Arts Program Update

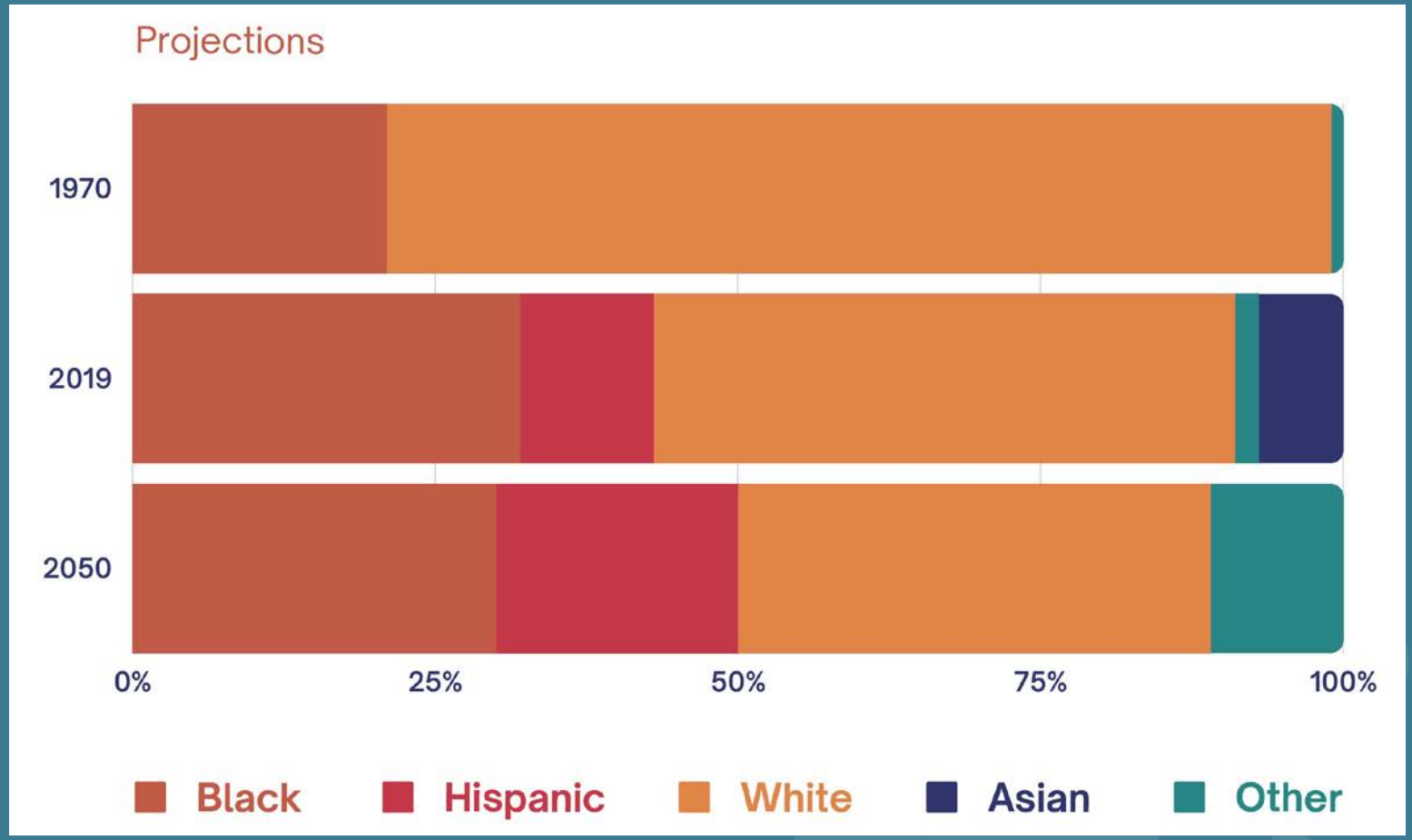
Marian Liou, Community Engagement and Arts Program Manager

