Metro Atlanta is having a watershed moment. At no time in recent history have we seen more conversations about housing affordability than are occurring right now. Scarcity of housing stock, the predominance of low-income families that are housing-cost burdened, alarming levels of evictions, displacement and gentrification, rising rental rates, the loss of affordable units due to redevelopment and expiring subsidies, and historic low levels of homeownership - especially in communities of color - are all adding a sense of urgency to these conversations.

Atlanta Mayor Keisha Lance Bottoms made a $1 billion pledge to support affordable housing needs in the City of Atlanta. ULI Atlanta is leading the public/private sector Atlanta Housing Affordability and Community Retention Task Force with an ultimate goal of creating a road map and policy recommendations that address unmet needs and prepare for the future growth. Additional efforts are underway by the City of Atlanta Housing Commission, Atlanta BeltLine Affordable Housing Task Force, Atlanta Public Schools Task Force, City for All Housing Coalition, TransFormation Alliance and more.

These important conversations are being held beyond the City limits as well, as housing initiatives in Brookhaven, Smyrna, Dunwoody, and Sandy Spring are in various stages of development. Last year Georgia Department of Community Affairs and Atlanta Regional Commission created the Atlanta Regional Housing Task Force for local municipalities to convene, share best practices, and discuss shared challenges.

These conversations become increasingly important as our region grows. Metro Atlanta job growth is outpacing the U.S. Accordingly, more and more families are moving to our metro Atlanta region. Cities from coast to coast compete heavily to attract new industry, corporate headquarters and well-paying jobs. Among the assets needed to attract new industry is a workable housing market - one that has room for growth and one that isn't overpriced. Atlanta's housing market, while not meeting the need for low-income households, is viewed nationally as ripe with opportunity.

How do we maximize the opportunities in these shared, regional conversations? How do we promote regional alignment where possible? How do we successfully compete for new jobs and industry - while also creating and retaining housing affordability? How do we connect more metro Atlantans to the region's success with equitable, affordable, healthy, livable, walkable, transit-oriented communities?

Join us for the June 6 Atlanta Regional Housing Forum as we overlay these regional conversations.

AGENDA

Welcome
Bill Bolling, Founder, Food Well Alliance

City of Atlanta Housing Needs Assessment
Terri Lee, City of Atlanta

“Affordable Atlanta” Report from
ULI Atlanta & Bleakly Advisory Group
Geoff Koski, Bleakly Advisory Group

PANEL DISCUSSION: Regional Housing Initiatives
Moderator, Bill Bolling
Patty Hansen, City of Brookhaven
Deborah Jackson, Mayor of Lithonia
Michael Murphy - Smyrna’s Community Housing Team

Why it matters to the region
Mike Carnathan, Atlanta Regional Commission

Q&A

Adjourn

Please bring canned or nonperishable food items for donation to Atlanta Community Food Bank!

@HousingForum  Register at https://conta.cc/2I7F5G2