Regional Housing Strategy
Regional Housing Strategy – Co Chairs

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AGENDA

1. Welcome
2. Overview – Why are we here?
3. Our Starting Point: Proposed Framework and Existing Work to-date
4. Group Discussion and Questions
5. Facilitated Input Session
6. Wrap-Up
Economic development must think holistically and consider the interconnectivity between issues.
Complete Strategic Framework

VISION: A REGION THAT WORKS FOR EVERYONE

- ACCESS
- HEALTHY & HOUSED
- PREPARED & PRODUCTIVE
- ENGAGED & EMPLOYED
- CONNECTED & RESILIENT

CORE GOAL: UPWARD ECONOMIC MOBILITY

- Goal: Everyone has access to options for a healthy lifestyle and quality, affordable housing.
- Goal: Everyone is prepared to advance in a productive career and lifelong learning.
- Goal: Everyone can connect to the people, places, and information needed to have a resilient, prosperous life.
- Goal: Everyone can thrive in a robust global economy.

BEDROCK: COLLABORATIVE LEADERSHIP, CULTURE OF TRUST
PRIORITY: Increase availability of quality housing that residents can afford across the region.

Facilitate a regional housing strategy.
Ensure that the strategy focuses on both preserving existing housing and on new developments that provide families with quality choices. Also consider how to help neighborhoods have better access to healthy lifestyle, transit, and education options.

- Create a regional housing strategy based on a collective impact model and data-driven approach.
- Evaluate the demand for middle and lower cost housing against available supply.
- Develop an info repository, defining the region’s housing challenges
- Build on the Regional Housing Forum to hold regional dialogues on housing challenges
- Develop a tool kit for local governments to increase inventory of affordable housing
Goal of this Work

Craft a Regional Housing Strategy that identifies affordable housing needs and the impact to economic competitiveness.

Bring existing work occurring around the region into one conversation for a shared understanding of affordability in the region and action for moving the needle.
**Process and Timeline**

**November – May**
- Develop Strategy via small working groups
- Designed with direction from Leadership Committee
- Groups from all 10 counties, various sectors (meetings, phone calls, emails, etc)

**Using Existing Quarterly Meetings:**
- Housing Advisory Council: Leaders from Various Sectors
- Housing Task Force: Local Gov’t and Housing Authorities

**Monthly Email Updates to Leadership Committee**

**Summer ’19**
- Leadership Committee Wrap-Up
- Final Strategy Review & Next Steps
Role of This Leadership Committee

1. **Today:** Review and Acknowledge the Process and Strategic Framework

2. **Today:** Identify critical regional and local housing issues and stakeholders

3. **Next 8 months:** Review drafts and final product, help convene, as needed, small working groups

4. **Future:** Take a leadership position on affordable housing in metro Atlanta, participate in/advocate for implementation of strategic plan
Outcomes

1. Shared Framework for measuring regional progress
2. Frame the housing need across the region
3. Identify specific housing environments at local level
4. Identify strategic actions for implementation under the framework
Proposed Framework & Existing Work-to-Date

Mike Carnathan
Manager
ARC Research & Analytics Group

Sam Shenbaga
Manager
ARC Community Development Group
Discussion and Questions
Facilitated Input Session

Stephen Causby
Manager
ARC Community
Partnerships Group
Facilitated Input Session

At your Table

Question 1: What are the critical housing challenges that you are seeing? Go around your table, each person share from their perspective.

Question 2: Not all housing is created equal. The true cost of housing is more than your monthly rent or mortgage. Sometimes “affordable” housing options come with a hidden price-tag, such as increased transportation costs. What does high-quality, affordable housing look like for you? Where have you seen this? Is it in your community?
Facilitated Input Session

At Maps

Visit the County Map of your Choice (Feel Free to Move Around)

1. List the Critical People and Organizations in this County that should inform this Strategy

2. List the critical housing issues for this County. Indicate by listing to the side, and drawing on the map directly.
Wrap-Up and Final Questions