



Joint ARC Board and Transportation & Air Quality Committee

March 8, 2023

Transportation Demand Management Plan – First Read

Roz Tucker, Managing Director of Mobility Services at ARC, presented a first read on an update to the Atlanta regional Transportation Demand Management Plan. The planning process began in July 2021 and include a needs assessment, equity analysis, community surveys and focus groups.

Key findings include:

- Some households face key mobility barriers, such as not owning a car, large transportation expenses, no access to transit at work or home or off-peak times, and no first/last mile option.
- Transit is centrally located, while low- and mid-earning jobs are spread across the region.
- TDM programs focused on employment centers often miss traditionally underserved residential areas.

The plan provides a set of actions to improve commute-focused programs. This includes:

- Partnering with employers, property managers, and schools to expand the Georgia Commute Options program.
- Strengthening tools to help people share rides and fill first/last mile gaps.

- Expanding services to reach residential areas.
- Focusing carpool and vanpool services to areas without transit.
- Create better off-peak services when transit isn't operating.
- Concentrate low- and mid-cost housing near transit services.

More information:

- [TDM Plan](#)
- [TDM Plan Presentation](#)
- [TDM Plan Resolution](#)

Transportation Improvement Program (TIP) #7

Jean Hee Barrett, Planning Administer in the Transportation Planning division, delivered a presentation about Amendment 7 to the Transportation Improvement Program. The Amendment is needed to reflect TIP financial and schedule changes to close out FY 2023, rebalance GDOT statewide Transportation Improvement Program, reflect cost changes to the state Major Mobility Investment Program, and to accommodate cost estimate increases to other federal-aid projects beyond the threshold for an administrative modification. The Amendment is scheduled for approval from the ARC Board and TAQC on May 10.

Projects include:

- Rock Quarry Road Widening, Henry County: additional \$13.3 million in federal funds.
- Abbots Bridge Road, City of Johns Creek, operations and safety improvements: additional \$13.3 million in federal funds.
- North Evermore Parkway Extension, Gwinnett County: additional \$12.9 million federal funds.

In addition, the TIP amendment provides federal funds to enable local governments to use their Special Purpose Local Option Sales Tax revenues to accelerate additional projects. These include:

- Henry County
 - Countywide resurfacing program
 - McDonough Parkway extension
 - Jonesboro Road widening from I-75 to Mt. Carmel Road
 - Bill Gardner Road widening from SR 155 to I-75
- City of Johns Creek
 - Old Alabama Road bridge replacement
 - Nesbit Ferry Road operational improvements
 - SR 141 at McGinnis Ferry Road and SR 120 intersection improvements

More information:

- [TIP Amendment 7 Presentation](#)
- [TIP Amendment 7 Executive Summary](#)
- [TIP Amendment 7 Fact Sheets](#)
- [TIP Amendment 7 Resolution](#)

Federal Transportation Performance Measures

Tejas Kotak, Senior Planner, Transportation Planning, delivered a presentation on MPO performance measures and target setting. Performance targets are set for MPO's in three areas: Safety, asset management and system performance. Data is collected on an annual basis to check if states and MPOs are meeting their performance targets.

ARC recommended actions include:

- Safety: Support state targets and set MPO-specific targets
- Asset Management: Concur with state targets
- System Performance/CMAQ: Support state targets & set MPO-specific targets

More information:

- ARC Presentation: [MPO Performance Measures and Target Setting](#)
- [Issue Summary & Resolution](#)

Area Plan on Aging Update

The ARC Board approved an update to the Area Plan on Aging. The update enables ARC to serve the region's older persons and people with disabilities, and provides over \$18 million in aging services grants from ARC to county aging services departments, local nonprofits to provide services including:

- Services provided by ARC staff:
 - Information counseling
 - Behavioral health coaching
 - Wellness education
 - Nursing home transitions to community
 - Material aid, such as assistive technology
 - Case management
- Services provided by grantees
 - Case management

- Home-delivered and congregate meals
- Homemaker services
- Caregiver respite services
- Transportation

More information:

- [ARC Presentation](#)
- [Issue Summary & Resolution](#)

The Stitch Update

Jack Cebe, Development Manager of The Stitch, presented an update of the plan to “cap” portion of the Downtown Connector to create more green space and re-connect communities long divided by the highway construction.

As proposed, The Stitch will reconnect, revitalize, and elevate Downtown Atlanta with a 14-acre park and new multimodal connections, catalyzing an estimated 38 acres of new equitable development. The Stitch would be constructed above I-75/85, between Ted Turner Drive and Piedmont Road.

Project cost is estimated to be \$713 million, using a variety of federal and local funding sources. Construction won’t close the Downtown Connector and can be delivered in phases, through 2036.

More information:

- [The Stitch – Presentation](#)