



A Quick Look

2021 MAS Results -Older Adult Focus

Advisory Committee on Aging
January, 2022

Research & Analytics, Center for Livable Communities, ARC
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- Origin was 2013 LINK Trip to Houston (now 9th year)
- **Goals:** Assess Perceptions, Gauge Opinions, Define Priorities
 - Demographic Crosstabs Critical
- **Method 2013-2019:** Random digit dial (RDD) sample survey of residents in the Atlanta Region
 - Added subarea-level significance in 2014
 - Added cell phone segment in 2015
 - 5,200 surveyed in 2019
- **New 2020-21 Method: Mixed-Mode**
 - 2021: RDD of 2,700 respondents (targeted); online panel of 2,100 (targeted)
 - **11 counties and City of Atlanta**
- **2021 Focus:** Pandemic Impacts and Equity
- **2021 Sponsors:**



What We Asked....(2021)

Recurring questions, from prior years

Biggest Problem of the Region

The Future: Better, Worse, Same?

Handling a \$400 Emergency

Assistance from a Food Bank?

Comfort Paying Mortgage

Racial Equity questions

"Discrimination against Blacks is a serious problem" ranking

Police Response Options

Relative Wealth of Blacks v. White

Racial Equity importance ranking

Economic/ Workforce Equity questions

Economic Equity importance ranking

Increase Minimum Wage

Extent of Working at Home in Pandemic

Preferred Method to Improve Workforce

COVID-19 specific questions (New and Old)

Vaccination Status

Comfort Level with Normal Activity (relative safety)

Cross-Tabs include:

Gender, Race, Age, Ethnicity,
Income, Kids or Not, Owner/Renter

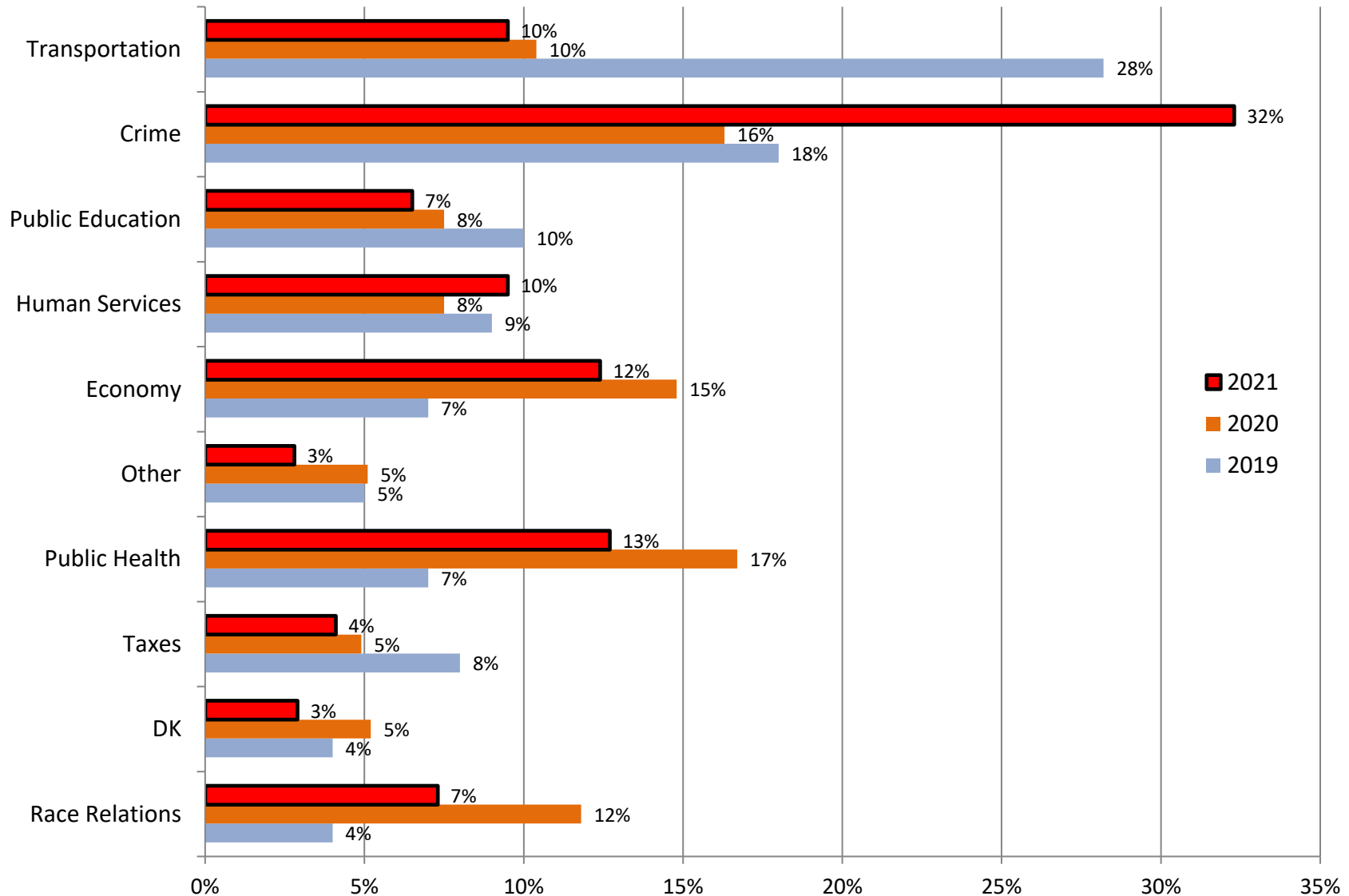
Crime is top of mind in 2021...everywhere and for (almost) everyone

Economic Equity: Some positive signs, and propping (from stimulus), but pressures in some areas

Racial Equity: Is the window for change opening or closing?
Results suggest either trend is possible

The pandemic's ongoing presence and its past effects play a part in clouding beliefs about the future

The Biggest Problem?: *The Last Few Years*

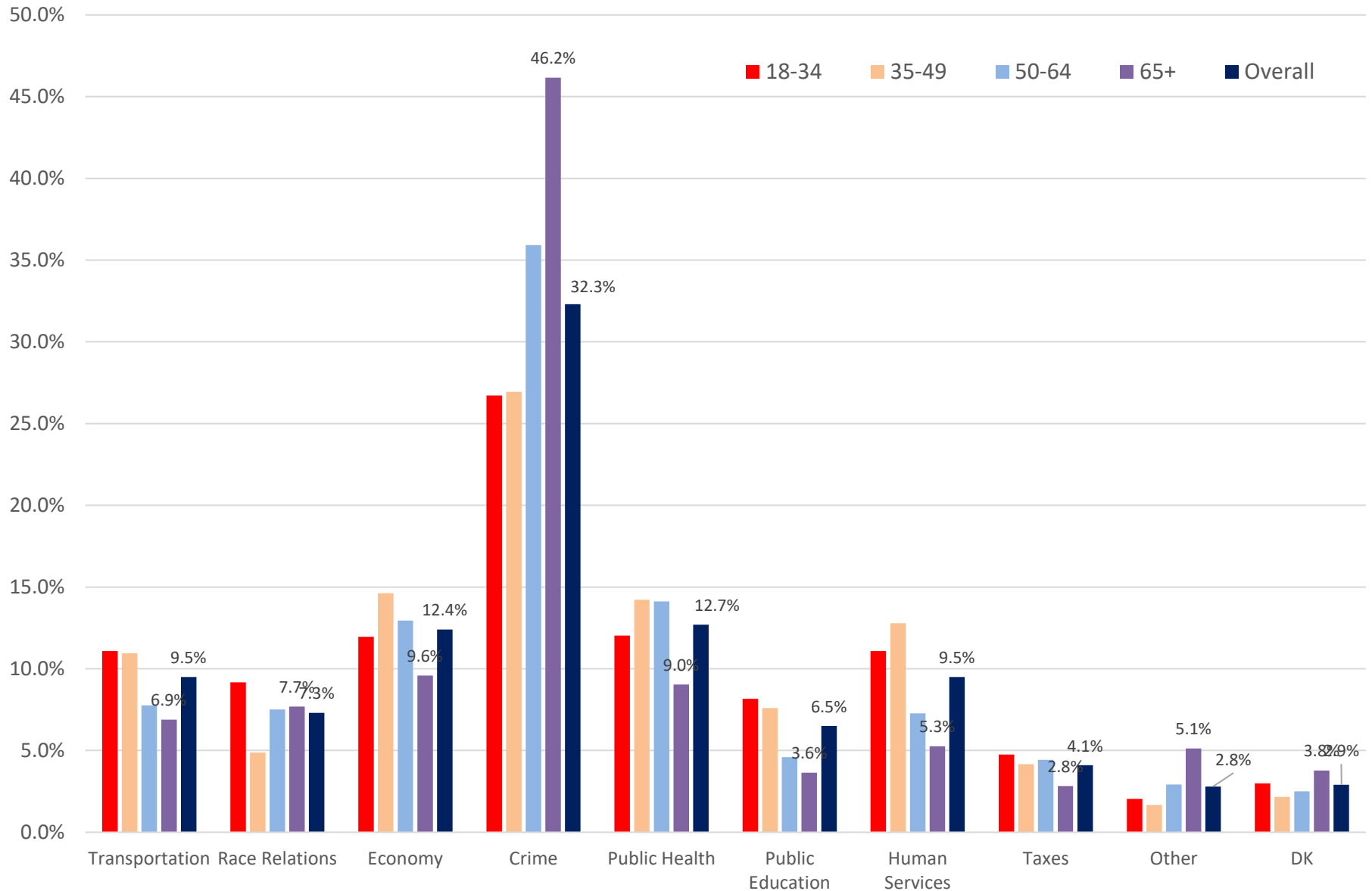


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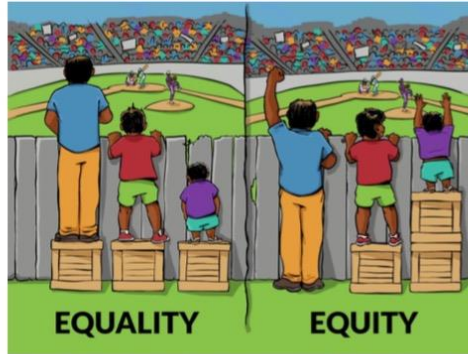
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The Biggest Problem?: 2021 by Age Group



Equity and Economy



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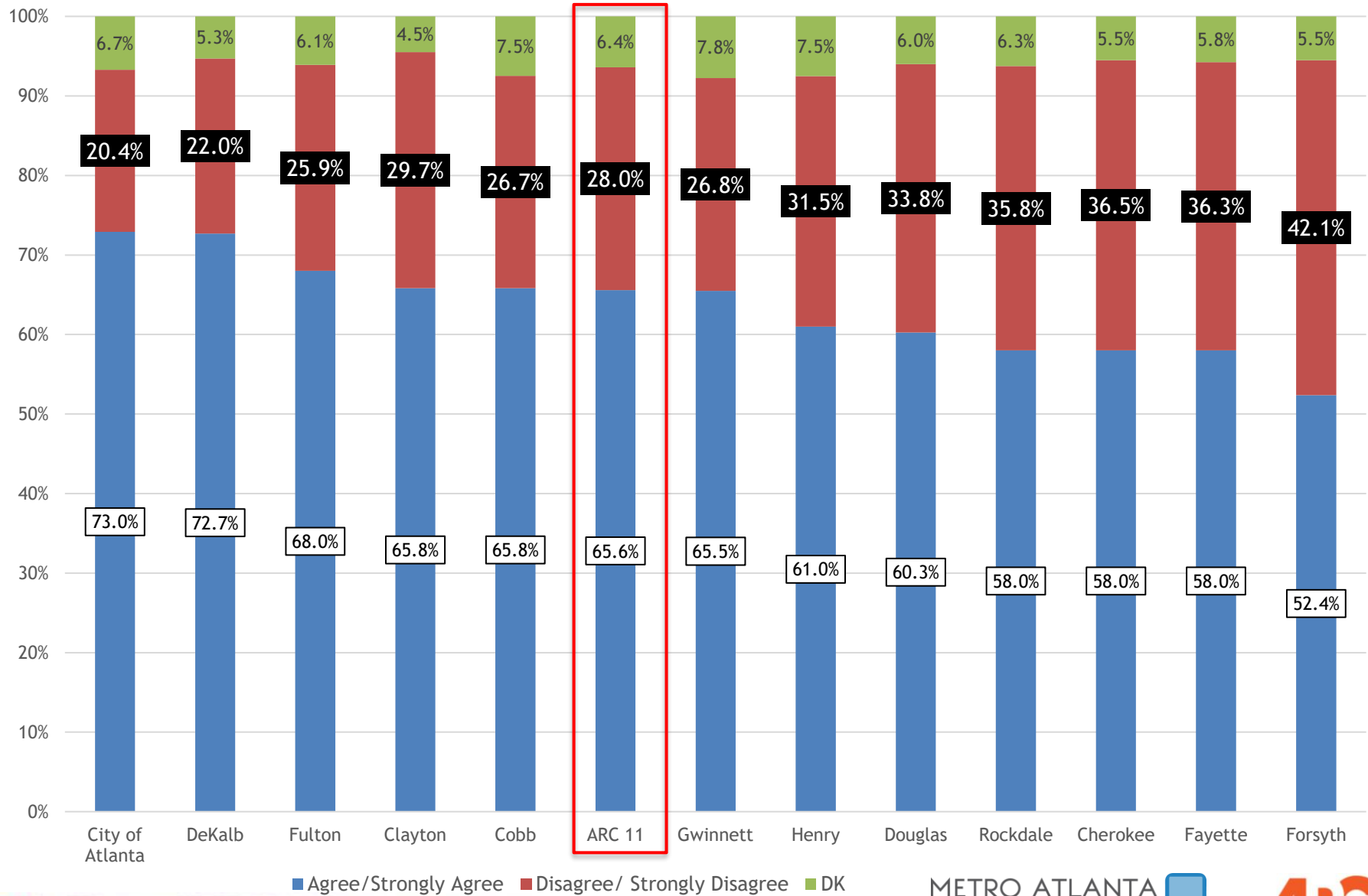


