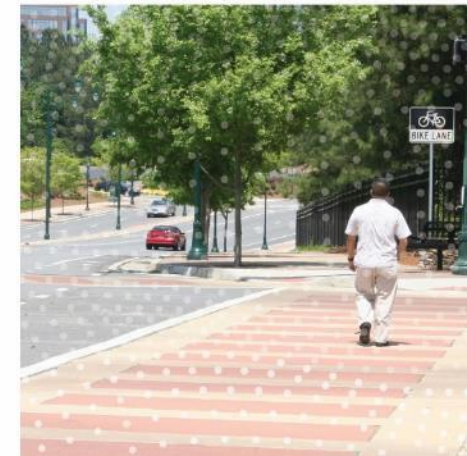


ARC BOARD & TRANSPORTATION  
AND AIR QUALITY COMMITTEE (TAQC)

# ARC's Regional Safety Strategy Final Review and Action

January 11, 2023

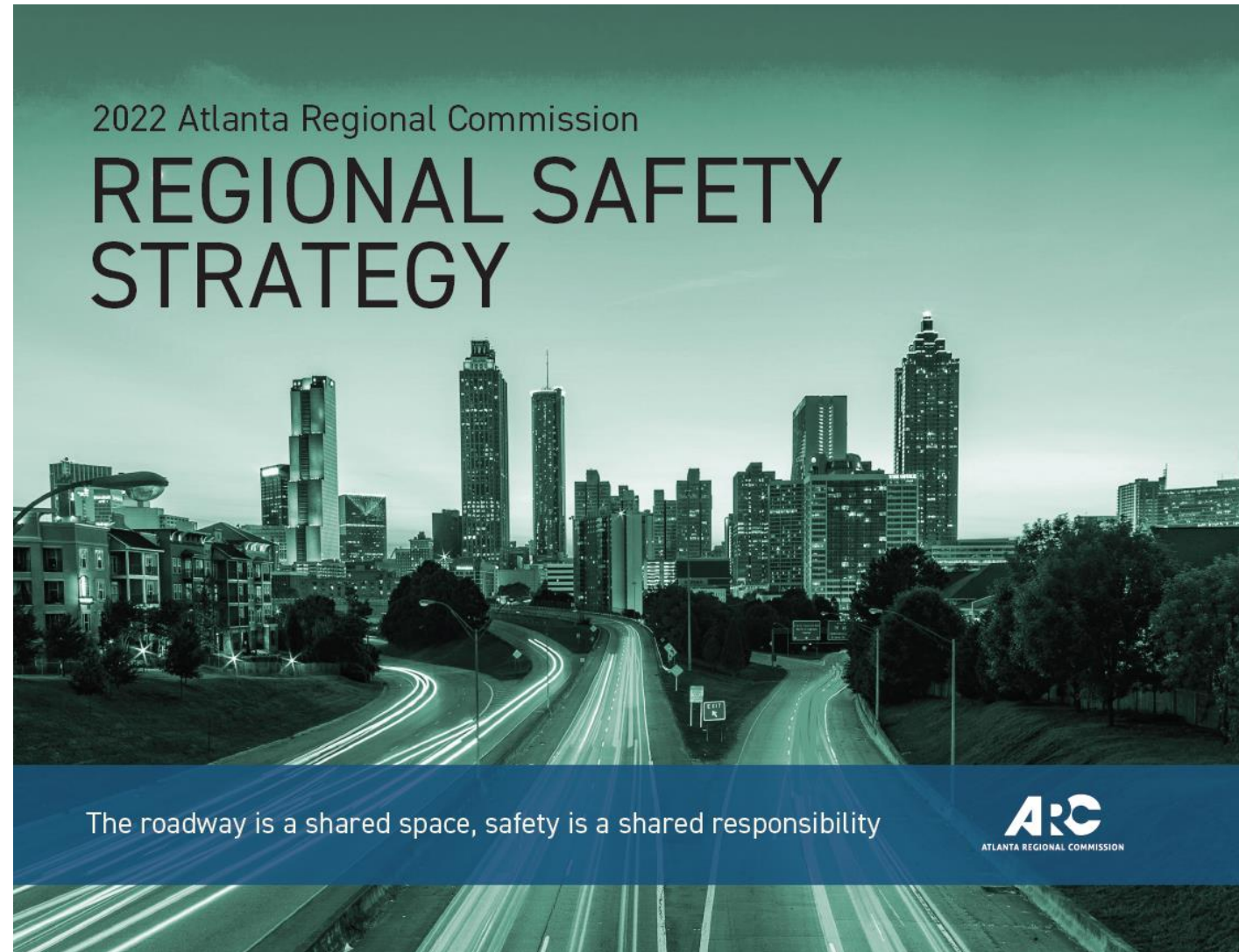




# What is the Regional Safety Strategy (RSS)?

**Regional strategy** to guide ARC and its partners in proactively achieving safety goals and building a safe transportation system for all users in the Atlanta region:

- Advances safety in a unified way
- Shifts towards more proactive approach, rather than reacting to past trends
- Address rising severe crash trends and maximize impact of increased funding
- Prior review with policymakers in March, July, Nov., December



# Vision Zero Goal

- **Vision Zero:** pro-active goal for zero fatalities & serious injuries
- ARC will adopt **5% reduction** each year for all safety targets.



A comprehensive, data-informed approach.

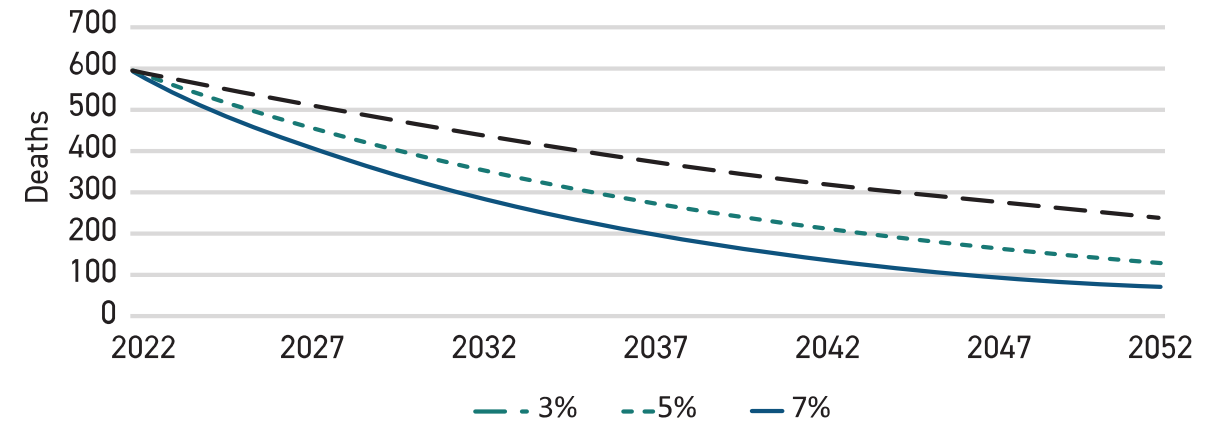


Steady incremental investments guided by Safe System principles.



Targeted and coordinated efforts from all safety stakeholders throughout the region.

Vision Zero Projections: Deaths



The road is a **shared space**; safety is a **shared responsibility**.



**Intentional, targeted, and coordinated action** is needed to move toward zero deaths and serious injuries.

# 2023 Safety Targets

Performance Criteria	2023 Statewide Target	2023 ARC Target
Fatalities	1,680	595
Serious Injuries	8,966	2,719
Fatality Rate	1.360	0.998
Serious Injury Rate	7.697	4.557
Non-Motorized Fatalities and Serious Injuries	802	393

\*These ARC targets represent:

- Crash & traffic data from just MPO region
- 5% reduction across the line from previous year

# Regional & Local Partnerships

## Regional components

serve as coordinated approach for ARC and partners to:

- Shift to proactive approach
- Develop regional goals/plans
- Establish/monitor safety performance targets
- Evaluate/prioritize projects
- Allocate funds

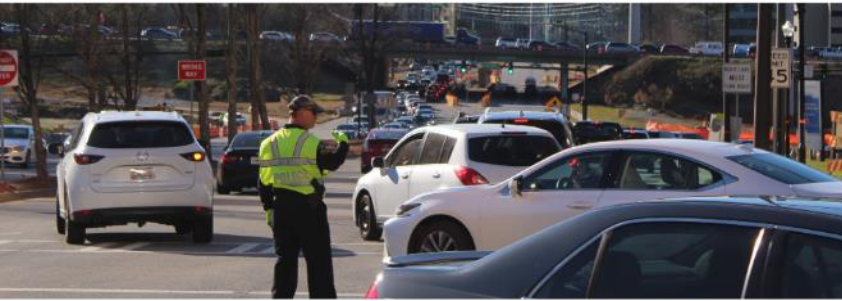


**Local components** serve as guidance for local agencies to:

- Improve safety in their communities
- Integrate safety in project planning and development
- Identify safety issues proactively
- Address safety issues with proven safety countermeasures
- Prioritize projects and strategies for funding and implementation



# Questions and thanks to....



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