park is easily accessible from TOD facility as well from surrounding roads Apple Valley, North

Estimated Cost:

\$1,406,000

Option 3:

Design Features/Elements:

- evapotranspired, or reused to the maximum extent practicable based on soil type and on The 95th percentile storm event is captured on the site and retained, infiltrated building and landscaping needs.
- Maintain a composite curve number of 65 or lower for all runoff exiting the development
- Low-Impact Design and Green Infrastructure elements to be considered include
- Infiltration trenches/vegetated swales
- Green roof
- Bioretention Areas/ Rain Gardens
- Stormwater Cisterns
- Urban Forestry
- Permeable Pavers
- Underground storage and reuse
- Modify or replace outlet control structure to create wet detention pond
- 0.3 acres open water
- 1.3 acres BMP footprint
- Enhance approximately 200 linear feet of stream and buffer in pond
- Enhance approximately 650 linear feet of stream and buffer in Fernwood Park
- Creation of approximately 3,000 linear feet of low-impact pedestrian trail including benches, lighting, and pet clean-up stations
- through pond and Fernwood Park Perform vegetative management to remove invasive/undesirable species and landscaping
- Install pre-treatment oil/grit separators to at each catch basin

Summary of Benefits:

- within TOD facility Incorporation of LID/GI features can be used to create aesthetically pleasing green amenities
- Provides 100% treatment of Water Quality and Channel Protection Volume
- Maximizes reduction of peak flows to downstream receiving streams
- community green space Combining Fernwood Park and stormwater pond into single, connected linear park for
- Provides environmental corridor connectivity
- Park is easily accessible from TOD facility as well from surrounding roads Apple Valley, North Druid Hills, Sylvan Circle and Fernwood Circle

Estimated Cost:

\$923,000*

applied during development of upland areas. The estimated cost for option 3 is lower than option 1because the size of the pond required is smaller due to LID/GI implementation in the watershed. stNote that cost of LID/GI elements are not included in the estimated cost. The LID/GI elements will be

WQv Calculations: WQv = 1.2 * Rv * A Rv = 0.05 + (0.09 * I)

WQv (cu.ft.)	WQv (ac-ft)	A (ac.)	₽	I (%)
91,567	2.10	27.30	0.77	80.00

CPv Calculations: Q = (P - 0.2S)²/(P+0.8S) S = (1000/CN) - 10

	2.50 1.53 27.30 27.30 151,230	CN S Q (in.) A (ac.) CPv (cu.ft.)
3.36 1-yr 24-h	3.36	P (in.)

100-yr Volume Calculations: Q = (P - 0.2S)²/(P+0.8S) S = (1000/CN) - 10

P (in.)
CN
S
Q (in.)
A (ac.)
CPv (cu.ft.) 2.50 7.90 27.30 783,282 10.4 100-yr 24-hr 80

Require user input Calculated values

OPTION I

Pond Restoration	Cost
Base Construction Cost	\$ 389,000
Erosion Control (5%)	\$ 19,450
Construction cost	\$ 408,450
Contingency (20%)	\$ 81,690
Total Construction Cost	\$ 490,140
Design	\$ 85,000
Construction Services	\$ 45,000
ESTIMATED TOTAL COST	\$ 620,140

370,680	\$ ESTIMATED TOTAL COST
39,780	\$ Construction Services
66,300	\$ Design
264,600	\$ Total Construction Cost
44,100	\$ Contingency (20%)
220,500	\$ Construction cost
10,500	\$ Erosion Control (5%)
210,000	\$ Base Construction Cost
Cost	Stream Restoration

Estimated Cost \$

991,000

OPTION II

1,098,820	\$	ESTIMATED TOTAL COST
45,000	Ş	Construction Services
100,000	\$	Design
953,820	\$	Total Construction Cost
158,970	\$	Contingency (20%)
794,850	Ş	Construction cost
37,850	\$	Erosion Control (5%)
757,000	\$	Base Construction Cost
Cost		Pond Restoration

Stream Restoration		Cost
Base Construction Cost	\$	174,000
Erosion Control (5%)	\$	8,700
Construction cost	Ş	182,700
Contingency (20%)	\$	36,540
Total Construction Cost	\$	219,240
Design	\$	50,000
Construction Services	\$	37,500
ESTIMATED TOTAL COST	\$	306,740

Estimated Cost \$

1,406,000

OPTION III

552,100	\$ ESTIMATED TOTAL COST
45,000	\$ Construction Services
85,000	\$ Design
422,100	\$ Total Construction Cost
70,350	\$ Contingency (20%)
351,750	\$ Construction cost
16,750	\$ Erosion Control (5%)
335,000	\$ Base Construction Cost
Cost	Pond Restoration

Estimated Cost \$

923,000

Appendix D: Renderings - Streetscape and Regulating Plans





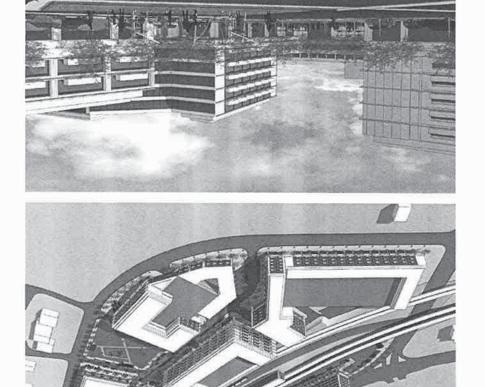






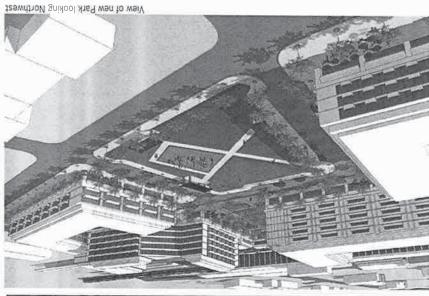


Perspectives



Detail View of new Park





Appendix E: Background Session Presentations

BROOKHAVEN-OGLETHORPE MARTA STATION CHARRETTE

BACKGROUND SESSION 1: UNDERSTANDING THE BROOKHAVEN-PEACHTREE OVERLAY AND LCI STUDY OCTOBER 7, 2013







Background Session Agenda

- . Welcome & Introductions
- II. Schedule
- III. Charrette Overview
- IV. LCI Process
- V. Overlay Possibilities
- VI. MARTA TOD Guidelines
- VII. Walkable Urbanism-WalkUPs
- VIII. Questions & Answers

Project Team

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• Robert Reed, Alex Trachtenberg, Gray Kelly, Clay Elliot, Maggie **Baynham, Dustin Norton and David Knorr**

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MARTA

John Crocker and Jason Ward

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Stakeholders

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■ J. Max Davis Sack Honderd (jkhonderd@gmail.com) S

■ Jeff Landau Jeff Rader §
■ Jennifer Harper Serry Cooper 9 Jim Bacchetta S Jim Eyre Joe Collums (joe.collums@dca.ga.gov) Samuel Joe Gebbia Sal John Funny S John Lundeen III John Rhett (jtr1117@gmail.com) John Speros Julie Self (julie@atlantalocalfood.org) Sathy Forbes Kim Gokce (Kimgokce@gmail.com) Laurel Hart (laurel.hart@dca.ga.gov) Lawrence Schall (Ischall@Oglethorpe.edu) Leilani Jones Lennie Shewmaker, J.D. (lennie@atlcbr.com) Si Lisa Martinez Malory Atkinson (maloryhatkinson@gmail.com) S≡ Maria Duarte Salada Marie Garrett S

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- S Michael Horan
- Michel Arnette (michel@havenrestaurant.com)
- Mike Elliot (melliot@mindspring.com)
- 8 Mike Jacobs
- Norton, Ruthie T.
- Patti Pearlberg
- Sel Rebecca Chase Williams
- Sel Roarke Donnelly
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 Robert Adamo
- 8≡ Robin Ikeda
- Ronnie Mayer (debbie@debbieleonard.com)
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- Will Shearer (wshearer@uniteddistinc.com)



Brookhaven-Oglethorpe MARTA Station Transit Oriented Development Charrette

All sessions held at Oglethorpe Presbyterian Church, 3016 Lanier Drive Atlanta, GA 30319



Background Sessions

Monday, October 7 6:30-8:30 PM

 "Those who cannot remember the past are condemned to repeat it": Understanding the Brookhaven-Peachtree Overlay and LCI Study

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Charrette Overview



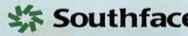
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- Adaptive, reactive, efficient and engaging on multiple levels
- Open process including all interested parties to produce a feasible plan w/ minimal additional work

Timeframe:

