**Transportation Demand Management Coordinating Committee**

**Tuesday, February 21, 2023**

**9:30 a.m. – 11:00 a.m.**

**Virtual Meeting – Microsoft Teams**

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| **Members Present** | **Members Absent** |
| Thomas CernyDaniel Dolder, GDOTJoddie Gray, UrbanTransGil Grodzinsky, GA EPDDan Hourigan, Midtown AllianceScott Kemp, CDCGerald McDowell, Aerotropolis CID (Krystal Harris)Kay Sibetta, AARP GADenise W. Starling, Livable BuckheadJerry Travers, Bank of AmericaShayna Pollock, Central Atlanta ProgressRonald M. Roberts, Jr., Douglas CountyMichele Wynn, City of Atlanta | Tamara Cristion, FHWAKatrina DeBerry, Community Foundation for Greater AtlantaJeffrey Elsey (Smith), Kimley-HornAaron Fowler, GA TechScott Haggard, ATLPatricia Mokhtarian, GA TechKirsten Mote, Modern Mobility PartnersKirk Talbott, MARTALaura Beall, Cobb County DOTHabte Kassa, GDOT |

1. **Welcome, Acceptance of October 18th TDMCC Meeting Summary, and Public Comment Period**

Roz Tucker, ARC, opened the meeting and asked if there were any changes to the October 18, 2023, meeting minutes. Upon hearing no comments, the summary was accepted as presented.

There were no public comments.

1. **Term Limits and Call for Members**

Jill Goldberg, ARC, gave a review of membership in TDMCC and of the purpose and goals of the committee. A call for new members will be sent out and the results will be reported in April 2023.

1. **TDM Plan Workshop #4**

Katie O’Sullivan, ICF, provided an overview of the TDM Plan Workshop #4, an update to the status of the project, and some of the results from various stakeholder discussions. A review of the structure and content of the draft final report was shared. She also asked for a brief round of introductions and thoughts on what best describes the region’s future.

There were three breakout rooms to focus on specific areas of interest to the TDM Plan work: *Outreach and Community Partner Engagement*; *Communications, Tools and Influence*; and *Policy and Planning*. Each breakout room participated in a Miro board activity, identifying priorities as well as challenges and opportunities associated with the implementation of strategies outlined in the TDM Plan update. The activity ended with a brief report from each room.

TDMCC members will also be asked to review and provide feedback on a draft of the final report.

1. **Announcements and Closing Comments**

Roz Tucker, ARC, made several announcements before closing the meeting, including announcements about ARC’s rebranding efforts for *One Great Region*, the upcoming ARC Board Meeting on March 8, 2023, and the release of the Georgia Commute Options RFP for Outreach and Marketing Consultant Services.

**Adjourned.**

**Meeting Materials**

* 2-21-2023 TDMCC Meeting Agenda
* 2-21-2023 TDMCC TDM CC Presentations