

Atlanta Regional Commission, Homeland Security, and Emergency Preparedness Department
Atlanta Urban Area Security Initiative
10.16.23 Request for Proposals for Combatting Violent Extremism
Addendum One (1)

November 7, 2023

The original RFP posted by the ARC on October 16, 2023, Exhibit A, identified as section III. Scope of Work did not list X, TikTok, and YouTube as one of the specific social media campaigns (see below) to educate the public on misinformation campaigns and resources to help them identify and report potential instances of domestic violent extremism.

At a minimum, the deliverables of this project will consist of the creation of three (3) videos to address the following: “bullet d” did not list YouTube (see below) to be posted on social media for at least 12 months.

Exhibit A, Section III. Scope of Work

As stated previously, the successful bidder will provide three (3) separate Training and Awareness videos as outlined below. This project aims to develop a Combatting Violent Extremism (CVE) framework for training and awareness, suspicious activity reporting (SAR) indicators and behaviors to help prevent radicalization through social media campaigns (Facebook, Instagram, and Twitter) to educate the public on misinformation campaigns and resources to help them identify and report potential instances of domestic violent extremism.

At a minimum, the deliverables of this project will consist of the creation of three (3) videos to address the following:

d. Each video must be posted on social media (Facebook, Instagram, TikTok, and Twitter/X) for at least 12 months.

Addendum

This addendum will include the addition of Twitter/X, TikTok, and YouTube to the list of social media campaigns identified within the RFP scope of work, as indicated below.

Exhibit A, Section III. Scope of Work

As stated previously, the successful bidder will provide three (3) separate Training and Awareness videos as outlined below. This project aims to develop a Combatting Violent Extremism (CVE) framework for training and awareness, suspicious activity reporting (SAR) indicators and behaviors to help prevent radicalization through social media campaigns (Facebook, Instagram, Twitter/X, TikTok, and YouTube) to educate the public on misinformation campaigns and resources to help them identify and report potential instances of domestic violent extremism.

This addendum will include the addition of YouTube to the list of social media campaigns identified in “bullet d” within the RFP scope of work, as indicated below.

At a minimum, the deliverables of this project will consist of the creation of three (3) videos to address the following:

d. Each video must be posted on social media (Facebook, Instagram, TikTok, Twitter/X, and YouTube)