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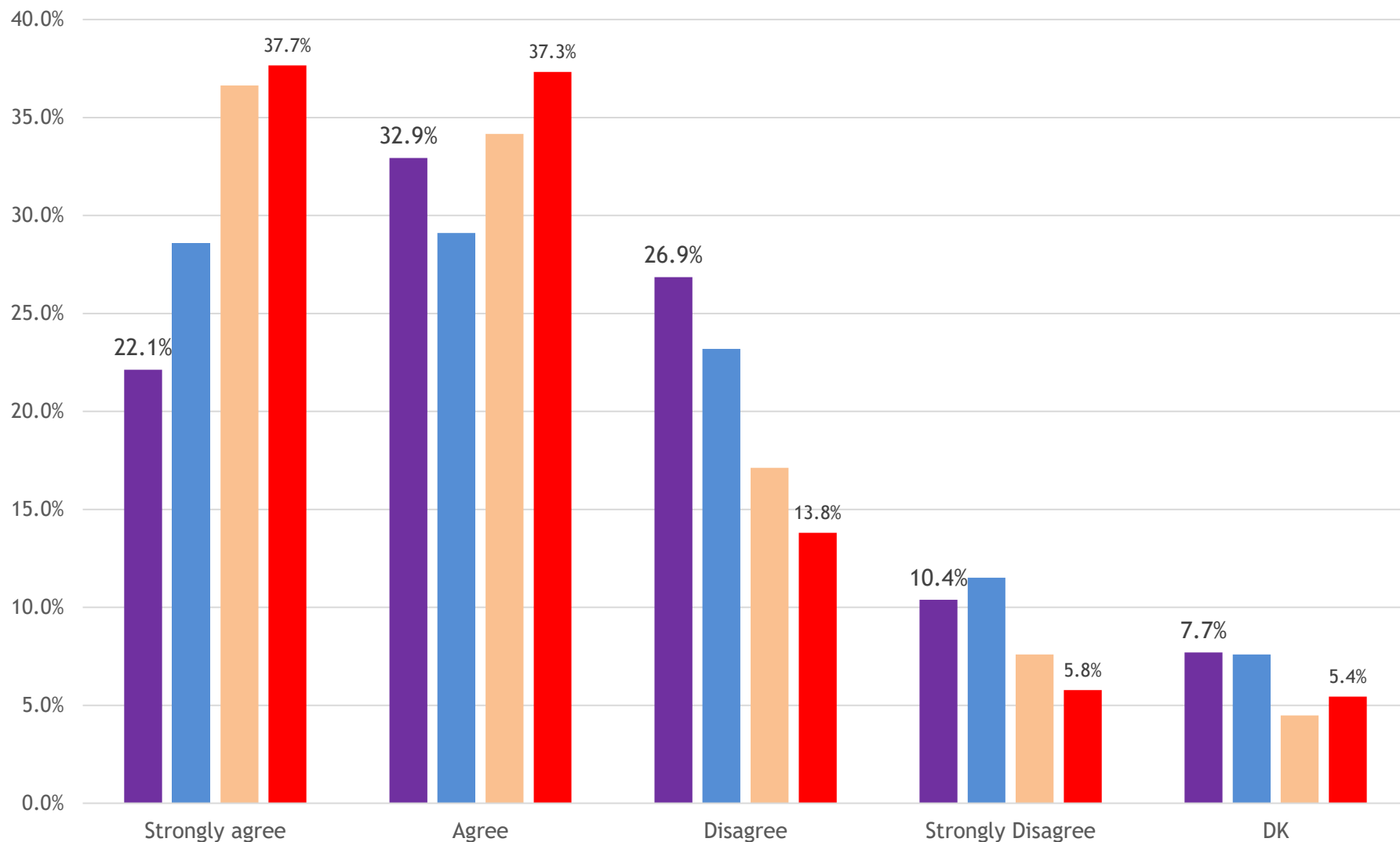
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"High levels of income inequality have a negative impact on the economy" by Area 2021



"High levels of income inequality have a negative impact on the economy" by Age 2021

■ 65+ ■ 50-64 ■ 35-49 ■ 18-34

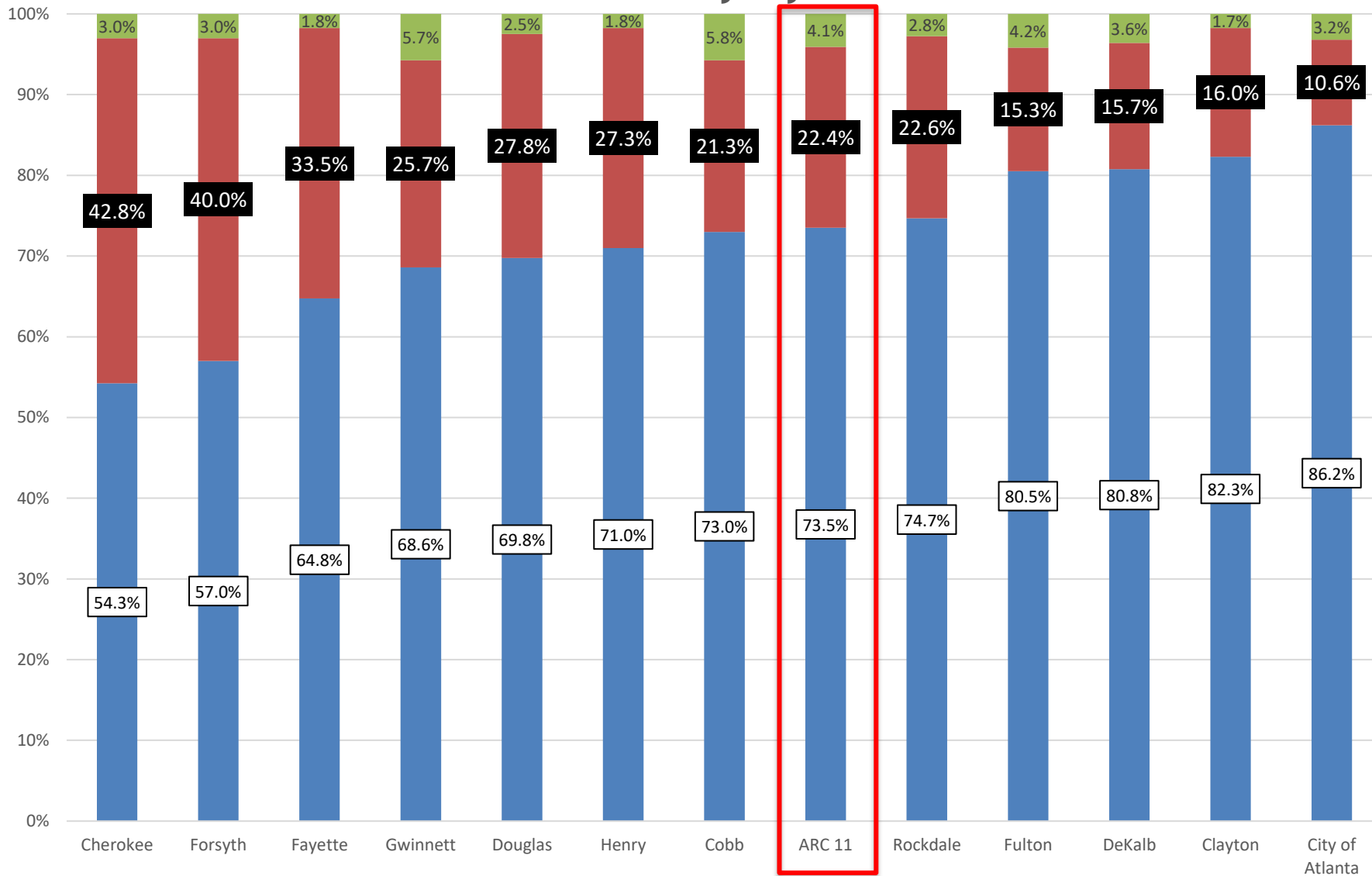


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"Increasing the minimum wage would be good for the local economy" by Area 2021



