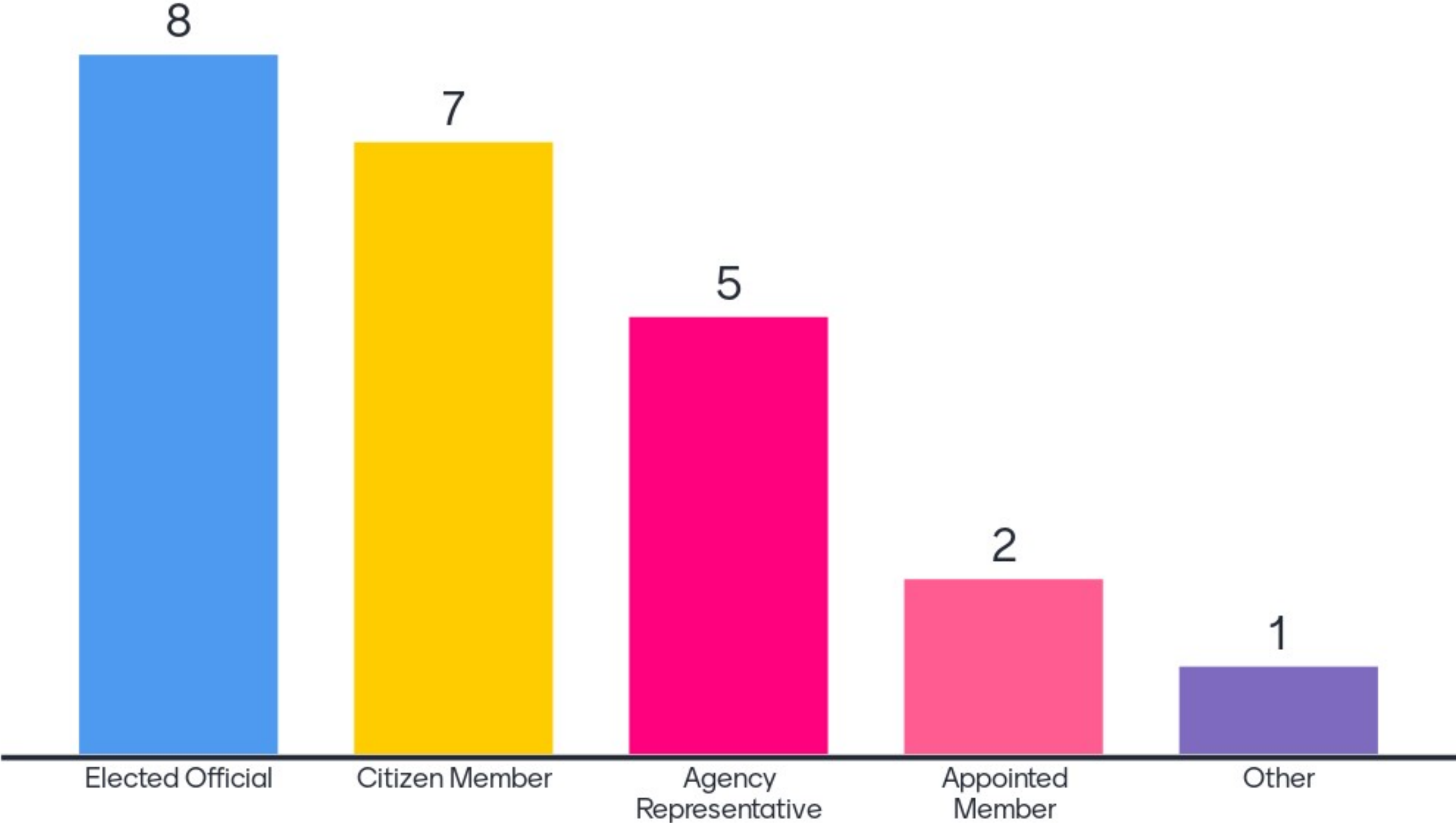
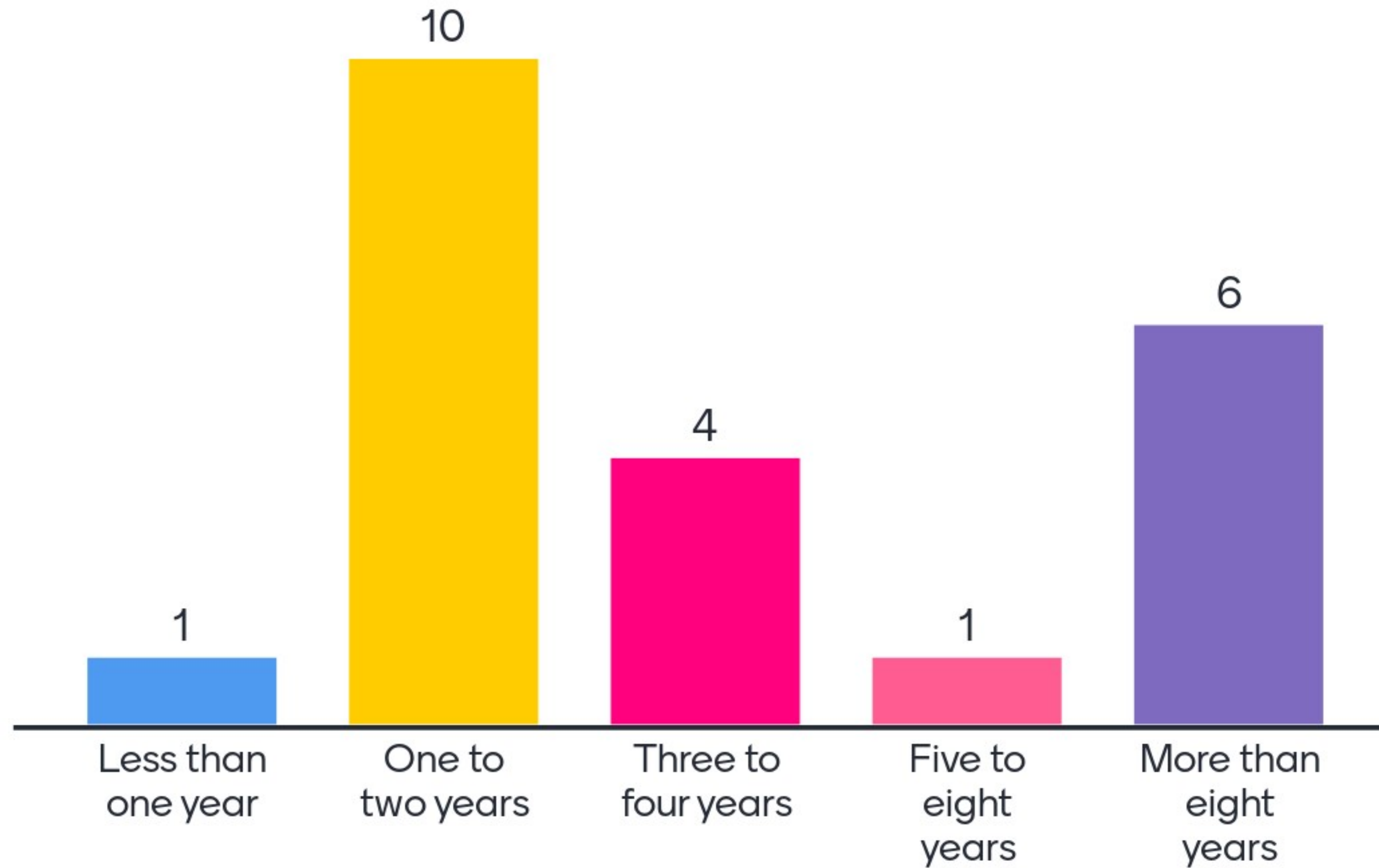


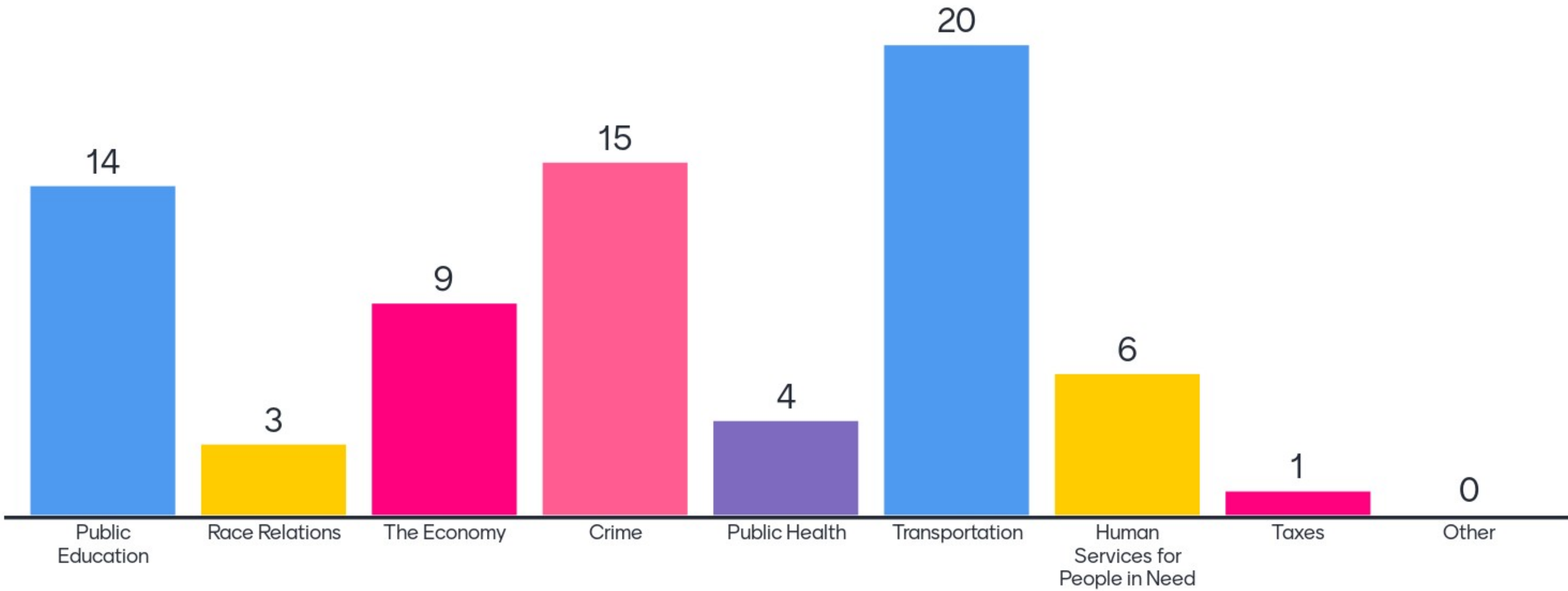
Please tell us about your current role working with the ARC on a committee or on our board. You are a:



# How long have you served in this role?

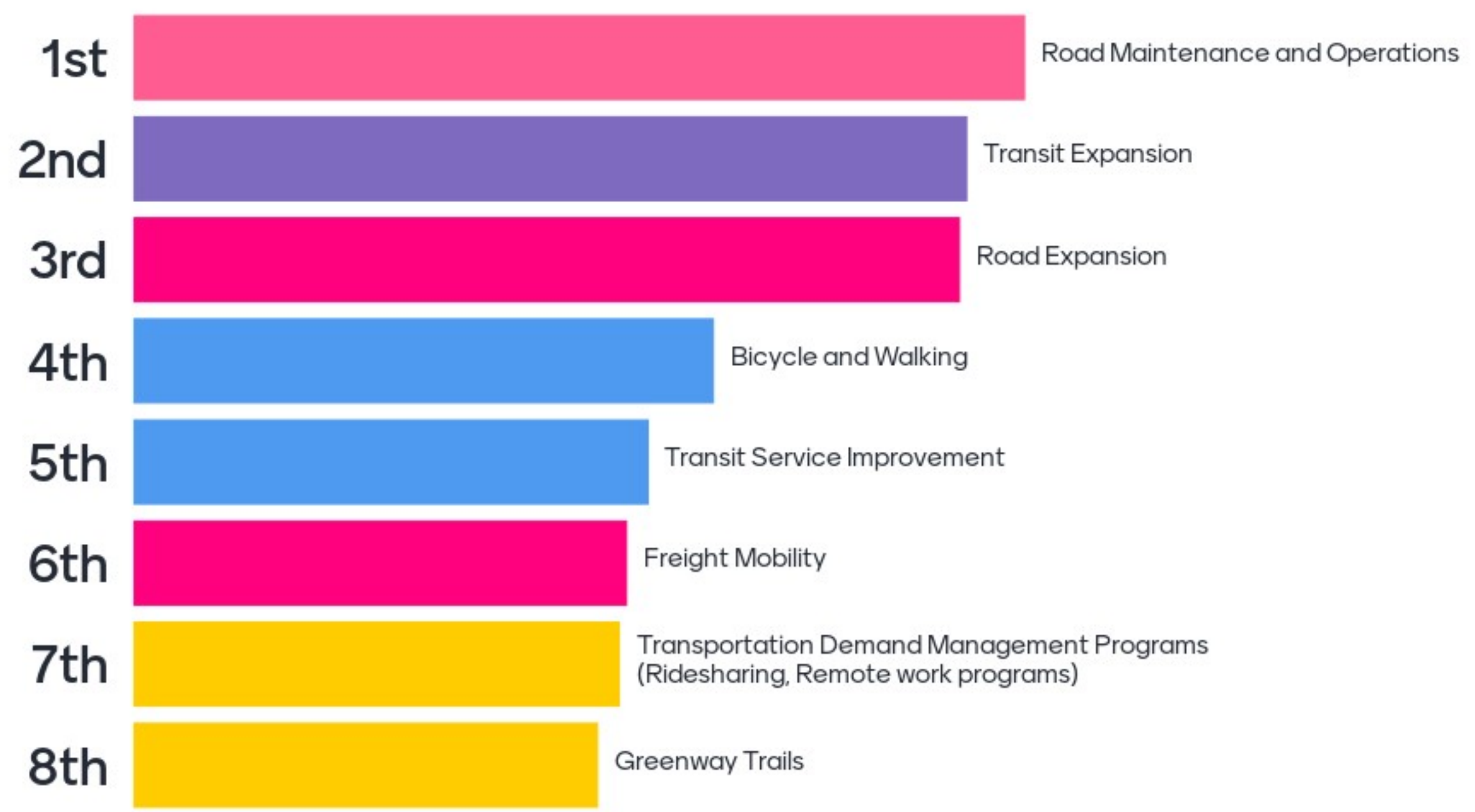


Which issues are the biggest problems facing residents in the Metro Atlanta area today? Select up to three.





Which project categories most deserve increased transportation funding? Please rank order these investments, with highest priority on top.



# Livable Centers Initiative (LCI):

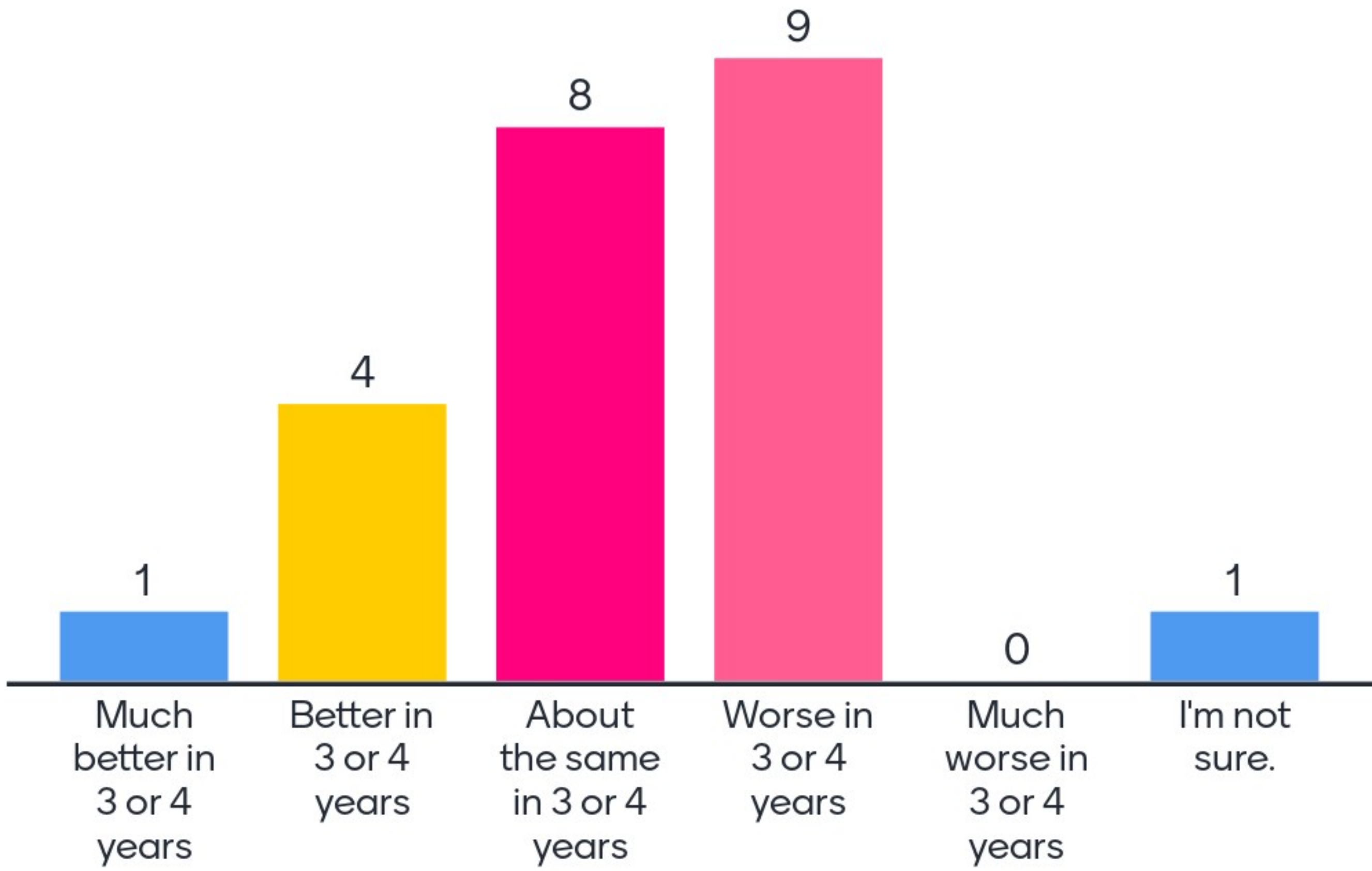
The ARC's Livable Centers Initiative (LCI) was created in 1999 as a program to reduce vehicle miles traveled and improve air quality. This program has contributed to the Atlanta region having among the most livable town centers in the Nation. The goals include utilizing transportation investment to create vibrant, walkable places and to support healthy lifestyles while providing improved access to jobs and services.



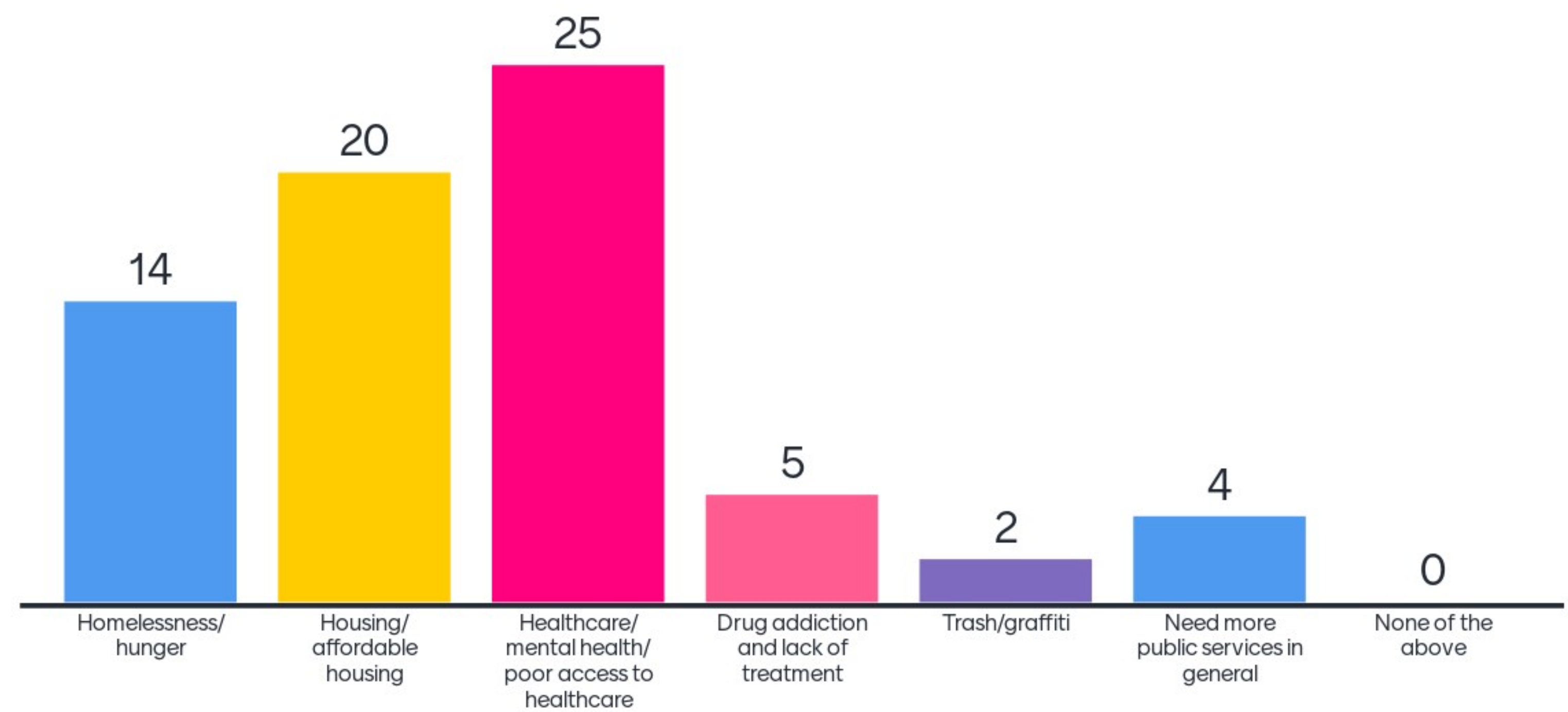
What should be included in an LCI program of the future? Please prioritize from most important to least important:



As you look ahead to the next 3 or 4 years, do you think living conditions in Metro Atlanta will be better, worse, or about the same as today?

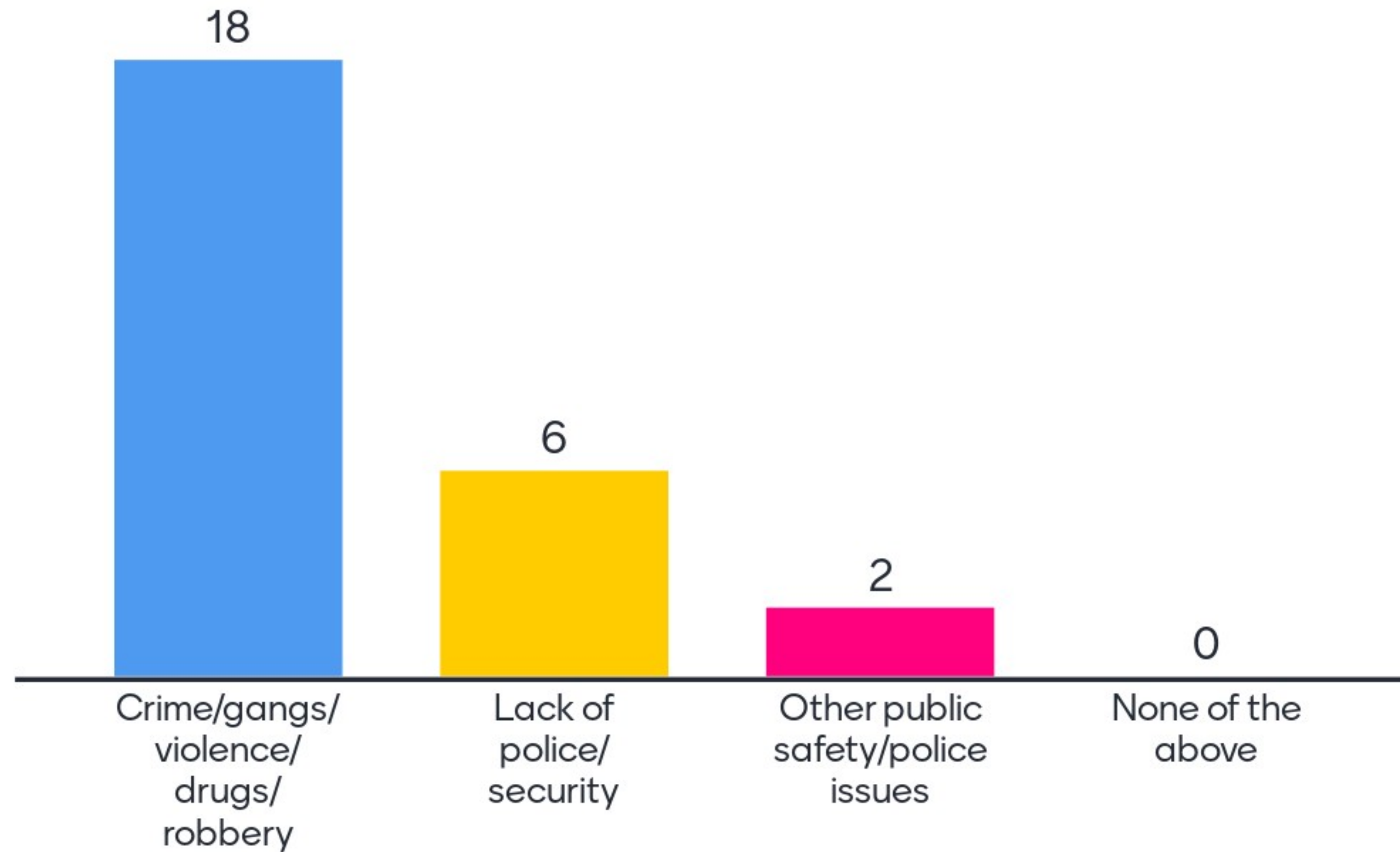


What are the most serious *community* issues that local government needs to address in the Atlanta region? Select up to three.