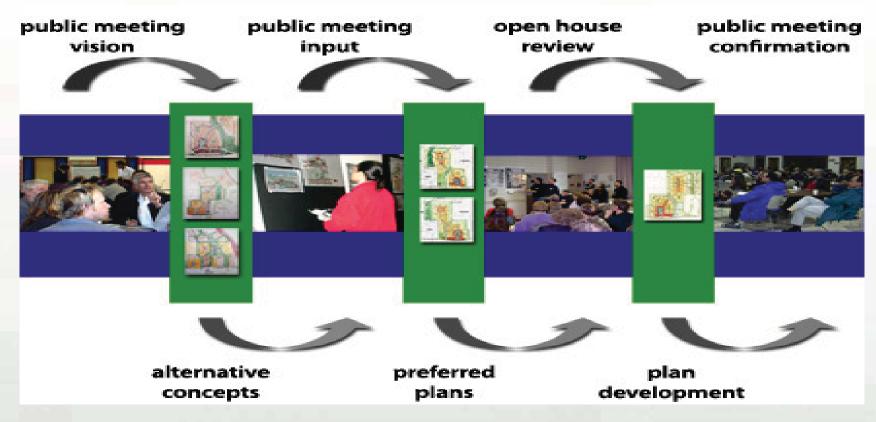
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 - Public meeting held evening prior to 1st day of Charrette
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 - Additional deliverables







Charrette Event



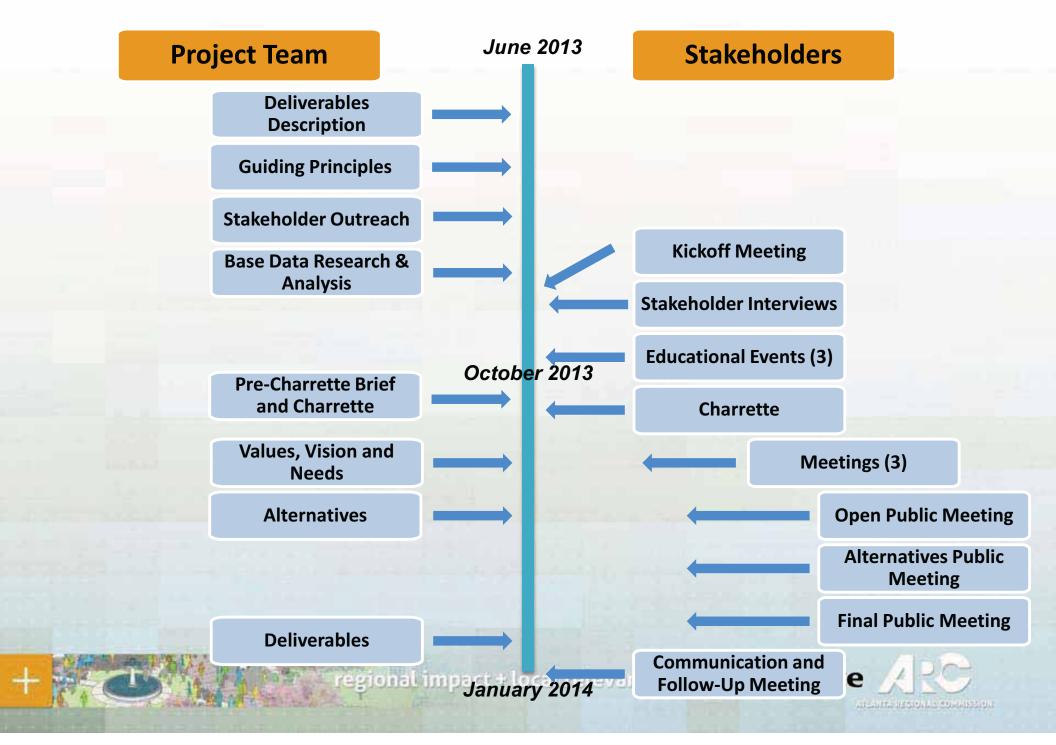
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- Stakeholders review
 - Stakeholders attend feedback meetings at critical decision making points
 - Stakeholders are not in attendance all the time
- Directly affected groups (citizens, business owners, etc.) are involved in short feedback loops or meetings







Charrette Process



Livable Centers Initiative

- Created in 1999
- Mix of Uses: housing, retail, office, institutional, parks, schools, etc.
- Multi-modal focus with broad stakeholder involvement
- Contains 34/38 MARTA Stations
 - \$1.8 million Study Funds
 - \$24.2 million in transportation project funds
 - 3 TOD Studies in 2011/12





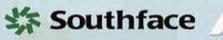


Brookhaven LCI Study

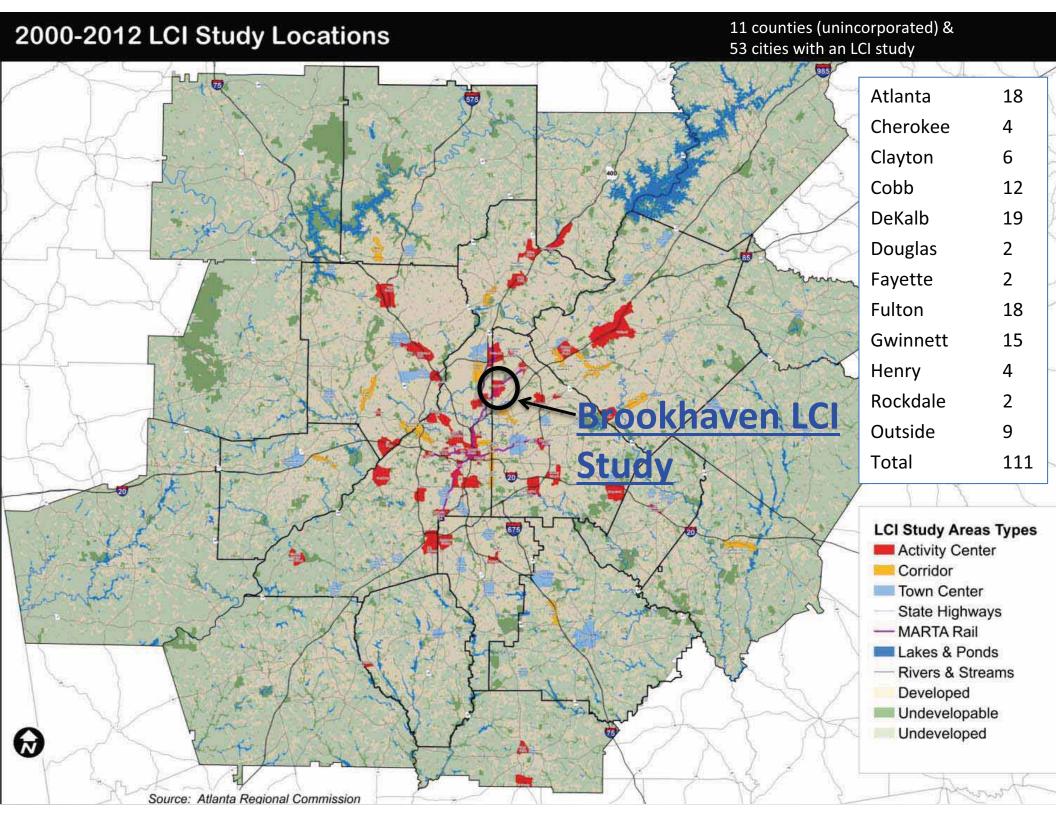
Community Planning Process-2006 Purpose and Intent:

- Encourage a mixed-use urban village
- Create a walkable, human-scale environment
- Increase connectivity
- Illustrate a vision for the MARTA Station and Brookhaven Corridors (Peachtree, Dresden, and North Druid Hills)
- Provide a variety of housing types
- Enhance community consistency (sidewalks, setbacks, design character etc.)







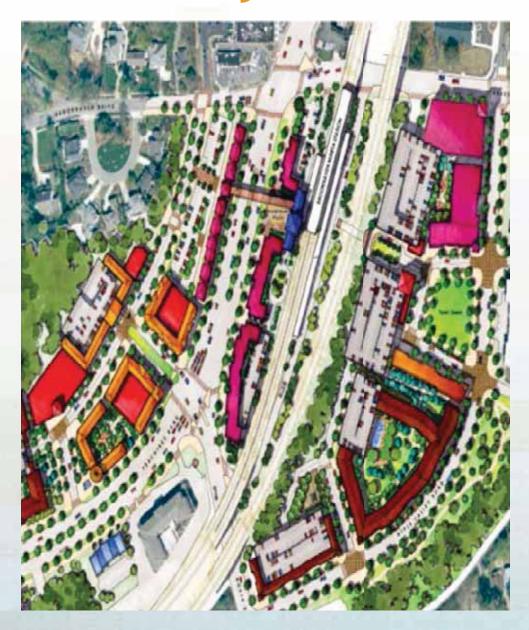


Brookhaven-Peachtree Overlay

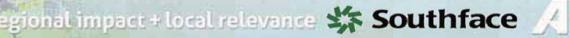
LCI implementer

Purpose and intent:

- Mixed-use urban village
- Housing varieties
- Accessibility
 - MARTA, etc.
- Walkable, human-scale environment
- Efficient/effective use of land
 - MARTA, Peachtree
- Connectivity
 - Multi-modal
- Building compatibility
 - Setbacks, street frontage, façade, sidewalks, etc.





