

# Board Portal Update

The screenshot shows a web browser displaying the Atlanta Regional Commission (ARC) Board & Committee Portal. The browser's address bar shows the URL [atlantaregional.org/board-committee-portal/](http://atlantaregional.org/board-committee-portal/). The page has a teal header with the ARC logo and navigation links: BROWSE BY TOPIC, BROWSE BY TYPE, NEWS CENTER, ABOUT US, CONTACT ARC, and BOARD PORTAL. A search icon is also present. Below the header, a teal banner reads "Board & Committee Portal" with a welcome message: "Welcome to the ARC Board and Committee Information Portal, a new feature of the ARC website, designed especially for board members' use. The portal allows board members to access information and materials for ARC Board meetings, as well as any Committee meetings hosted by ARC. These features are part of a series of continuous website improvements to efficient navigation and board engagement." To the right of the banner are two buttons: "View Member Profile Page" and "Year-at-a-Glance Calendar".

Below the banner, there are two main sections. On the left, an "ANNOUNCEMENTS" section with a "View All" link. The announcement is titled "Special Called Joint TAQC/ARC Board Meeting" and states: "This is a special called Joint TAQC/ARC Board Meeting scheduled for June... Read more". Below this is a "MEETING CALENDAR" section with filters for "SELECT DATE RANGE" and "FILTER BY COMMITTEE". It shows meetings within the next 30 days for all committees. The first entry is for "JUNE 8, 2022" at "11:00-12:30 PM | Strategic Relations Subcommittee".

On the right side of the page, there is a "PORTAL NAVIGATION" section with links: Board Portal Home, Meeting Calendar, Meeting Materials, Committees, Board Members, and Announcements. Below this is a "BOARD RESOURCES" section with links: ARC Bylaws, ARC Citizen District Map, and Standards of Ethical Conduct. At the bottom right, there is a "Privacy - Terms" link.

The browser's taskbar at the bottom shows various application icons and the system clock indicating 2:20 PM on 6/7/2022.

# From idea to implementation to operation

- Task Force Recommendations Adopted (February 2020)
- Needs assessment, design, approval, development
- Soft launch (May 2021)
  - Board Member Profiles
  - Calendars customized for each board member
  - Interactive agenda function for board and committee meetings
  - Improved access to meeting materials
- Functional enhancements (December 2021)
  - Ease of back-office administration
  - Reshuffle of information on main portal page
- One year check-in! (June 2022)

# Portal Analytics – The Numbers

May 2021

**181**  
PAGEVIEWS



May 2022

**575**  
PAGEVIEWS



# Portal Analytics – Your Experience

How's it working for you?

Any suggestions for enhancements?