



Atlanta Regional Commission

Transportation Demand Management Coordinating Committee

October 18, 2022

Agenda

1. Welcome
2. Meeting Summary and Public Comment Period
3. Regional Economic Development Trends – Jennifer Zeller, *Strategic Solutions Manager – Georgia Power Community & Economic Development*
4. Innovation & Inclusivity – Polly Sattler, *Strategic Relations Manager – Partnership For Inclusive Innovation (PIN)*
5. Mindfulness – Dr. Folashade Alao, *Principal, Regional Leadership Institute, Atlanta Regional Commission*
6. TDM Plan Update
7. Lunch
8. Teleworking In Atlanta: Findings From A New Survey – *Dr. Patricia Mokhtarian, Professor Of Civil & Environmental Engineering, GA Tech*
9. TDM Plan – Implementation & Service Delivery
10. Announcements
11. Adjourn

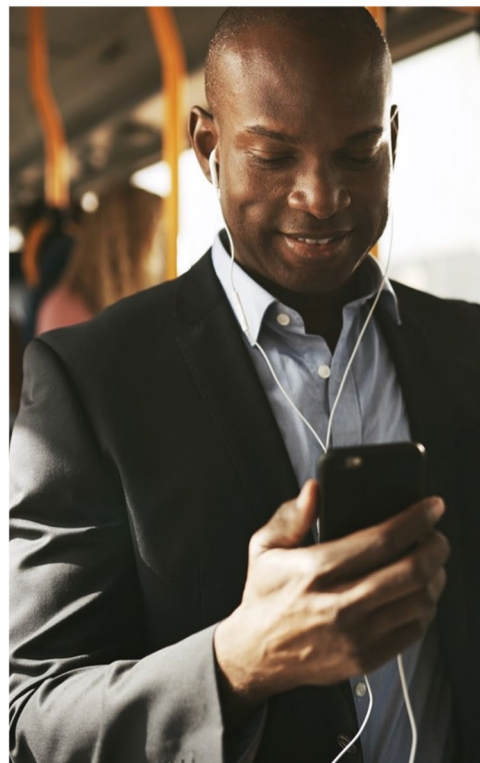


Atlanta Regional Commission

MOBILITY CONNECTIONS

A Plan for Expanding Opportunity

October 18, 2022



TDMCC Workshop #3

TDM Priorities and Regional Service Delivery

Workshop Objectives

- Present project status update
- Present results of equity analysis
- Summarize and prioritize TDM strategies
- Discuss implementation considerations for TDM priorities
- Facilitate discussion on regional service delivery model needed to make progress towards Plan goals



Introductions

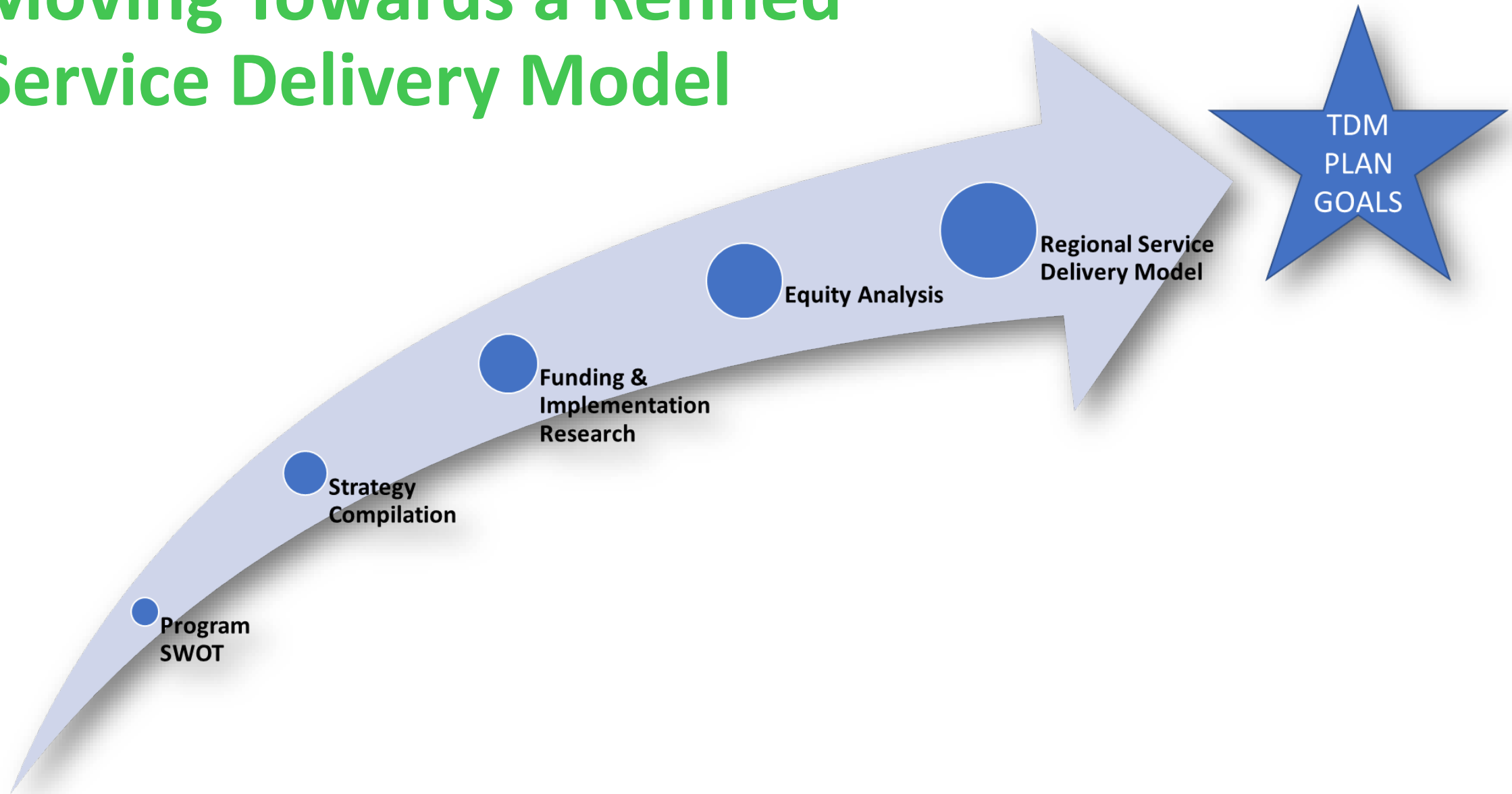


- Name
- Agency / Organization
- Your #1 Mobility Challenge

Project Status Update



Moving Towards a Refined Service Delivery Model



Plan Goals



Goal 1: Support a tailored approach for TDM services that serve a diverse range of social and economic mobility needs.



Goal 2: Develop TDM services that address workforce development and job training needs.



Goal 3: Implement TDM strategies that improve first and last-mile connections through partnerships with transit agencies and other mobility service providers.



Goal 4: Support TDM strategies that are flexible and tailored to the individual needs of employers and geographic areas.



Goal 5: Support integrated communications strategies across a range of community partners to expand the reach of TDM services and maximize marketing opportunities.



Goal 6: Leverage and diversify funding sources that support measurable and sustainable services and programs.