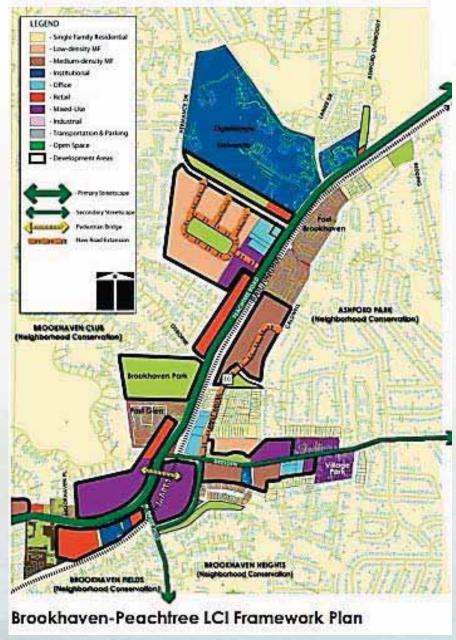




Brookhaven-Peachtree Overlay

Site Design Standards

- Lot Area and Yard Requirements
- Transitional Buffer Zone and Height Requirements
- Design Requirements
- Streets and Sidewalks
- **Parking**







Brookhaven-Peachtree Overlay

Development Standards

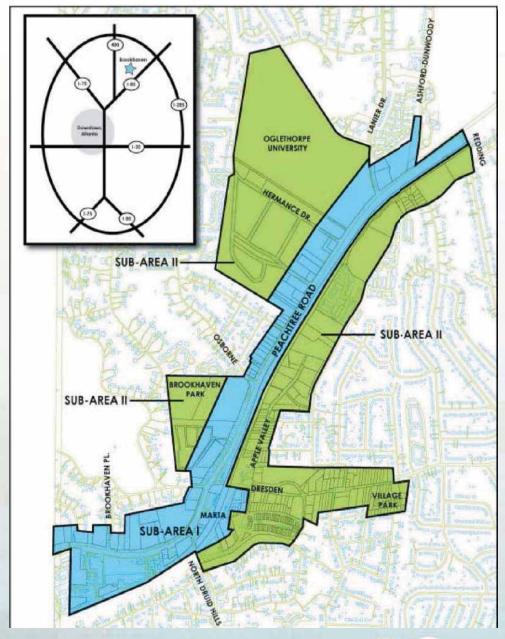
Uses and structures

- Mixed use
- Neighborhood shopping >50,000 ft²/tenant
- Residential
 - MF, SF, live-work
- Open space
 - 20% development parcel
- Community/rec. space
- Educational
- Office
- Medical/health
- Lodging
- Accessory uses
 - Parking decks/garages
- TOD/MARTA station provisions

Sub-Area I		
Building Use	Max. Building Height	Max. Building Height with Bonuses
Single-Family Attached	3 stories or 45 feet*	4 stories or 55 feet*
Commercial	6 stories or 80 feet*	7 stories or 90 feet*
Multi-family	6 stories or 80 feet*	8 stories or 100 feet*
Mixed-Use	6 stories or 80 feet*	8 stories or 100 feet*

Sub-Area II		
Building Use	Max. Building Height	Max. Building Height with Bonuses
Single-Family Attached	3 stories or 45 feet*	4 stories or 55 feet*
Commercial	4 stories or 60 feet*	5 stories or 70 feet*
Multi-family	4 stories or 60 feet*	6 stories or 80 feet*
Mixed-Use	4 stories or 60 feet*	6 stories or 80 feet*

^{*} whichever is less







Brookhaven-Peachtree Overlay Amendments

Building heights

- Measured from avg. elevation of sidewalk along façade facing highest traffic
 vol. to top of cornice of parapet wall for flat roof or bottom of eave for sloped
- 2nd story encompass 100% of 1st floor area; 25% may be use for architectural features
- 2nd floor façade extend entire width 1st floor
- Entire area of 2nd floor shall be conditioned space
- Parking no maximums
 - Dwellings
 - SF: 1 space min.
 - MF: 1/unit min
 - Commercial: 1/400 ft²
 - Retail: 1/300 ft²
 - Restaurants: 1/125 ft² dining space
- In the absence of a provision in the Overlay, underlying zoning regulations apply



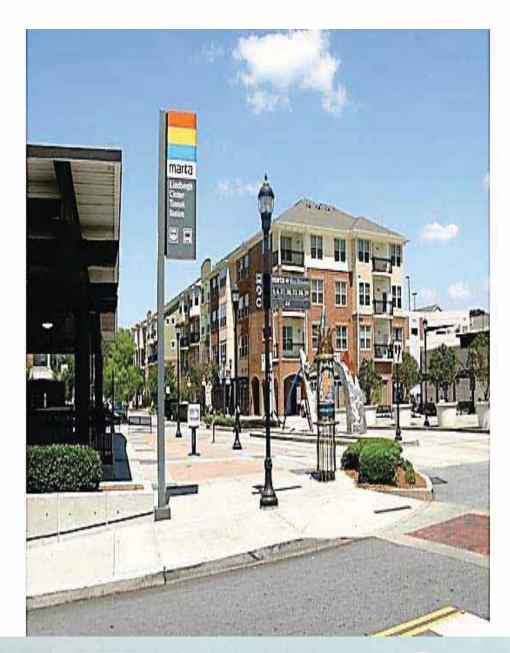
TOD Overview

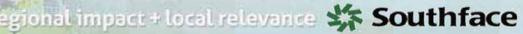
Principles

- Dense and compact development of station area
- 2. Rich mix of land uses
- 3. Great public space
- 4. New approach to parking

Benefits

- Mobility
- Safety
- Ridership
- ↓ VMT rates
- † Household income
- ↓ Air pollution and energy consumption
- Land and resource conservation
- Economic development
- Infrastructure costs







MARTA TOD Guidelines

TOD STATION TYPOLOGY

- **Urban Core**
- Town Center
- Commuter Town Center
- Neighborhood
- Arterial Corridor
- **Special Regional Destination**
- Collector

Appropriate Density Ranges by Station Type							
Station Type	Floor Area Ratio (FAR)	Residential Units (per Acre)	Height (in Floors)				
Urban Core	8.0-30.0	75+	8-40				
Town Center or Commuter Town Center	3.0-10.0	25-75	4-15				

- Mixed-use development and its usual ingredients—retail, offices, multi-family housing, civic facilities, and entertainment—are strongly encouraged.
 - The standards call specifically for "vertical mixed uses"—street-level retail and upper-level offices or housing in the same buildings
- 20% residential units = affordable/workforce housing

	Station Typology Matrix									
Station Type	Ideal Land Use Mix and Scale of Development	Transit Mode and Function	Public Realm Public Realm	Keys to Success	Local Examples	National Examples				
Urban Core	Downtown-scale mix of employment (office), institutional, hotel and civic uses. Return of multifamily residential is a growing trend. Retail and restaurant sector gaining. High-rise towers common; new buildings at least mid-rise.	Heavy rail/multi-modal. High-volume transfers between corridors; modes No park-and-ride. Aregional transit destination at or near system core.	Stations usually grade- separated and closely spaced for walking. Station is part of the core pedestrian network. Buses stop at sidewalk.	Attract a 24/7 mix (i.e., more residential, retail, dining, cultural). Ensure station-area safety during non-9-5 hours.	Downtown (Five Points, Peachtree, Civic Center, Garnett) Midtown (North Avenue, Midtown, Arts Center)	- South Boston Waterfront (Boston, MA) - Market Street, San Francisco				
Town Center	Balanced mix of multi-family residential development with office, retail, entertainment, and civic uses. Vertical mixed-use is common. May be pre-existing or new town center. Transition to lower-density outside the quartermile mile radius. Mid-rise buildings dominate; some high- and low-rise.	Multi-modal rail or BRT station with regional and local bus service. Park-and-ride, if any, is secondary. A transit origin and destination.	Stations grade-separated (heavy rail) or at-grade. Traditional town center pedestrian network with station at focal point. Curb-side parking desirable; no off-street parking in front of buildings; garages wrapped.	- Get market to accept reduced residential and commercial parking. - Optimize street level relationships among transit, public realm, development.	- Decatur (e.g. of historic town center) Brookhaven (e.g. of new town center based on I.Cl study)	Rockville Town Cents (Rockville, MD) Mockingbird Station (Dallas, TX)				





