



# ***WorkSource Atlanta Regional***

*January 13, 2021*

# Workforce Innovation & Opportunity Act

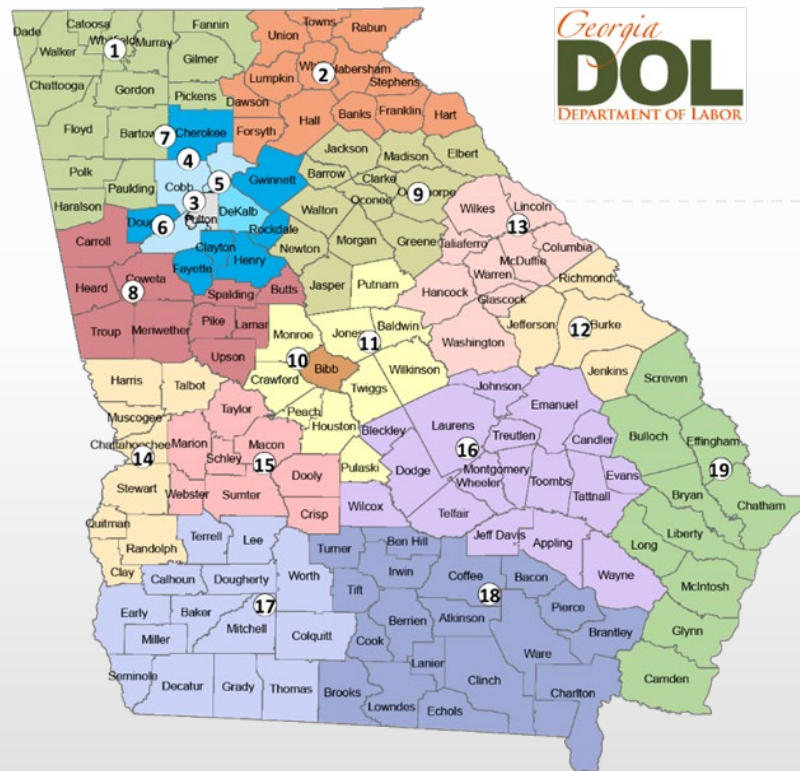
Signed into law July 14, 2014, WIOA is designed to strengthen and improve our nation's public workforce system and help get Americans, including youth and those with significant barriers to employment, into high-quality jobs and careers and help employers hire and retain skilled workers.

The purpose of WIOA is to achieve and maintain an integrated, job-driven workforce system that links the diverse, talented workforce to the nation's businesses and improves the quality of life for citizens.

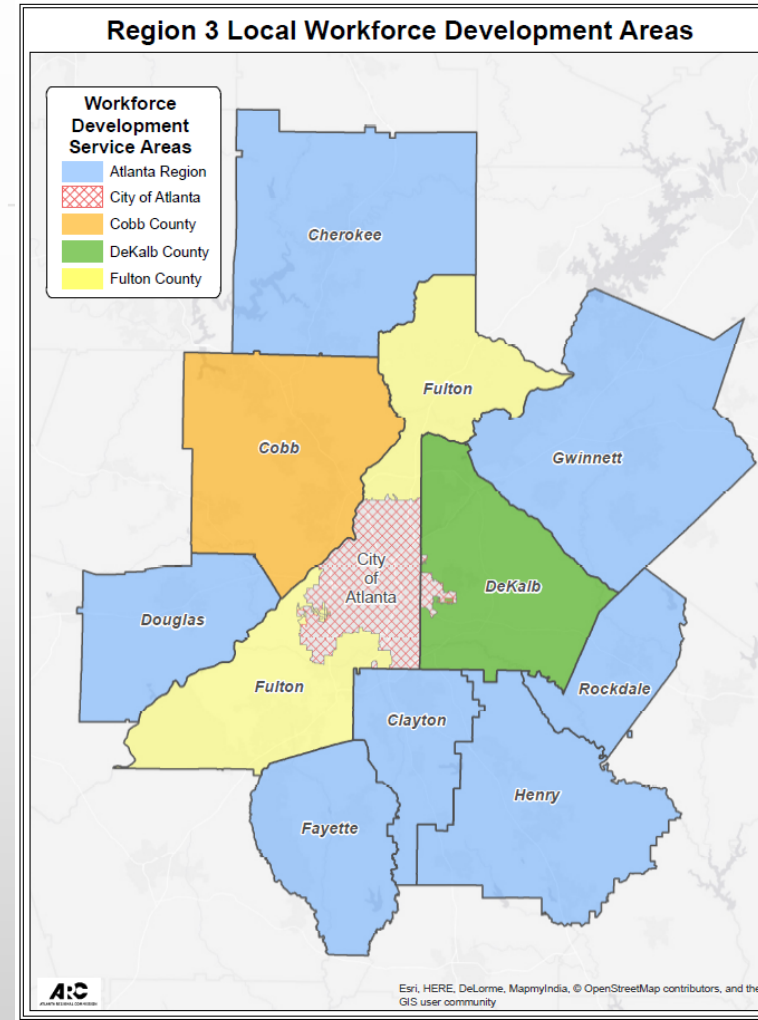
In order to deliver these services, WIOA establishes a network of Local Workforce Development Areas to implement WIOA.



