



Atlanta Regional Commission

our vision

ONE **great** REGION

atlantaregional.org

Who we are

Atlanta Regional Commission

The Atlanta Regional Commission is one of 12 Regional Commissions in Georgia established by the Georgia Planning Act to help local governments with community planning. Over the years, ARC's portfolio has expanded and now includes regional transportation planning, aging services, water resources management, workforce development, and homeland security, under the federal Urban Area Security Initiative.

ARC plays a unique role in metro Atlanta in that we are charged with considering issues from a regional perspective. After all, so many of our biggest challenges, things like transportation, workforce and the economy, air quality, and water resources don't stop at the city or county line. They affect all of us.

Vision ONE **great** REGION


Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

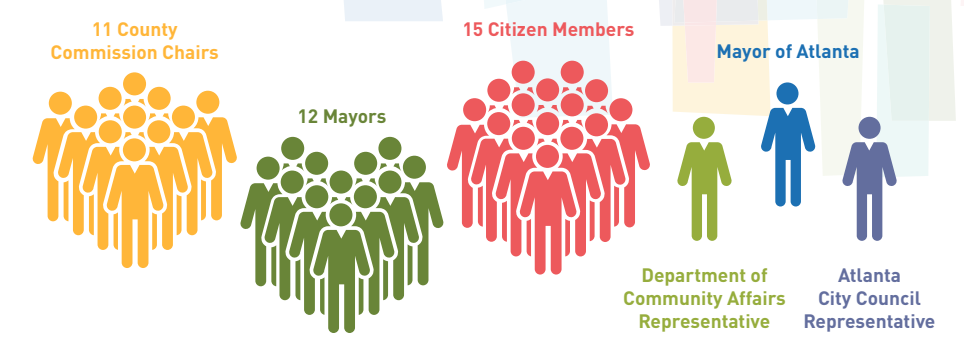
Excellence | Integrity | Equity

Goals

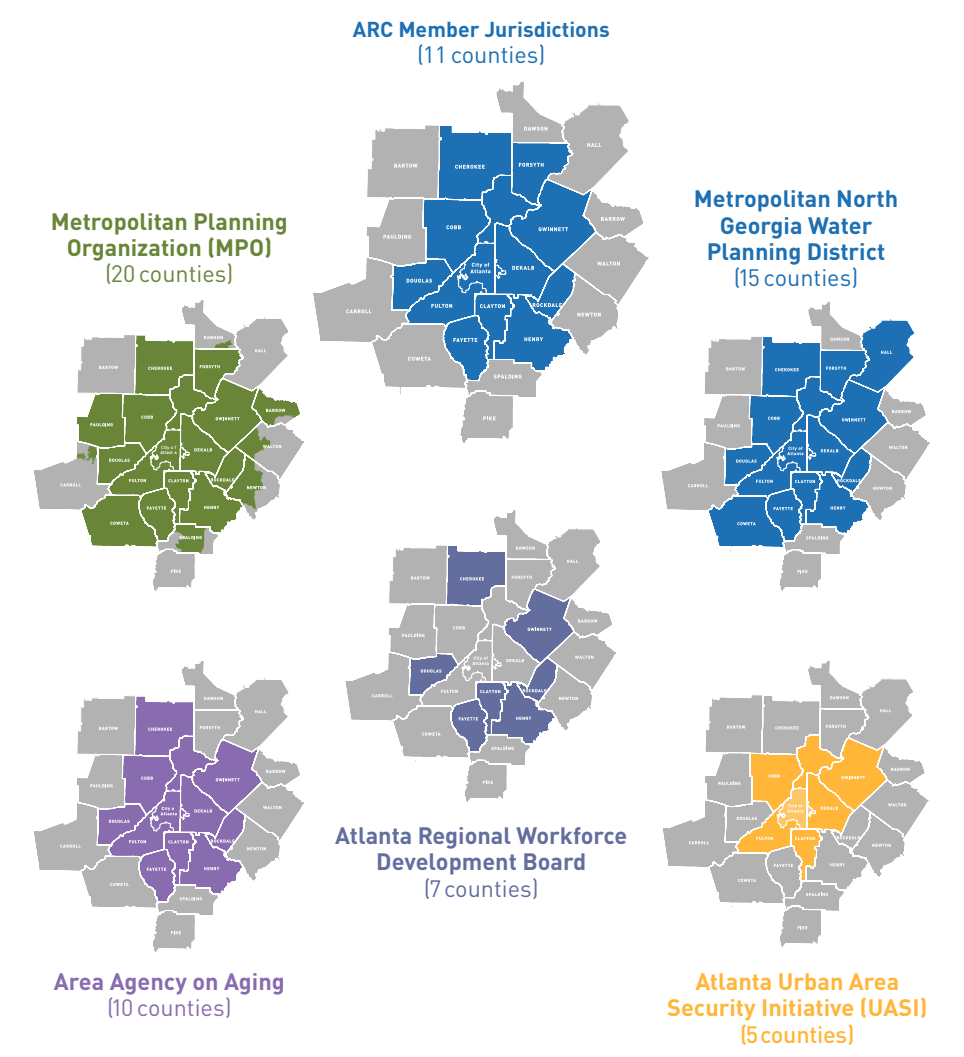
-  **Healthy, safe, livable communities** in the Atlanta Metro area.
-  **Strategic investments** in people, infrastructure, mobility, and preserving natural resources.
-  Regional services delivered with **operational excellence** and **efficiency**.
-  **Diverse stakeholders engage** and take a regional approach to solve local issues.
-  **A competitive economy** that is inclusive, innovative, and resilient.