MARTA TOD-Use Standards

Prohibited Throughout a TOD District

- Automotive sales, rental, washing, or storage
- Equipment sale, rental, or repair
- Industrial, warehousing, or distribution activities
- Construction, salvage, or junk yards
- Strip commercial development (retail in excess of 50,000 square feet in detached one- or two-story structures with surface parking in front)
- Commercial parking facilities (surface lots)
- Self- or mini-storage
- Low-density housing (under 15 units per acre)

Prohibited in the Core Area, by Special Permit Elsewhere in a TOD District

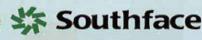
- New single-family homes (in developments of at least 15 units peracre)
- Gas stations
- Drive-through facilities
- Commercial parking facilities (garages)

By Special Permit Throughout a TOD District

- Retail uses in excess of 20,000 square feet per tenancy
- · Retail of any area as a single use in a detached one- or two-story structure
- Cinemas as a single use in a detached one- or two-story structure
- Hotels of more than 250 rooms or suites
- Hospitals
- Laboratories or research facilities

Allowed Uses in a TOD District

- Mixed uses, whether horizontal (adjoining uses in a single project) or vertical (different uses within the same building)
- Retail and restaurant uses of less than 20,000 square feet per tenancy in a mixed-use development or as part of an attached retail block
- Banks
- Offices
- Child care centers
- Multi-family and attached residential
- Live-work units
- Theaters, entertainment and cultural uses
- Schools and libraries
- Civic and community meeting facilities
- Cinemas in a mixed-use development
- Bed and breakfast facilities and hotels of under 250 rooms or suites
- Public open space and private open space to which the public is generally admitted.





MARTA TOD-Transit/Station Area Elements

- Transit Elements
- Station Area
- Street Front Experience
- Sustainability and Green Building
- Connectivity
- Overall Organization
- Parking

DESIGN	STANDAR	DS FOR
PUBLIC	REALM	

Pedestrian Zones

Minimum pedestrian clear zone on main streets	10 to 12 feet
Minimum pedestrian clear zone on mixed use or residential streets	8 to 10 feet
Minimum planting/furniture zone	6 feet

Building/Street Front Relationship

Minimum front building set back	0 feet
Height limit for ground floor uses	16 to 20 feet
Minimum percentage of transparent surface on streetfront retail facade	50 to 60%
Minimum percentage of transparent surface on streetfront residential facade	30 to 35%

Streets

Maximum on-street parking zone	7 to 8 feet
Minimum bike lane	5 feet
Maximum travel lane on main streets	11 feet
Maximum travel lane on mixed use or residential streets	12 feet
Maximum new block size	400 by 400 feet



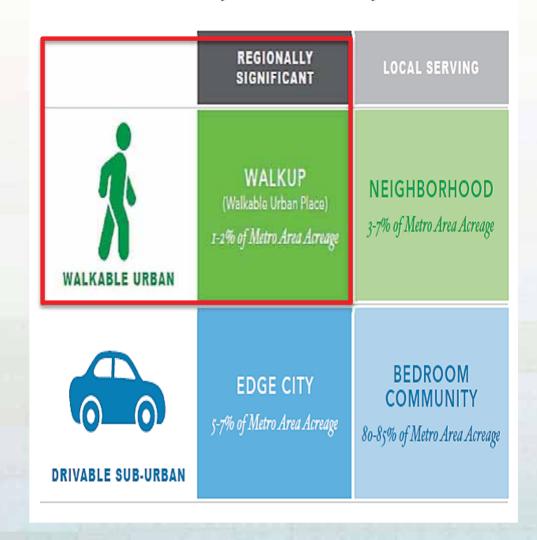


Atlanta WalkUPs-Key Findings

Metro ATL - "poster child of sprawl", now experiencing the end

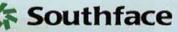
- 27 established WalkUPs = 0.55% total land area
 - Total area = 0.88% region
 - 19% of jobs
 - 74% in City of Atlanta
 - 16/27 have rail transit
 - Avg. rent 112% higher Since 2009...
 - 50% of development
 - 88% of income producing Multifamily rental real estate
 - 50% of office space
 - Retail lagging = 2% since 2009

U.S. Metropolitan Land Use Options











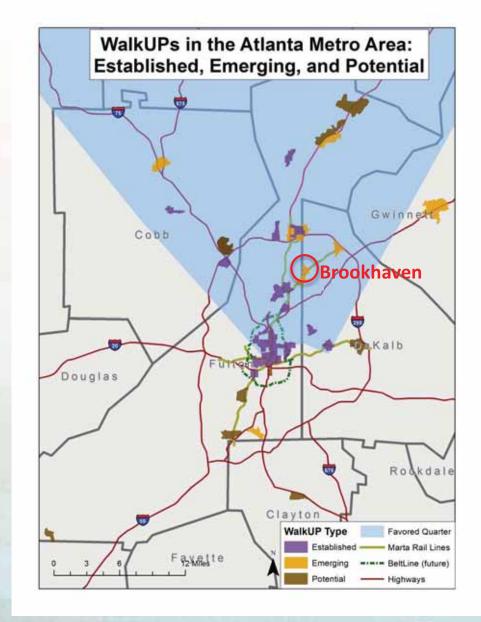
Atlanta WalkUPs-Conclusions

Economic

- 70% of variation in economic performance explained by:
 - 1. Educational attainment
 - 2. Share of jobs concentrated in knowledge industries

Social Equity

- Strong economic performance associated with lower measures of social equity
 - Exceptions = Midtown and Downtown Decatur

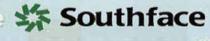




BROOKHAVEN-OGLETHORPE MARTA STATION CHARRETTE

BACKGROUND SESSION 2: TRANSPORTATION PLANNING OCTOBER 14, 2013







Background Session Agenda

- Welcome & Introductions
- II. Flyer/Schedule
- III. Charrette Overview
- IV. Streetscape Design Examples
- V. Traffic Data
- VI. Low-Speed Vehicles
- VII. Questions & Answers

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Stakeholders meeting times TBD

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 Community Meeting Presentation of Deliverables





Charrette Schedule

Brookhaven- Oglethorpe MARTA	Sunday, October 20	Monday, October 21	Tuesday, October 22	Wednesday, October 23	Thursday, October 24	COLOR	DELIVERABLE
Charrette							
8:00 AM							MARTA Station Area
8:30 AM							Neighborhoods
9:00 AM							Opening/Closing Public
			MARTA Station Area	Work on MARTA Station Area			Meeting
9:30 AM			Neighborhoods Engagement	Neighborhoods Engagement			
10:00 AM				Continues			
10:30 AM							
11:00 AM							
11:30 AM							
12:00 PM					MARTA Station Area		
				MARTA Station Area	Neighborhoods		
12:30 PM				Neighborhoods Engagement End	Engagement Presentation		
1:00 PM						71	
1:30 PM							
2:00 PM							
2:30 PM							
3:00 PM							
3:30 PM							
4:00 PM							
4:30 PM		MARTA Station Area					
5:00 PM		Neighborhoods Engagement		MARTA Station Area			
5:30 PM				Neighborhoods Engagement			
6:00 PM							
6:30 PM			E-1				
7:00 PM	5 1 11 12 1 17 5 1 1				Public Meeting/Final		
7:30 PM	Public Kickoff Meeting				Presentations		
8:00 PM		Charles .					
8:30 PM 9:00 PM			100			4	
LOCATION		sessions will take place in the Lib will take place in the Sanctuar	rary, Parlor and Gathering Room	- 3016 Lanier Dr. Atlanta, GA 30319 - Southface interns will direct stakeholde D-8:30 PM and Thursday, October 24 atrachtenberg@southface.org			
			•			4	