Community Engagement and Arts Team

- Marian Liou
  Community Engagement Manager
  Arts Program Manager
- Josh Phillipson
  Principal Planner (Arts, Culture and Creative Placemaking)
- Rachel Will
  Senior Planner
- Tatiana Bell
  Creative Designer



Our Changing Region



Source: The Region's Plan Forecast (2019)

Arts Plan



Goals and Key Recommendations

- Support and impart the region's diverse cultural practices and traditions as key elements of a regional identity
- Promote and utilize arts, culture, and creative placemaking
- *Incorporate arts and culture into ARC's day-to-day operations*
- Advocate for artists, creatives, and arts and cultural organizations
- Encourage a collaborative and inclusive ecosystem of arts, culture, and creative placemaking in metro Atlanta

Incorporating Arts and Culture In Our Own Work

- Reimagine ALMA as a practical and experiential, project-based design workshop
- Survey and interview artists with diverse backgrounds and lived experience
- Connect with diverse arts and culture community-based organizations throughout the region
- Develop Arts in Planning handbook
- Integrate lessons learned into our own practice and process

ALMA Workshop 2021



ALMA Workshop 2021

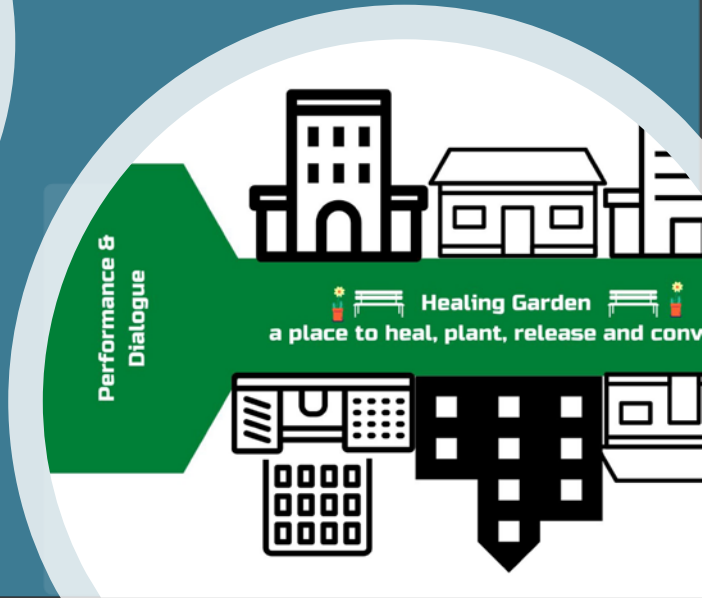
- Select a class of 32 participants reflective of the region's racial/ethnic diversity
- Cross-sector collaboration – 1/3rd artists, 1/3rd planners, and 1/3rd local officials
- 6 teams working on 3 different projects that focused on the community engagement process, especially for groups that we have excluded in the past
- Embed arts and culture in ARC community planning projects

Cross-Sector Projects

- Tucker Arts in the Alleys (CDAP)
- Midtown Alliance Bus Stop Creative Placemaking (LCI)
- Artist-Led, Arts and Culture-Based Community Engagement















Taylor Alxndr
Performer
+Community Organizer

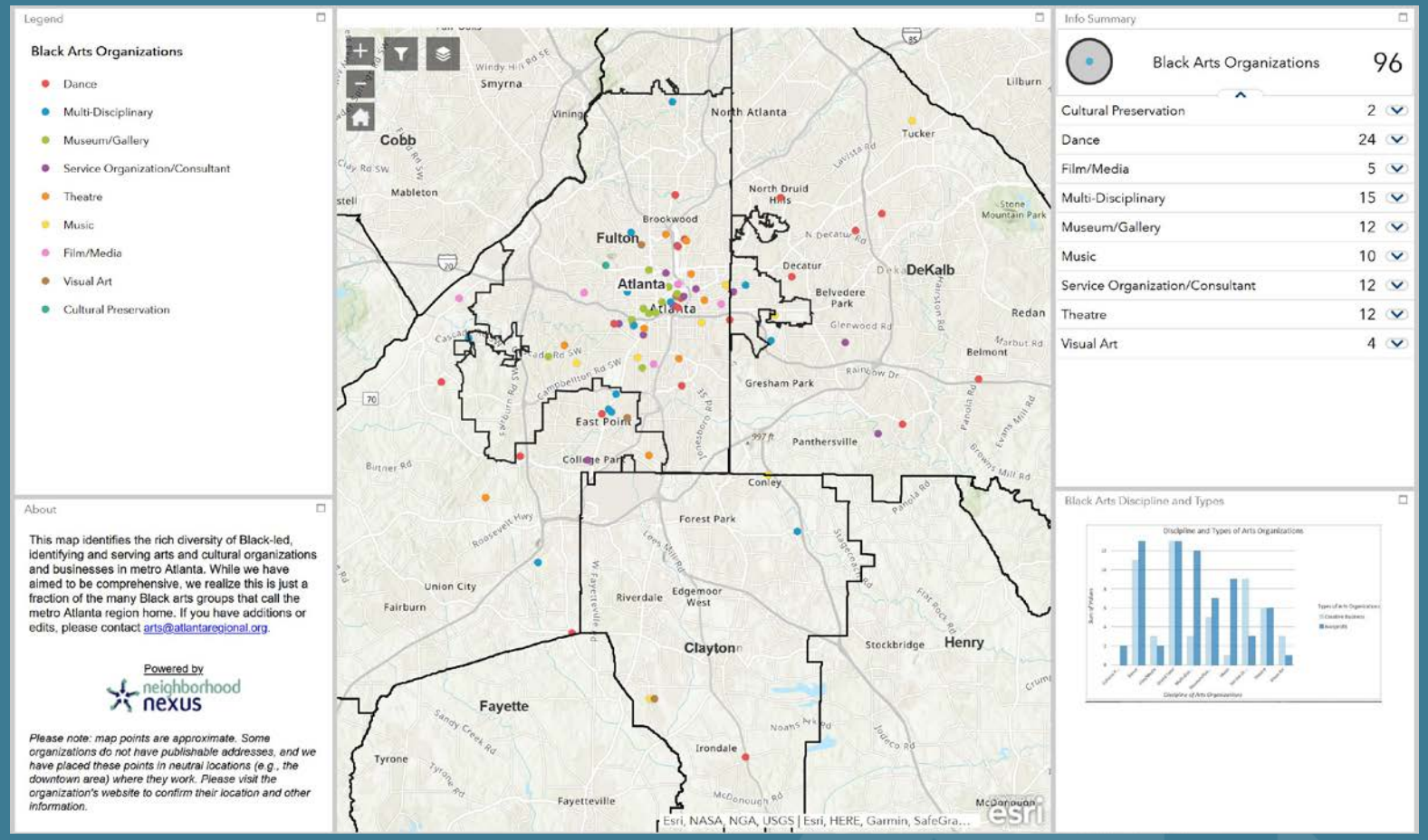
Jesse Pratt Lopez
Photojournalist
+Organizer

Jacque Pritz
Dancer
+Arts Administrator

Aysha Pennerman
Designer+Visual Artist

Artist Survey and Interviews

Mapping Diverse Arts Organizations



Source: Neighborhood Nexus

Arts in Planning Handbook

- For artists, planners, and local government officials interested in successful community collaborations
- Lessons learned from ARC's Arts Program
- Aligned with our values, practice, and processes



Looking Ahead

- Fall Arts Forum (October 2021) – seeking Black, Indigenous, People of Color artists and arts and culture community-based organizations interested in designing community planning projects
- ALMA 2022 (February-May 2022)

Thank you.

Marian Liou
Community Engagement and Arts Program Manager
mliou@atlantaregional.org