

Application Disclaimer

PRIOR TO STARTING YOUR APPLICATION, DID YOU REVIEW THE LCI GUIDEBOOK, AND DO YOU HAVE A CLEAR UNDERSTANDING OF THE LIVABLE CENTERS INITIATIVE?

We strongly recommend you review the [application guidebook](#) while filling out this application.

✓ Yes, I acknowledge that I reviewed the guidebook and fully understand the program as explained.

Section 1: Applicant Information

NAME OF ORGANIZATION

City of Fairburn

NAME OF PRIMARY CONTACT PERSON

Sylvia Abernathy

JOB TITLE

Director of Economic Development

DEPARTMENT

Department of Economic Development

ADDRESS

26 W. Campbellton Street
Fairburn, Georgia 30213
United States

PHONE

(770) 964-2244

EMAIL

sabernathy@fairburn.com

Section 2: Type of Assistance

TYPE OF ASSISTANCE

- Tactical: Advances the implementation of a priority action identified in a study within the LCI area.

Section 3: Project Information

NAME OF PROJECT

Education Campus Expansion and Community Connectivity Study

NAME OF LCI AREA AND LAST PLAN ADOPTION DATE

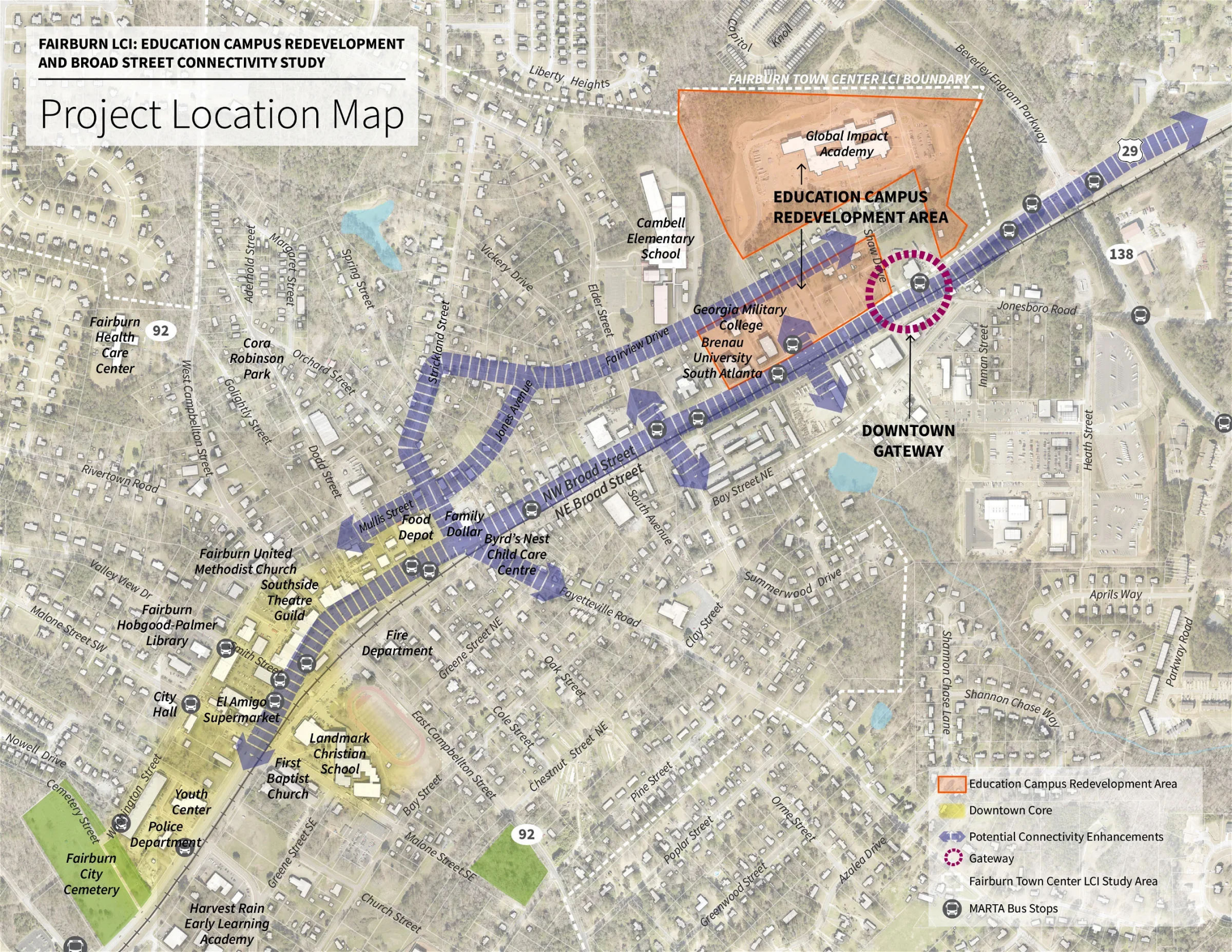
Fairburn Town Center, LCI Downtown Master Plan (Adopted November 8, 2021)