■ Agree/Strongly Agree ■ Disagree/Strongly Disagree ■ DK

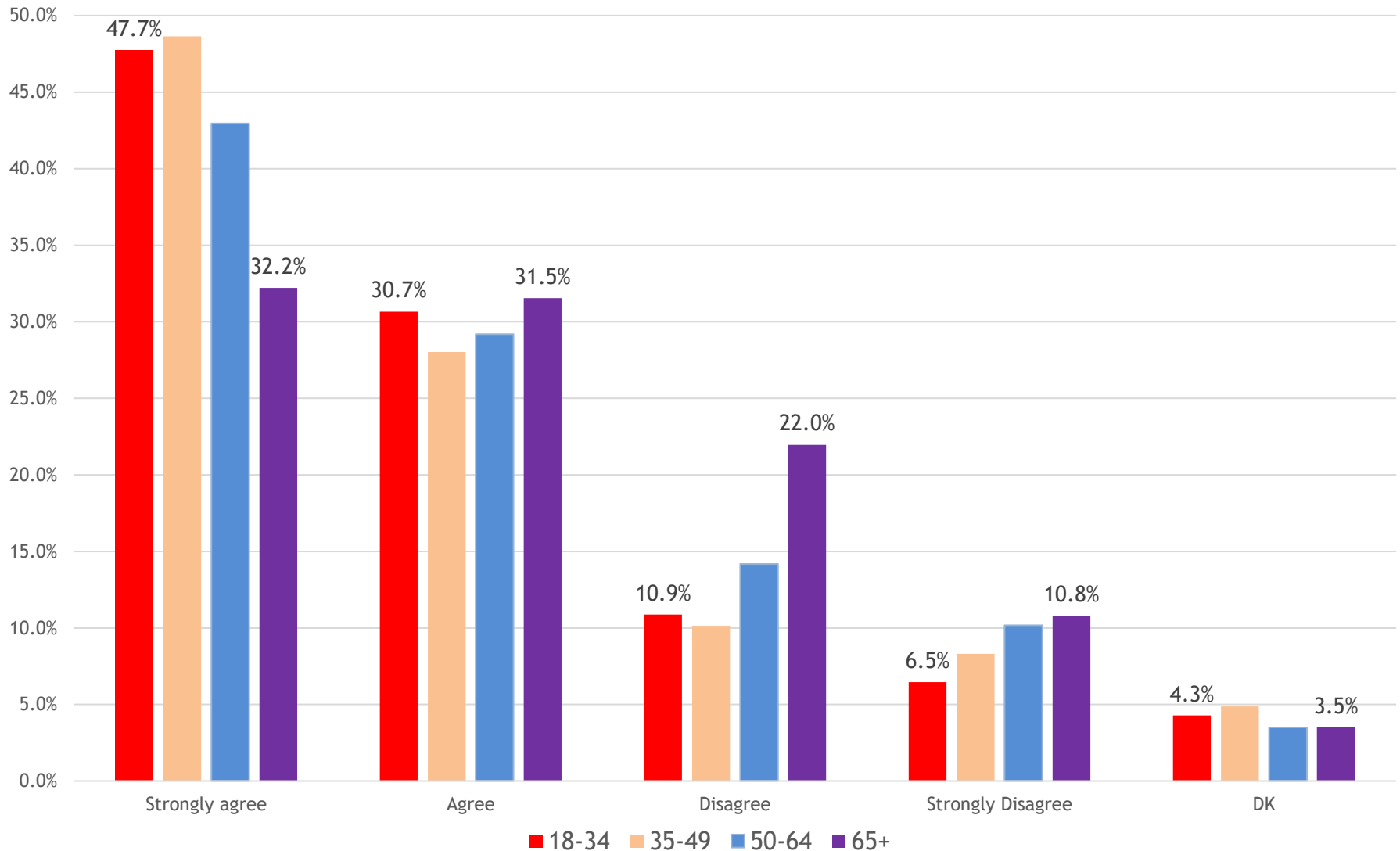


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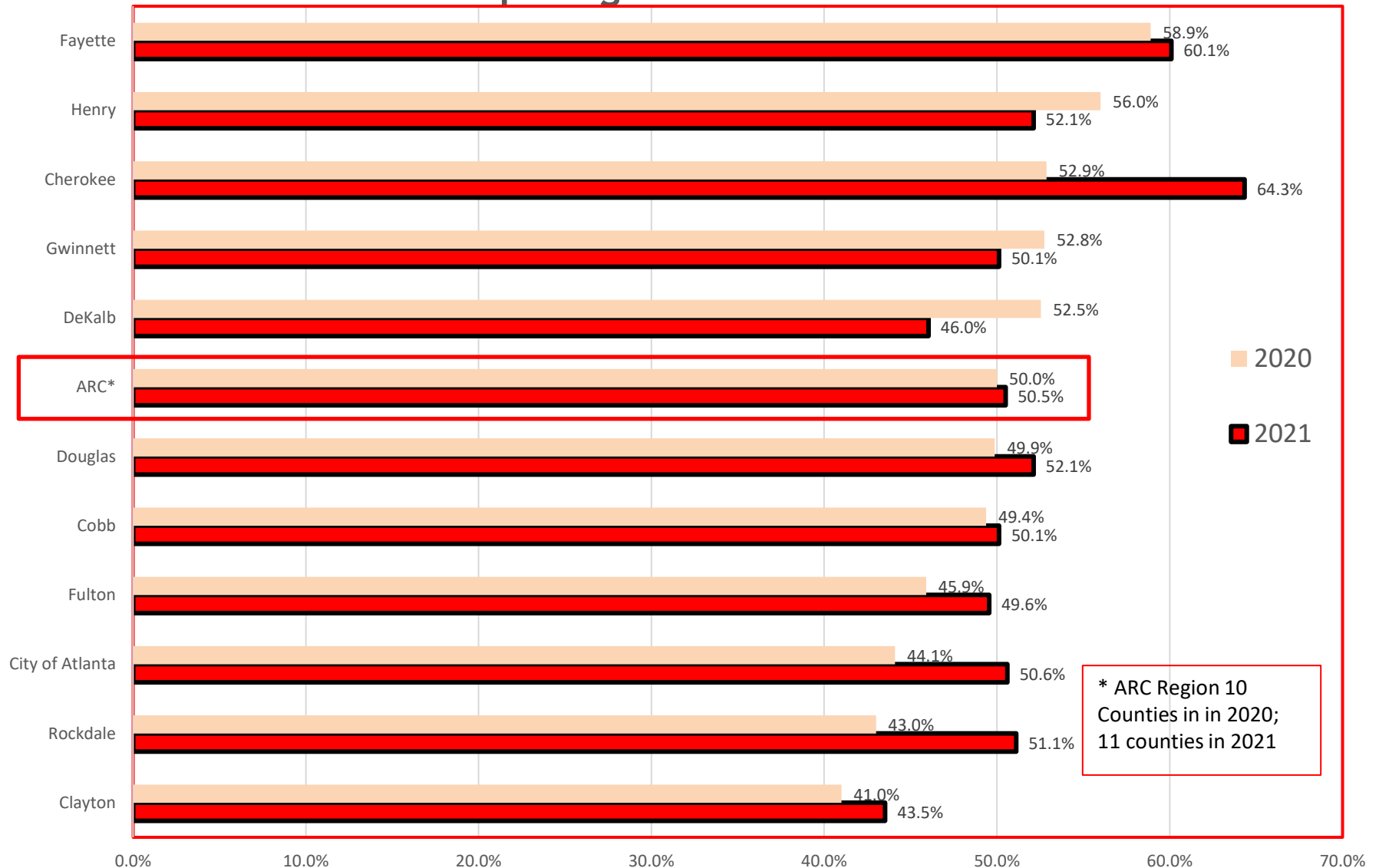
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"Increasing the minimum wage would be good for the local economy" by Age 2021

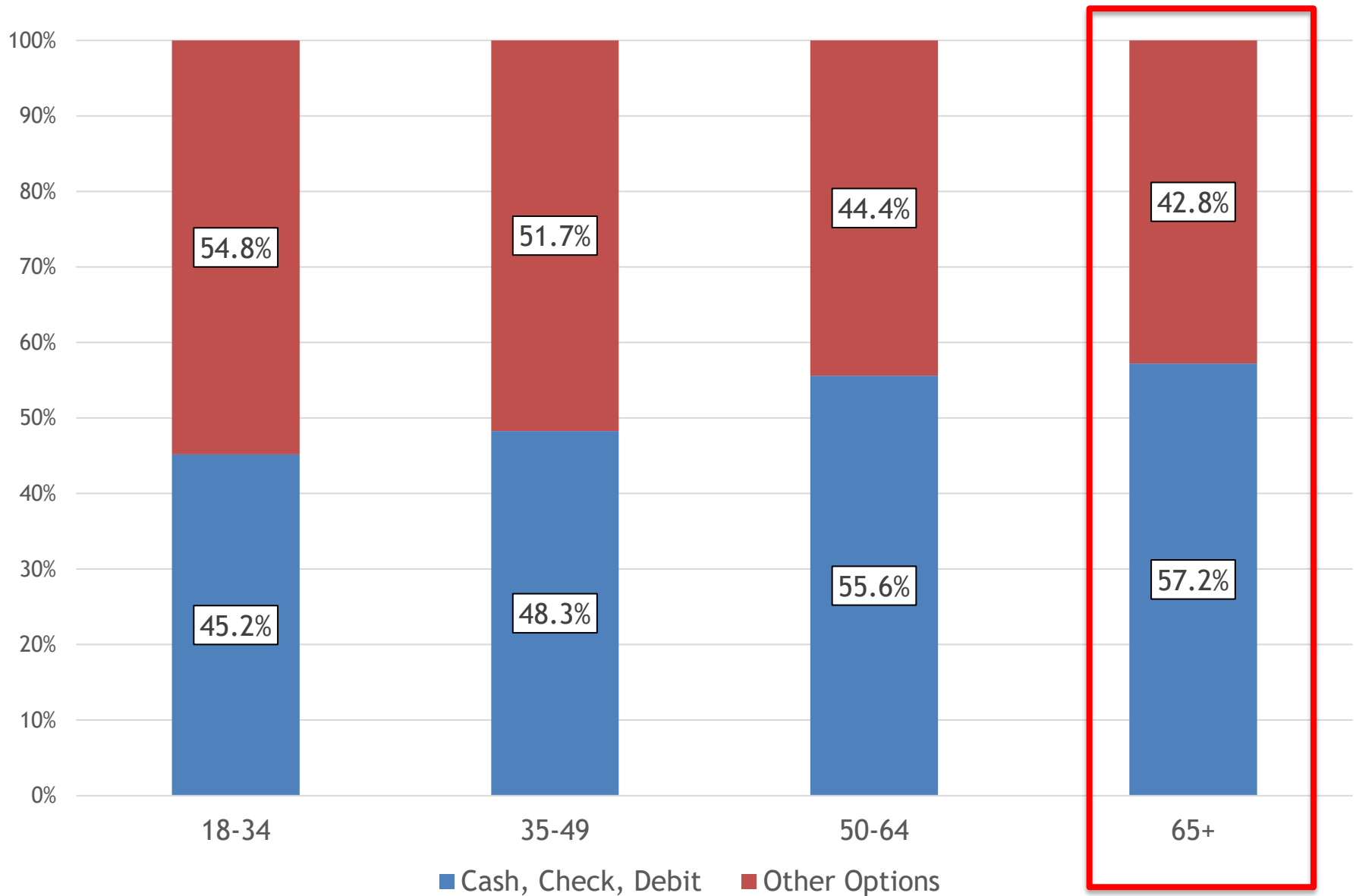


Could Pay for a \$400 Emergency with Cash/ Debit...