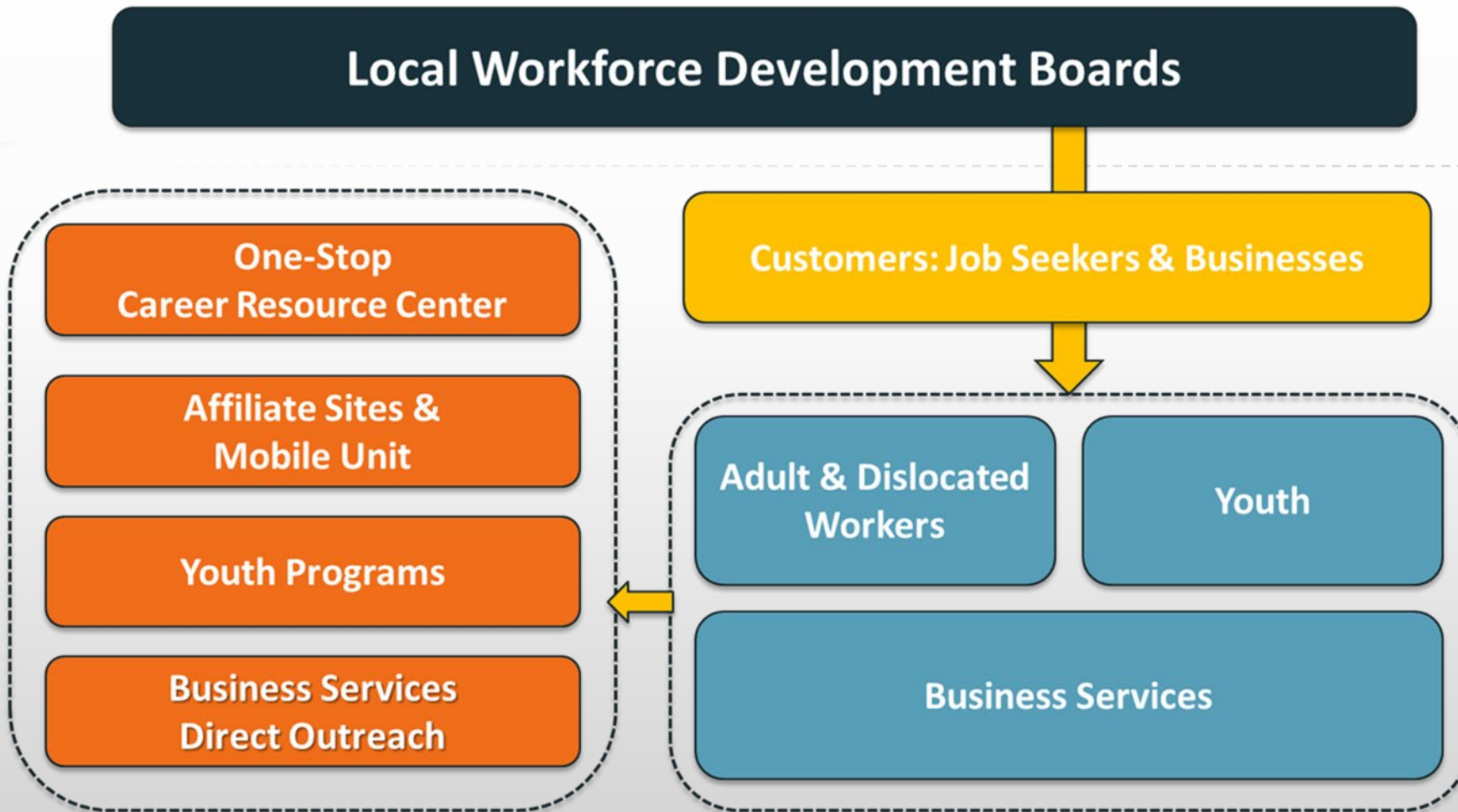
# Local Workforce Development Areas



- |                             |                                       |                               |
|-----------------------------|---------------------------------------|-------------------------------|
| LWDA 01 - Northwest GA      | LWDA 08 - Three Rivers                | LWDA 14 - Lower Chattahoochee |
| LWDA 02 - Georgia Mountains | LWDA 09 - Northeast GA                | LWDA 15 - Middle Flint        |
| LWDA 03 - City of Atlanta   | LWDA 10 - Macon-Bibb                  | LWDA 16 - Heart of GA         |
| LWDA 04 - Cobb County       | LWDA 11 - Middle GA                   | LWDA 17 - Southwest GA        |
| LWDA 05 - DeKalb County     | LWDA 12 - Central Savannah River Area | LWDA 18 - Southern GA         |
| LWDA 06 - Fulton County     | LWDA 13 - East Central GA             | LWDA 19 - Coastal GA          |
| LWDA 07 - Atlanta Regional  |                                       |                               |



# Service Delivery



# Service Delivery

ARC is the fiscal and administrative agent for the Atlanta Regional Workforce Development Board