TOTAL COST OF PROJECT

\$250,000.00

PROPOSED LOCAL MATCH (MINIMUM 20% OF PROJECT COST)

\$50,000.00



PROJECT LOCATION/EXTENTS

Fairburn's Education campus is located on Broad Street, just over half a mile northeast from the center of Downtown. The area is a primary gateway into Fairburn's downtown and is adjacent to several other educational facilities including Campbellton Elementary School and the brand-new STEM focused Global Impact Academy. The concept site is focused on two locations, the existing campus and surface parking and the former restaurant and undeveloped parcels to the northeast. The broader LCI study area, downtown, and areas south and east of the railroad are part of the project extents with an emphasis on local and regional connectivity.

UPLOAD STUDY AREA MAP

- [fairburnlci-projectlocation-01.jpg](#)

HAS THIS PROJECT BEEN IDENTIFIED IN A PREVIOUS LCI STUDY, COMPREHENSIVE PLAN OR ANOTHER RECENTLY COMPLETED STUDY?

Yes

PLEASE NAME THE STUDY, AND REFERENCE THE SECTION OR PAGE THAT RELATES TO THIS PROJECT

LCI Downtown Master Plan. Project elements are identified throughout the plan, including the Education Campus Expansion (page 9, 106-107), Transportation projects (page 113-115, 132-137), and updated Highway 29 overlay (page 16, page 130).

IS THE PROJECT WITHIN AN EXISTING LCI AREA?

Yes

REPORT OF ACCOMPLISHMENT

- [lci-report-of-accomplishments1.pdf](#)

PROVIDE A BRIEF STUDY GOAL AND DESCRIPTION. IN YOUR PROJECT DESCRIPTION, PLEASE BRIEFLY DESCRIBE THE SPECIFIC PRODUCTS AND DELIVERABLES THAT THIS STUDY WILL CREATE.

Item 1: Fairburn Education Campus Expansion - This study will result in a more detailed master plan for the site identified in previous LCI plan.

Item 1 Deliverables:

- Engagement with Local Schools & Campus Stakeholders
- Market Study
- Site Programming Plan
- Site Master Plan
- Small Business Incubator Strategy

Item 2: Connectivity Study - This project will examine previously proposed improvements to connect the Education Campus to downtown and across Broad Street to the south, including sidewalks, bike lanes, streetscape improvements, signage, crossing enhancements, and gateway treatments (projects R-1, BP1, BP2, and BP4 in the previous LCI plan).

Item 2 Deliverables:

- Key stakeholder engagement (incl. GDOT)
- Alternatives Assessment
- Preferred Treatments Report

Item 3: Updating the Highway 29 Overlay District - This project will include a review of and revisions to the Highway 29 Overlay District (Fairburn Code of Ordinances, Part II, Chapter 80, Article II, Division 2, Sec. 80-89) to incorporate key recommendations from the previous LCI plan:

- Incorporate "middle housing" options
- Permit trending restaurant, office, and entertainment uses
- Increase 85% from 70% of any single use to provide more flexibility for a potential mixed use product

Item 3 Deliverables:

- Zoning Diagnostic Report
- Revised Highway 29 Overlay District
- Council hearings

HOW DOES THIS PROPOSED LCI STUDY ADDRESS A NEED IN YOUR COMMUNITY?