Comparing 2021 to 2020



Could Pay for a \$400 Emergency with...by Age: 2021

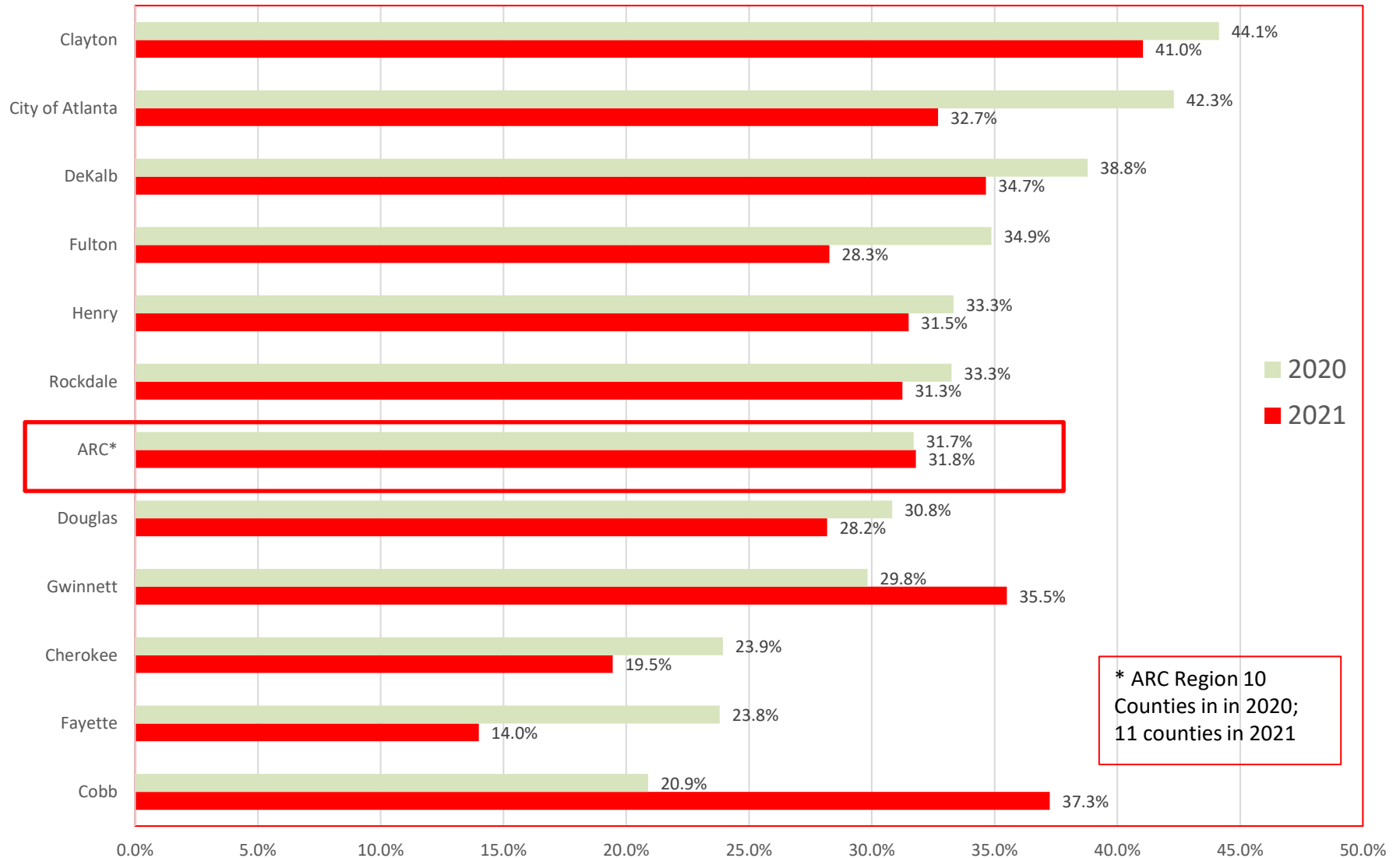


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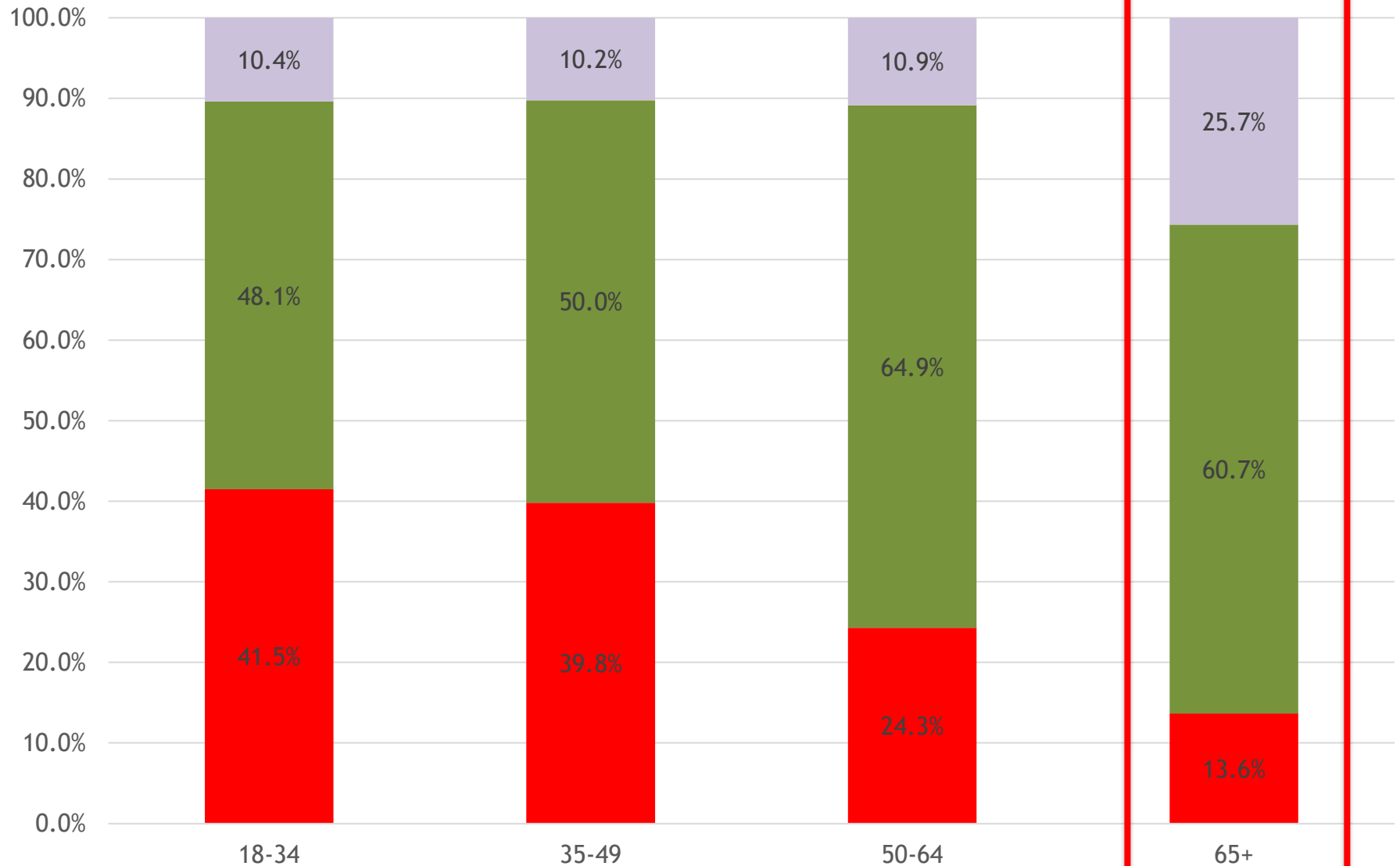
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Confidence in Ability to Pay Next Mortgage or Rent Payment...2020 and 2021

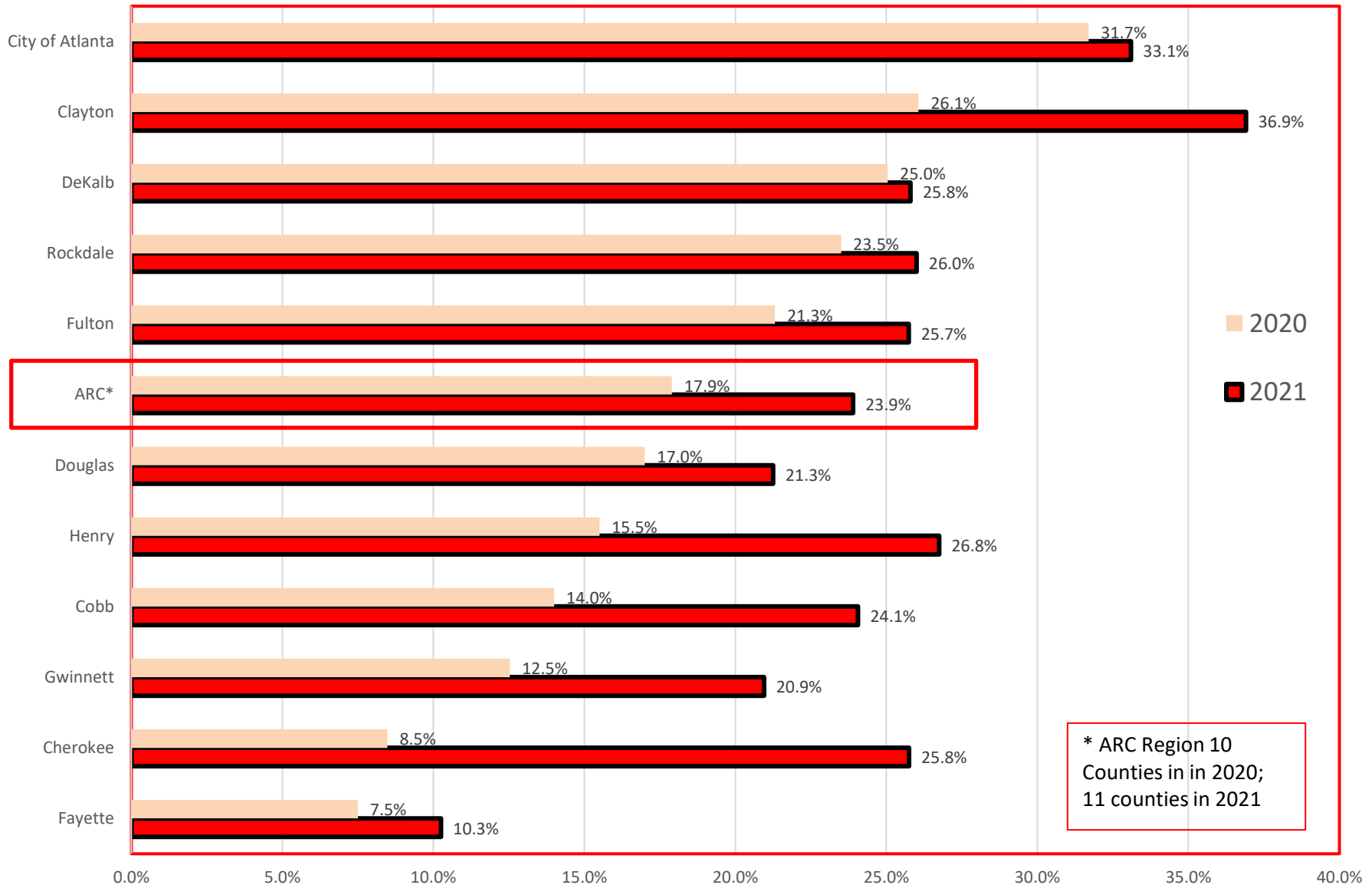


Confidence in Ability to Pay Mortgage or Rent...By Age: 2021

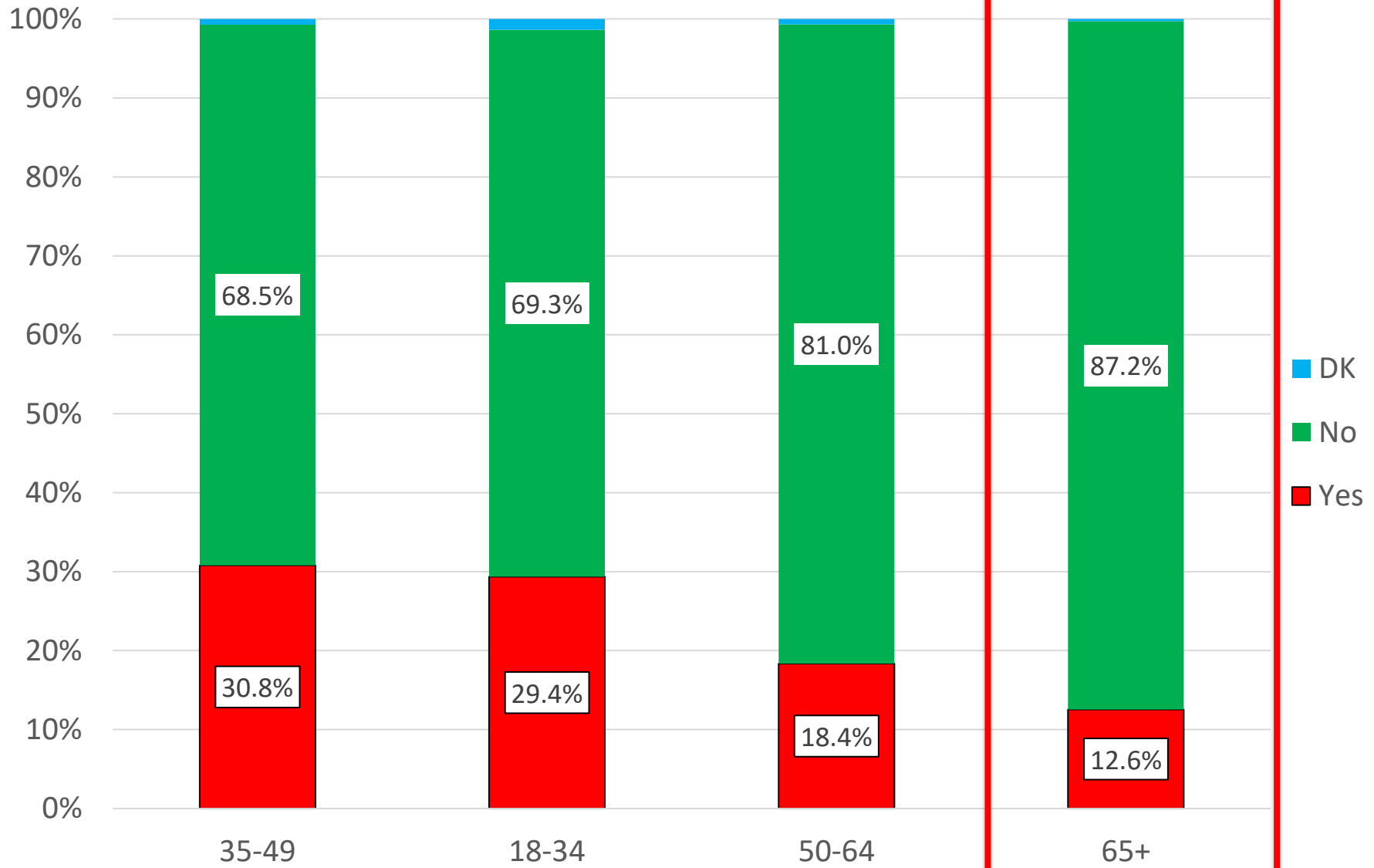
■ Less than Very Confident ■ Very confident ■ Other*



