



# ARC Civic Dinners

2018

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# Three Big Goals



## Offer

meaningful engagement opportunities, no matter the plan cycle, and generate output that we can use



## Facilitate

conversations that matter



## Broaden

the reach of ARC and engage new voices



# Other Desired Outcomes

- Fun, social engagement
- Meaningful conversations
- Lasting relationships
- Networking opportunities
- Leadership development and visibility
- Social media buzz to attract participants



# Simple, but innovative

## HOW IT WORKS



HOST



6-10  
DIVERSE  
GUESTS



3 BIG  
QUESTIONS



EQUAL TIME  
TO SHARE



ONE VOICE  
AT A TIME



# ARC Civic Dinners 2018 Topics Timeline

Topic	Quarter 1	Quarter 2	Quarter 3	Quarter 4	2019
<b>Mobility</b>					
<b>Livability</b>					
<b>Prosperity</b>					
<b>Reimagine Aging</b>					
<b>Affordable Housing</b>					
<b>Education and Work</b>					
<b>Arts and Culture</b>					
<b>Sustainability</b>					
<b>Bike to the Future*</b>					
<b>How We Get to Work*</b>					
<b>Transit*</b>					

\*upcoming in 2019



# Dinners by Conversation

Topic	Dinners	Participants
Livability	31	249
Prosperity	23	171
Mobility	21	176
Reimagine Aging	36	305
Affordable Housing	10	66
Education and Work	6	45
Arts and Culture	11	74
Total	138	1,086