Governance & Leadership

ARC is governed by a 41-member board consisting of both elected officials and citizen members:



ARC Service Areas



What We Do

— PLANNING —



Community Development:

Making the Atlanta Region an Even Better Place to Live, Work, and Play

ARC has developed a range of programs and initiatives designed to help the Atlanta region maintain a high quality of life. Key efforts:

- **Livable Centers Initiative** – Provides planning grants to help communities re-envision themselves as vibrant, walkable places.
- **Community Development Assistance Program** – Provides technical assistance and planning resources to help communities improve quality of life.
- **Housing** – Fosters greater housing options and increased affordability throughout the region.
- **Culture and Community Design Program** – Convenes artists, culture bearers, and planning and design professionals to develop arts and culture-focused community design projects with community organizations.

Natural Resources:

Securing a Sustainable Future for Metro Atlanta



As metro Atlanta's population continues to grow, we must **protect our water resources** to secure a **healthy and sustainable** future. Key initiatives include:

- Providing planning staff for the **Metropolitan North Georgia Water Planning District**, which develops an integrated, long-term water management program for 15 counties in the Atlanta region.
- **Climate Change & Resilience** program, which aims to coordinate the agency's climate-related work and actively seek federal climate-related funding to help move our region forward.



Transportation Planning:

Improving Mobility in the Atlanta Region

ARC collaborates with local governments and transportation agencies to develop the Regional Transportation Plan, which allocates \$173 billion in federal, state, and local funding through 2050 to improve the region's transportation network. Plan highlights:

- **Improving major thoroughfares and interchanges**
- **Expanding transit service**
- **Developing a regional bike-ped network**
- **Building a network of Express lanes**
- **Encouraging the growth of alternative commute options**

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— COMMUNITY SERVICES —

Aging Services & Resources:

Improving Quality of Life for People of All Ages and Abilities



ARC supports **healthy living and aging** by offering a range of services and supports to help older adults and people with disabilities **live more independently**. Our objective: enabling people to remain in their homes and thrive as their needs change. This includes:

- **Providing daily support services** for older adults, persons with disabilities, and their caregivers through our local provider network.
- **Providing information and referrals** for services and supports through the Empowerline website and call center.
- **Promoting overall health** through broad initiatives such as lifelong community planning, senior volunteer programs, and wellness programs.



Mobility Services:

Providing commute options to expand economic opportunity and improve air quality

ARC works with employers, commuters and community organizations to advance knowledge of transportation options that help protect the region's air quality and reduce congestion on roadways. Major initiatives:

- **Georgia Commute Options**, a program funded through Georgia Department of Transportation to improve air quality in the region.
- **Transportation Demand Management (TDM) Planning** for the region incorporating innovative and new technologies.
- **Employer Services Organizations** provide funding for various TDM programming in key business districts of the region

Workforce Development:

Connecting Talent with Opportunity



ARC manages **WorkSource Atlanta Regional** to develop a highly educated and skilled workforce that **meets the needs of today's employers** in seven counties: Cherokee, Clayton, Douglas, Fayette, Gwinnett, Henry, and Rockdale. Our focus:

- **Providing services for job seekers**, including career assessment, job readiness training, and job search assistance.
- **Providing services for businesses**, such as employee recruitment assistance and data tools that provide labor market insights.

— REGIONAL RESOURCES —



Homeland Security & Emergency Preparedness:

Providing a Secure and Resilient Atlanta Region

ARC manages the **Atlanta Urban Area Security Initiative** (UASI), part of the federal Department of Homeland Security. UASI is designed to provide enhanced federal preparedness funding for high-threat, high-density urban areas identified as vital to the nation's economy and national security.

- **Conducting training and exercises** to prepare first responders for potential large-scale emergencies.
- **Equipping first responders** to strengthen existing capabilities and respond to new and emerging threats.
- **Coordinating regional planning projects**, such as creating response protocols and mutual aid operational plans.

Leadership Development:

Cultivating Leaders to Meet the Region's Challenges



ARC's leadership programs aim to develop regional leaders who are engaged on regional issues and committed to serve as catalysts to transform challenges into opportunities to move the Atlanta region forward.

- **LINK** provides an opportunity for regional leaders to visit another metro area to learn how that region addresses key issues facing metro Atlanta.
- **Regional Leadership Institute** (RLI) prepares local leaders to work collaboratively in addressing regional issues.
- **MARC** (Model Atlanta Regional Commission) brings together high school students to study and debate regional issues.



Research & Analytics:

Providing Information for Better Regional Decision-Making

ARC provides a range of **data and mapping tools and services** to help local governments and leaders make better-informed decisions. This includes:

- **Open data and mapping hub**
- **Interactive data dashboards**
- **Population and employment forecasts**
- **Metro Atlanta Speaks** public opinion survey
- **33n data blog**

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