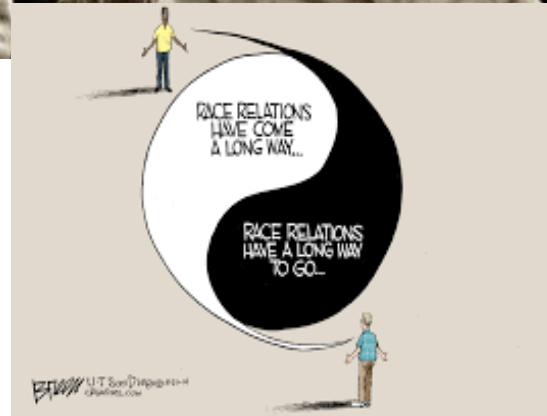
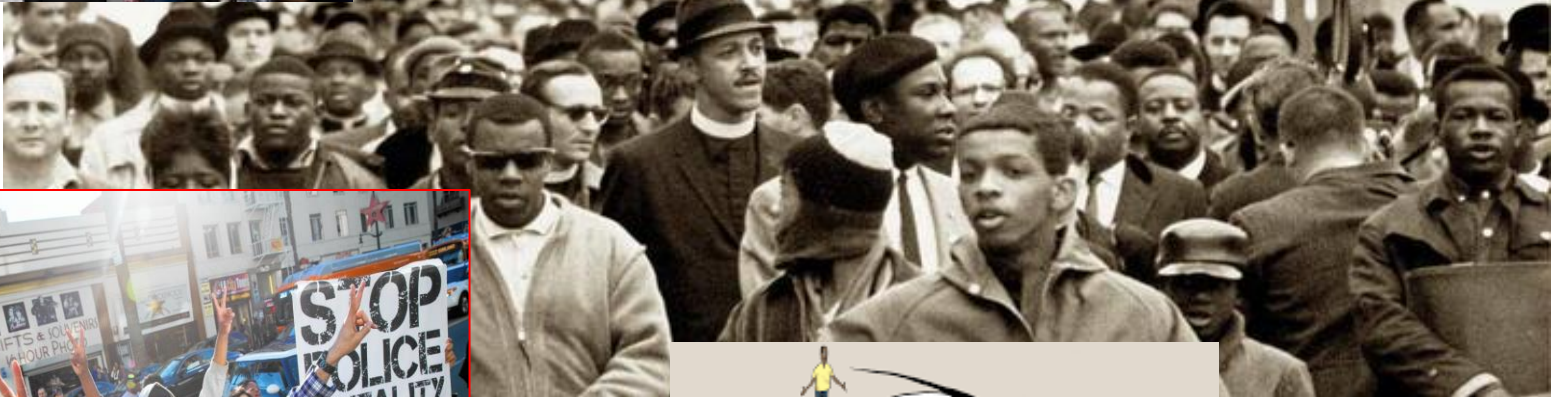
Received Food from a Food Bank: Comparing 2020 and 2021



Received Food from a Food Bank: By Age, 2021



Equity and Race

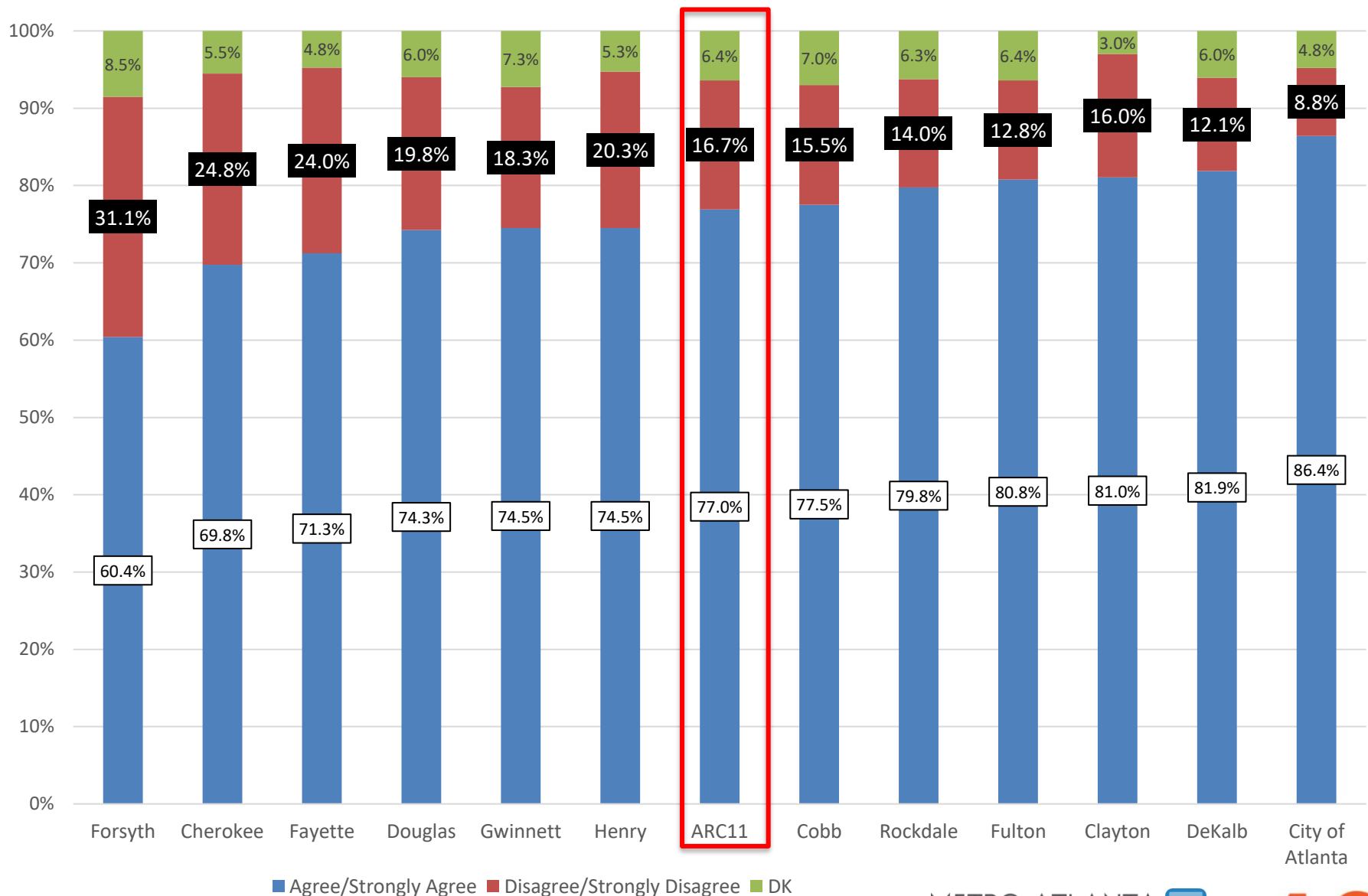


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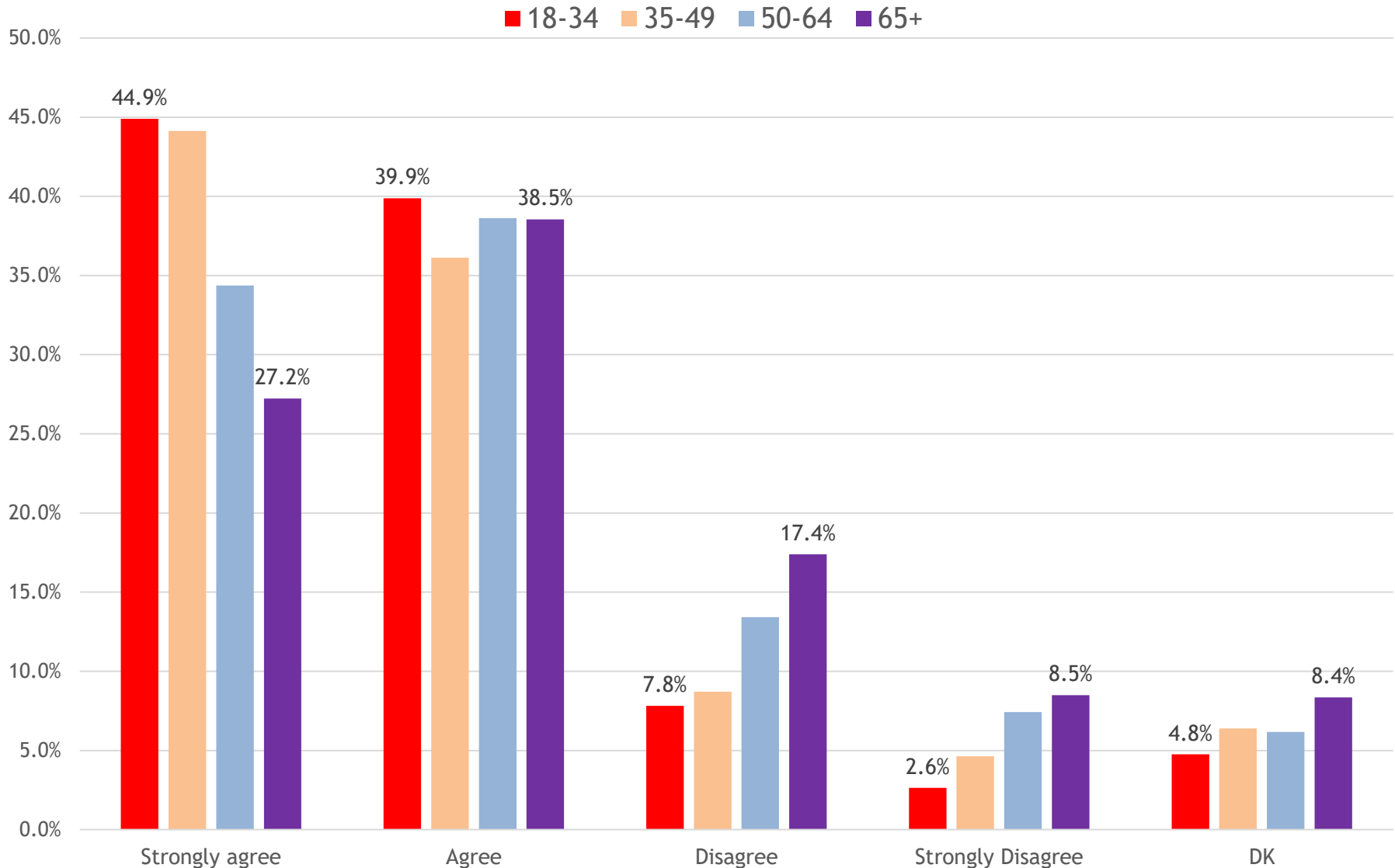
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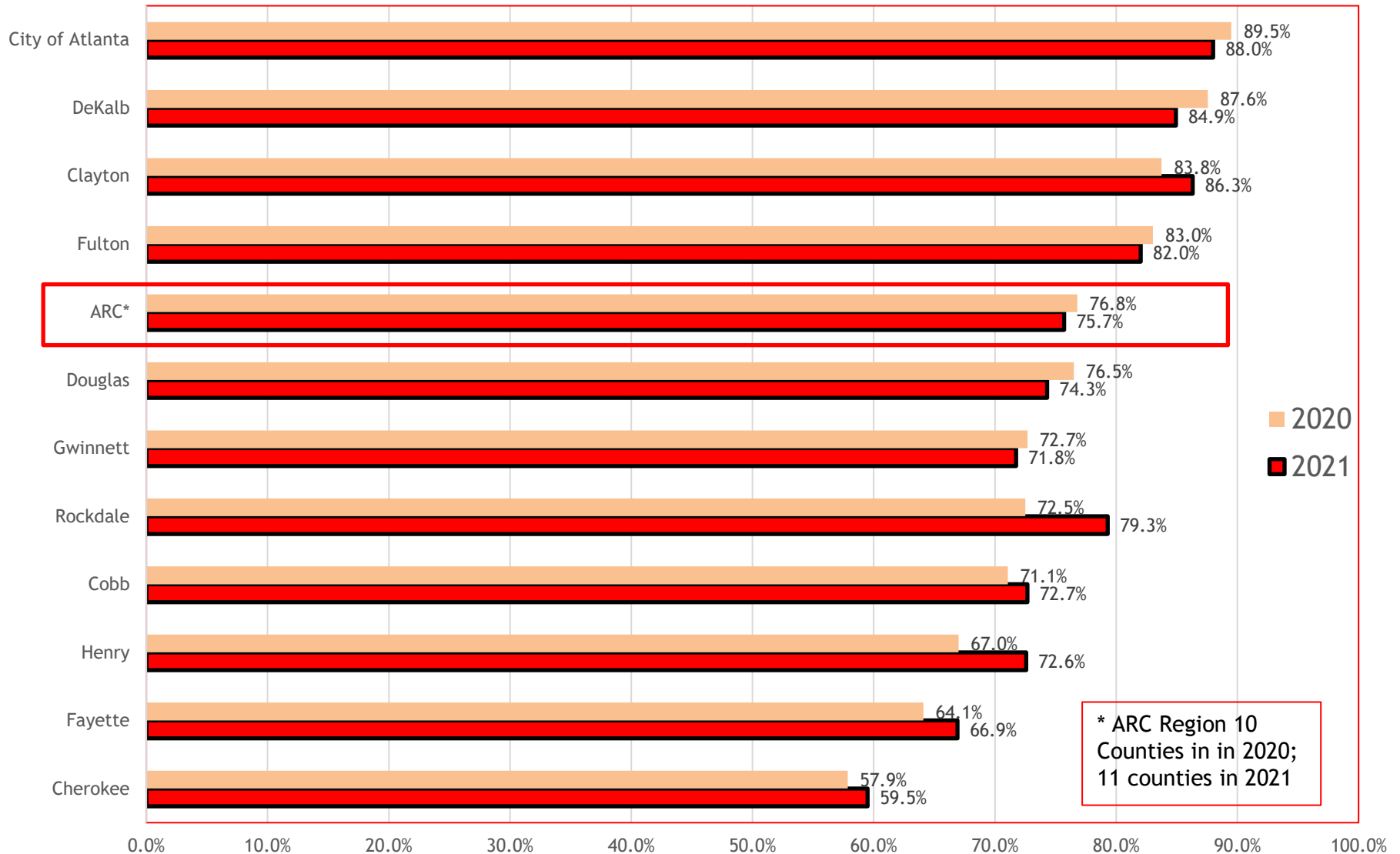
“Ensuring racial equity is essential to maximizing economic growth in our region“ by Area: 2021