- Cherokee
- Clayton
- Douglas
- Fayette
- Gwinnett
- Henry
- Rockdale

## Career Resource Centers

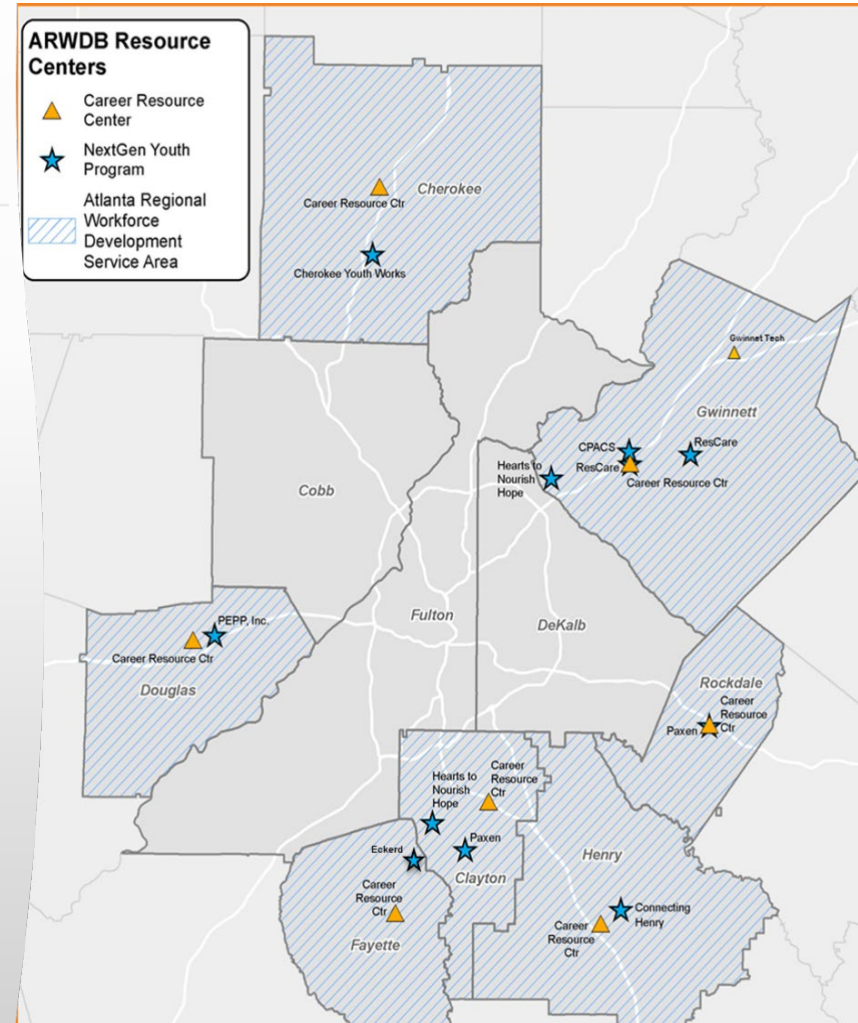
- 1 One-Stop Center
- 7 Affiliate Sites

## Youth Providers

- 10 Out-Of-School Locations
- 1 In-School Provider

## Mobile Units

- 1 full-size mobile unit with 14 regular stops
- 1 full-size welding training lab



# Service Delivery

## Adult/Youth Customers

	2012	2013	2014	2015	2016	2017	2018	2019
Customer Visits	59,034	45,856	44,758	39,889	36,589	31,559	30,631	22,883
Adults Enrolled	2,712	2,384	2,033	2,077	2,010	2,014	2,136	2,083
Youth Enrolled	1,148	1,283	1,359	1,238	1,160	930	1,030	1,014

## Business Customers

	PY 2017		PY 2018		PY 2019	
Work Based Learning Projects	# of Projects	Value	# of Projects	Value	# of Projects	Value
WorkSource Atlanta Regional	33	\$455,594	30	\$682,574	46	\$579,590



# Performance Goals

		ARWDB Goals	
	Area 7 - Atlanta Regional	PY20	PY21
Adult Program	Employment Rate 2 <sup>nd</sup> Quarter After Exit	84.0%	85.0%
	Employment Rate 4 <sup>th</sup> Quarter After Exit	81.5%	83.0%
	Median Earnings 2 <sup>nd</sup> Quarter After Exit	\$6,900	\$7,100
	Credential Attainment	72.0%	73.0%
	Measurable Skills Gain	39.0%	41.0%
Dislocated Worker	Employment Rate 2 <sup>nd</sup> Quarter After Exit	86.0%	87.0%