1. The Education Campus is a primary gateway into the City and attracts a regional audience. It currently contains roughly 17 acres that could be redeveloped. The City has a widely recognized need for workforce development. A small business incubator program has been included as a goal in many previous planning documents.
2. New and enhanced crossings are desired along NW Broad Street and the CSX Rail.
3. High-volume bus stops along NW Broad Street require better first- and last-mile connectivity.
4. Traffic safety is a major concern along NW Broad Street.
5. Previous studies identify a major gap in the "missing middle" housing. This study will look for strategies to incorporate new housing options at the Education Campus site specifically, and will revise the Highway 29 Overlay District to allow for different types of housing that will address this gap. The Education Campus is especially appropriate for incorporating these innovations.
6. The previous LCI study identified a need for comprehensive wayfinding throughout the Fairburn Community. This plan will address this need at key locations along NW Broad Street, particularly at the previously identified gateway into the city in front of the Education Campus.
7. The study proposed in this grant application would address inadequacies in the Highway 29 Overlay District that are preventing desired development.

HOW DOES YOUR LCI STUDY ADVANCE OR ADDRESS ONE OR MORE OF THE FOLLOWING LCI PRIORITIES. IF THE APPLICATION IS SELECTED, THE ANSWERS PROVIDED WILL BE INCORPORATED INTO THE LCI STUDY SCOPE. PROJECTS DO NOT NEED TO ADVANCE ALL OF THE LCI PRIORITIES.

- a. Smart Technology - This study will incorporate smart district technology such as parking innovations on the Education Campus redevelopment plan.
- b. Creative Placemaking - This study will advance Fairburn's ongoing work with public art by making public art a key principle of the Education Campus redevelopment plan.
- c. Housing - This project will have a strong emphasis on the "missing middle" housing that Fairburn currently lacks. Accommodations for new housing innovations will be incorporated in the Highway 29 Overlay District, and specific opportunities on the Educational Campus will be identified.

ARC STRONGLY RECOMMENDS THAT LCI APPLICANTS ACTIVELY ENGAGE COMMUNITY-BASED ORGANIZATIONS IN THE DEVELOPMENT OF THEIR LCI APPLICATION. LIST STAKEHOLDERS (E.G., COMMUNITY BASED ORGANIZATIONS (CBOS), BUSINESSES AND/OR INSTITUTIONS, AND LOCAL OFFICIALS) INVOLVED IN THE DEVELOPMENT OF THIS APPLICATION, AS WELL AS HOW THEY WILL BE INVOLVED IN THE PLANNING PROCESS, IF THE APPLICATION IS SELECTED.

This study will actively engage members of the public and key stakeholders through meetings and online communications. Key stakeholder groups and organizations to be targeted will include:

- Mayor
- City Council
- Downtown Development Authority
- Art Advisory Council
- Planning & Zoning Commission
- Fairburn Housing Authority
- Metropolitan Atlanta Regional Transit Authority (MARTA)
- Georgia Department of Transportation (GDOT)
- Adjacent Municipalities and Regional Planning Partners:
 - o Chattahoochee Hills
 - o Union City
 - o Aerotropolis Alliance
- Education Campus Representatives
 - o Fulton County School District
 - o Brenau University
 - o Georgia Military College
 - o Global Impact Academy
 - o Fairburn's area college preparatory independent school
 - o Campbell Elementary School
 - o Atlanta Technical College

- o Student Groups
- Business Owners

WHO IN YOUR COMMUNITY HAS BEEN HISTORICALLY UNDER-REPRESENTED IN LOCAL PLANNING PROCESSES? HOW WILL THESE INDIVIDUALS OR GROUPS BE INCLUDED IN THIS PLANNING PROCESS?

In 2015, the City of Fairburn completed the BrandPrint, which included an in-depth analysis and survey of residential and leadership perspectives. We learned that to engage our community; we needed to change the language we used to promote our arts and entertainment initiatives.

The shifting demographics meant that social media platforms play an essential role in informing our community about our activities. Moreover, our participation-building activities tailored around what is essential to Fairburn residents. Instagram, Facebook, Twitter, the City of Fairburn’s mobile app, and our website are tools that we rely upon to inform our public and ensure that our key messages about art and entertainment are received. Project-specific campaigns enable us to understand priorities through analytical data and key metrics to measure our performance. We also use traditional tools, such as a Main Street newsletter distributed to businesses, and a newsletter distributed with utility bills. Finally, we post signage and use digital and printed flyers, disseminating them to area civic groups, with targeted, visual messaging. It is vital to our organization that we are inclusive and broad-based in our organizational reach. We have also installed community event boards within our downtown area to reach those who have traditionally, been underrepresented.