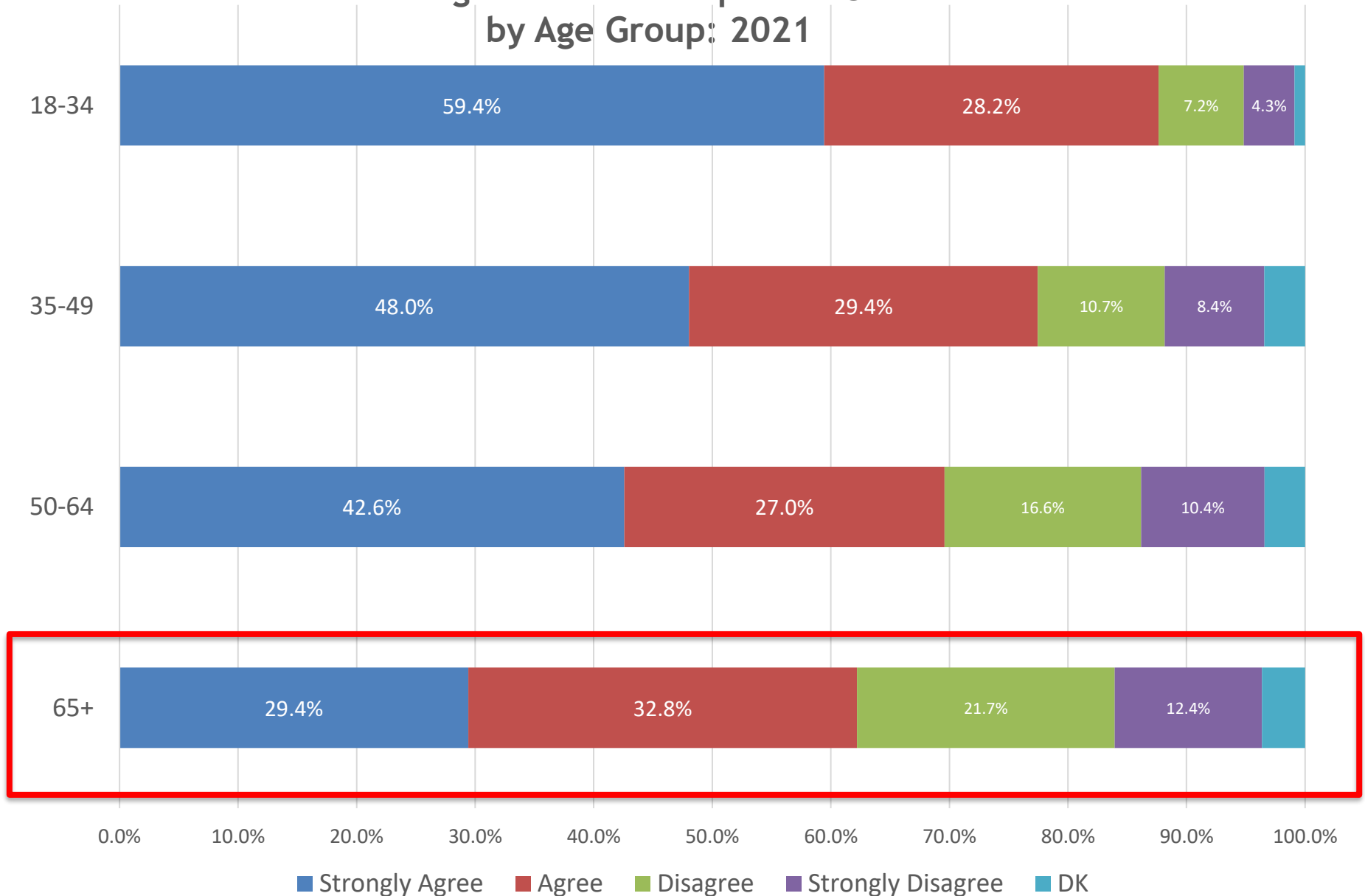
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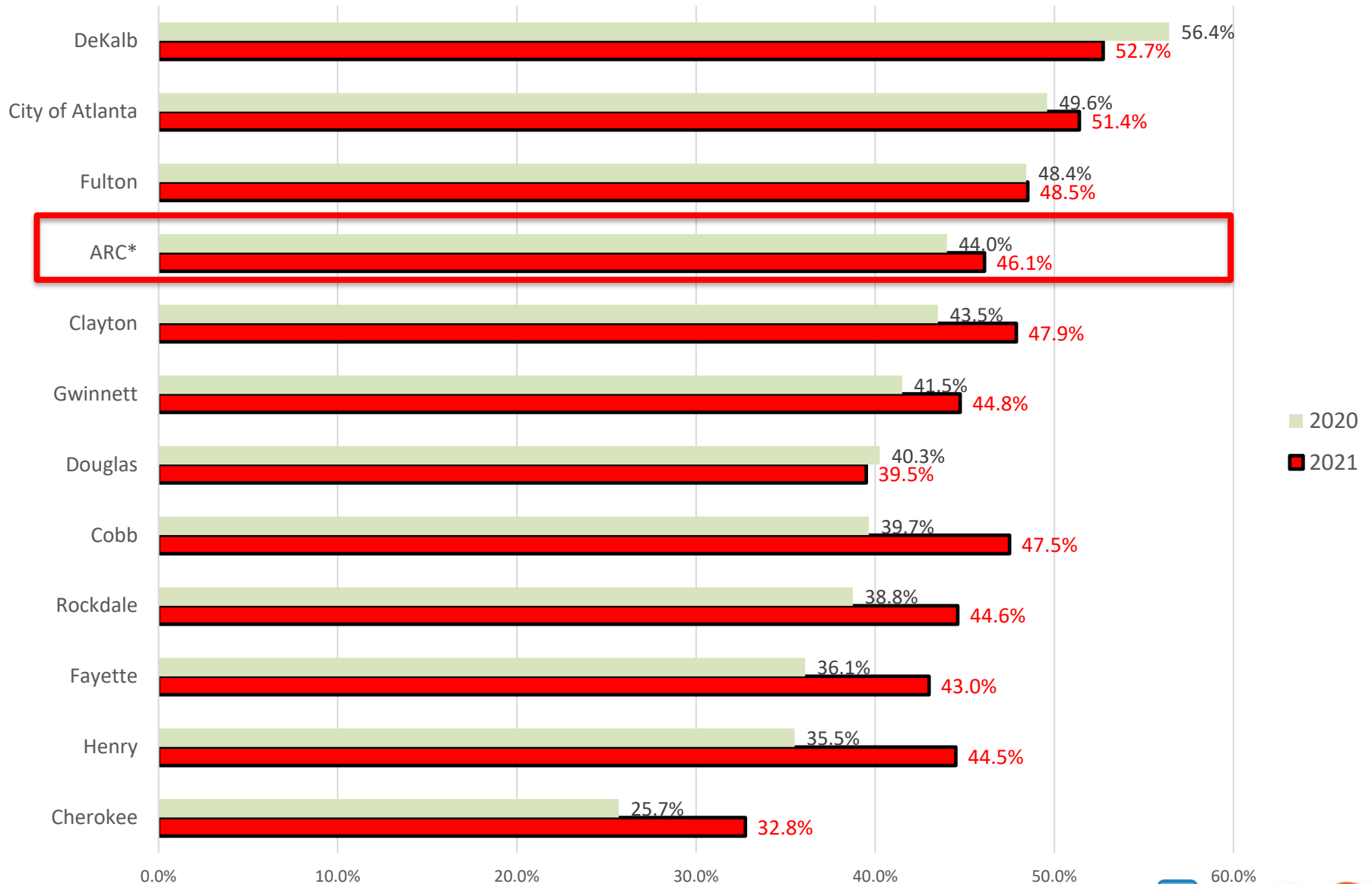
Discrimination against Black People is a Serious Problem” Comparing 2020 and 2021