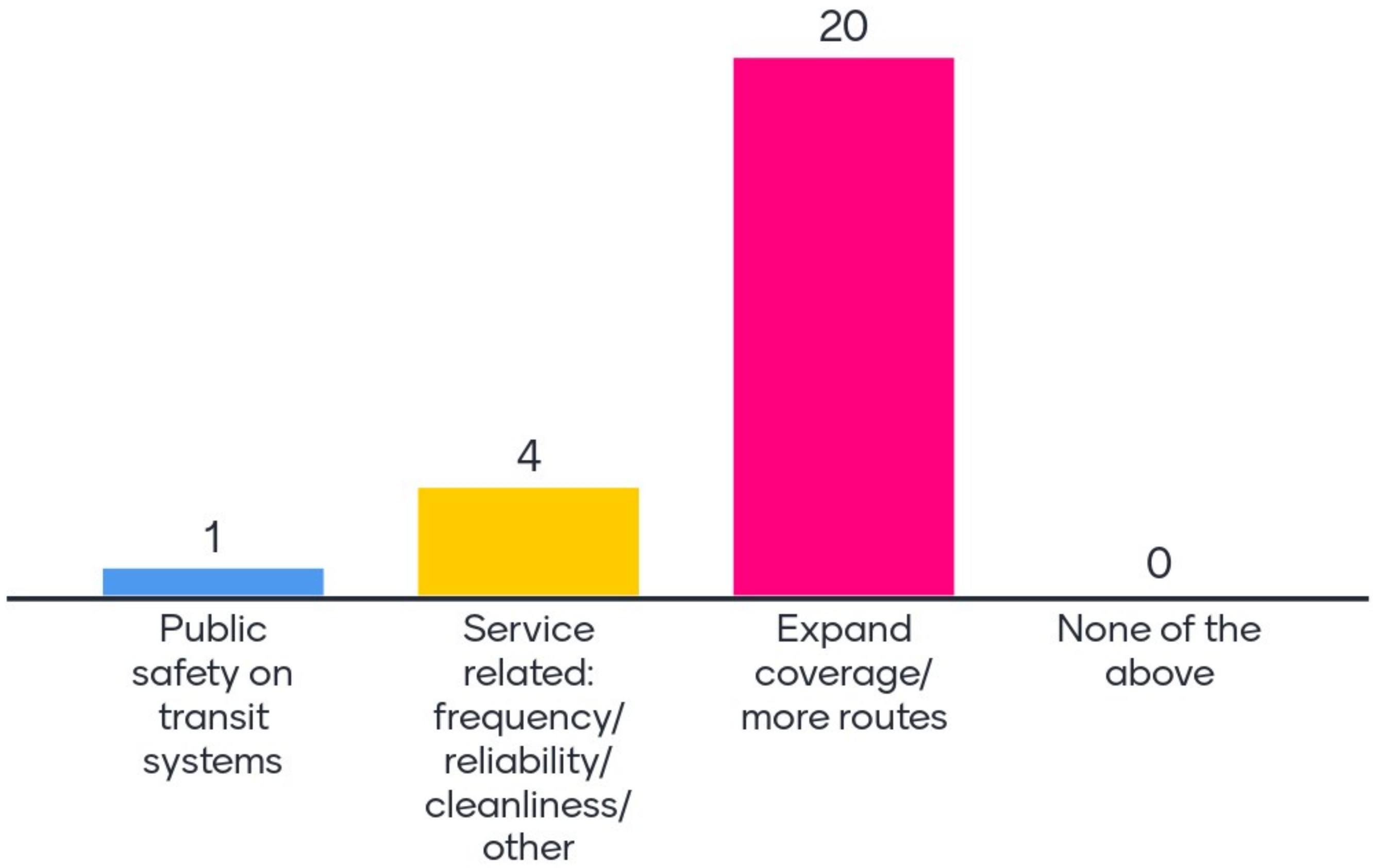




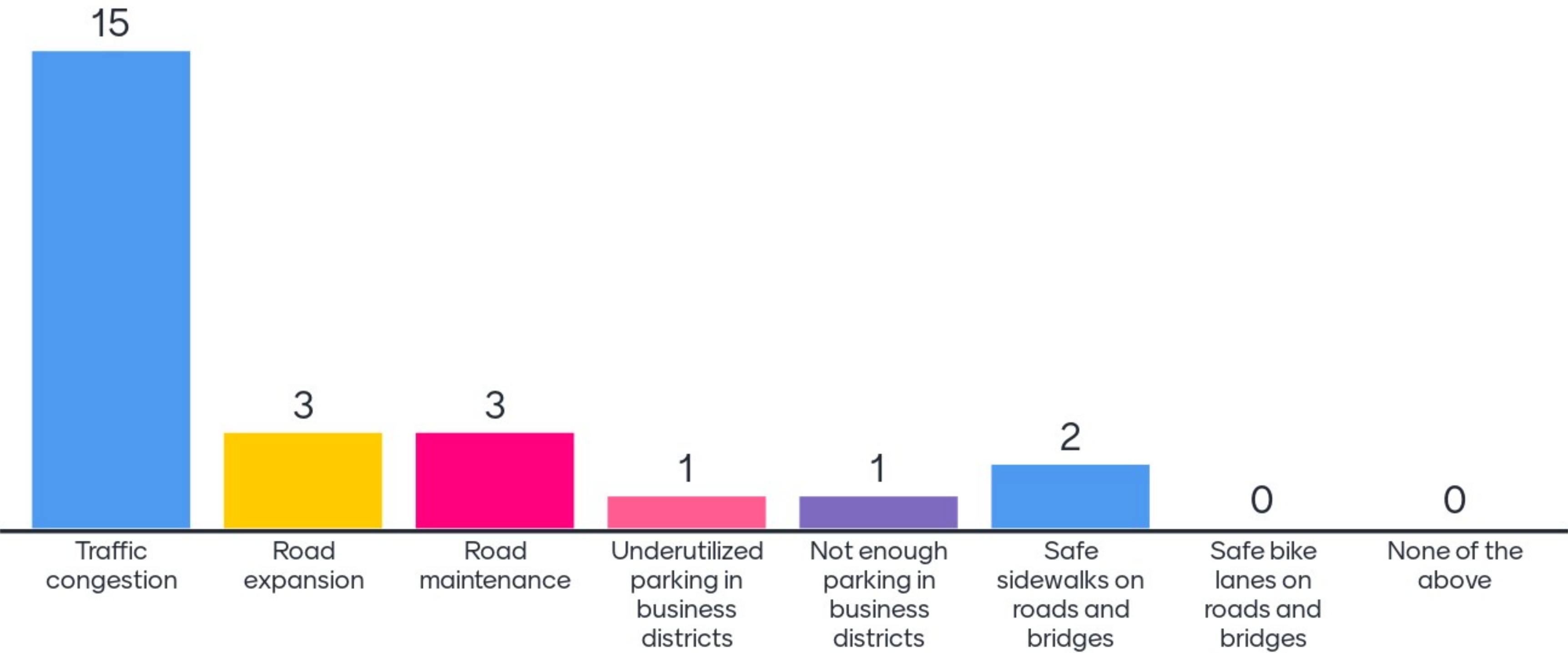
What is the most serious *crime and safety* issue that local government needs to address in the Atlanta region? Select one.



What is the most serious *public transportation* issue that government needs to address in the Atlanta region? Select one.

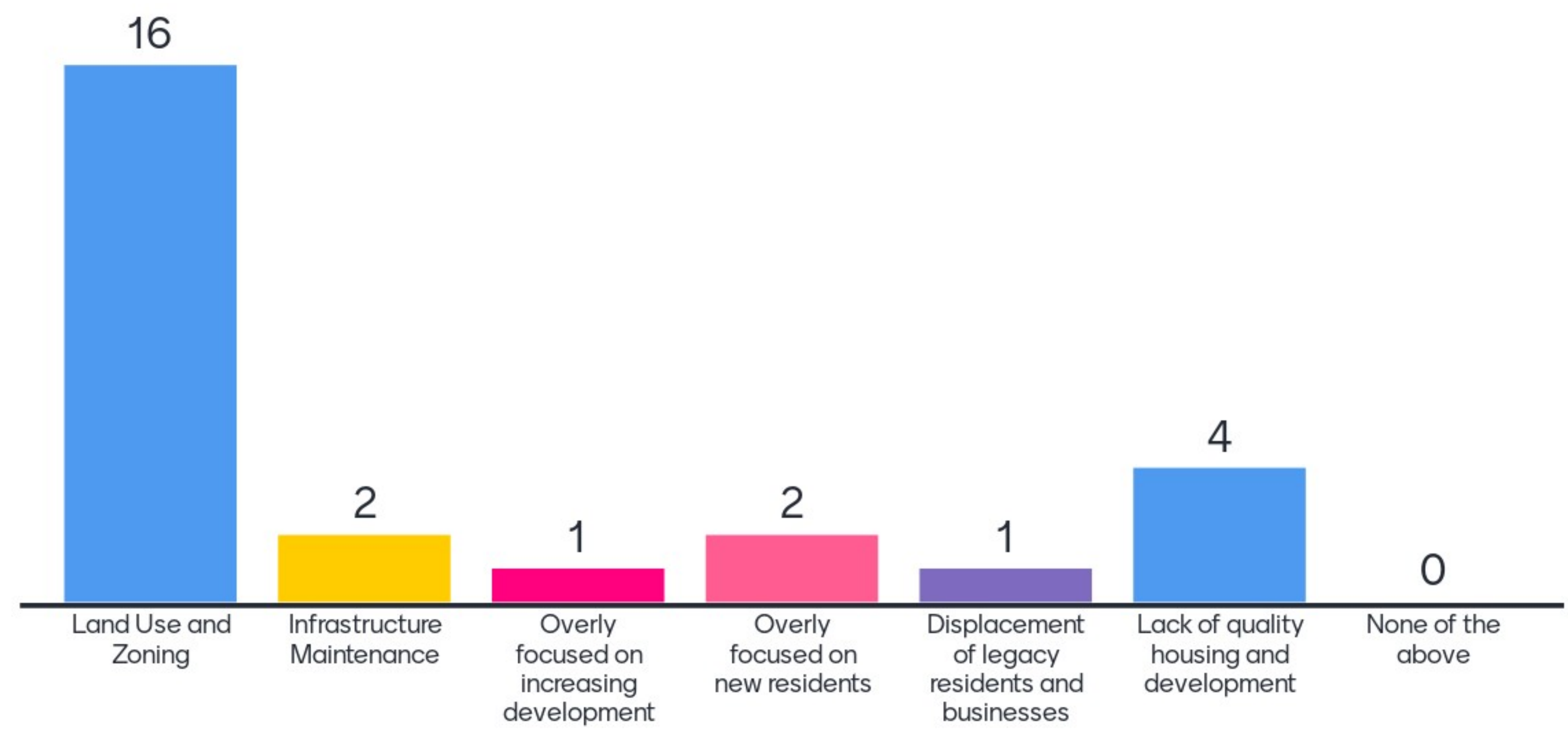


What is the most serious *road/bridge/construction/parking* issue that government needs to address in the Atlanta region? Select one.

