



Atlanta Regional Commission



Building Georgia

A Workforce Partnership

ONE
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REGION

Building Georgia: A Workforce Partnership






Purpose

The purpose of Building Georgia is to foster collaboration across the state between government agencies, the private sector, and the workforce training community to “close the gap” between the current levels of workforce employment in the infrastructure construction sector and what will be needed for Georgia to successfully take advantage of funding provided in the Infrastructure Investment & Jobs Act (IIJA)

Need

Our analysis has identified an approximate “gap” of **136,000** infrastructure construction job openings across the state of Georgia over the 5-year lifespan of the IIJA.

Federal Implementation Priority – Workforce Development

-  Investing funds from transportation programs in workforce development is now allowed by the IIJA
-  Investments from transportation programs can be aligned with existing workforce development programs
-  Identify which competitive or formula programs should make investments in workforce development

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Approach

Objective 1

Train Labor Based on Industry Need Assessments

- Train 100 people in skilled trades for needs identified by our local infrastructure employer partners
- Establish a pool of employers that will guarantee interviews for all trainees that complete the program
- Provide supportive services for participants (e.g., for childcare, transportation, stipend)

Objective 2

Match Employers with Job Seekers

- Develop a Building Georgia website to serve as statewide landing page for job seekers, training providers, and employers
- Link labor exchange system to website
- Create a branding and outreach campaign for statewide implementation

Objective 3

Reframe and Promote Skilled Trades Earlier

- Prepare career pathways for skilled trades and related infrastructure jobs
- Review existing programs (e.g. CTAE programs) for synergies
- Prepare age-appropriate messaging for junior and high school
- Explore implementation options in schools and supportive programs

Objective 4

Identify Funding to Support Long Term Efforts

- Develop and monitor metrics
- Prepare budget needs for ongoing program implementation
- Seek funding options including federal and state allocations, philanthropic and private sector funds, and “pay to play” options.

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Next Steps

Establish the Building Georgia Advisory Council

- Confirm key participants and representatives on the Council
- Prepare operating protocols for the Council
- Hold initial meeting and establish agreed upon schedule

Prepare Building Georgia Website & Outreach

- Develop micro-site until full website/funding is available
- Establish Building Georgia presence on social media
- Initiate regular communication pattern with partners

Secure Training Provider(s) for Pilot Training Cohorts

- Select experienced, qualified training provider(s)
- Identify critical in-demand skills for existing infrastructure projects
- Design training programs resulting in needed skills and industry recognized credentials
- Collaborate with local infrastructure contractors to hire those completing training

Flex Transportation Funds for Workforce Purposes

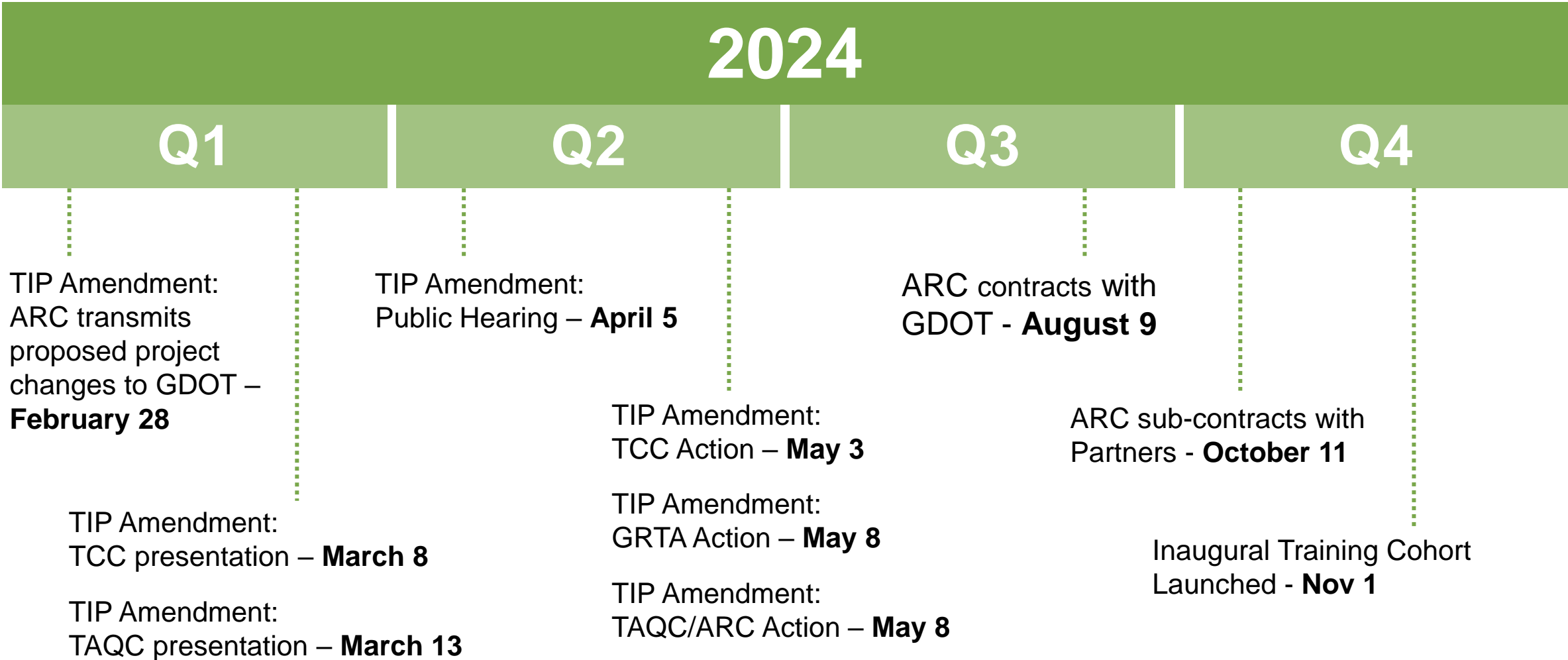
- Complete a TIP amendment
- GDOT contract with ARC
- ARC contract with sub-contractor
- Funds included for workforce in state PY25 budget



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Timeline





QUESTIONS?

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