“Discrimination against Black People is a Serious Problem” by Age Group: 2021

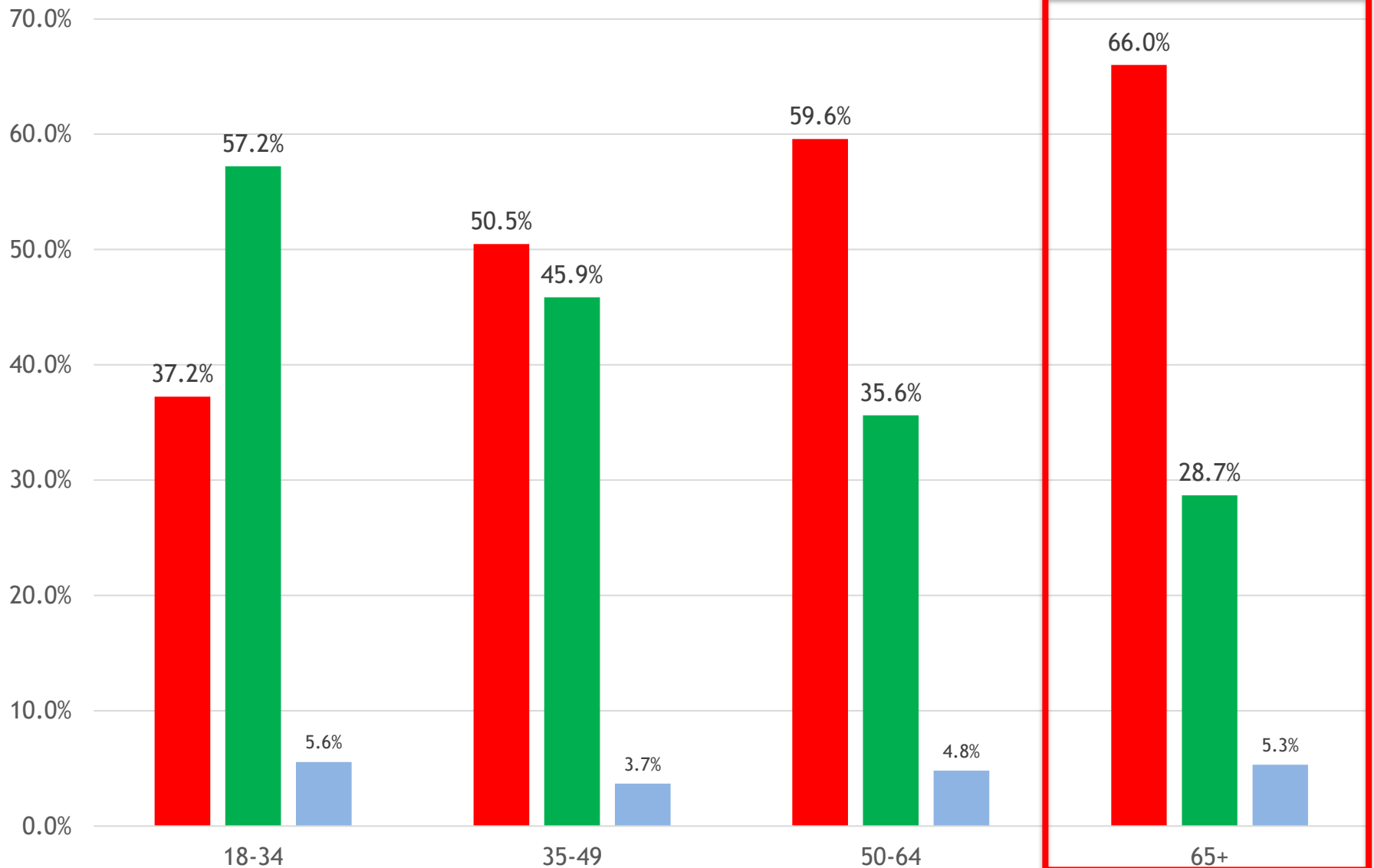


Shares Open to Non-Police Response to Every Call by Area, 2020 and 2021



“How Should Police Best Be Utilized?: by Age Group: 2020

Respond to all calls Leave non-violent calls to other agencies DK



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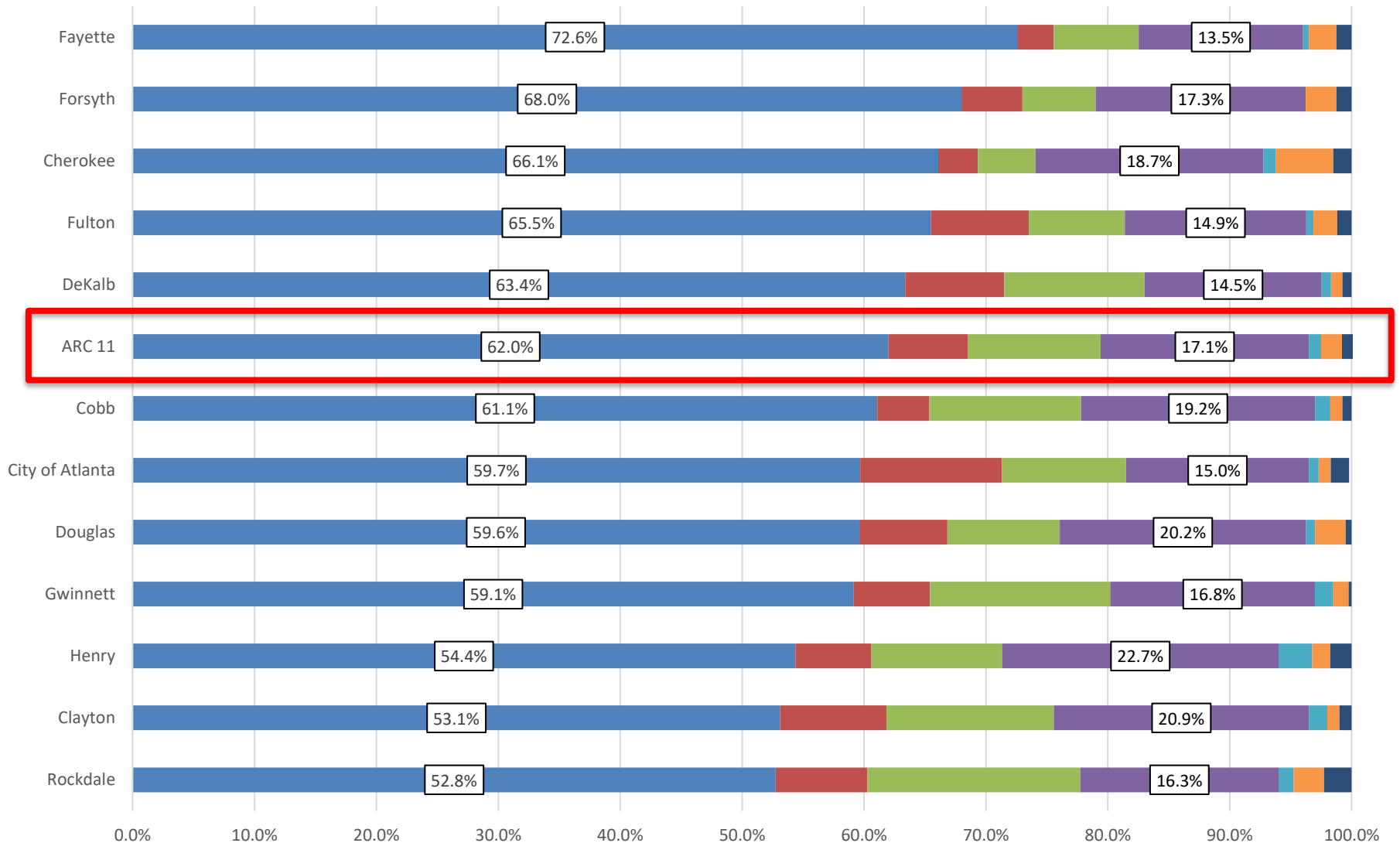
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Reported Covid-19 Vaccination Status: August 2021

■ Fully vaccinated
 ■ Partially vaccinated
 ■ Intend to get vaccinated
 ■ Decided not to get vaccinated
 ■ Not yet due to barriers
 ■ Refused
 ■ DK



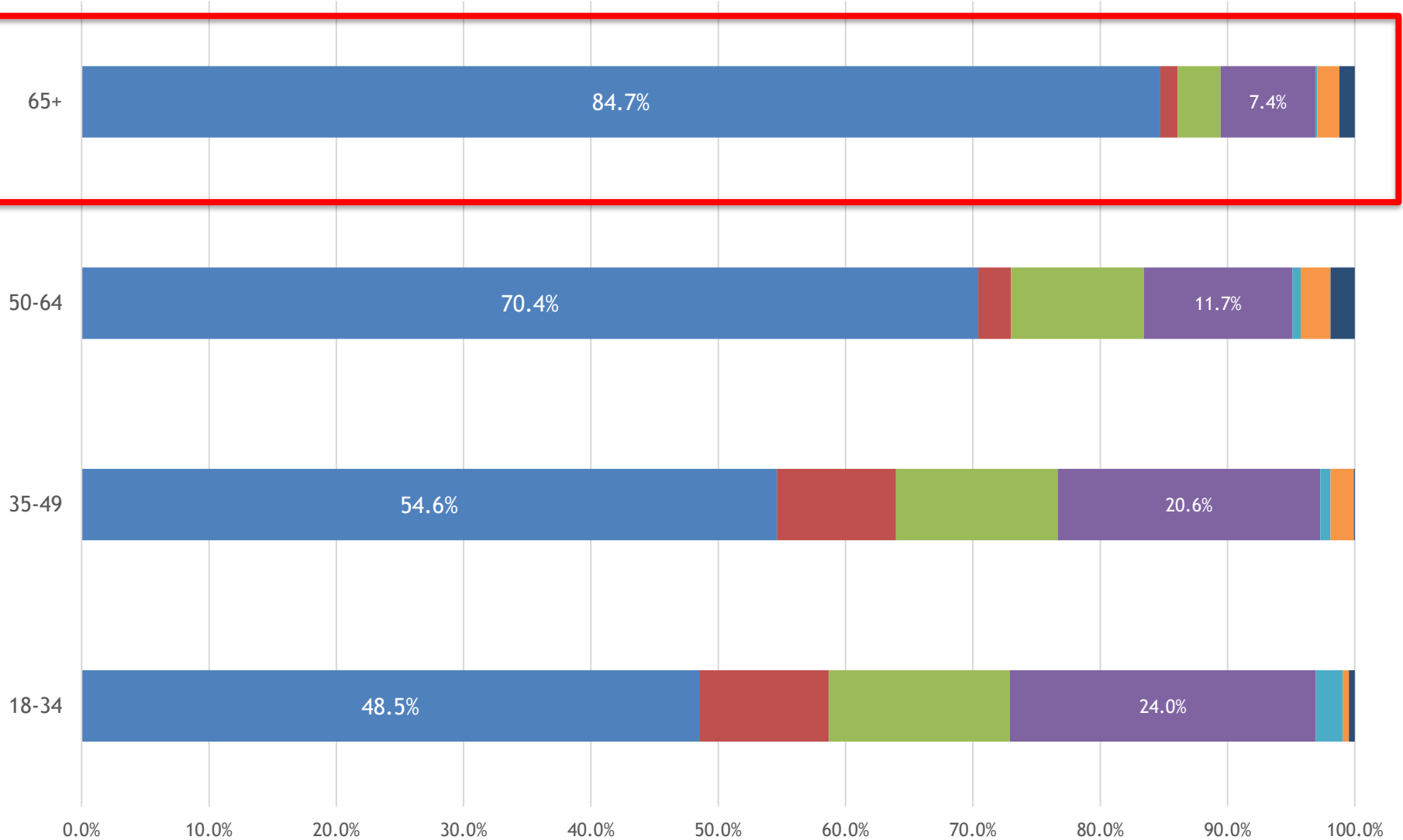
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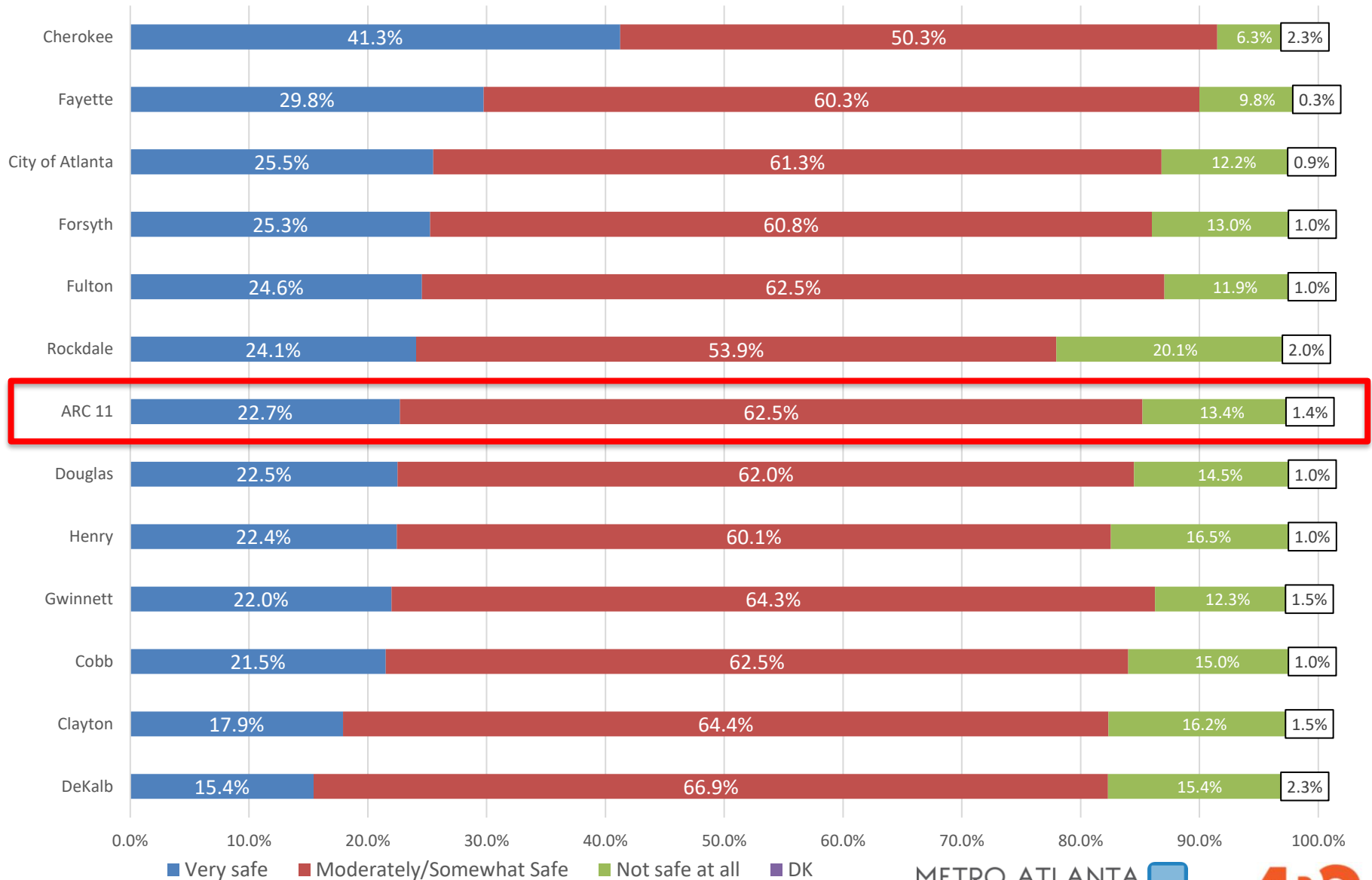
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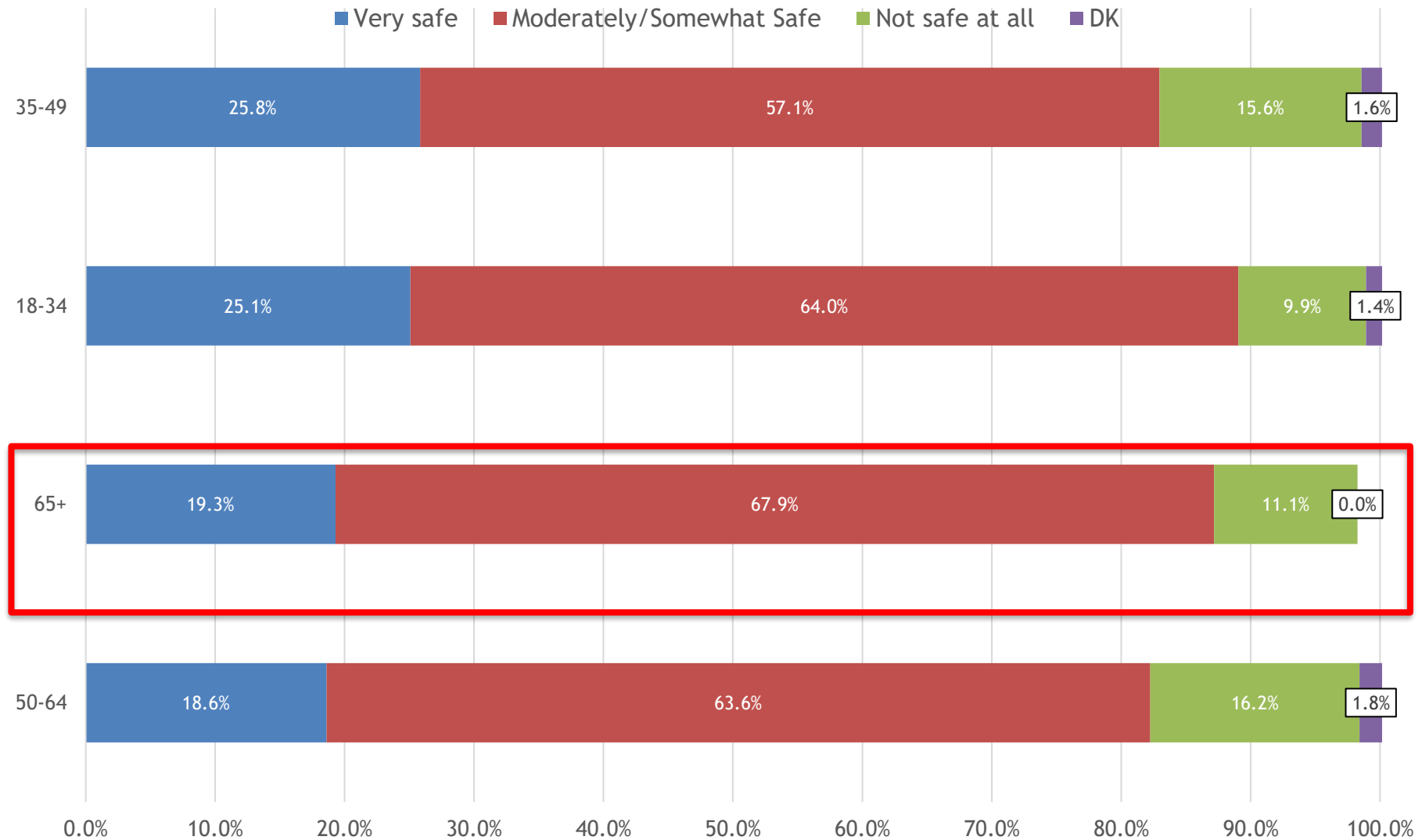
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How safe does respondent feel resuming normal activities as community recovers from Covid? (Area)...2021