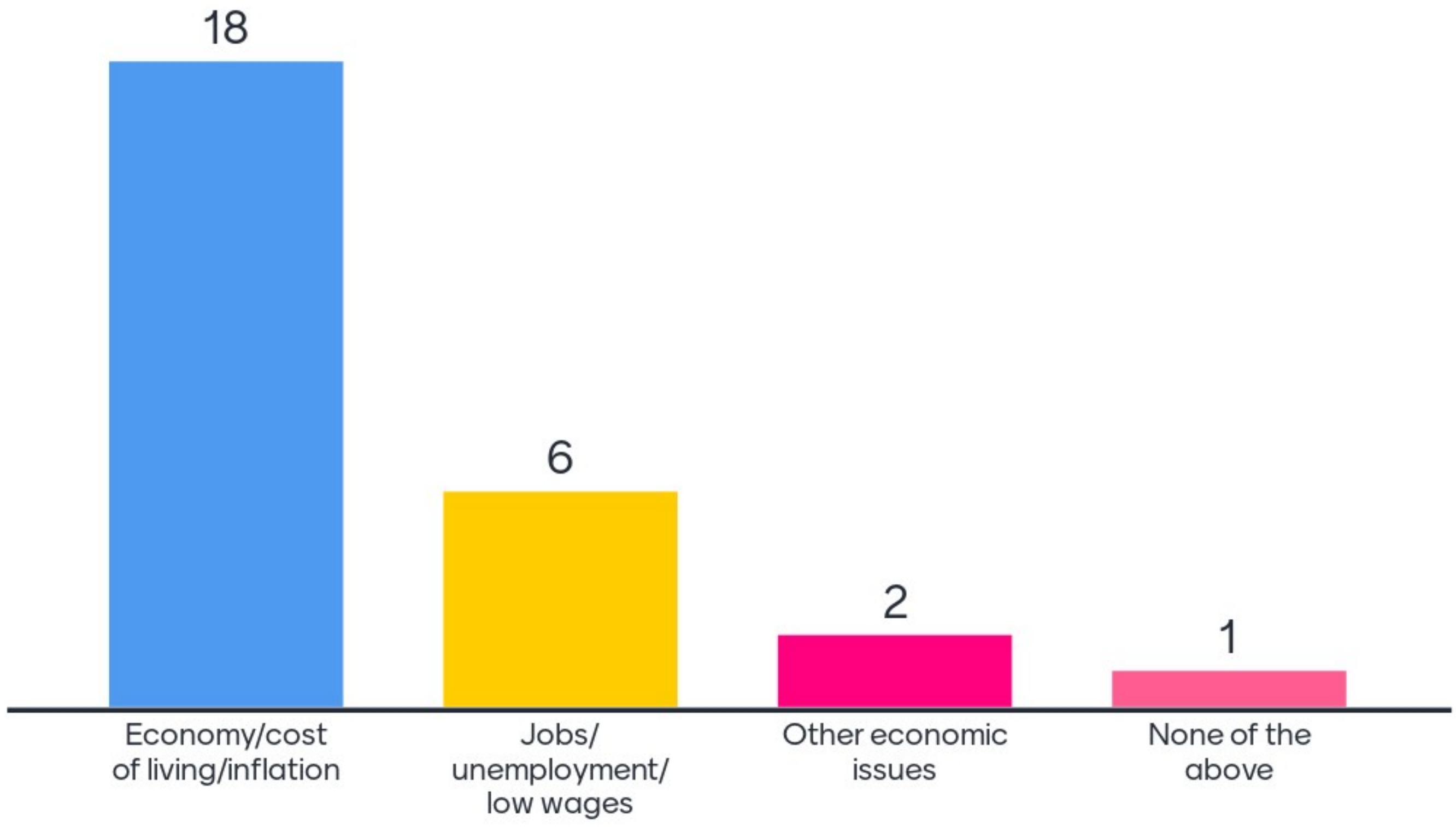




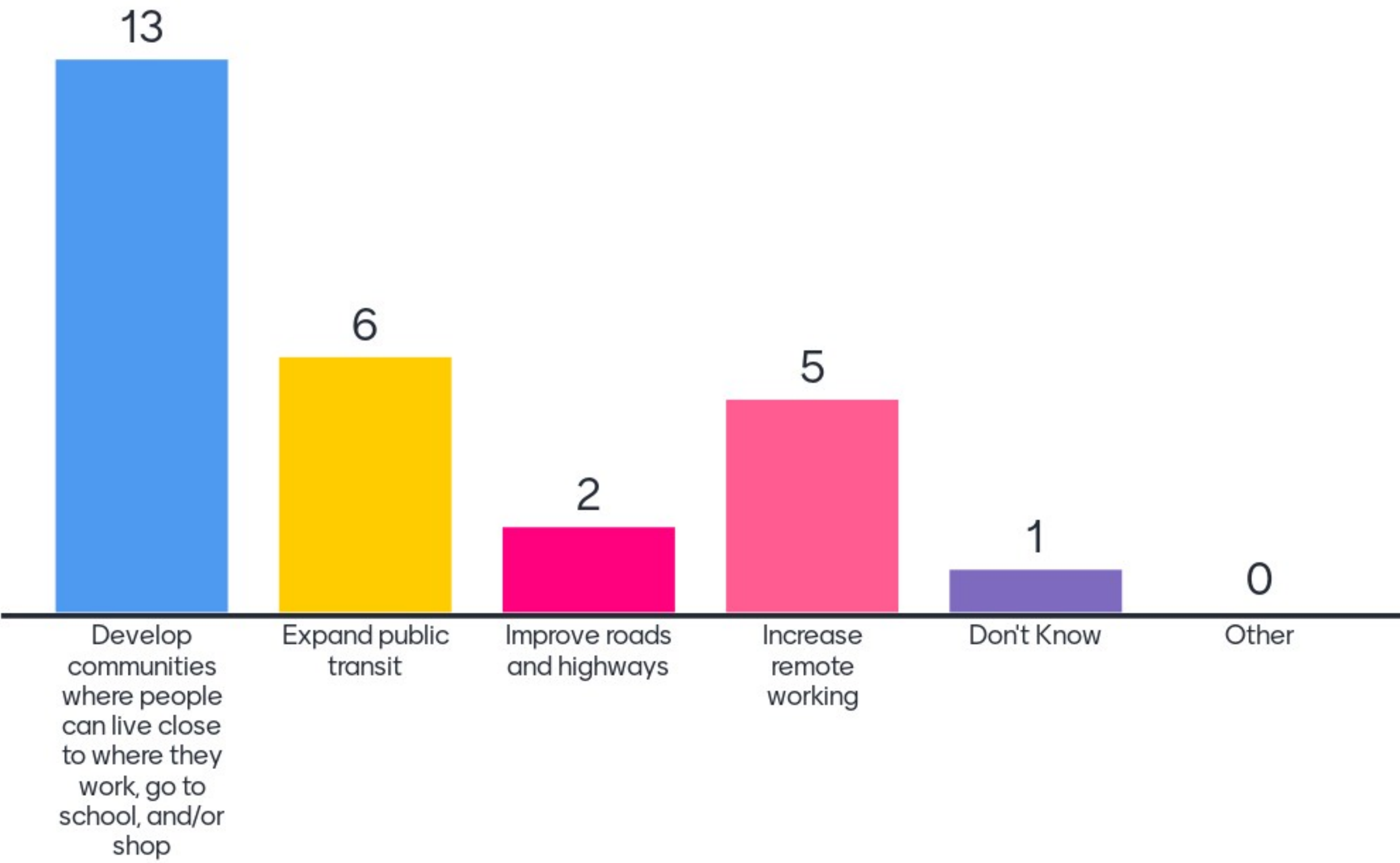
What is the most serious *growth and development* issue that local government needs to address in the Atlanta region? Select one.



What is the most serious *economic and employment* issue that local government needs to address in the Atlanta region? Select one.

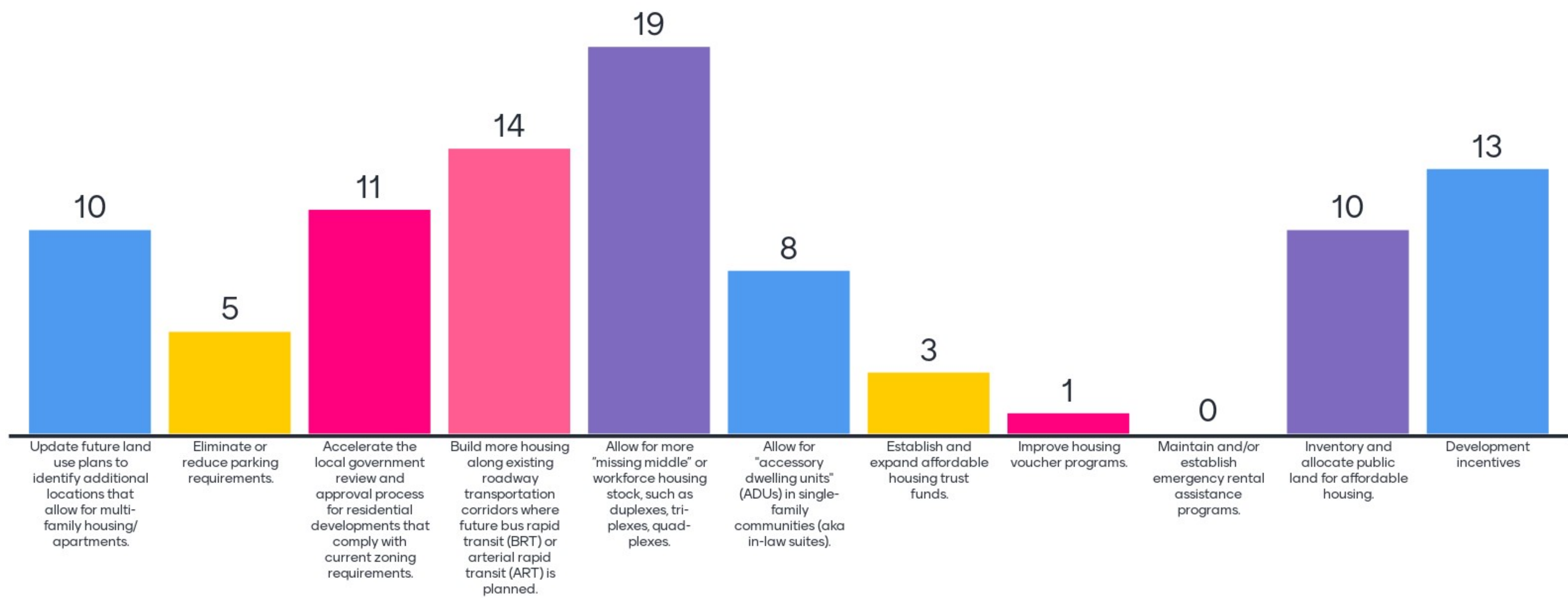


# Which of the following would be the best long-term solution to the traffic problems in the Metro Atlanta area?

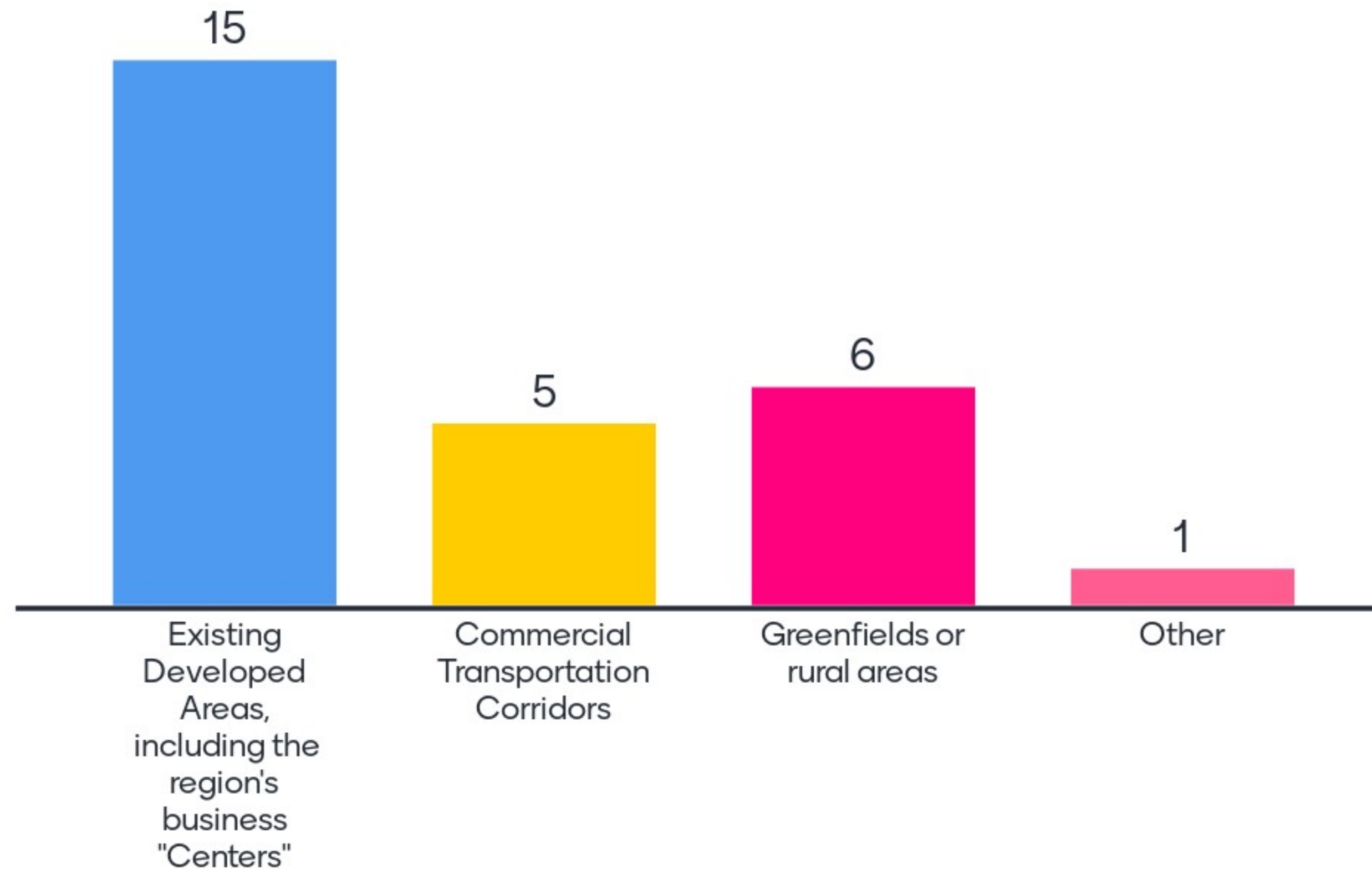




In thinking about what local governments can do to provide more affordable housing in their communities, what are the better solutions? Pick four.



# Considering development patterns, which of the following locations best accommodates new growth?



# Investment Allocation

Assume you have 100 units to 'spend'.  
How would you allocate investments into  
the following budget categories over the  
next 25 years?



# Please allocate investments:

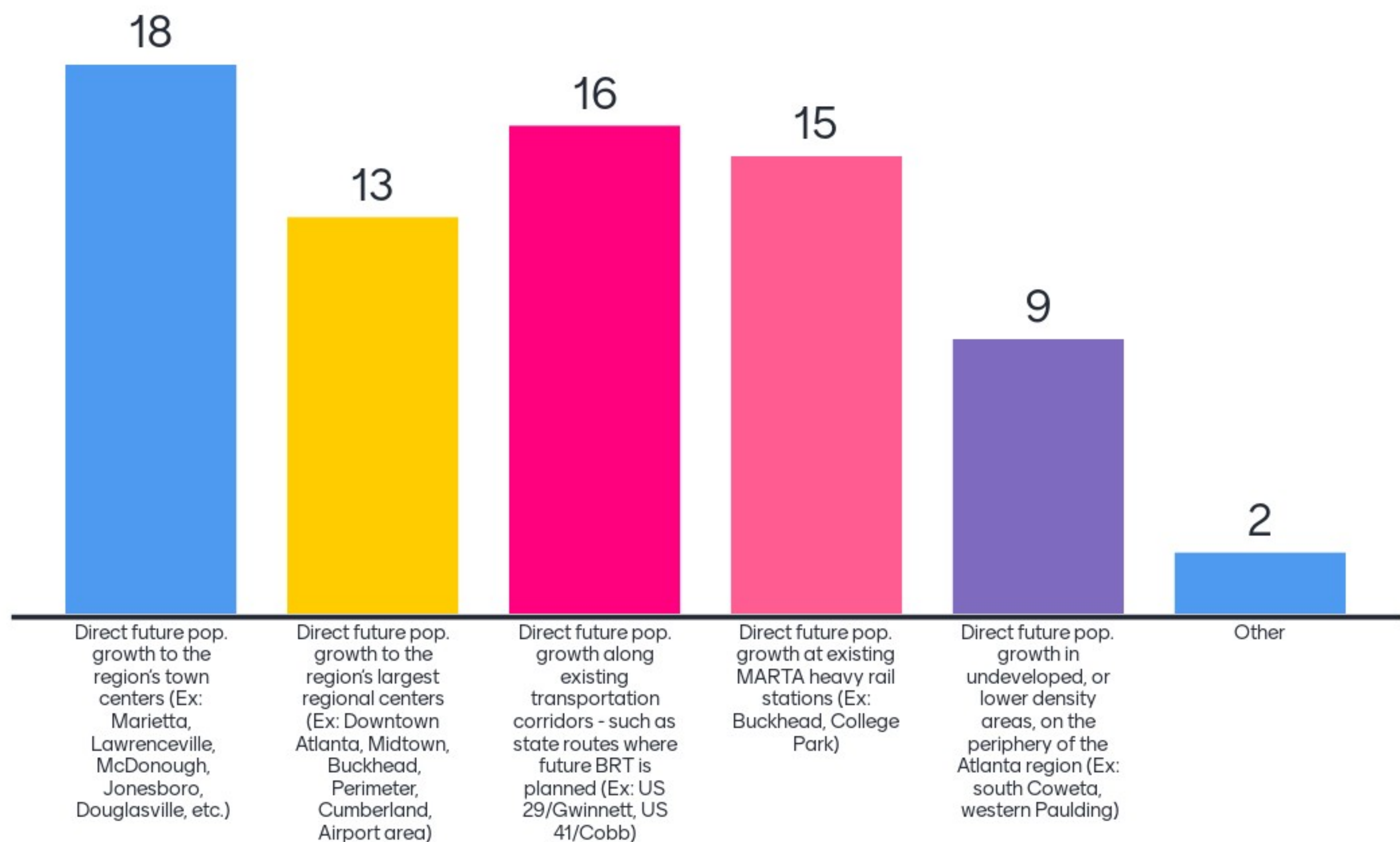


# Responding to Expected Future Growth

The latest ARC population forecasts for the 20-county Metropolitan Planning Organization (MPO) indicate a future population of approximately 8 million people by 2050 – a significant increase from the 6 million today. This population increase is approximately equivalent to today's current population for metro Nashville, TN or metro Austin, TX. How should the region plan for this future growth?



# Responding to Expected Future Growth.





# Strategic Infrastructure Investment

Providing better transportation options  
and securing a sustainable water  
supply.

Rate the regional impact of the  
following issues using a scale of 1 to 3,  
with 3 being extremely impactful.

If you are unfamiliar with a topic, feel  
free to select 'Skip'.

# Strategic Infrastructure Investment





# Competitive Economy

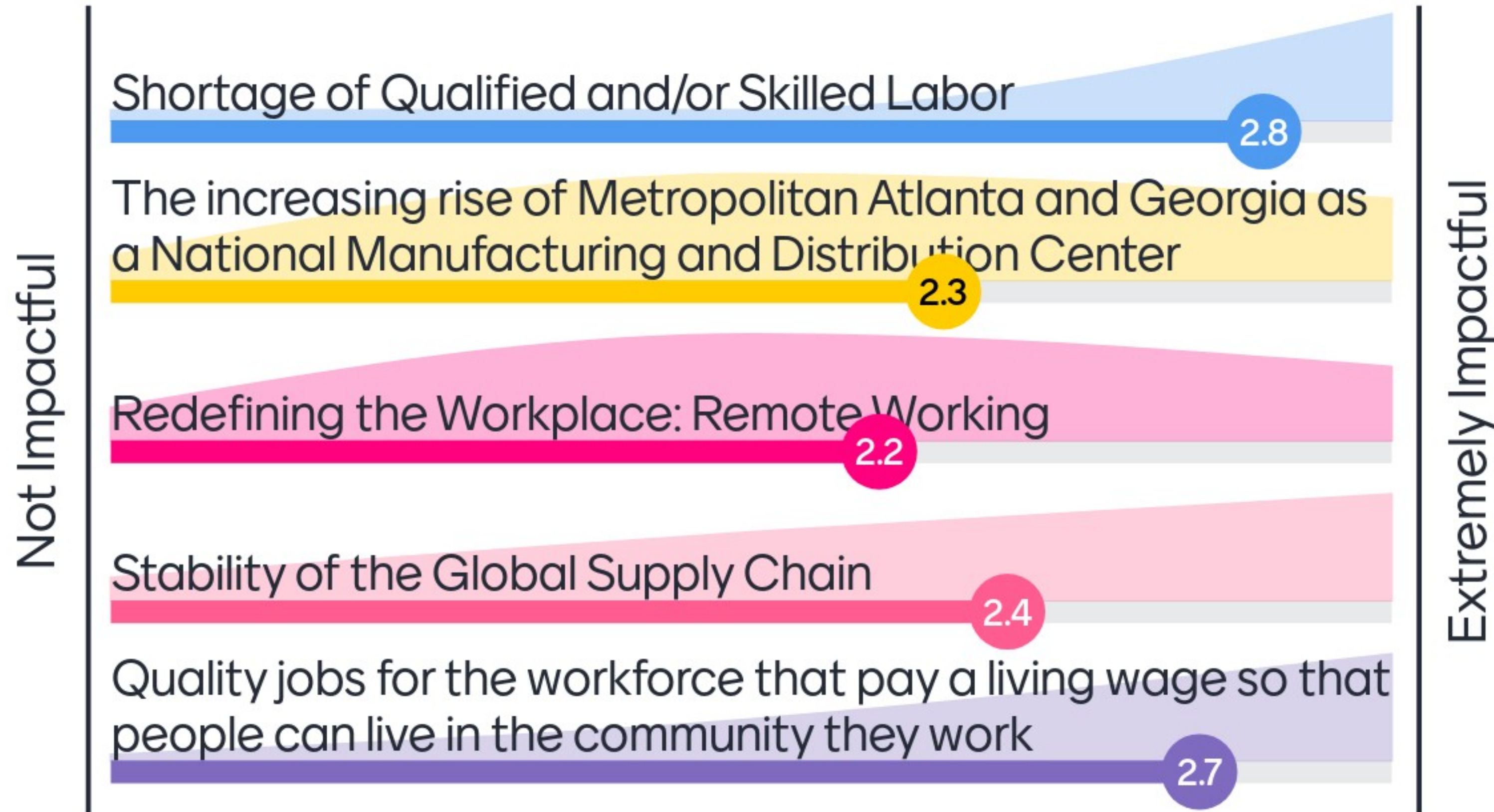
Building the region as a globally recognized hub of innovation and prosperity.

Rate the regional impact of the following issues using a scale of 1 to 3, with 3 being extremely impactful.

If you are unfamiliar with a topic, feel free to select 'Skip'.



# Competitive Economy





# Competitive Economy, Part 2



# Healthy, Safe and Livable Communities

Improving quality of life for residents of all ages  
and abilities.

Rate the regional impact of the following issues  
using a scale of 1 to 3, with 3 being extremely  
impactful.

If you are unfamiliar with a topic, feel free to  
select 'Skip'.



# Healthy, Safe and Livable Communities



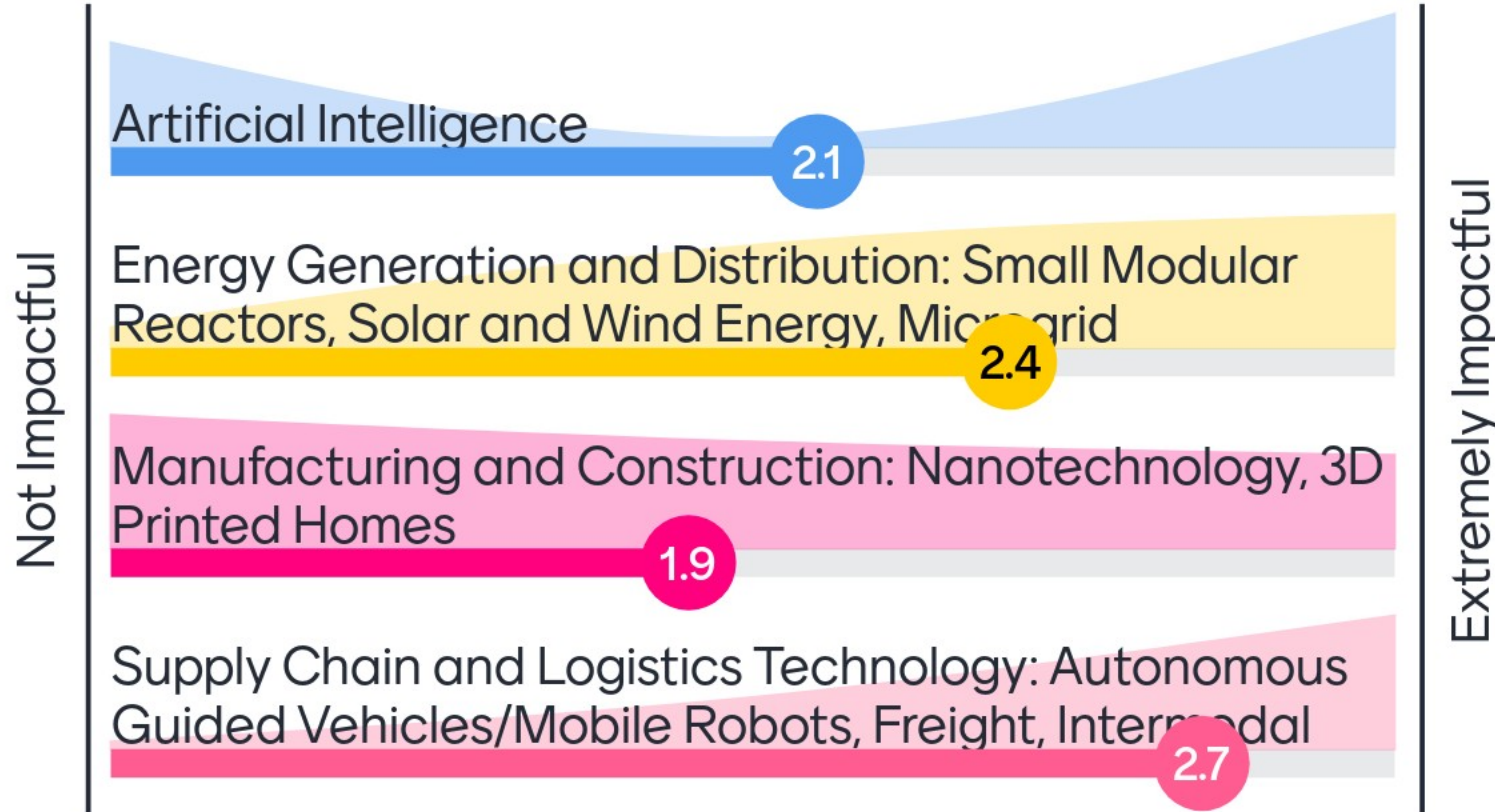


# Healthy, Safe and Livable Communities, Part 2



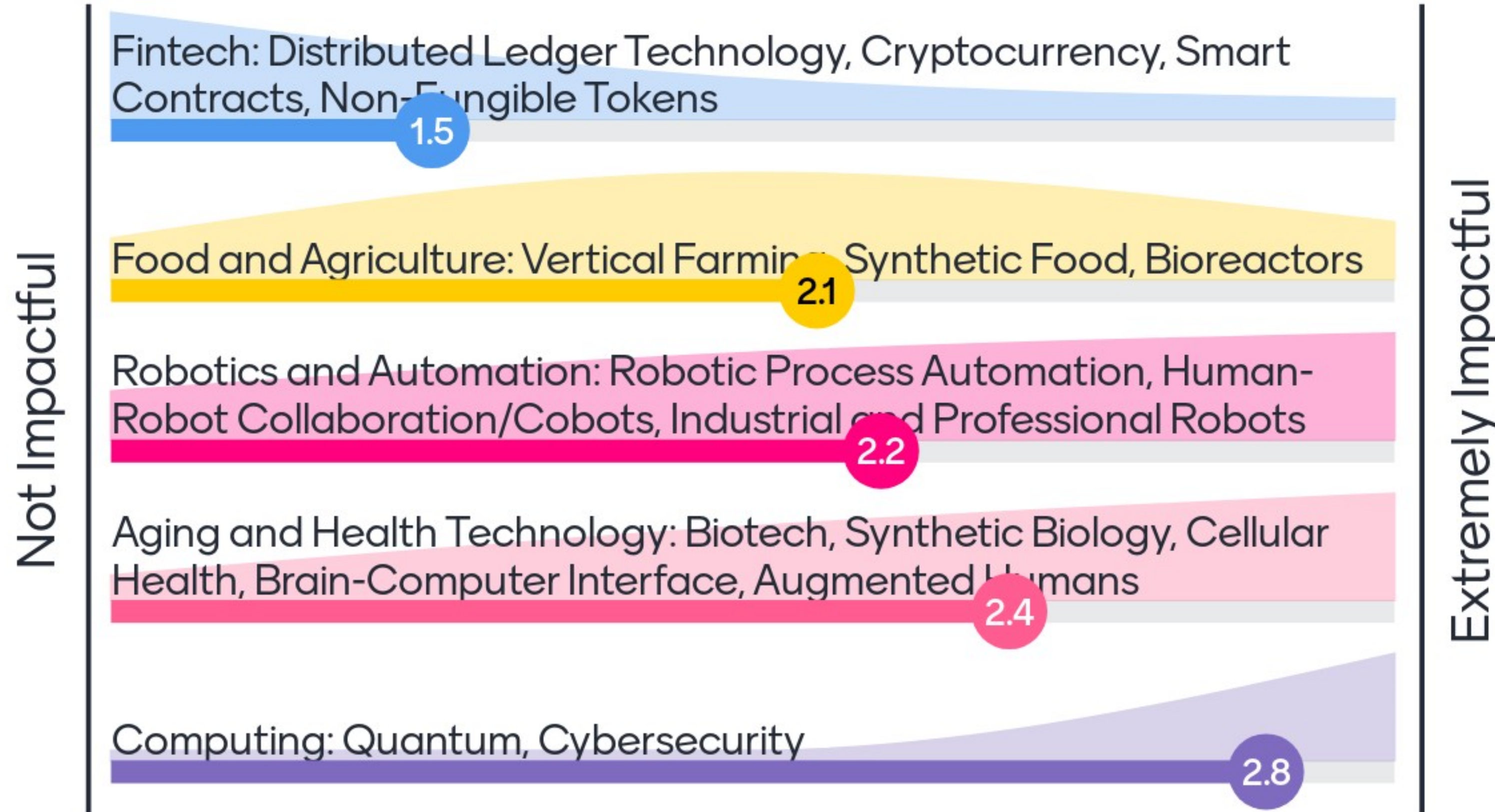


# Science and Technology Topics





# Science and Technology Topics, Part 2





# Housing Affordability and Availability in the Atlanta Region.

The Atlanta region is experiencing a significant housing affordability crisis. This challenge has intensified since the COVID-19 pandemic.

Compared to the 2000-2010 period, most communities are experiencing new household construction levels at only half of these previous levels, increasing the cost of housing. This has a major impact on transportation congestion and adversely impacts our quality of life. What is the biggest challenge in your community to increasing housing supply?

# Housing Affordability and Availability in the Atlanta Region.

43

Answers

NYMBY

Zoning

Permitting timeline, zoning rules, financing

Land use and availability

Housing that fits with land use and zoning.

Zoning

Building codes and zoning regulations!

Constrained Land Availability to build more housing

Cost of land and development & interest rates/inflation



# Housing Affordability and Availability in the Atlanta Region. 43 Answers

Redevelopment	High paying, quality jobs collocated with housing to attract development of the area	Quality housing that is within the income means of existing folks in the area.
Zoning and planning and bureaucracy.	Not enough housing for the increased service sector need.	Short time frames to bring communities to the public as well as allowing the market to dictate housing
Affordability	Available affordable land and shortage of building trades & crafts workers	Supply and demand

# Housing Affordability and Availability in the Atlanta Region.

43 Answers

Building codes and zoning regulations

Accessibility to transportation

Balancing with commercial development

Need to reduce requirements/quotas for parking spaces

NimbyZoning that excludes optionsApartment management and security

Red tape and the extended permitting process. Staff shortages at local governments to manage demands of growth.

No tolerance to affordable housing. There needs to be an incentive not only for affordable housing but commercial and support services for those communities that add affordable housing.

Price of land and building supplied

Developers' antiquated formulas for where they invest



# Housing Affordability and Availability in the Atlanta Region.

43 Answers

The cost of supplies and land, updating ordinances and zoning changes to fit the needs,

Need to reduce requirements and quotas for parking spaces

Private investment firms buying up housing stock and jacking up prices beyond what is affordable

Cost of construction, cost of land, building incentives

Lack of rental properties affordable housing

Building incentives

Housing and construction costs

NIMBY

Need more homes built across entire region and diversity of product

# Housing Affordability and Availability in the Atlanta Region.

43 Answers

Putting development incentives in place.

No tolerance to adding housing that increases density. People want to get in and close the door to others not realizing they contributed to the challenges they perceive are associated with density.

Affordability

Lack of land, high cost of existing land, resistance to apartments and other more dense housing options. Making affordable housing targeted to specific employment categories such as teachers, police

Affordability

True transit oriented developments should not need large parking decks.

Lack of land, cost of land, community resistance to apartments and other forms of affordable housing.



# Climate Change as a Federal Priority.

Climate change has been elevated by the federal government as a foundational element of regional transportation planning for organizations such as ARC. To what degree do you believe regional residents view climate change as a priority for the region? Understanding this question is critical as ARC responds to this new federal priority area.

# Climate Change as a Federal Priority.

31

Answers

Regional residents are concerned

Probably not as much as they should.

Very low

Not high priority by regional residents

Thought of as low priority

There's a lack of understanding of the importance of climate change and it's impact on communities.

This is not a fundamental kitchen-table issue for our constituents.

A minority understand importance

Neutral now but growing.



# Climate Change as a Federal Priority.

31

Answers

I think everyone has heard of the problem but aren't willing to make lifestyle changes or accept inconveniences to fix it.

Minimal. Most focus on the day yo day impact on their routine

Older residents view it as a minor issue and younger residents view it as a serious issue.

Residents don't fully grasp the issue and how it will affect their lives long term.

Medium to great. Solutions should be tailored to community concerns.

Some what still on the fence above close change

Until Feds declare a reachable targets for regions to attain, we shouldn't devote time and energy

I believe climate change policies are important. However; I'm not sure residents understand the importance/impact that climate change is having on the region or value the focus.

I think most people realize the connection when major weather events happen, but do not think about it on a daily basis.

# Climate Change as a Federal Priority.

31

Answers

Issue of climate change has become hyper partisan and polarized.

Mixed bag. There is a sensitivity to stormwater issues which people see as more of a function of inadequate infrastructure/ poor planning than climate change.

The younger generation view climate change as a priority. The older generation not so much.

A minority deny existence

People are generally concerned, but few are willing to change their own behaviors without additional incentives.

Medium

Depends on the community.... Younger generations are all in.

Not sure. There does not appear to be a lot of discussion about this subject in my arra

Not very highly. Issue is politicized. Younger residents more open to recognition of the need to recognize climate change.



# Climate Change as a Federal Priority.

31

Answers

I believe residents view climate change as a federal priority

Unsure

Unsure

Unsure

# Remote Work, Work from Home, and the Impact on Your Community.

The expansion of remote work since the COVID-19 pandemic has disrupted normal travel patterns around that nation – and the Atlanta region. What is your overall opinion on the future of remote work and are current levels of working from home the “new normal”? How do you believe remote work has impacted your community? (Examples include increased/decreased population and job growth, impact on retail centers)



# Remote Work from Home and the Impact on Your Community.

33

Answers

Hurts the Atlanta commercial real estate market.

Yes today is the new normal

Relatively empty buildings a big problem

Helps suburban tax collection.

Yes, there are far more remote workers post pandemic.

Favorable opinion of remote work. This is the new normal. Impacted my community with less traffic.

Remote work is here to stay, with some in-person/office time

We should promote and encourage remote work options  
Will reduce traffic demands

I think remote work is here to stay. It has allowed growth in my community that would otherwise not have happened if remote work hadn't increased.

# Remote Work from Home and the Impact on Your Community.

33 Answers

Has reduced some traffic congestion and improved quality of life.

Today is the new normal

Yes. People are home, but there is a disconnectedness with those in the office and among people who are at home.

Transit use down. A problem

Remote work is the future and Atlanta should be leading the market in this area.

Younger employees expect they will work from home at least part time. CEOs worry that remote work interferes with knowledge transfer and cultural exchange

Today is not new normal, but old normal never will be again. Future of office is not in skyscrapers but multiple satellite offices in town centers near where the workforce wants to live.

Yes. People are home, but there is a disconnectedness with those in the office and among people who are at home.

Impactful. Not the "new normal" yet. Will continue to evolve. Pluses and minuses.



# Remote Work from Home and the Impact on Your Community.

33

Answers

Yes. People are home, but there is a disconnectedness with those in the office and among people who are at home.

Broadband availability needed

Recession will force many back to office.

It is a shifting, evolving landscape. Companies are bringing people back to the workplace. In addition, automation and AI will transform the workplace even more in the next 5 years.

This is still settling into a pattern. Not clear yet so not the new normal yet. Creating a surplus of commercial office space and changed traffic patterns so far.

Very positive. Just the beginning of where we will be in future. See answer #2

Traffic patterns have shifted from traditional 9-5. Freight has increased traffic congestion throughout the day.

Will office buildings be converted for housing? Impact on CID funding

I don't think today us the new normal. Matter of fact, I strongly dislike that term

## Remote Work from Home and the Impact on Your Community. 33 Answers

It has impacted communities drastically. Some need WFH positions in order to be able to take care of their children during the day. It should be the new normal but it's not for all companies.

I believe it benefits the community, it impacts traffic, less commuters, creates flexibility,

The shift to a hybrid work environment will only increase due to labor shortages. Remote work does help to solve our congestion issue and helps lower our carbon footprint.

Today is about new normal. Impact on office building needs and retail businesses. Opportunity for Atlanta Region vis a vis other large urban centers if we are smart enough to use it.

Need to encourage all people to get back to work

Flexibility is going to be critical for employers, but 100% virtual is not healthy for the mental health of individuals nor the community as a whole. Collaboration, connection, & loyalty suffer at 100



# The Emergence of Metro Atlanta as a National Manufacturing and Distribution Hub.

The Atlanta region is one of the nation's most rapidly growing distribution centers in the United States, even leading the nation in industrial space absorption several times in 2022. Since the adoption of the Inflation Reduction Act, the region – and areas on the region's periphery such as eastern Newton County, Jackson County, Butts County, Dade County, and Bartow County, have experienced rapid growth in manufacturing.

Many of these manufacturers are focused on clean energy, electric battery manufacturing, and electric vehicle manufacturing. From a transportation, housing and overall future land use planning standpoint, how can our region's communities best prepare for the continuing growth in manufacturing and distribution centers?



# The Emergence of Metro Atlanta as a National Manufacturing and Distribution Hub.

30 Answers

Transit and sidewalks are needed in these areas.

Not my area of expertise.

Improve transportation options

Include manufacturing with future land use updates

Excellent public education k-12. Workforce housing availability.

Share the load. Don't put them all in communities of color and low income communities.

Provide the infrastructure to accommodate.

Site them where they are compatible with surrounding land use

Better traffic patterns



# The Emergence of Metro Atlanta as a National Manufacturing and Distribution Hub.

30 Answers

Work with land owners and other stakeholders to plan for industrial districts that have limited impact on residential districts

Keep railroads for freight (don't use rail capacity for passenger rail)

Understand the broad economic boon and create direct employment and training to those proximate to communities.

Plan for a future shift and how those centers might be repurposed

Lane improvement for more space. More affordable housing development for employees to work near their homes.

Transportation trucks a hard on our roadways and often dangerous. Dedicated transportation lanes are important for these heavy vehicles.

Infrastructure upgrades and improvements would be good. Also transportation improvements.

Our challenge is keeping distribution centers from leaving our communities. We already lost a Target distribution center.

Intentional land use and town center planning to reduce the need on infrastructure networks for long commutes making more available for freight and logistics needs.

# The Emergence of Metro Atlanta as a National Manufacturing and Distribution Hub.

30 Answers

Site proximal to freight corridors

Better transportation options to move freight into and out of region.

Expand the routes and networks to accommodate these industries further highlighting Atlanta's supply chain dominance.

Manufacturing is going outside the metro area due to land availability, but the metro area will remain a HQ and support center for the growth in manufacturing. So we must prepare for this dichotomy

Have better frieght corridors as well as improve on current freight corridors

Emphasize the job being created. Increase walk ability to work sites. Help focus schools on prep for jobs. Increase green space as possible

Provide improved infrastructure to accommodate

Increase rail and air transport.

Planned infrastructure to accommodate the growth. Allow live work play



# The Emergence of Metro Atlanta as a National Manufacturing and Distribution Hub.

30 Answers

Zoning and broad planning.

Good zoning in location

Land use and zoning. Don't mix high volume residential with warehousing.

# What is the most serious problem the Atlanta Regional Commission should address?

27 Answers

Transportation projects besides road expansion

Crime

Crime

Transportation

Crime

Housing and Transportation.

Regional planning for housing inventory availability and accessibility of ownership-model housing for every metro-Atlantan.

Housing affordability Mobility

Mobility options to serve our growing population



# What is the most serious problem the Atlanta Regional Commission should address?

27 Answers

Transportation Accessibility and Expansion. It is very difficult to get around the city without a car. Mobile pollution is the highest contributor to ambient NOx emissions.

Implement incentive driven programs that encourage quality planning and development practices amongst the region's municipalities

Transportation options for people who are not in cars  
Aging services

Transportation strategy to address the growth of projected future Counties populace.

Education

Transportation

Traffic congestion via infrastructure improvements and new projects.

Crime

Traffic

# What is the most serious problem the Atlanta Regional Commission should address?

27 Answers

Transportation

Safety and EV infrastructure

Access to good, well funded public education and make sure the education leads to employment opportunities

Economy (Wages, Business Growth, Workforce, Disparate Educational Outcomes) v. Cost of Living; Quality of Life (Physical and Mental Health)

Crime

Race relations

Access to transportation and transit opportunities that increase employment opportunities

Crime

Economic mobility for younger generations is a problem.



# In your opinion, what items should ARC emphasize in this year's Metropolitan Transportation Plan Update?

23 Answers

Access to health care	Mobility options as our population grows	Mobility
Connectivity	Public transportation.	Bicycle and walking, greenway trails, road maintenance and operations
Accessing federal funds to the maximum extent	Greenway multiuse trailsTransit	Mobility

# In your opinion, what items should ARC emphasize in this year's Metropolitan Transportation Plan Update?

23 Answers

Transist expansion	Transit Oriented Development	Connectivity
Planning for live work play communities that reduce the need for long distance commuting.	Access to healthcare, Mobility and Connectivity	Express Transit
Express Buses/BRT	Freight movement	carbon reduction & green friendly infrastructure



## In your opinion, what items should ARC emphasize in this year's Metropolitan Transportation Plan Update?

23 Answers

Road expansion

Regional Mobility that includes roads, transportation, trails, and sidewalks

Transportation Access, whether by road, bus, or car to work, education, healthcare, grocery store, banking...access to employment and essential services.

Transit connectivity across the region that links educational and employment opportunities to where people live

Greater availability, bus drive