

Local Housing Action Committee

Briefing for Community Resources Committee

March 9th, 2022

ARC

IMPLEMENTING THE METRO ATLANTA HOUSING STRATEGY

KEY ISSUE AREAS AND STRATEGIES TO COMBAT HOUSING ISSUES



DEVELOPING LEADERSHIP

An aerial photograph showing a dense urban skyline in the background, featuring various high-rise buildings. In the foreground, there is a large, lush green park with many trees and a winding body of water. The sky is clear and blue.

Elected leaders and municipalities have a big role to play in addressing housing affordability

Concept

ARC's Local Leadership Housing Action Committee consists of 13 county commissioners and mayors committed to addressing the worsening state of housing affordability in Metro Atlanta.

- Have **honest and detailed conversations** about challenges they face in tackling housing issues in their jurisdictions.
- Join in **shared learning** of issues and challenges surrounding housing affordability
- Sign on to a **shared commitment and set of actions** that will address housing challenges in their individual jurisdictions.

50%
SOLD!

Membership

Nicole Hendrickson, Chair, Gwinnett County Commission (Chair of Committee)

Rob Garcia (Co-Chair of Committee)

- Lisa Cupid, Chair, Cobb County Commission
- Larry Johnston, Chair, Cherokee County Commission
- Carlotta Harrell, Chair, Henry County Commission
- Patti Garrett, Mayor, City of Decatur
- Lynn Deutsch, Mayor, City of Dunwoody
- Rochelle Robinson (ARC Vice Chair), Mayor, City of Douglasville
- Joy Day, Mayor, City of Jonesboro
- Rusty Paul, Mayor, City of Sandy Springs
- Vince Williams, Mayor, City of Union City
- Ted Terry, Commissioner Super District 6, DeKalb County

Process

Phase 1: Development of Shared Purpose Statement

The Local Leadership Housing Action Committee will identify current housing issues that need action to improve housing choices in their jurisdictions and the region, explicitly framing affordable housing from their perspectives as local elected leaders.

Phase 2: Shared Learning

Based on the identified Shared Problem Statement, ARC will partner with organizations from various perspectives to develop and provide shared learning opportunities for the committee members.

Phase 3: Consensus Building

The Local Leadership Housing Action Committee will work to create consensus among the members to make a shared public commitment that reflects the committees understanding of the challenges and their commitments to take action in the coming years.

November 2022: Announcement of Shared Commitments at ARC State of the Region 2022

Purpose Statement

Purpose: Safe, quality, and affordable housing options are critical for ALL residents of the Metro Atlanta region. As elected leaders and policy makers and members of the Local Leadership Housing Action Committee (LLHAC), our role in impacting housing accessibility and the quality of life for residents and families in our communities and the region is both **urgent** and **vital**. We are compelled to make a collective commitment to address these issues by developing and implementing localized, actionable leadership strategies and solutions.

Our Commitment to Success: Housing is a complicated issue. We acknowledge that we cannot do everything that is needed to resolve the region's housing challenges, but as elected officials there are actions we can take to improve our communities' housing challenges. As a collaboration, LLHAC members will undertake impactful learning directly related to the strategies and tactics elected leaders can affect.

As elected officials, we will identify our personal leadership roles in influencing and transforming affordable housing in our communities and Metro Atlanta. We will be vocal about affordable housing needs and solutions and make a public commitment to implement strategies that work in our local communities, while encouraging our peers in the region to join our effort.

Questions/Comments

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