# Growing Momentum



**Q1: November 2017  
- March 2018**

**40** CIVIC DINNERS

**348** PARTICIPANTS

**3** CONVERSATIONS

**Q2: April 2018 -  
June 2018**

**57** CIVIC DINNERS

**436** PARTICIPANTS

**5** CONVERSATIONS

**Q3: July 2018 -  
September 2018**

**41** CIVIC DINNERS

**301** PARTICIPANTS

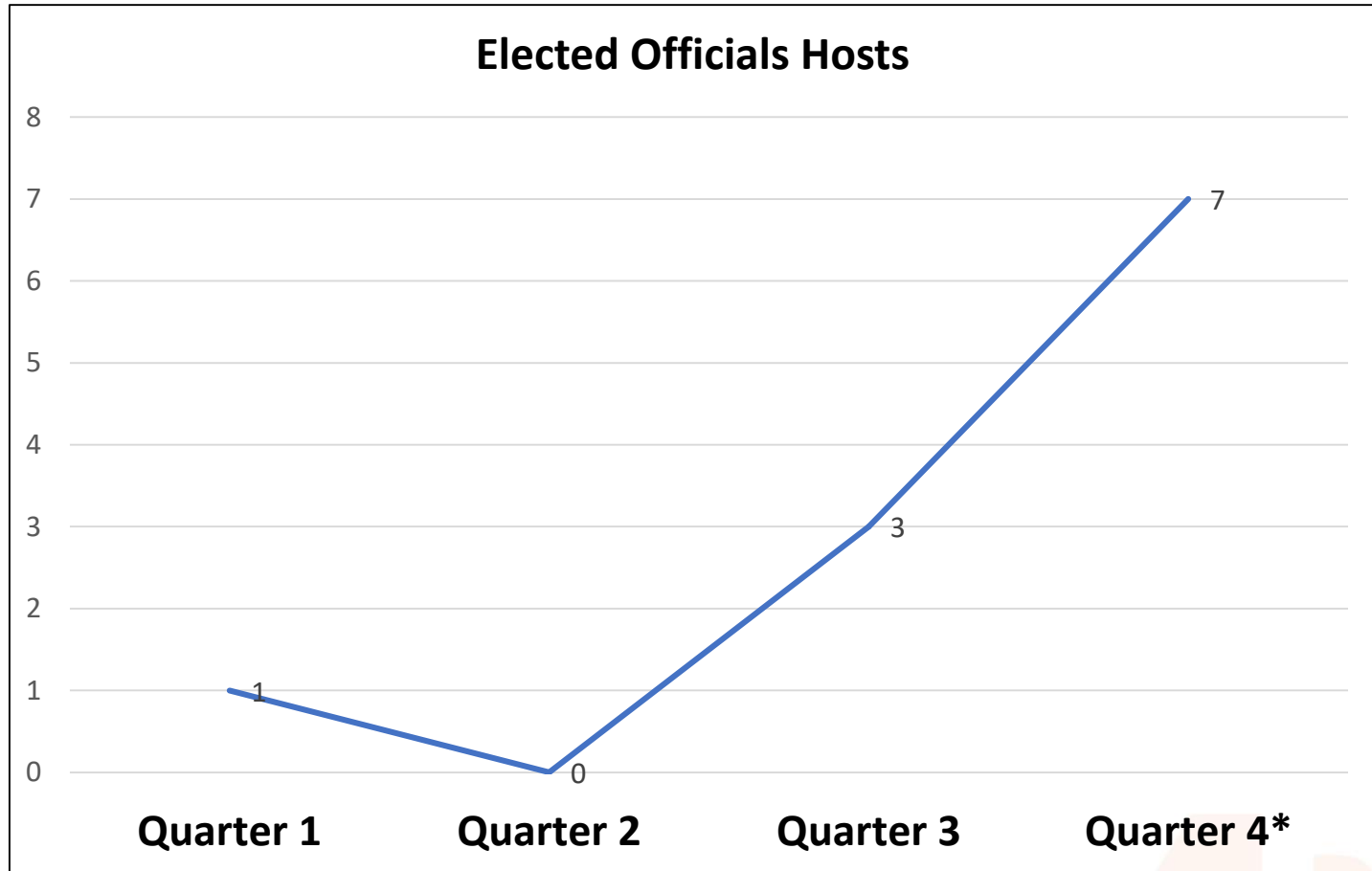
**7** CONVERSATIONS

**Totals: 138 Dinners**

**1,086  
Participants**

**7 Conversations**

# Interest from Elected Officials



\*Quarter 4 is ongoing



# We've Heard Consistent Themes



## Mobility

Engaging the Atlanta community in the conversation about transportation at large

Traffic/Congestion

Lack of Options

Having Access

Getting where I need to go

Choices/Equity

Convenience and Ease



## Affordable Housing

Require affordable units

Continue conversation about affordable housing



## Livability

Affordability/Walkability/Safety

Serves a diverse community

Having choices/options

Good quality of life

Other Locations with Livability

Access to Resources

Sense of Community



## Prosperity

Working together as a community

Personal financial stability

Having access to options

Variety of opportunities

Skilled workforce

Collectiveness in a community

Diversity of space



## Reimagine Aging

Stay active

Stay connected

Independence

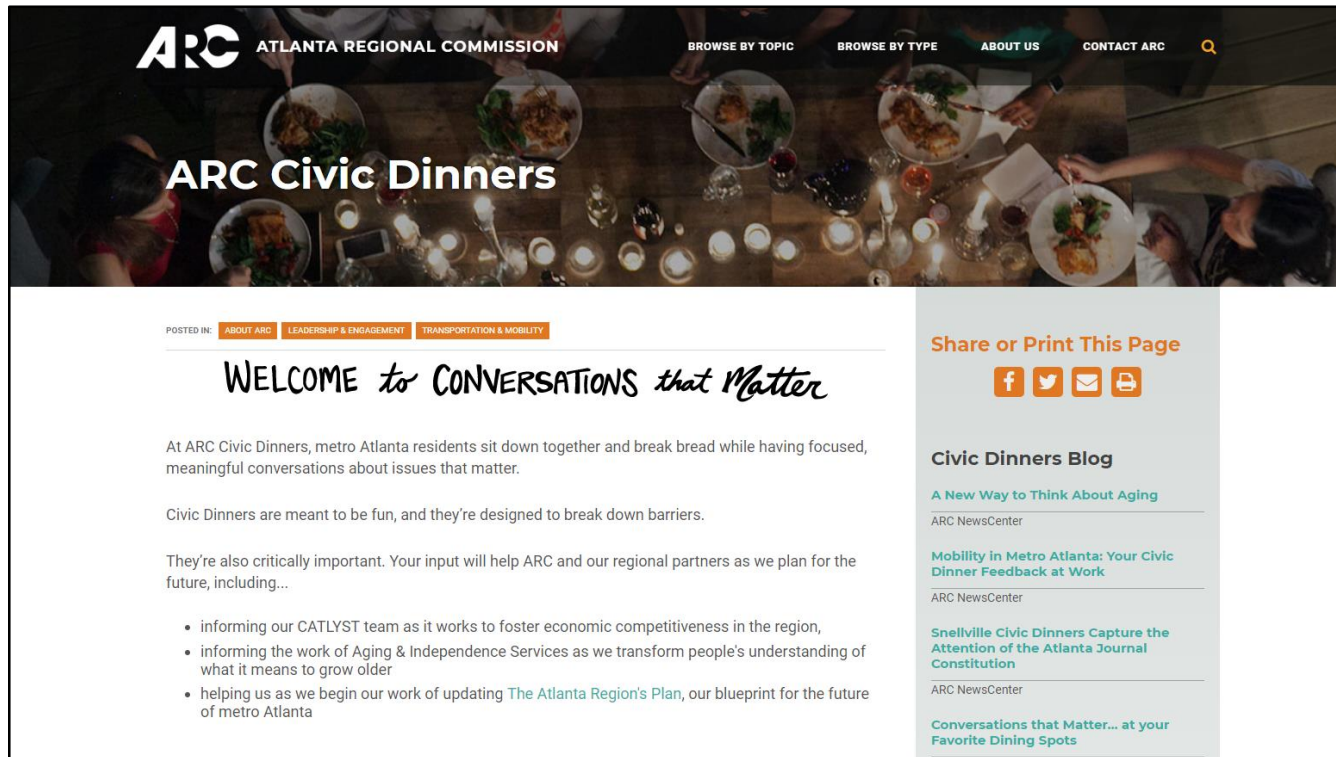
Liberal beliefs



# Themes Align with ARC Policy Framework

GOALS	OBJECTIVES	IT IS THE POLICY OF THE ARC TO...	Q1	Q2	Q3
BUILDING THE REGION AS A GLOBALLY RECOGNIZED HUB OF INNOVATION AND PROSPERITY	Ensure that our existing and emerging employment centers support innovation and balance job growth and economic development in the region	1. Fully leverage economic generators through planning, partnerships and investments	←		
		2. Support communities to achieve higher levels of investment and development in line with their local vision	←		
