

# Arts Program Update

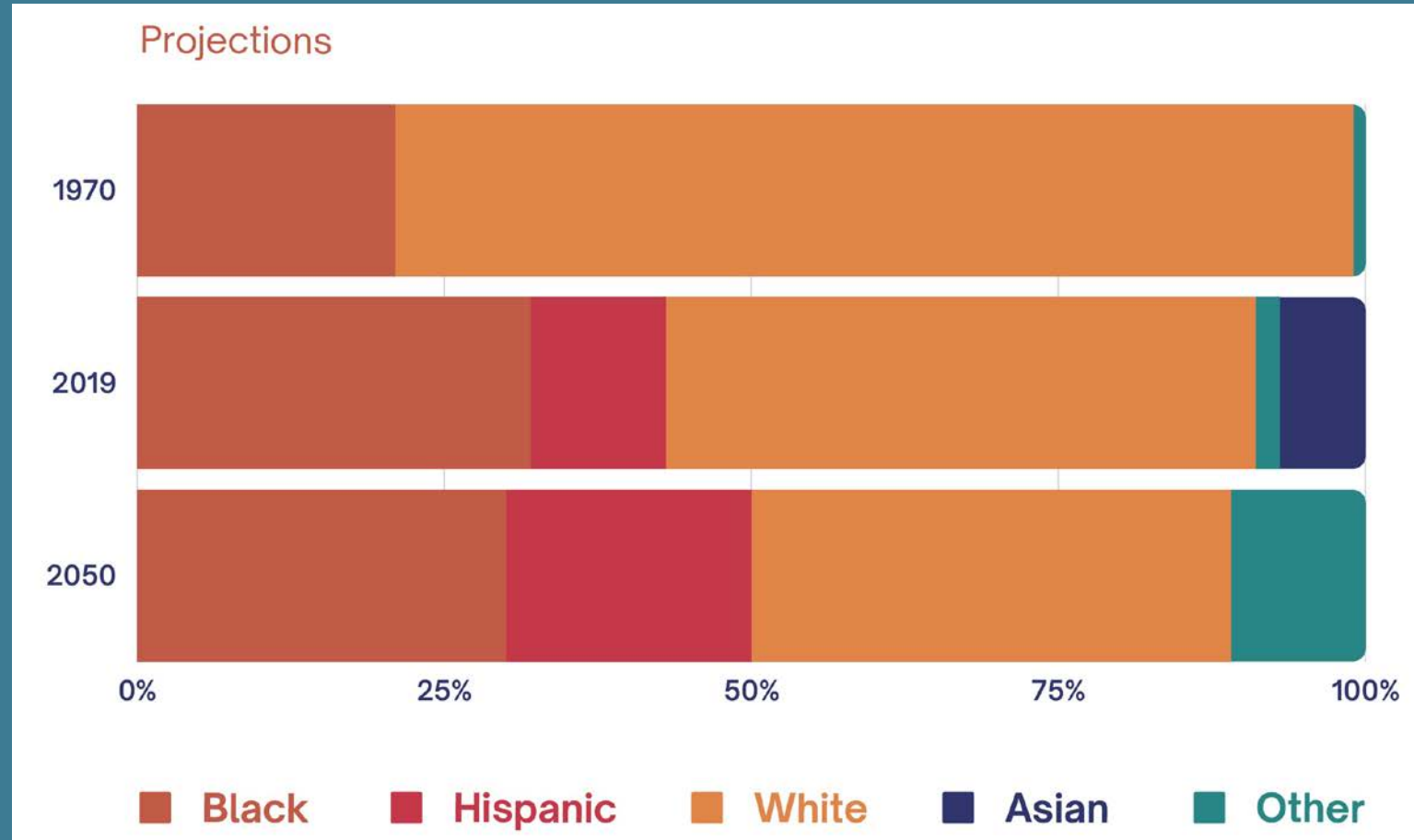
Marian Liou, Community Engagement and Arts Program Manager

# Community Engagement and Arts Team

- Marian Liou  
Community Engagement Manager  
Arts Program Manager
- Josh Phillipson  
Principal Planner (Arts, Culture and Creative Placemaking)
- Rachel Will  
Senior Planner
- