



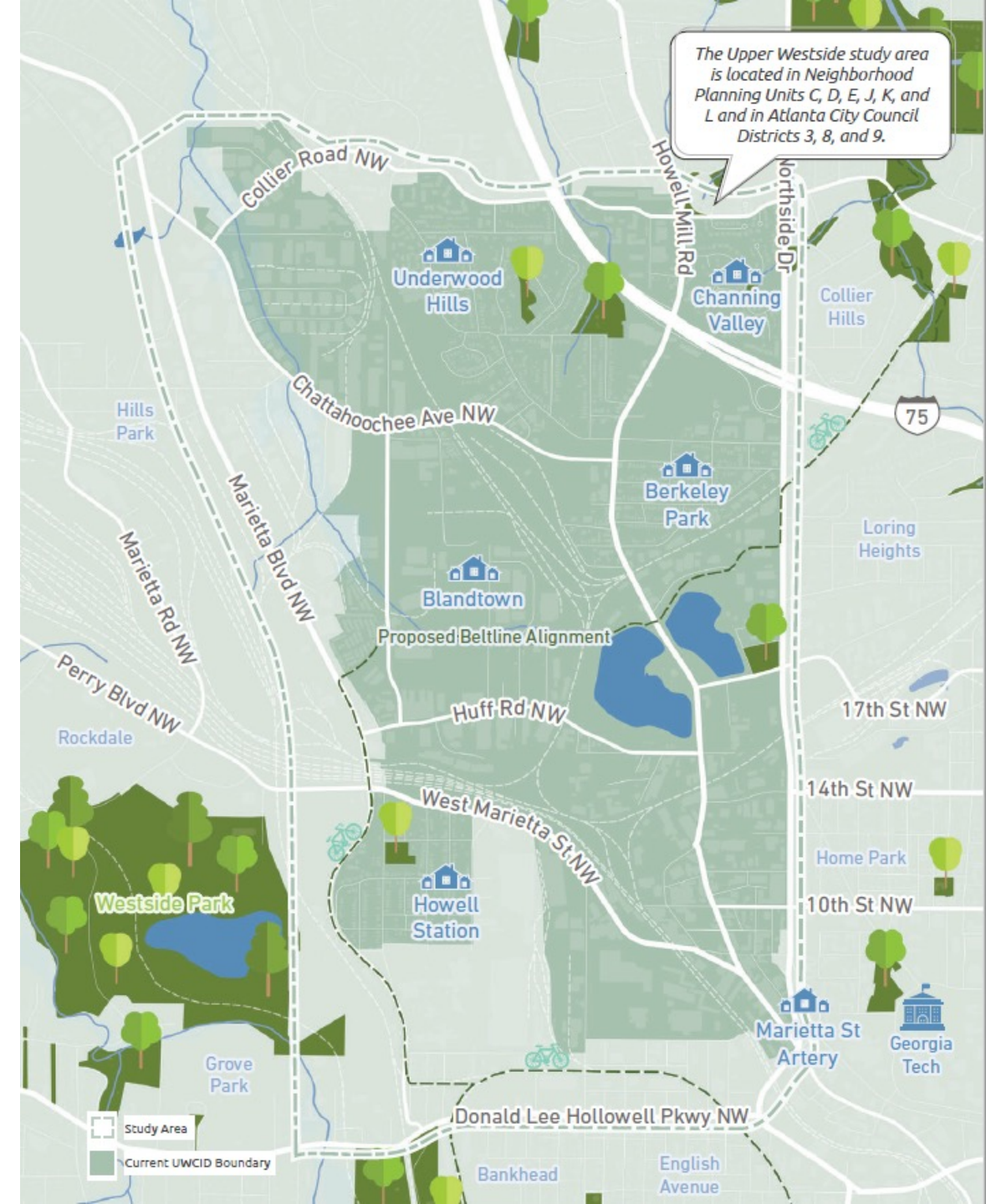
UPPER WESTSIDE

improvement district



Upper Westside cid

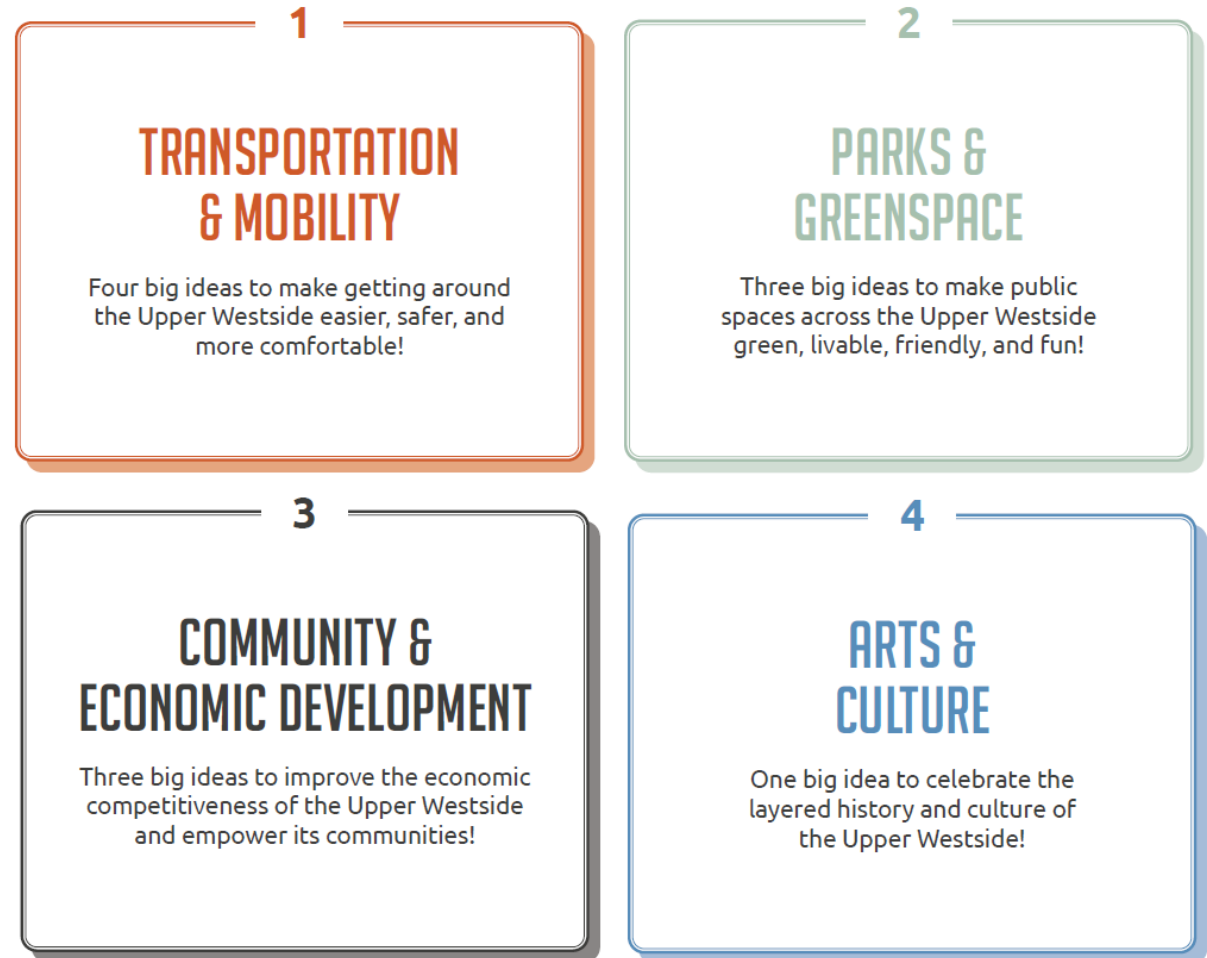
- Established in 2016
- District covers just over 3 square miles
- Focus on livable transportation, greenspace, and art



Upper westside MASTERPLAN

A Roadmap for CID Projects

- Capital projects identified through the masterplanning process fall into four categories
- Projects were then prioritized based on their implementation timelines, those that could be done in under 3 years made it into our capital budget

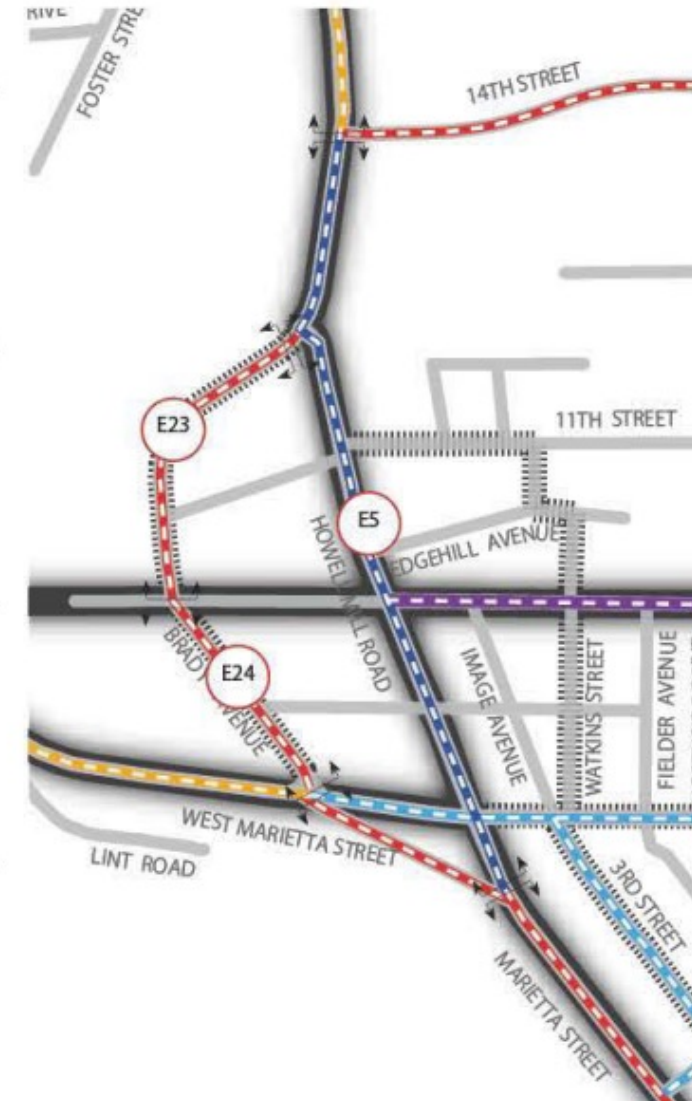


Brady avenue bike improvements

Cycle Atlanta: Phase 1.0 Study

Cross Section ID	Cross Section	Street	From	To	Existing Vehicular Lanes	Proposed Vehicular Lanes	Notes
E5	<p>SHARED LANE MARKINGS</p>  <p>11' 11' 11'</p> <p>33' ROADWAY WIDTH</p>	Howell Mill Road	14th Street	West Marietta Street	3	2	2 travel lanes
E23	<p>BIKE LANES</p>  <p>6' 11' 11' 6' 8'</p> <p>42' ROADWAY WIDTH</p>	Brady Avenue	Howell Mill Road	10th Street	2	2	2 travel lanes; on-street parking along one side of roadway
E24	<p>BIKE LANES</p>  <p>6' 12' 12' 6'</p> <p>36' ROADWAY WIDTH</p>	Brady Avenue	10th Street	West Marietta Street	2	2	2 travel lanes

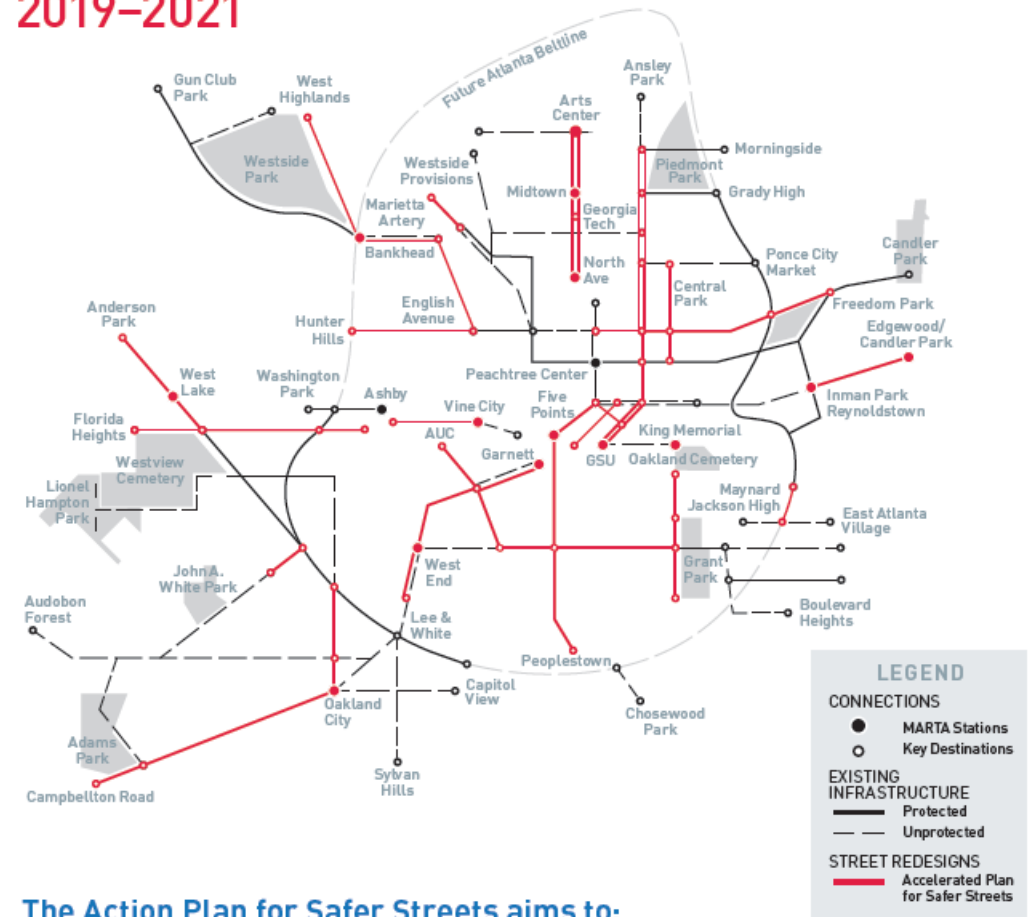
Cycle Atlanta: Phase 1.0 (2013)



Quick build projects

- In 2019, after a scooter fatality, Mayor Bottoms announced a list of target corridors for rapid implementation

2019-2021



The Action Plan for Safer Streets aims to:

- Connect SW Atlanta to Westside Trail and MARTA
- Provide north-south connections between Midtown, Downtown, and West End
- Bridge the gap between Grant Park and West End
- Expand access to MARTA stations, city parks, and schools by providing first/last mile connections
- Reduce risk as 100% of routes are on the city's high-injury network or near schools

TARGET CORRIDORS

Anderson	Georgia	Pryor St
Bill Kennedy Way	Jesse Hill	Ralph David
Brady Ave	Juniper	Abernathy
Campbellton	Lee	Ralph McGill
Cascade Ave	McDaniel	Spring
Central Park Place	MLK Jr Dr	West Peachtree
Cherokee	Oakland Dr	Whitehall
DeKalb	Piedmont	



cid implementation



Project Goals

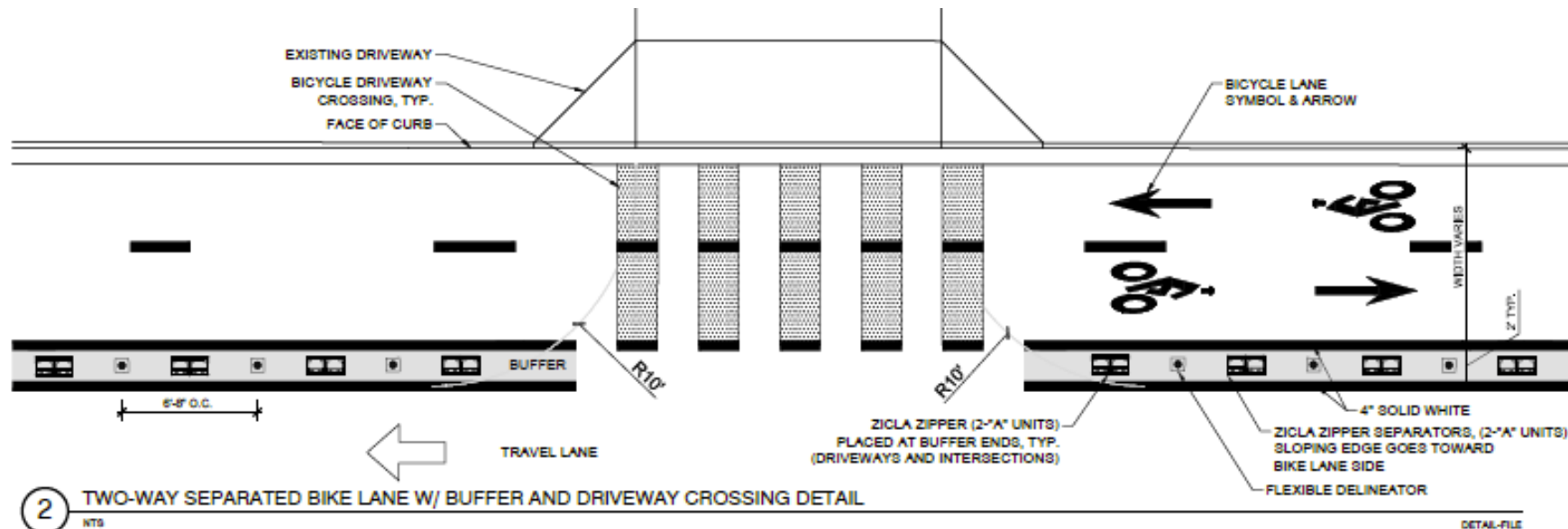
- Build protected facility
- Reduce vehicle speeds
- Repurpose excess ROW for other modes
- Install quick-build project