	Employment Rate 4 <sup>th</sup> Quarter After Exit	86.0%	87.0%
	Median Earnings 2 <sup>nd</sup> Quarter After Exit	\$8,000	\$8,200
	Credential Attainment	71.0%	72.0%
	Measurable Skills Gain	34.0%	36.0%
Youth	Employment Rate 2 <sup>nd</sup> Quarter After Exit	70.0%	72.0%
	Employment Rate 4 <sup>th</sup> Quarter After Exit	69.0%	71.0%
	Median Earnings 2 <sup>nd</sup> Quarter After Exit	\$3,100	\$3,200
	Credential Attainment	63.0%	65.0%
	Measurable Skills Gain	30.0%	31.0%

# Performance Goals

Percent of Annual Goals Achieved				PY19
Adult Program	PY2017	PY2018	PY2019	N
Employment Rate 2nd Quarter After Exit	107.0%	107.5%	106.5%	403
Employment Rate 4th Quarter After Exit	112.5%	107.0%	112.9%	471
Median Earnings 2nd Quarter After Exit	120.2%	122.4%	121.3%	
Credential Attainment	105.9%	107.3%	103.5%	352
Dislocated Worker	PY2017	PY2018	PY2019	
Employment Rate 2nd Quarter After Exit	109.9%	108.8%	100.0%	110
Employment Rate 4th Quarter After Exit	111.5%	107.5%	109.5%	182
Median Earnings 2nd Quarter After Exit	115.0%	124.9%	125.7%	
Credential Attainment	91.3%	99.4%	91.3%	119
Youth Program (NextGen)	PY2017	PY2018	PY2019	
Employment Rate 2nd Quarter After Exit	105.9%	100.2%	112.8%	149
Employment Rate 4th Quarter After Exit	110.6%	100.6%	109.8%	156
Credential Attainment	102.0%	80.0%	98.4%	132