Charrette Overview



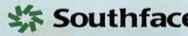
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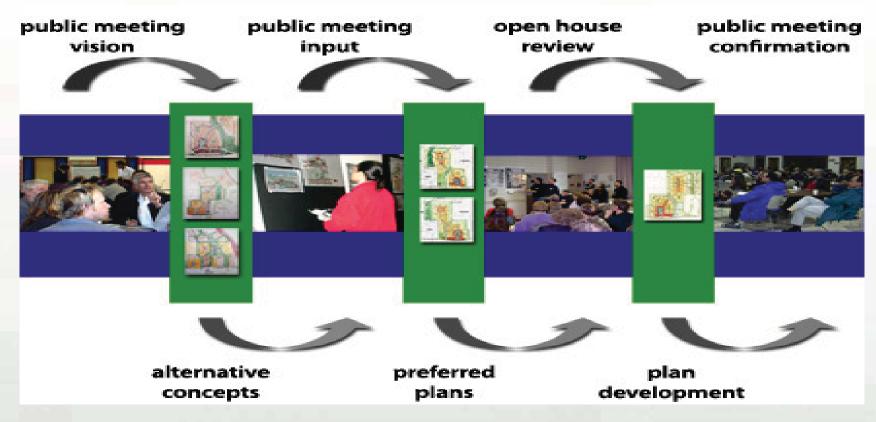
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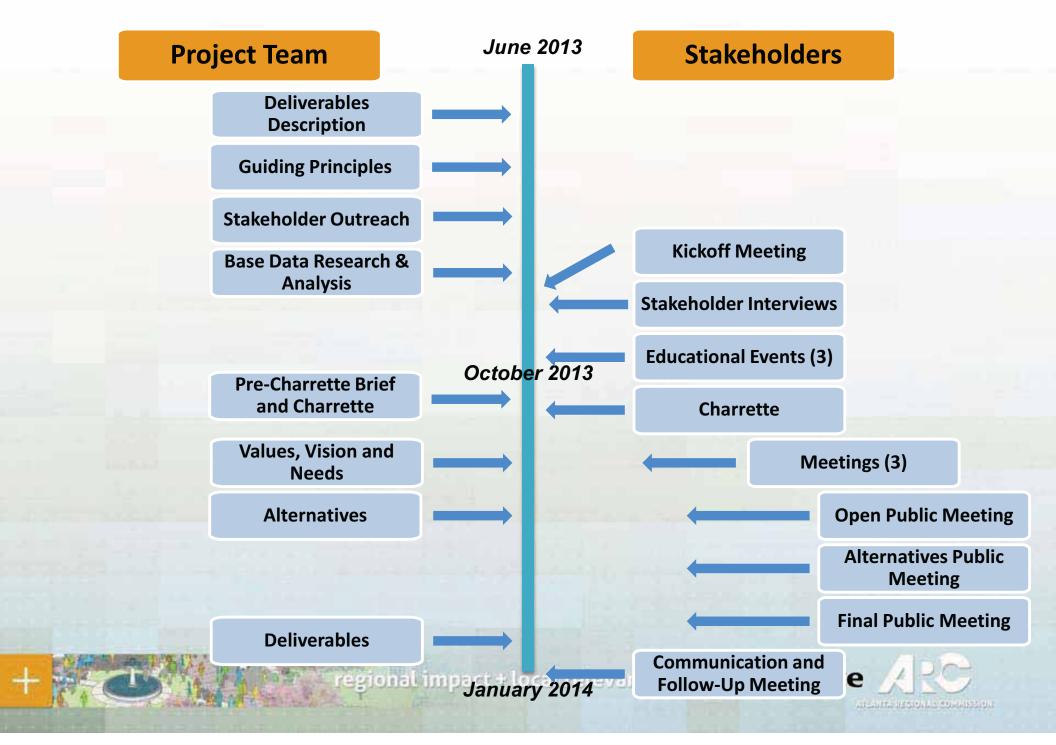
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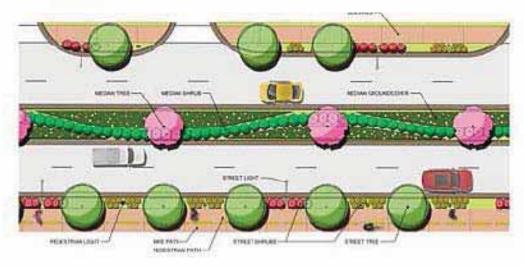


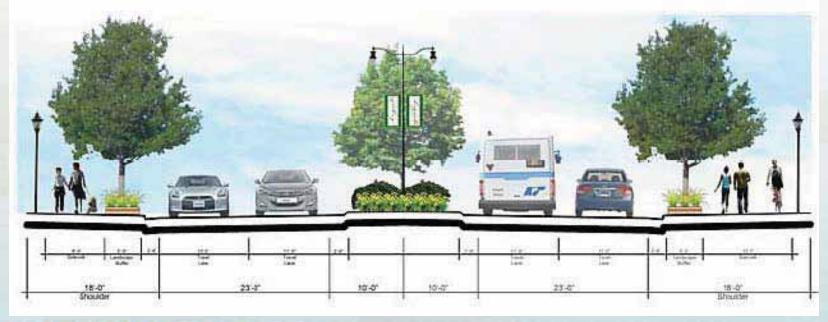


Charrette Process



15th Street-Augusta, GA

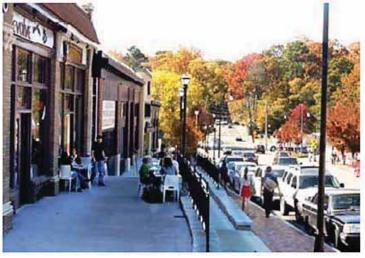






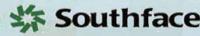
Emory Village













Peachtree Road-Buckhead













Boulevard Design-Local Access Lane

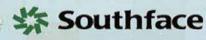






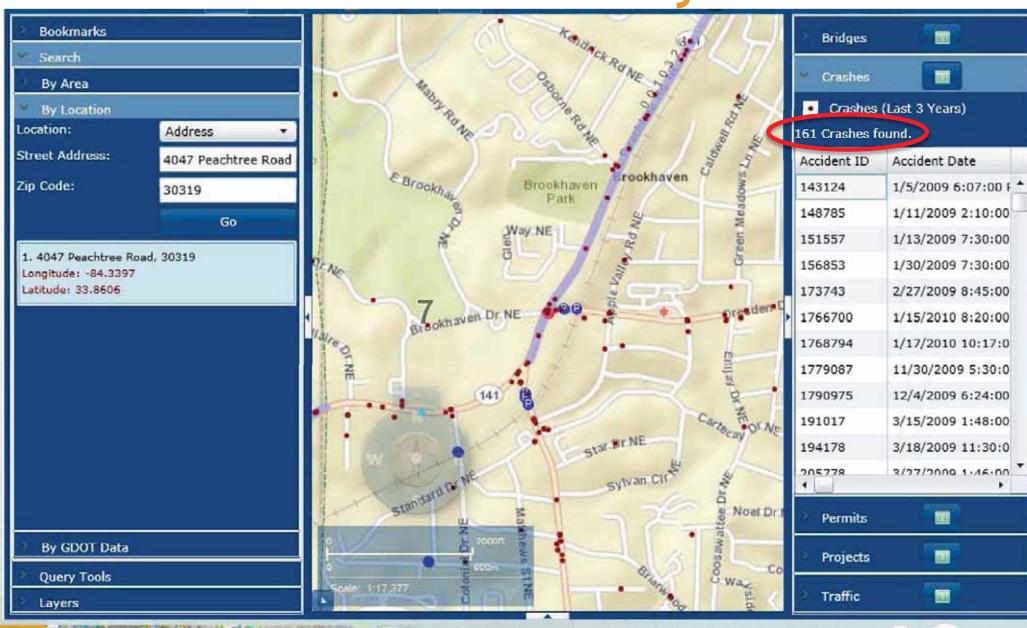
Boulevard Design-Thru Lanes







MARTA Station-Traffic Safety





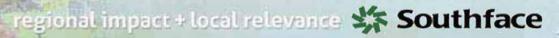
Sustainable Transportation















Low-Speed Vehicles-Georgia

Georgia is a Global Leader in Production of Green, Low Speed EV Transportation

Club Car, E-Z GO, Yamaha and Tomberlin are all headquartered in Georgia

2012 Augusta Greenway Alliance

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Low-Speed Vehicles

What is an LSV?

- According to 1998 NHTSA classification, a Low Speed Vehicle has:
 - 4 wheels
 - Top speed of 20-25 MPH on level ground
 - Weight less than 3000 lbs. (most under 2000 lbs.)
 - Compliance with National Highway Safety Administration regulations (golf carts do not comply) for LSV's. Includes lights, brakes, signals, seat belts, roll bars, etc.
 - A Vehicle Identification Number
 - Street legal in 46 states on roads 35 MPH or less.





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Personal Transport Vehicle

What is a PTV (Personal Transport Vehicle)?