Section 5: Commitment

ADDITIONAL DOCUMENTS

- [fairburnlci-lettersofsupport-combined.pdf](#)

March 3, 2023

Atlanta Regional Commission (ARC)
229 Peachtree ST NE, STE 100
Atlanta, GA 30303

Dear ARC Review Committee:

I am writing to express my support for the Livable Community Initiative Grant application for the *Education Campus Expansion and Broad Street Connectivity Study*, capitalizing on the momentum from the LCI Master Plan completed in 2021.

Expanding our downtown Historic Commercial District is an essential part of our city's growth and development. As the Chair of the Art Advisory Council, I support this application because it is in keeping with the vision of our Mayor and City Council to enhance spaces for greater connectivity throughout the city.

I am well aware of the need to expand the Education Campus as a primary gateway into Fairburn and address its connectivity to downtown. The proposed project would advance a walk, biking, and access to transit along NW Broad Street, linking the Education Campus to the surrounding community. The improvements in transportation infrastructure will make the area more accessible for students and staff of the Education Campus, as well as for members of the surrounding community.

I strongly support this project, and I believe that it will have a significant positive impact on our community. I am confident that the proposed project will help to create a more vibrant and accessible downtown Fairburn. Thank you for considering this important project.

Sincerely,



Anatavia Benson

Chair

Art Advisory Council

CITY OF FAIRBURN

56 Malone Street SW, Fairburn, Georgia 30213-1341 | (770) 964-2244 | Fax (770) 969-3484 |
www.Fairburn.com

February 27, 2023

Atlanta Regional Commission (ARC)
229 Peachtree ST NE, STE 100
Atlanta, GA 30303

Dear ARC Review Committee:

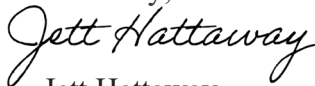
I am writing to express my support for the Livable Community Initiative Grant application for the Education *Campus Expansion and Broad Street Connectivity Study*, capitalizing on the momentum from the LCI Master Plan completed in 2021.

Expanding our downtown Historic Commercial District is an essential part of our city's growth and development. As the Chair of the DA/DDA, I support this application because it is in keeping with the vision of our Mayor and City Council to enhance spaces for greater connectivity throughout the city.

I am well aware of the need to expand the Education Campus as a primary gateway into Fairburn and address its connectivity to downtown. The proposed project would advance a walk, biking, and access to transit along NW Broad Street, linking the Education Campus to the surrounding community. The improvements in transportation infrastructure will make the area more accessible for students and staff of the Education Campus, as well as for members of the surrounding community.

I strongly support this project, and I believe that it will have a significant positive impact on our community. I am confident that the proposed project will help to create a more vibrant and accessible downtown Fairburn. Thank you for considering this important project.

Sincerely,



Jett Hattaway

Chair

Fairburn Development Authority and
Downtown Development Authority

CITY OF FAIRBURN

56 Malone Street SW, Fairburn, Georgia 30213-1341 | (770) 964-2244 | Fax (770) 969-3484 |
www.Fairburn.com



Mayor
Mario B. Avery

Mayor Pro Tem
Linda J. Davis

City Council
Alex Heath
Hattie Portis-Jones
Pat Pallend
Ulysses Smallwood
James Whitmore

February 23, 2023

Lauren Blaszyk, AICP
Planning Administrator
Atlanta Regional Commission
229 Peachtree ST NE, STE 100
Atlanta, GA 30303

Dear Ms. Blaszyk,

I am writing to express my support for the Livable Community Initiative Grant application for the *Education Campus Expansion and Broad Street Connectivity Study*, capitalizing on the momentum from the LCI Master Plan completed in 2021.

Expanding our downtown Historic Commercial District is essential to our city's growth and development. As the City Administrator, I support this application because it is in keeping with the collaborative vision of our Mayor and City Council to develop vital areas for enhanced connectivity throughout the city.