# Workforce Funding

Program Year Total Operating Budget					
	2017	2018	2019	2020	4 Year Change
Year 1 Funding	\$ 11,873,592	\$ 10,430,592	\$ 10,561,184	\$ 8,171,144	\$ (3,702,448)
Roll-Over	\$ 7,644,858	\$ 6,537,850	\$ 3,890,627	\$ 758,000	\$ (6,886,858)
Additional Funding	\$ 330,847	\$ 161,740	\$ 295,426	\$ 1,912,000	\$ 1,581,153
Total Available	\$ 19,849,297	\$ 17,130,182	\$ 14,747,237	\$ 10,841,144	\$ (9,008,153)

# Local Workforce Plan – 2020 to 2023

- Workforce Plan for ARWDB Area – 7 counties
- Provides guidance and direction for workforce service delivery
- Directs the investment of \$12-15 million annually
- The goals of the ARWDB include the following:
  - Ensure Atlanta region **employers have a trained workforce** and labor market services to make us more competitive in the global economy, and to maximize economic development opportunities for the Atlanta region.
  - Ensure Atlanta region **residents have access to high-quality labor market information, quality training, and employment services** to facilitate finding jobs or obtaining better jobs in the local economy.
  - Ensure Atlanta region **residents have access to** literacy, basic education, and basic workplace skills necessary for **educational and career advancement**.
  - Be recognized by customers and stakeholders as a **responsive and effective workforce system**.



# Regional Workforce Plan – 2020 to 2023



- Workforce Plan for Region 3 encompassing 10-counties, 5 LWDAs
- Support **regional innovation and integration** activities implemented at the local level.
- Foster meaningful and **targeted relationships with key partners** in the business, education, training, and credentialing communities to better serve customers for sustainable employment.
- Promote **collaboration among the local workforce development boards** to exchange best practices and knowledge sharing for improved efficiency and standardized customer service.
- Ensure **job seekers have access to quality career services** either online or in-person through a “common front door”.
- **Coordinate employer engagement and business services** across the region and foster strong relationships with employers to find the talent they need.
- **Improve economic mobility** in the region by collaborating to reduce racial, socioeconomic, and other inequities in workforce outcomes.

# Regional Workforce Plan – 2020 to 2023

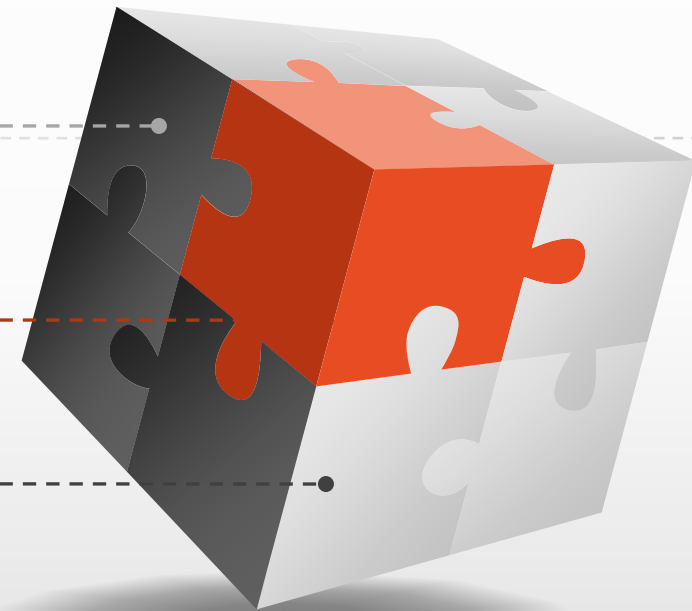
**Align Service Delivery Across Five Boards**

