



ONE **great** REGION

Safety Performance Measures 2024 Target Setting

Joint TAQC / ARC Board Meeting

March 13, 2024



Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.

Safety Targets

Context:

- USDOT's Safety Performance Management regulation requires State DOTs and MPOs to set targets for 5 safety performance measures
 1. Number of fatalities
 2. Rate of fatalities
 3. Number of serious injuries
 4. Rate of serious injuries
 5. Number of non-motorized fatalities and non-motorized serious injuries
- The 5 performance targets are based on 5-year rolling averages

2024 ARC Safety Targets Proposal

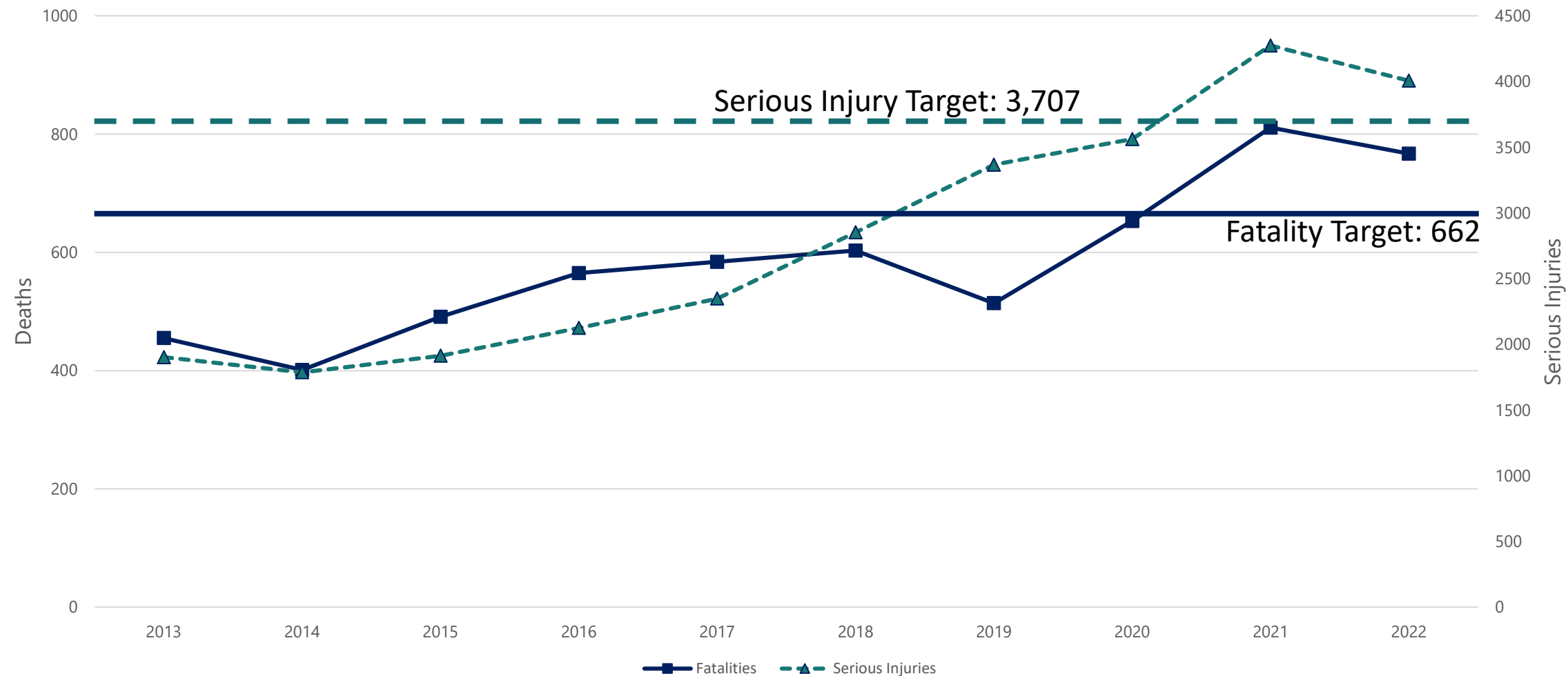
Performance Criteria	2024 Statewide Target	2024 ARC Target*
Fatalities	1,680	662
Serious Injuries	8,966	3,707
Fatality Rate	1.360	1.141
Serious Injury Rate	7.697	6.373
Non-Motorized Fatalities and Serious Injuries	802	444

*These ARC targets represent:

- Crash & traffic data from just MPO region
- 5% reduction across the line from previous year

Observed Fatalities and Serious Injuries

Transportation Fatalities and Serious Injuries in the Atlanta MPO



Additional Context & Future Action

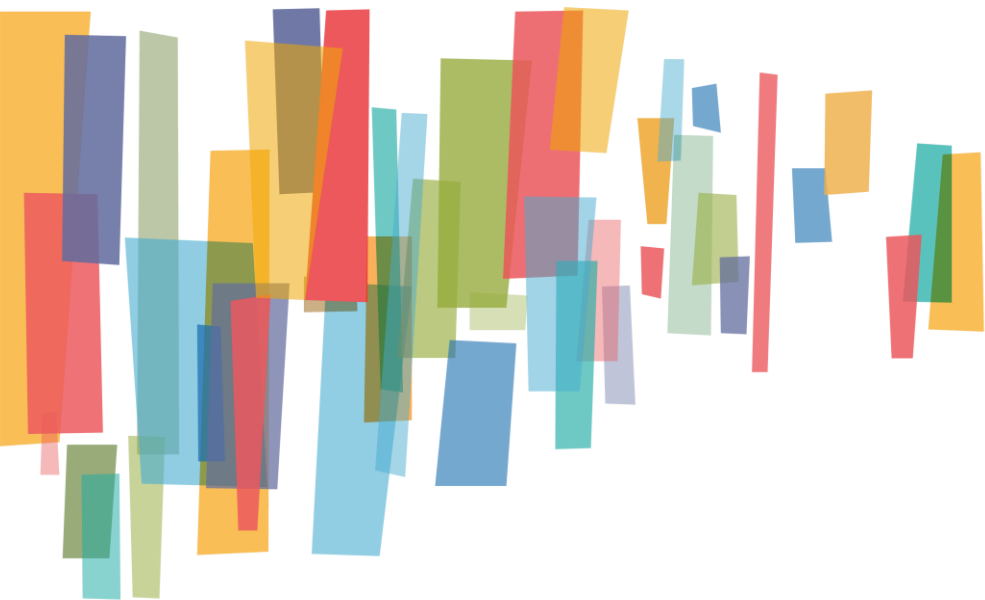
Why are there so many people dying?

- Larger & heavier cars
- Bigger roads, wider lanes, increased speeding
- Lack of investment in other options: sidewalks, bike lanes, transit

Comity with ARC Strategic Goal & Adherence with Regional Safety Strategy

Current & Future Actions:

- LCI program goals towards multimodalism and safety
- Increased safety analysis in TIP Solicitation evaluations
- SS4A grants across the region
- Comment on NHSTA impaired driving rule



Questions?