We desire to expand the Education Campus as a primary gateway into Fairburn and augment its connectivity to downtown. The proposed project would advance a walk, biking, and access to transit along NW Broad Street, linking the Education Campus to the surrounding community. The improvements in transportation infrastructure will make the area more accessible for students and staff of the Education Campus and members of the surrounding community.

I strongly support this project, and it will have a significant positive impact on our community. I am confident that the proposed project will help to create a more vibrant and accessible downtown Fairburn. Thank you for considering this vital project.

Sincerely,

Tony M. Phillips
City Administrator

CITY OF FAIRBURN

56 Malone Street SW, Fairburn, Georgia 30213-1341 | (770) 964-2244 | Fax (770) 969-3484 |
www.Fairburn.com

February 21, 2023

Atlanta Regional Commission
229 Peachtree St #100
Atlanta, GA 30303

Dear the Atlanta Regional Commission,

I am writing to express my support for the Livable Community Initiative Grant application for the *Education Campus Expansion and Broad Street Connectivity Study*, capitalizing on the momentum from the LCI Master Plan completed in 2021.

As a resident and the current Planning and Zoning Commission chair, I am aware of the need to expand the Education Campus as a primary gateway into Fairburn and address its connectivity to downtown. The proposed project would advance a walk, biking, and access to transit along NW Broad Street, linking the Education Campus to the surrounding community. The improvements in transportation infrastructure will make the area more accessible for students and staff of the Education Campus, as well as for members of the surrounding community.

I strongly support this project, and I believe that it will have a significant positive impact on our community. I am confident that the proposed project will help to create a more vibrant and accessible downtown Fairburn. Thank you for considering this important project.

Sincerely,

Jason Russell Jones

Jason Russell Jones (Feb 22, 2023 12:57 EST)

Jason Jones
City of Fairburn
Planning and Zoning Commission Chair

1854

REPORT OF ACCOMPLISHMENTS

City of Fairburn - December 2016

Instructions: In the left columns, list all projects/actions identified in your LCI 5-Year Action Plan. Check the appropriate status box for each project. Provide details when necessary, including when a project has missed its deadline or has become irrelevant.

Transportation Initiatives

Project	Description	PE Year	Construction Year	STATUS				Notes
				Complete	Underway	Not Started	Not Relevant	
	Broad Street/US 29 Improvements Phase 1 - sidewalks street, streetscapes, bike lanes, traffic calming, parking conversion, improved signage, RR pedestrian underpass (Smith Street to W. Campbellton Street block)	2013	2018		X			
	Broad Street/US 29 Improvements Phase 2 - sidewalks, streetscape, bike lanes, traffic calming, parking conversion, improved signage, (W Campbellton Street to Dodd Street)	2013	2018		X			
	Broad Street/US 29 Improvements Phase 3 - sidewalks, streetscape, bike lanes, includes bulbouts on Strickland Street and Gateway Signage and Wayfinding Signage to Estes Drive and SR 138 (Dodd Street to SR 138)					X		
	Broad Street/US 29 Improvements Phase 4 - sidewalks, streetscape, bike lanes, includes landscape Median on SW leg of intersection with Senoia Road, Gateway Signage and Wayfinding signage at Senoia Road (Public Safety Building to Smith Street)					X		
	Intersection Safety 1 (W Campbellton Street at Rivertown Road) re-align intersection so that roadways meet at a 90 degree angle, including median and gateway signage on W Campbellton Street and bulbouts on all approaches					X		

REPORT OF ACCOMPLISHMENTS

City of Fairburn - December 2016

Project	Description	PE Year	Construction Year	Complete	Underway	Not Started	Not Relevant	Notes
	Intersection Safety 2 (Senoia Road at Bay Street) re-align intersection so that roadways meet at a 90 degree angle, including gateway signage on Senoia Road and bulbout on Bay Street					X		
	Brooks Drive Operations Improvements and Extension from dead end to Virlyn B. Smith Road, 2-lane roadway with bike lanes, 5-foot sidewalks, and lighting, upgrades to existing roadway					X		
	Shaw Street Extension - From dead end to SR 138, 2-lane roadway with center turn lane or landscaped median, bike lanes, and streetscape					X		
	Irwin Road Improvements - Includes paving, widening of lanes to 12-ft width , addition of curb and gutter, re-alignment to direct connect to SR 74, and a multi-use path with lighting					X		
	Irwin Road Extension - Extend to Fayetteville Road at Goodson Road as a 2-lane urban roadway with 12-ft travel lanes and a multi-use path with lighting					X		
	Parking Deck - CMC College / Park and Ride 400 Spaces					X		
	Truck Route Signage- Multiple locations in the E. Broad Street at East Campbellton Street Intersection area, on Spence Road / SR 92 near Oakley Industrial Boulevard, and at Rivertown Road and Virlyn B Smith Road			X				