**Implement Regional Sector Strategy**

**Share Best Practices**

**Implement Regional Processes**

**Impact Workforce Beyond WIOA**



Metro Atlanta

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Connecting Talent with Opportunity

# Regional Workforce Plan – 2020 to 2023

- Significant data provided related to existing and emerging in-demand industry sectors and occupations
- Five in-demand industries identified:
  - ✓ Healthcare
  - ✓ Information Technology
  - ✓ Advanced Manufacturing
  - ✓ Skilled Trades
  - ✓ Transportation, Distribution, and Logistics

**Top Occupations by Number of Job Postings in 2019 - WorkSource Metro Atlanta**

O*NET Code	Occupation	Job Postings
15-1132	Software Developers, Applications	40,149
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	26,189
29-1141	Registered Nurses	24,090
11-9199	Managers, All Other	18,718
41-2031	Retail Salespersons	16,877
43-4051	Customer Service Representatives	14,890
53-3032	Heavy and Tractor-Trailer Truck Drivers	12,686
41-1011	First-Line Supervisors of Retail Sales Workers	10,496
11-2022	Sales Managers	10,319
13-1111	Management Analysts	9,709
15-1199	Computer Systems Engineers/Architects	9,242
13-1071	Human Resources Specialists	8,525
15-1121	Computer Systems Analysts	8,086
15-1151	Computer User Support Specialists	8,047
11-1021	General and Operations Managers	7,968

*Source: Labor Insight Jobs (Burning Glass Technologies) - 01/01/2019 - 12/31/2019*

# Regional Workforce Plan – 2020 to 2023

Projected Change in Employment, 2 Digit NAICS Code - WorkSource Metro Atlanta

NAICS	Industry	5 Year Projection (2019-2024)		Employment Demand		
		# Change	% Change	Avg. Annual	% of New	% Replacement
21	Mining, Quarrying, and Oil and Gas Extraction	310	42%	62	71%	29%
55	Management of Companies and Enterprises	25,046	35%	5009	68%	32%
71	Arts, Entertainment, and Recreation	9,535	22%	1907	28%	72%
<b>23</b>	<b>Construction</b>	<b>25,101</b>	<b>20%</b>	<b>5020</b>	<b>33%</b>	<b>67%</b>
53	Real Estate and Rental and Leasing	10,419	19%	2084	33%	67%
11	Agriculture, Forestry, Fishing and Hunting	339	18%	68	29%	71%
<b>48</b>	<b>Transportation and Warehousing</b>	<b>29,925</b>	<b>18%</b>	<b>5985</b>	<b>30%</b>	<b>70%</b>
<b>62</b>	<b>Health Care and Social Assistance</b>	<b>40,942</b>	<b>15%</b>	<b>8188</b>	<b>25%</b>	<b>75%</b>
<b>54</b>	<b>Professional, Scientific, and Technical Services</b>	<b>29,540</b>	<b>14%</b>	<b>5908</b>	<b>26%</b>	<b>74%</b>
<b>56</b>	<b>Administrative and Support and Waste Management and Remediation Services</b>	<b>30,130</b>	<b>14%</b>	<b>6026</b>	<b>21%</b>	<b>79%</b>
<b>72</b>	<b>Accommodation and Food Services</b>	<b>31,883</b>	<b>14%</b>	<b>6377</b>	<b>15%</b>	<b>85%</b>
51	Information	10,394	11%	2079	21%	79%
31	Manufacturing	12,051	10%	2410	19%	81%
52	Finance and Insurance	10,078	9%	2016	17%	83%
81	Other Services (except Public Administration)	9,451	8%	1890	13%	87%
44	Retail Trade	18,243	7%	3649	11%	89%
61	Educational Services	13,244	7%	2649	14%	86%
92	Public Administration	2,815	3%	563	6%	94%
42	Wholesale Trade	116	0%	23	0%	100%
22	Utilities	-161	-2%	-32	-5%	105%
99	Unclassified	-2,410	-39%	-482	-62%	162%
<b>Total- All Industries</b>		<b>306,993</b>	<b>12%</b>	<b>61399</b>	<b>20%</b>	<b>80%</b>