- 4 wheels
- Top speed of 20 MPH or less
- Weight less than 1375 lbs.
- Has brakes, head lamps, hip restraints, tail lamps, reverse warning, horn, rear view mirror
- Street legal on low speed roads in Georgia with local PTV ordinance governing their use



As of 2012, Georgia SB240 allows PTV's to be driven on local roads, upon adoption of a local ordinance governing their use.

Many PTV's are converted golf cars







LSV/PTV Infrastructure

Different Infrastructure for Different Types of Low Speed Vehicles

- LSV's are street legal and well-suited for existing low speed roads (suggest 25-30 MPH)
- PTV's can be street legal and well-suited for very low speed roads (20-25 MPH)
- Golf cars are for multi-purpose trails

An Alternative Transport Corridor that was wide enough could accommodate all three, along with bicycles.

Transportation Costs

Comparison of Transportation Cost



TOTAL MONTHLY COST

Total cost includes assumption of \$3.50/gallon retail gas price and 1000 miles per month travel © 2013 Augusta Greenway Alliance



BROOKHAVEN-OGLETHORPE MARTA STATION CHARRETTE

BACKGROUND SESSION 3: WORKFORCE HOUSING OCTOBER 17, 2013







Background Session Agenda

- . Welcome & Introductions
- II. Flyer/Schedule
- III. Charrette Overview
- IV. Workforce Housing Overview
- V. Columbia Residential Example
- VI. Questions & Answers

Project Team

Southface

• Robert Reed, Alex Trachtenberg, Gray Kelly, Clay Elliot, Maggie **Baynham, Dustin Norton and David Knorr**

City of Brookhaven

• Mayor J. Max Davis, Rebecca Chase Williams, Bates Mattison, Jim Evre, Joe Gebbia, Marie Garrett, Susan Canon

Atlanta Regional Commission

Dan Reuter, Jared Lombard and Allison Duncan

Atlanta/National Board of Realtors

Lennie Shewmaker

MARTA

John Crocker and Jason Ward

Design Team

• Eric Bosman, Bob Munger, Eric Parker, Clarence Vinson, Bryan Long, Michael Roberts, Christina Davis, Dave Skelton, Dwayne Tedder, Glenn Kurtz, Jason Frost, Bill Bassett, Joe Palladi, Mike Lobdell, Joel Putterman, Paul Moore, John Ladson, Jay Scott, John Funny, Laurel Hart, Joe Collums, Jack Honderd, Mike Elliot, **Art Lomenick**



Brookhaven-Oglethorpe MARTA Station Transit Oriented Development Charrette

All sessions held at Oglethorpe Presbyterian Church, 3016 Lanier Drive Atlanta, GA 30319



Background Sessions

Monday, October 7 6:30-8:30 PM

 "Those who cannot remember the past are condemned to repeat it": Understanding the Brookhaven-Peachtree Overlay and LCI Study

Monday, October 14 6:30-8:30 PM

 Transportation Planning: Putting the Pieces Together for a Multi-Modal Framework

Thursday, October 17 6:30-8:30 PM Mellow Mushroom-Brookhaven

 Workforce Housing: Good for the Community and Those Who Serve It

4058 Peachtree Rd NE Atlanta, GA 30319

Charrette Event

Sunday, October 20 - Thursday, October 24

Sunday Evening 6:30-8:30 PM

Community Meeting-Charrette Kickoff

Monday - Thursday 8:00 AM - 5:00 PM

Stakeholders meeting times TBD

Thursday Evening 6:30-8:30 PM

 Community Meeting Presentation of Deliverables



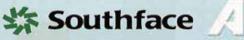


Charrette Schedule-Public Meetings

Engagement Opportunities for City of Brookhaven Citizens

- All meetings are at Oglethorpe Presbyterian Church 3016 Lanier Dr. 30319
- During the Charrette anyone is welcome to drop by and review progress to date and provide input. However the times below are available for a more detailed presentation and input.

Interest Area	Date	Time
General Public Meeting	Sunday, Oct 20 th	6:30 pm
MARTA Station Area –Bounding Properties development input	Monday, Oct 21st	4pm
MARTA Station Area –Bounding Properties development input Additional opportunity for input	Tuesday, Oct 22 nd	8am
MARTA Development Quality Guidelines-input opportunity	Tuesday, Oct 22 nd	2pm
Fernwood Park Stormwater Facility Review	Tuesday, Oct 22 nd	6pm
Brookhaven Connectivity and Low Speed Vehicle-Preliminary Review	Tuesday, Oct 22 nd	4pm
Streetscape design review	Wednesday Oct 23 rd	10am
Station Area Neighborhood- Recommendations Review	Wednesday Oct 22 nd	5pm
Final Public Meeting	Thursday Oct 24 th	6:30pm





Housing Tax Credits

GEORGIA DEPARTMENT OF COMMUNITY AFFAIRS

Joe Collums Senior Policy Analyst



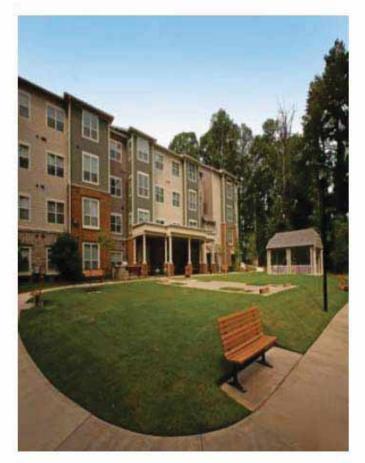


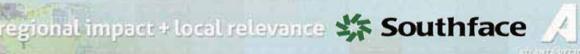


What is the Housing Tax Credit program?



- Enacted by Tax Reform Act of 1986
- Tax incentive program to increase supply of affordable rental housing
- Designed to attract private investment
- Targets working families and seniors





Housing Credit Impact



Addresses critical need for safe, decent, affordable housing for:

- Seniors in an independent living environment
- Moderate income families in need of workforce housing
- Individuals with disabilities



Residents at Lone Mountain Village, Ringgold GA



Workforce Housing Calculation

DeKalb County, Georgia										
FY 2013 Income Limit Area	Median Income Click Here	FY 2013 Income Limit Category	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	8 Person
DeKalb County	\$66,300	Very Low (50%) Income Limits Click Here	\$23,250	\$26,550	\$29,850	\$33,150	\$35,850	\$38,500	\$41,150	\$43,800
		Extremely Low (30%) Income Limits Click Here	\$13,950	\$15,950	\$17,950	\$19,900	\$21,500	\$23,100	\$24,700	\$26,300
		Low (80%) Income Limits Click Here	\$37,150	\$42,450	\$47,750	\$53,050	\$57,300	\$61,550	\$65,800	\$70,050

NOTE: DeKalb County is part of the Atlanta-Sandy Springs-Marietta, GA HUD Metro FMR Area. So all information presented here applies to all of the Atlanta-Sandy Springs-Marietta, GA HUD Metro FMR Area. The Atlanta-Sandy Springs-Marietta, GA HUD Metro FMR Area contains the following areas: Barrow County, GA; Bartow County, GA; Cherokee County, GA; Clayton County, GA; Coweta County, GA; Dawson County, GA; DeKalb County, GA; Douglas County, GA; Fayette County, GA; Forsyth County, GA; Fulton County, GA; Gwinnett County, GA; Heard County, GA; Henry County, GA; Dasper County, GA; Newton County, GA; Paulding County, GA; Pickens County, GA; Rockdale County, GA; Spalding County, GA; and Walton County, GA; Pickens County, GA; P

Brookhaven Area Median Income = \$56,231 **Brookhaven Police Starting Salary ~ \$45,000**

Qualified Allocation Plan (QAP)



Development schedule

Approval process

Thank You!