Brady cycle track

Project Design

- ROW was too constrained for protected directional lanes but could accommodate a protected cycle track
- Flex posts were interspersed between Zicla Zippers in order to add tough vertical separator and better protect users

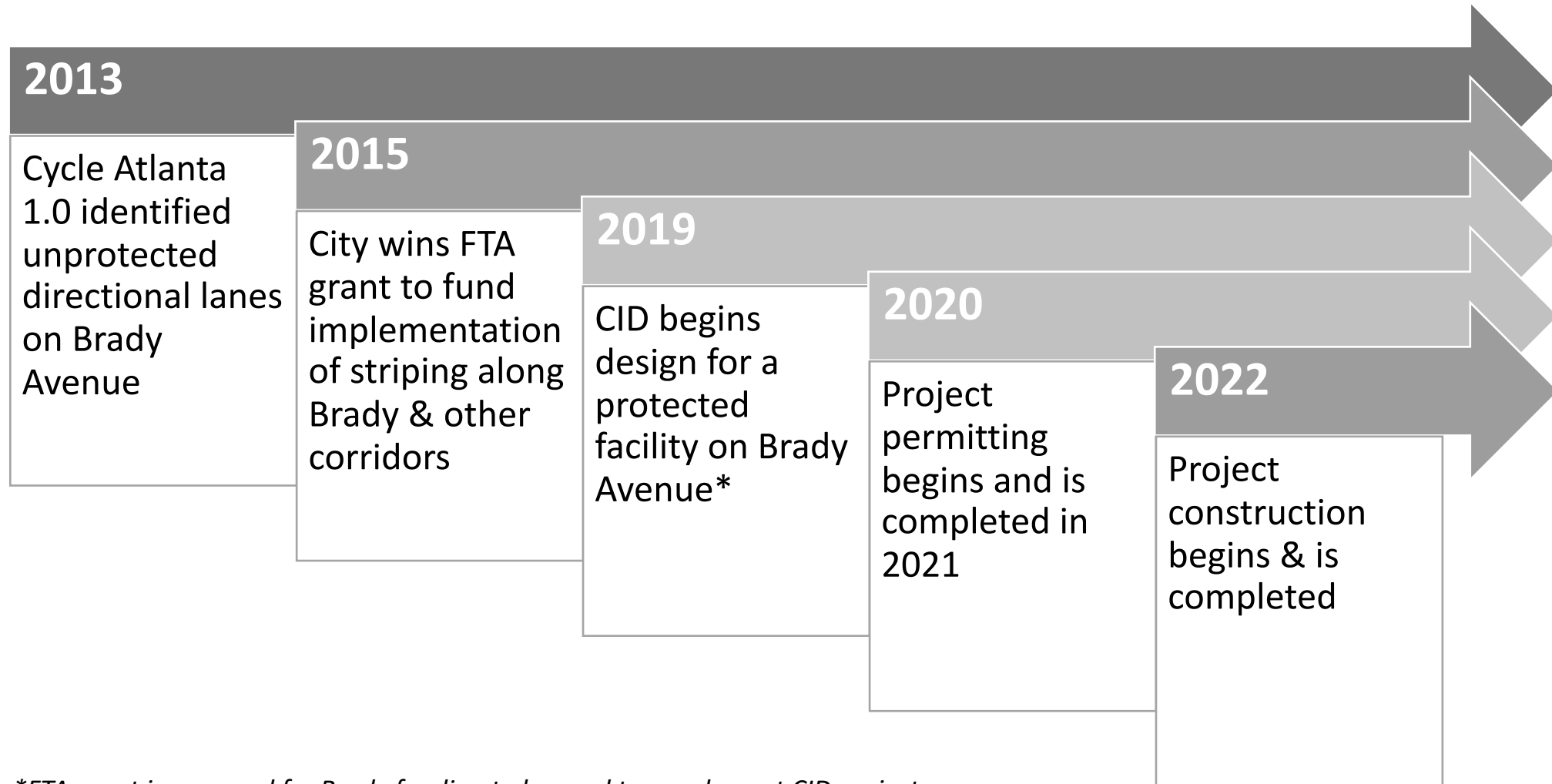


Project partners

- Upper Westside CID (\$)
- Marietta Street Artery Neighborhood Association (\$)
- City of Atlanta
- Adjacent property owners



Project timeline



**FTA grant is rescoped for Brady funding to be used to supplement CID project*



Project facts

- **Total length:** 2,600 ft (0.5 miles)
- **Protection:** 250 flex posts, 550 Zicla Zippers
- **Timeline:** Design to construction completion took 4 years
- **Cost:** Design/permitting/construction - \$230,000