REPORT OF ACCOMPLISHMENTS

City of Fairburn - December 2016

Project	Description	PE Year	Construction Year	Complete	Underway	Not Started	Not Relevant	Notes
	Downtown Area Sidewalks Washington Street from Church Street to Smith Street and from Campbellton Street to Orchard; Malone Street from Rivertown Road to Washington Street; Valley View Street from Malone Street to Washington Street; Dodd Street (both sides of roadway) from Broad Street to Washington Street Campbell Street (one side of road) from Washington Street to Broad Street Bay Street/Jonesboro Road (one side of roadway) from Clay Street to SR 138; includes bulbouts and wayfinding signage at W. Campbellton Street and Washington Street and crosswalks at all intersections.					X		
	Bicycles Share the Road Signage-Part of priority project 2 (Washington Street from Brooks Drive to Orchard Street; E Broad Street from Word Street to W Broad Street)					X		
	Rivertown Road Bike/Ped (Part of Priority Project 2)-sidewalks and bike lanes (City Limits to Campbellton Street) Includes crosswalk at Malone Street							

REPORT OF ACCOMPLISHMENTS

City of Fairburn - December 2016

Project	Description	PE Year	Construction Year	Complete	Underway	Not Started	Not Relevant	Notes
	Roadway connections to Campbell Elementary School (one side of roadway): Orchard Street from Washington Street to Dodd Street; Strickland Street from Orchard Street to Elder Street; Margret Street from Campbellton Street to Orchard; Aderhold Street from Margaret Street to Dodd Street; Fairview Drive from Strickland Street to Elder Street; Fairview Drive from Barton Street to Shaw Drive; Vickery Drive from Strickland Street to Fairview Drive; Dodd Street (both sides of the Roadway) from Washington Street to Campbellton Street and Orchard Street (one side of roadway) from Washington Street to Dodd Street; Shaw Drive from Broad Street to Fairview Drive; includes bulbouts at Elder Street and crosswalks at all intersections					X		
	Roadway connecting to Landmark Christian School (one side of road roadway); Bay Street from Senoia Road to Clay; Greene Street from Senoia Road to Malone Street (some existing sidewalk); Green Street Street from E Campbellton Street to Fayetteville Road; E Broad Street from Cole Street to Pearl Street; E Broad Street from Senoia Road to East Baptist Church; includes crosswalks at all intersections							

REPORT OF ACCOMPLISHMENTS

City of Fairburn - December 2016

Project	Description	PE Year	Construction Year	Complete	Underway	Not Started	Not Relevant	Notes
	E Campbellton Street / Spence Road/ 92							
	Senoia Road Bike/Ped - Streetscape from E							
	Railroad Quiet Zone Application/							
	W Campbellton Street Bike/Ped - Sidewalks and bike lanes (from Rivertown Road to SR 138)					X		
	Fayetteville Road Bike/Ped - Sidewalks on both sides of the roadway and bike lanes (from E Broad Street to I-85 bridge), includes bulbouts at Bay Street and crosswalks at all intersections					X		

Other Local Initiatives

		STATUS				
	Planning, Zoning, Design					
	Land Use: Adopt new land use for the LCI study area to accommodate mixed use and pedestrian friendly sustainable environment		X			The Future Land Use Map was adopted by the Mayor and City Council in 2015
	Zoning Regulations: Develop/Modify zoning regulations to complement the LCI Plan: use, height, setbacks, parking, inter parcel connectivity, streets, signage, lot, size, open space to promote and encourage the desired character for the LCI area		X			The Highway 29 Overlay regulations were adopted by the Mayor and City Council in 2012 and addresses some components of this action such as permit uses, connectivity, signage and open space requirements. Work is in progress to address the Lightning District.