Projected Change in Employment, 5 Digit SOC Code - WorkSource Metro Atlanta (Occupations with the Greatest Annual Demand)

SOC	Occupation	5-Year Projection (2019-2024)		Employment Demand		
		# Change	% Change	Avg. Annual	% of New	% Replacement
35-3020	Fast Food and Counter Workers	6,950	10.2%	880	9.2%	90.8%
15-1130	Software Developers and Programmers	4,401	12%	856	25.0%	75.0%
53-7060	Laborers and Material Movers, Hand	4,278	5%	635	6.5%	93.5%
35-2010	Cooks	3,175	8%	632	10.1%	89.9%
29-1140	Registered Nurses	3,162	8%	630	23.0%	77.0%
39-9020	Personal Care Aides	3,150	19%	630	19.0%	81.0%
11-1020	General and Operations Managers	3,148	7%	568	13.2%	86.8%
53-3030	Driver/Sales Workers and Truck Drivers	2,841	5%	553	7.9%	92.1%
37-2010	Building Cleaning Workers	2,763	6%	539	7.7%	92.3%
35-3030	Waiters and Waitresses	2,697	6%	531	5.9%	94.1%
31-9090	Miscellaneous Healthcare Support Occupations	2,654	11%	518	15.3%	84.7%
31-1010	Nursing, Psychiatric, and Home Health Aides	2,591	11%	360	14.9%	85.1%
13-1160	Market Research Analysts and Marketing Specialists	1,801	13%	345	19.3%	80.7%
47-2060	Construction Laborers	1,727	8%	339	12.8%	87.2%
13-2010	Accountants and Auditors	1,694	6%	326	12.2%	87.8%
13-1110	Management Analysts	1,632	10%	290	17.3%	82.7%
15-1120	Computer and Information Analysts	1,450	9%	289	21.5%	78.5%
35-1010	Supervisors of Food Preparation and Serving Workers	1,443	8%	282	9.6%	90.4%
49-9070	Maintenance and Repair Workers, General	1,412	6%	282	10.8%	89.2%
15-1150	Computer Support Specialists	1,409	8%	278	16.6%	83.4%

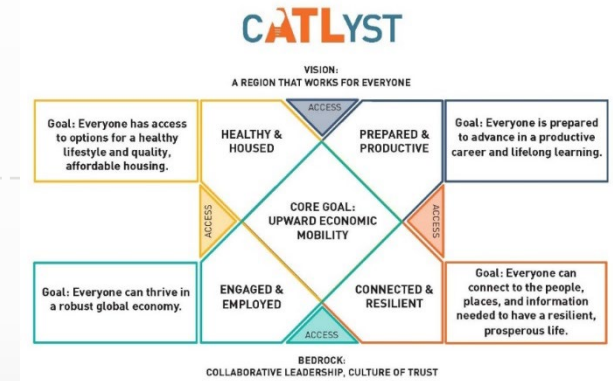


# Regional Coordination



- Regional Workforce Plan
- Metro Atlanta Industry Partnerships
- Systems Change for Economic Mobility
- Metro Atlanta Exchange for Workforce Solutions
- Equity@Work
- Monthly Directors Meetings
- Regional Outreach Campaign
- ATLworks.org

# ARC Program Integration



## WIOA is designed to:

- Help job seekers access employment, education, training, and support services to succeed in the labor market
- Match employers with the skilled workers they need to compete in the global economy

## Competitive Economy Goals:

- Building the region as a globally recognized hub of technology and innovation
- Developing a highly desired workforce, able to meet the needs of 21st Century employers

## Prepared and Productive Priorities:

- Continue to expand the region's involvement in sector partnerships & programming
- Address gaps in education, workforce development, and social support offerings
- Establish a collective impact approach to re-engage disconnected workers



***Thank You***

Converting your business from Good to Great.

Metro Atlanta

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Connecting Talent with Opportunity