		3. Promote transit and active transportation modes to improve access	←		←
		4. Promote equity of access to digital infrastructure like high speed internet		←	←
		5. Support diverse housing options	←	←	←
		6. Support engagement of a rapidly growing older workforce		←	←
	Maintain the region's current successes in existing and emerging employment sectors	1. Maintain and improve the economic viability and accessibility of key intermodal freight facilities			
		2. Continue to grow the region as a top market for academic research, innovation, and commercialization			
		3. Encourage start-up opportunities, local business development and expansion by improving access to capital and incentives	←	←	
		4. Coordinate efforts to promote Metro Atlanta as a place to live, work, visit and do business	←		←
DEVELOPING A HIGHLY EDUCATED AND SKILLED WORKFORCE, ABLE TO MEET THE NEEDS OF 21ST CENTURY EMPLOYERS	Work with local communities to implement a regional approach to workforce development	5. Advance public policies that make the entire region more attractive and competitive for business			
		1. Elevate public education to the top of local, regional and state policy and public awareness		←	←
		2. Support education leaders in integrating best practices and innovative programs to positively impact PreK-12 classrooms			
		3. Support the creation of, and maturing of, a regional workforce development system	←		
		4. Promote the development of skills and education needed for key jobs within the region	←		←
		5. Improve coordination between education, workforce organizations, employers and government	←		←
		6. Develop and support comprehensive youth workforce development programs			
		7. Ensure equitable access for people of all ages, abilities and income levels to educational opportunities, career training, and skills development to match employer demands	←		←

# Next Step: Pull up a chair!



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