REPORT OF ACCOMPLISHMENTS
City of Fairburn - December 2016

Project	Description	PE Year	Construction Year	Complete	Underway	Not Started	Not Relevant	Notes
	Design Overlay Guidelines: To develop design guideline for the downtown area to ensure the quality and character of development to reflect the community's vision as articulated in LCI study. The guidelines should ensure in preserving/enhancing the historic downtown core			X				The Highway 29 Overlay District regulations were adopted by the Mayor and Council in 2012.
	Downtown Sector Implementation Plan - Phase I: Site Plan/Design of Village Green, Streetscape & parking plan for phase I - historic core -block I along with pedestrian underpass			X				
	Parking Deck Feasibility Design - Educational Node: Conduct a feasibility design for parking deck to serve the educational campus and flexibility for future expansion and integration of park and ride.					X		
	Educational Node Plan: To develop a master plan/design for this node			X				The Highway 29 Overlay District regulations address design and development standards for the Education Node.
	Civic Node Plan: To develop a master plan/design for this node that would collocate the city services and provide a park & ride			X				The Highway 29 Overlay District regulations address design and development standards for the Civic Node.
	Gateway Design: Design of the gateways and its hierarchy and location					X		The City is in the process of designing Gateway signage.
	Lightning Area Plan: A detail plan for the improvements of this neighborhood; sidewalks, lighting, park enhancement and others.					X		A Housing Need Assessment was conducted for the Lightning District in 2016. This document will provide guidance on housing and redevelopment needs for the study area.
	Commuter Rail Advocacy: To initiate advocacy to bring commuter rail to this region through multi-jurisdictional joint task force effort					X		
	Transit Service/Connectivity: To initiate advocacy to bring transit - MARTA and/or GRTA buses with park & Ride facility					X		

REPORT OF ACCOMPLISHMENTS

City of Fairburn - December 2016

Project	Description	PE Year	Construction Year	Complete	Underway	Not Started	Not Relevant	Notes
	Regional Bike/Trail: To collaborate with neighboring cities, counties in creating a regional bike/trail system.					X		
	Historic Court House: Provide parking and small visitor center and promote tourism and other activities				X			The City and Old Campbell County Historic Society are discussing possible partnership opportunities.
	Fairburn Green Plan: To develop a citywide green and sustainable plan initiative; infrastructure, development and operations.					X		
	Incentives for LEED: To promote sustainable and energy efficient buildings					X		
	Economic Development							
	Historic District Restoration: provide incentives and grants to restore the historic buildings in downtown					X		
	Assembling Land for Village Green/ Parking/Private Development/Park & Ride				X			A Park and Ride location is proposed for the Highway 74 Overlay District (Senoia Road) corridor, which will be funded by the SFCID.
	Create a CID for Downtown					X		
	Create an Economic, 'Marketing and Branding Campaign' to promote Fairburn downtown to recruit businesses; office/retail/restaurants and development community and promote Fairburn in the media				X			A new city logo and seal was created. New city limit signs have been installed in various locations throughout the city, with the new city logo and "Eric Berry" marker. In addition, a new City website was created in 2016.
	Establish a desired target list of business to recruit that are on top priority for active recruitment. These will include the services that community and city needs.					X		
	Develop incentives plan/structure to attract businesses/corporations to the area					X		

REPORT OF ACCOMPLISHMENTS

City of Fairburn - December 2016

Project	Description	PE Year	Construction Year	Complete	Underway	Not Started	Not Relevant	Notes
	Recruit Charter Schools/Technical College/Other Educational Institutions				X			A charter school is proposed within close proximity to the Fairburn Educational Campus. The city is actively recruiting technical colleges to locate at the campus. Atlanta Area Technical College is a potential school that has shown interest in locating classrooms at the Campus.
	Prepare and launch a Public/Private Partnership initiative aimed at facilitating the LCI compatible development projects					X		
	Expansion of Fairburn Education Campus-Phase II: to add additional buildings, parking and services. Parking could serve as park & ride					X		
	Acquire properties in Lighting Area to consolidate and improve redevelopment at the neighborhood					X		
	Develop and Promote Fairburn as Tourist Attraction: historic court house, activities/festival, ball game, etc.					X		
	Organize periodic developer's day to promote the city for business and development community: promote at other venue, and events in the region					X		