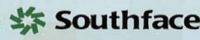




Columbia Residential Development







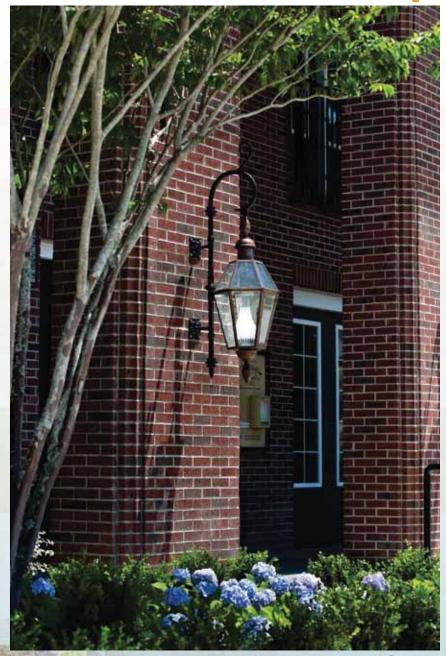










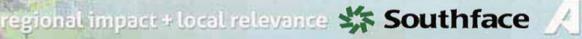






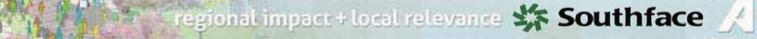


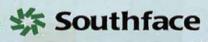












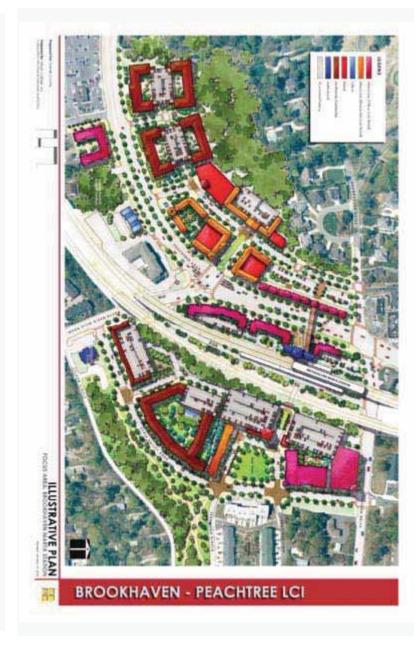


Appendix F: Media Coverage

Brookhaven-Oglethorpe MARTA Charrette Media Coverage

added. UPDATE: Brookhaven-Oglethorpe MARTA Station I.O.D. Charrette begins 10/7. Detailed Event schedule

October 3, 2013 | Filed under: In and Around | Posted by: thebrookhavenpost



Brookhaven - Oglethorpe MARTA Station Transit Oriented Development Charrette

MARTA Station Transit Oriented Development Charrette - begin. Brookhaven, GA - Beginning Monday, Background Sessions - part of the Brookhaven-Oglethorpe

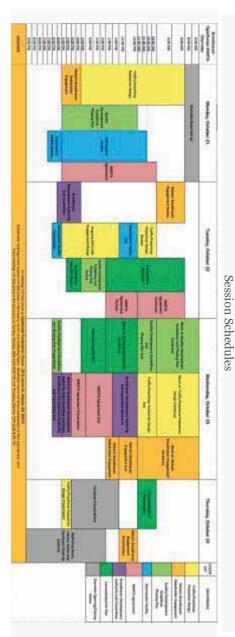
October 17th 7th, followed by Transportation Planning on October 14th, then finally, Workforce Housing on The first background session will be on the Brookhaven-Peachtree Overlay and LCI Study, October

deliverables such as: agenda includes work sessions and meetings that will take a deep dive into several areas of The actual Charrette Event, will begin on October 20th, and will run through October 24th. The

- Traffic/Peachtree Pedestrian Design
- Historic Brookhaven Stakeholder Engagement
- Quality Development Guidelines Phasing Plan
- Stormwater Facility
- MARTA Agreement
- Brookhaven Development Authority Sub-Committee
- Connectivity/LSV Plan

Schedule of Sessions and Events

6:30-8:30 PM Monday, October 14 4058 Peachtree Rd NE Atlanta, GA 30319 Workforce Housing: Good for the Mellow Mushroom-Brookhaven Thursday, October 17 6:30-8:30 PM "Those who cannot remember the past are condemned to repeat it": Understanding 6:30-8:30 PM Monday, October 7 Background Sessions Together for a Multi-Modal Framework Transportation Planning: Putting the Pieces the Brookhaven-Peachtree Overlay and LCI Community and Those Who Serve It Sunday, October 20 - Thursday, October 24 Community Meeting 6:30-8:30 PM Thursday Evening 8:00 AM - 5:00 PM 6:30-8:30 PM Sunday Evening Monday - Thursday Charrette Event Community Meeting-Charrette Kickoff Stakeholders meeting times TBD Presentation of Deliverables



Detailed Charette Event Schedule – Click to Download PDF

All sessions held at Oglethorpe Presbyterian Church, 3016 Lanier Drive Atlanta, GA 30319, except 10/17, that will be at Mellow Mushroom. See above.

Project Background

REALTORS™. Atlanta Regional Commission (ARC), MARTA and National/Atlanta Commercial Board of The Charrette is an initiative of the project team comprised of the City of Brookhaven, Southface

their cars less and ride transit more. TODs provide people with options so they can choose where to dependent lifestyles by increasing access to transit for residents and workers, enabling them to drive A TOD is a pedestrian-friendly, mixed-use community that provides relief from automobilelive, work, play and mingle. In the most successful TODs, transit stations integrate seamlessly into

opportunity for MARTA and the community to benefit from redevelopment. parking lots, including the Brookhaven-Oglethorpe station, are vastly underutilized and present an infrastructure and land uses to support planned and future TODs. Many of the MARTA station promote TOD at each MARTA station to ensure that these transit stations will have the necessary The ARC, in partnership with MARTA and others including Southface, have been working

vision to create a "city center" on the property composed of mixed use, office, retail, civic and public as being in the "advanced" stage for TOD implementation due to a strong residential real-estate market, established cityhood, need for additional office and retail space, improved ridership and the The Brookhaven-Oglethorpe MARTA station has been identified through various studies and reports

steps for implementation due to existing plans, studies and ordinances including the Brookhaven-MARTA site. The focus will be less on the design of the proposed development than the necessary Peachtree LCI Study and Brookhaven-Peachtree Overlay District. The Charrette will focus on producing deliverables geared towards implementing TOD on the

What is a Charrette?

9-months after the completion of the Research, Education and Charrette Preparation Phase. It is the stakeholders. (See blog discussion on Charrette for sustainable community design.) implementation. This support is facilitated by the ability of the Charrette to transform the mindsets of feasible plan with minimal rework that benefits from the support of all stakeholders through its collaborative design event that lasts a minimum of 5-days. The goal of the Charrette is to produce a The Charrette is the transformative event of the NCI Charrette System and occurs from 6-weeks to

anyone directly affected by the outcomes - are involved through a series of short feedback loops or points during the Charrette meetings. Most stakeholders attend two or three feedback meetings at critical decision-making Stakeholders – those being anyone who can approve, promote or block the project as well as A multidisciplinary Charrette team, consisting of consultants and sponsor staff, produces the plan.

detailed-event-schedule-added/9522 http://brookhavenpost.co/update-brookhaven-oglethorpe-marta-station-t-o-d-charrette-begins-107-

Possible face lift for Brookhaven-Oglethorpe MARTA station

By Sarah Anne Voyles

svoyles@neighbornewspaper.com

October 15, 2013 09:52 AM | 1081 views | 0 🗐 | 16 🎃 | 🖂 | 🗗

MARTA is looking into the possibility of redeveloping the Brookhaven-Oglethorpe MARTA station

stakeholder. involvement with the redevelopment of the property — property owner, transit provider and community The transit authority spokesman Lyle Harris said the transit authority will have three different roles for its

surrounding neighborhood." sustainable design and construction techniques, help facilitate the inclusion of workforce housing in the provider is to ensure that our transit customers who arrive by bus, rail, bicycle, foot and other forms of our enabling legislation and Federal Transit Administration guidelines," Harris said. "Our role as a transit future development and help facilitate increased connectivity and access to and from the station and the transportation are accommodated in the future development and our role as a stakeholder is to promote "Our role as the property owner is to ensure that a fair, market rate of return is achieved, as required by

charrette later this month as an opportunity for different developers to join in with plans. regional partners including the Atlanta Regional Commission and Southface. Southface is planning a For the project, MARTA will be looking into different partnerships with the city of Brookhaven and several

city is not planning any redevelopment in the area surrounding the station. Brookhaven released a statement from the Community Development Director Susan Canon stating the

we will have information about future development for the MARTA station area. said. "We are preparing to launch our own redevelopment plan for the city with the comprehensive plan. a consultant to lead the comprehensive plan and had a pre-bid conference. Once this plan is complete. This will include the entire city, including the area around the MARTA station. We have issued an RFP for "The city of Brookhaven currently has no plans for redevelopment around the MARTA station," Canon

As the property owner, MARTA's board of directors will have the final say in any redevelopment plans for

Brookhaven-Oglethorpe-MARTA-station?instance=brookhaven http://www.neighbornewspapers.com/view/full_story/23855183/article-Possible-face-lift-for-

