



Atlanta Regional Commission



## Governance Committee Summary

**February 10, 2021**

### **Treasurer's Report**

ARC Board Treasurer Bob Reeves presented the December Treasurer's report. The estimated fund balance as of Dec. 31, 2020 was \$5,472,373.

- [Treasurer's report presentation](#)

### **Area Plan on Aging Update and Additional Funding**

The Governance Committee approved an update to the Area Plan on Aging, year two of the four-year 2021-2024 plan. The committee also approved the application for additional funding that may become available, such as federal COVID relief programs.

- [Presentation](#): FY22 Update to the Area Plan on Aging and FY22 Funding Request
- [Resolution](#)

### **Transportation Improvement Program – First Read**

The committee approved a first read of a regular update to the regional Transportation Improvement Program, which allocates funding for transportation projects across the region.

- [Presentation](#)

### **CSR Update: ARC Strategic Communications Plan, State of Region recap, Annual Partners**

Malika Reed Wilkins, Senior Director of the Center for Strategic Relations, presented on several key topics. She provided an update on ongoing efforts to develop an ARC strategic communications plan, which aims to position ARC as the region's most-trusted source for the data, tools, and resources to address the region's challenges. She also provided a recap of the successful 2020 State of the Region breakfast, our first-ever virtual SORB. And she informed the committee of the agency's 2021 Annual Strategic Partners: Georgia Power, Uber, and Delta Air Lines.

- [Presentation](#)