

## **Transportation Demand Management Coordinating Committee**

**Tuesday, December 12, 2023**

**9:30 a.m. – 11:00 a.m.**

**Virtual Meeting – Microsoft Teams**

### **Members Present**

Jeffrey Elsey (Smith), Kimley-Horn  
Gil Grodzinsky, GA EPD  
Dan Hourigan, Midtown Alliance  
Krystal Harris, Aerotropolis CID  
Ronald M. Roberts, Jr., Douglas County  
Kay Sibetta, AARP GA  
Michele Wynn, City of Atlanta

### **Members Absent**

Laura Beall, Cobb County DOT  
Thomas Cerny  
Tamara Cristion, FHWA  
Daniel Dolder, GDOT  
Katrina DeBerry, Community Foundation  
for Greater Atlanta  
Joddie Gray, UrbanTrans  
Scott Haggard, ATL  
Habte Kassa, GDOT  
Scott Kemp, CDC  
Patricia Mokhtarian, GA Tech  
Kirsten Mote, Modern Mobility Partners  
Shayna Pollock, Central Atlanta Progress  
Denise W. Starling, Livable Buckhead

### **1. Welcome, Acceptance of June 20<sup>th</sup> TDMCC Meeting Summary, and Public Comment Period**

Roz Tucker, ARC, opened the meeting and asked if there were any changes to the June 20, 2023, meeting minutes. Upon hearing no comments, the summary was accepted as presented.

There were no public comments.

### **2. Term Limits and Call for Members**

Jill Goldberg, ARC, provided an update on the current application and nomination process to seat new members on the TDMCC. There is a survey, currently open to the public, for prospective members to complete to be considered for membership. The deadline to do so has been extended until December 31, 2023.

### **3. Shaping the 2024 TDMCC Agenda**

Roz Tucker, ARC, led members in an open discussion about the TDMCC's potential agenda in 2024, soliciting members' ideas and input by posing a series of questions to spur conversation. These questions focused on members' opinions about the pressing topics and issues the committee should be concerned with, details about major TDM projects being undertaken by members' organizations, potential discussion items and speakers for future committee meetings, as well as any members who would be willing to

lead future conversations about the topics mentioned. A summary document outlining the points raised during this discussion will be developed by ARC; this document will later be shared with the committee.

Tucker, ARC, also presented the tentative TDMCC meeting schedule for 2024, reiterating that meetings will be quarterly rather than bi-monthly. After new members are selected for the committee in January 2024, a new member orientation will be held in February 2024. If current members see any major conflicts with the proposed 2024 meeting schedule, they are welcome to notify ARC and propose modifications.

#### **4. Announcements and Closing Comments**

Roz Tucker, ARC, announced that the application process for ARC's Livable Centers Initiative (LCI) program is currently open; more information can be found on ARC's website. Tucker also announced that the ATL is conducting a study on how to enhance transit ridership and potentially modify current transit routes. Tucker has requested that the firm conducting this study for the ATL attend a future TDMCC meeting and present on the study's findings.

**Adjourned.**

#### **Meeting Materials**

- 12-12-2023 TDMCC Meeting Agenda
- 12-12-2023 TDMCC TDM CC Presentations