Improving Peachtree Road is important for MARTA redevelopment

may one day provide better access to people traveling by bike or by foot. Peachtree Road is one of Brookhaven's busiest streets, but some are hopeful that the thoroughfare

vision for the redevelopment of the Brookhaven-Oglethorpe MARTA station. At background sessions leading up to a four-day charrette, Brookhaven residents began sharing their

charrette brings together architects, urban planners, transportation experts and stakeholders to discuss ways to make "transit-oriented development" at the MARTA station a reality. The planning and brainstorming event, known as a charrette, was scheduled for Oct. 21-24. The

underutilized parking lots that have been identified as strong candidates for redevelopment with a mix of residential and commercial uses. The Brookhaven-Oglethorpe MARTA station is one of several stations around Atlanta with

a developer is selected for the project. the events, said the purpose of the charrette is to help the community zero in on what it wants before Robert Reed, communities design director with Southface, an environmental nonprofit organizing

"One of our deliverables is a quality development guideline," Reed said

The Brookhaven community has long been interested in focusing more resources around the MARTA station, located at the intersection of Peachtree and North Druid Hills roads

the MARTA station as a centerpiece for a future Brookhaven town center that would include a mix of office, retail and public spaces. A Livable Centers Initiative study conducted by the Atlanta Regional Commission in 2006 identified

oriented development can be successful But Reed said people must be able to safely walk to and from the MARTA station before a transit-

"We have to have a pedestrian-friendly Peachtree Street," Reed said

alternative modes of transportation. The goal is to improve safety and usability along Peachtree for pedestrians, bikers, and other

"Everyone complains about car traffic, but there's more than one way to get around," Reed said.

congested without future development around MARTA and the new apartment buildings under Some residents voiced concerns about traffic along Peachtree. They said the road is already construction along Dresden Drive.

but won't solve current traffic issues Reed said making roads friendlier for alternative transportation lessens the impact of development,

one way or another," Reed said. "I'm not saying this development is going to make it better, but this development is going to happen

low-speed vehicles, which he said are an environmentally-friendly option. vehicles. His organization promotes sustainable transportation, including the use of golf-cart-like, Bob Munger, president of the Augusta Greenway Alliance, shared information about low-speed

electric cars, he said they can be charged at home without a special charging station at a cost of about 2 cents per mile. He said the vehicles can be used on roads with low speed limits and on multi-purpose trails. Unlike

Munger said. "The vehicles are very economical to own and operate." "We emphasize it because we feel we have an excellent way to get around that's underutilized,"

trend in the region. Dan Reuter, with the Atlanta Regional Commission, said more dense, urban development is the

particularly young people." "Our region is going to continue to grow," Reuter said. "People are moving back into urban places,

Rent is higher in walkable, urban areas, which benefits local economies, he said

to live," Reuter said. "These urban places have really been run up in the past five to 10 years. They're very desirable places

redevelopment-2/ http://www.reporternewspapers.net/2013/10/18/improving-peachtree-road-important-marta-

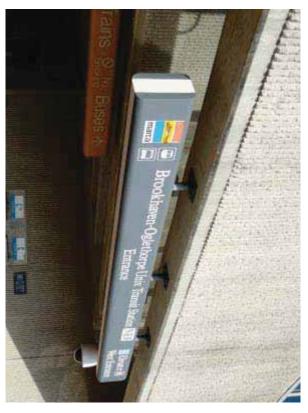
Brookhaven MARTA Station Meetings Continue

Public invited to learn about development around station.

Posted by Ann Marie Quill (Editor), October 22, 2013 at 04:39 PM

Comment3 1

More



the Brookhaven MARTA station. As the city of Brookhaven's Community Development Plan is under way, Southface Energy Institute is also hosting a series of charrettes concerning development around

These meetings are open to the public and not city-sponsored

- Tuesday, Oct. 22, 6 p.m.: Fernwood Park Stormwater Facility Review
- Wednesday, Oct. 23, 10 a.m.: Streetscape Design Review
- Wednesday, Oct. 23, 5 p.m.: Station Area Neighborhood- Recommendations
- Thursday, Oct. 24, 6:30 p.m.: Final Public Meeting

meetings-conclude-this-week http://brookhaven.patch.com/groups/politics-and-elections/p/brookhaven-transit-development-

MARTA Charrette Discussion

Meeting 10/22/2013 4:30 PM

October 22, 2013 4:30 PM

station's future development. Council member Gebbia expressed support for the proposal importance of a strong relationship with MARTA and the implications to the city of the it was not MARTA's responsibility to provide said services. council to make sure that the city could afford service delivery for any new developments; plans. She pointed out that at the end of the day, it was the responsibility of the mayor and proposal would be for both sides to reach an agreement on the station's future development both ideas into the master plan. Ms. Garrett pointed out that a critical component of the encouraged the city to complement the work of the TOD Charrette and combine the best of expressed concerns that the expectations for the MARTA development were too low. He for the city. He expressed a desire to develop a strong relationship with MARTA, and and claimed that the outcome of the MARTA Station TOD would be a defining statement identified, and committed relationship with MARTA. She offered further comments on the of the most important components of the MARTA TOD plan was to develop an established station, as a chapter in the Comprehensive Land Use Plan. Ms. Garrett pointed out that one findings of the MARTA Station TOD Charrette, as well as a more detailed analysis of the Council members Gebbia and Eyre offered comments about a proposal to include the

strategic plan. She expressed concern that the process was occurring in absence of the city's request from MARTA. responsibility of the city to be prepared for the regulatory aspects of impending rezoning MARTA as a quasi-governmental organization. Council member Eyre commented on the had been made at the Charrette meeting. A discussion occurred about the authority of comprehensive plan. She also pointed that the multiple claims of a partnership with the city Charrette meeting and offered comments about how the Charrette was driven by a MARTA Council member Williams stated that she and council member Mattison had just attended a

findings of the Charrette to the council members on Thursday morning. A discussion development in Brookhaven. She mentioned that South Face has asked to present the Williams commented on the tools that the Development Authority possessed to encourage connectivity in their proposal for the Buford Highway improvement plan. Council member Council member Mattison pointed out that the Jager Group had included MARTA expressed a desire to involve MARTA in the Buford Highway improvement plan process needed to determine if the city needed a large amount of multi-family developments. She in the city had approached her with plans similar to MARTA's intentions and the council relations with the General Manager. She also pointed out that many other property owners meeting with MARTA and expressed a desire to a have a discussion about City/MARTA the city's involvement in the TOD Charrette process. She reported that she had requested a of authority over their property. She offered further comments on the misrepresentation of Ms. Garrett referenced a letter that she received from MARTA which outlined their position

occurred about scheduling conflicts with the time of the proposed meeting. Council member Eyre commented on the importance of the meeting. Council member Gebbia informed the Thursday morning. Further discussion occurred about the court case and the South Face public that the second court hearing for the Century Center lawsuit would be held on

http://brookhavencityga.iqm2.com/Citizens/Detail_Motion.aspx?Frame=&MeetingID=1086&MinutesID=1110&MediaPosition=5832.825&ID=3093&Type=50&CssClass=%20style=

Posted by Melissa Weinman on October 24, 2013.

MARTA charrette yields ideas for improving Peachtree Road

A four-day charrette for the redevelopment of the Brookhaven-Oglethorpe MARTA station came to a close Oct. 24.

the MARTA station a reality. transportation experts, and stakeholders to discuss ways to make "transit-oriented development" at The charrette was a planning and brainstorming session for architects, urban planners,

lanes, and improvements to Fernwood Park. Ideas from the charrette include improvements to Peachtree Road, such as a raised median and bike

mixed-use development surrounding the station. City officials also discussed potential zoning for the MARTA property, which is envisioned as a

"We all see this to a certain extent as a city center," said Councilman Jim Eyre

road/ http://www.reporternewspapers.net/2013/10/24/marta-charrette-yields-ideas-improving-peachtree-

Brookhaven Oglethorpe Marta Station Project

ocal

point the report will be turned over to the ARC for final formatting and release to project partners and then Atlanta Regional Commission, and MARTA. Once design team comments have been collected, at that completed a draft report for the Charrette and is collecting comments from the volunteer design team, the Oglethorpe MARTA station to increase the sense of a transit-oriented city center. Southface has will bring commercial and residential projects to the area immediately surrounding the Brookhaven-Southface, a local advocate for sustainable communities which took place in October. This development ACBR partnered with NAR to provide \$15,000 to a Transit Oriented Development Charrette with

represents a great opportunity for the local real estate industry to develop a Transit Oriented timeline for the release of the RFP, it is anticipated that the RFP will be released in March. This RFP redevelopment of the station's parking lots. MARTA is currently working with the City of Brookhaven on a The final Charrette report will be included as an attachment in the forthcoming MARTA RFP for Development at a prime location.

Monday, February 10, 2014

http://www.atlcbr.com/Resource-Center/news-

page.aspx?ItemPath=%2FGlobal%2FNews+Content%2FGovernment%2FBrookhaven-Marta