How safe does respondent feel resuming normal activities as community recovers from Covid? (Age)...2021

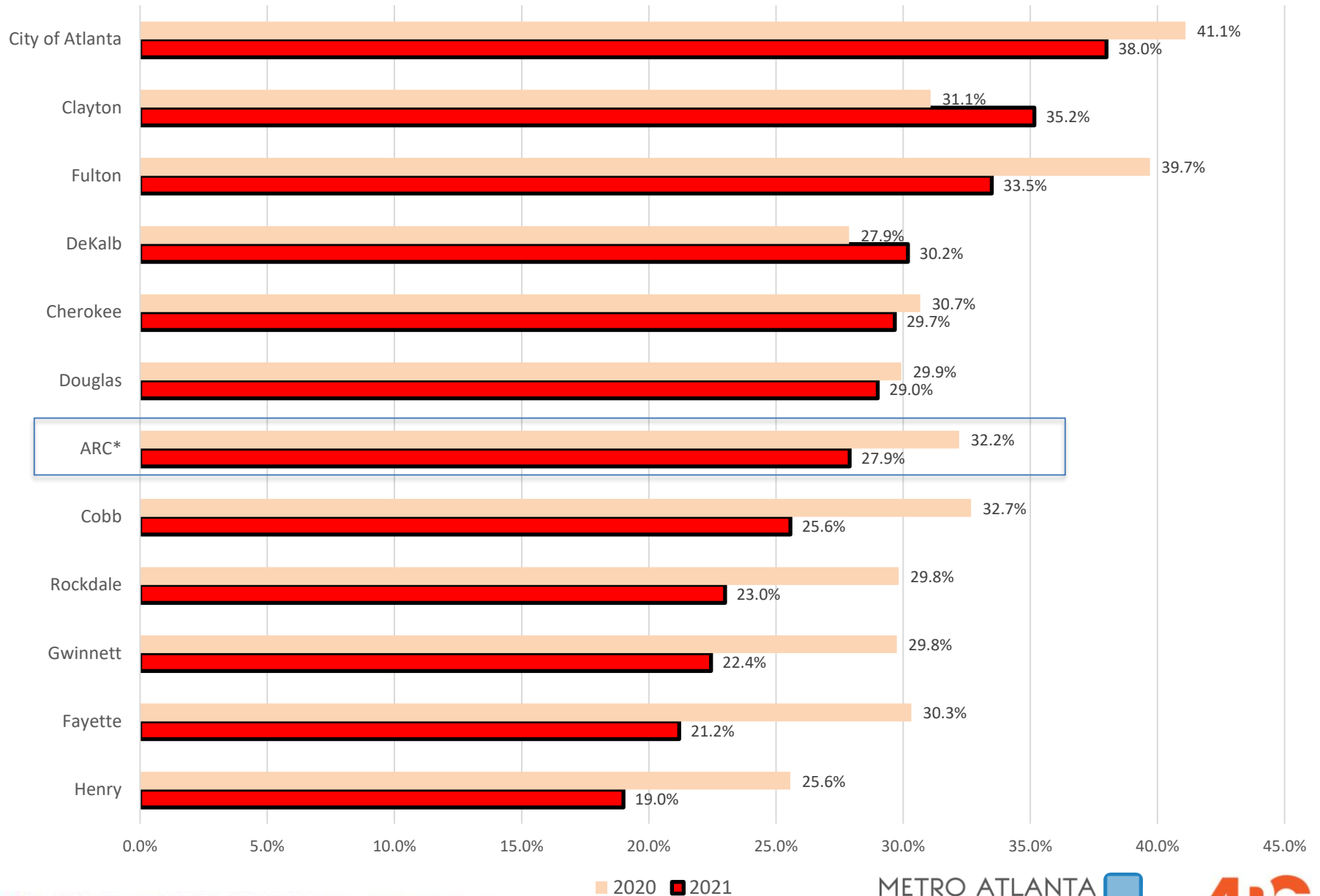


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Looking Ahead 3-4 Years... “Better?” 2020 cf: 2021



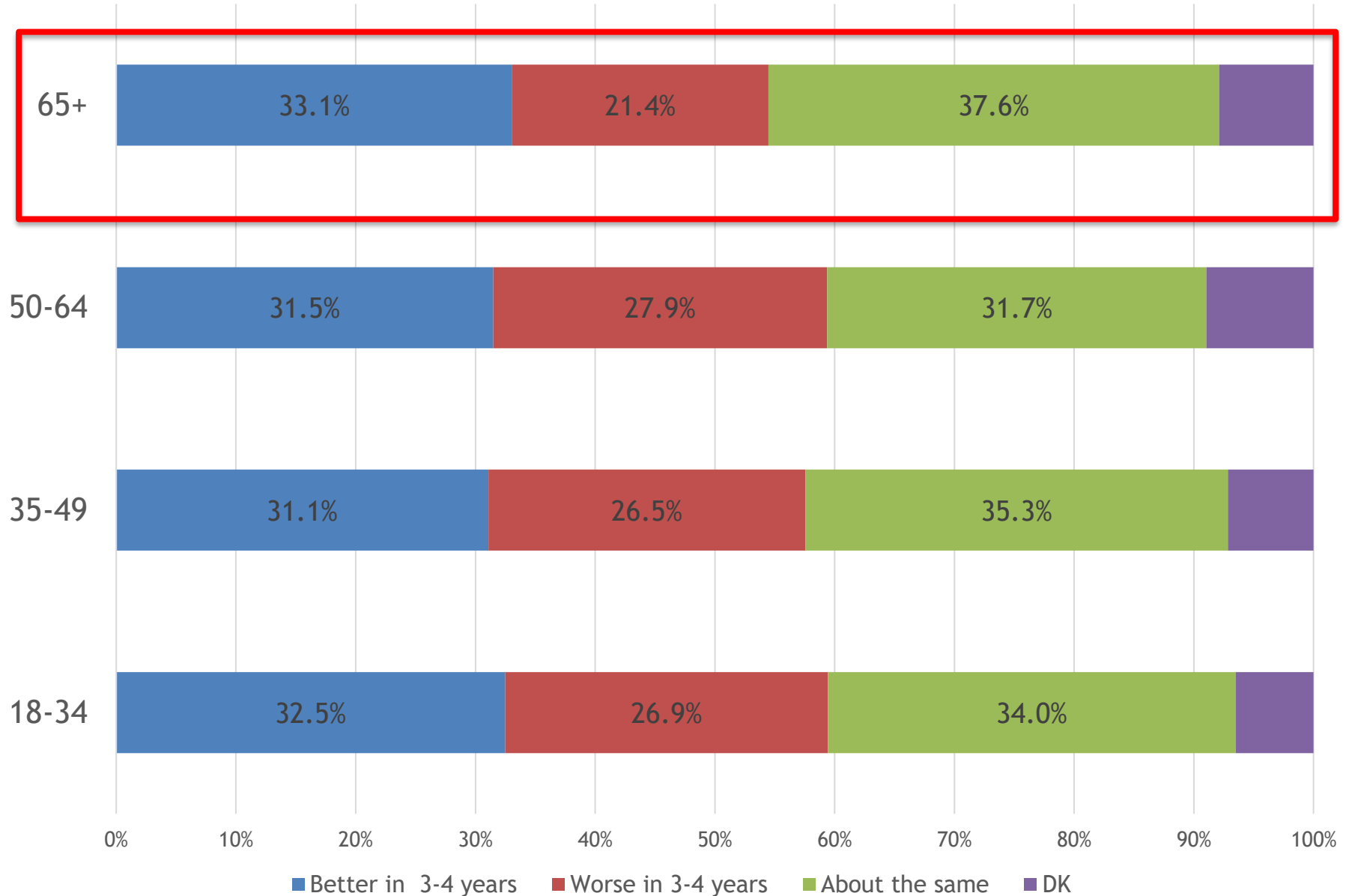
2020 2021

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Looking Ahead 3-4 Years (By Age)...2021



For (Much) More Information...

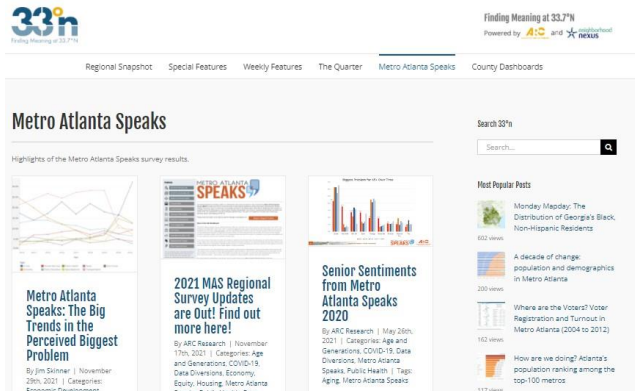


POSTED IN ATLANTA REGION PLANS & REPORTS

Metro Atlanta Speaks Survey Offers a Snapshot of Region's Top Concerns

The highlights and more complete analysis: The Atlanta Regional Commission site has a [Metro Atlanta Speaks page](#) with overviews, slide decks, the question set, and a downloadable report.

The data: Our 33N research blog has a [dashboard](#) with questions and responses dating to 2016.



Data stories: The 33N blog has a [page](#) devoted to analysis of Metro Atlanta Speaks results.

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