

Atlanta Regional Commuter Survey RFP

Questions and Answers Addendum

1. Our question is, can you elaborate on the skills, expertise, and level of knowledge that might potentially satisfy this condition?

A- The applicant must demonstrate expertise in conducting research, data analytics, and outreach to collect data for a large metropolitan area. They should possess proficiency in data analytics, strategic planning, and project management, with a proven track record of conducting comprehensive research and data analysis, preferably for TDM programs. Additionally, they must have a deep understanding of data collection methodologies, survey design, and performance measurement as well as the ability to produce summary reports and PowerPoint presentations regarding the data analysis.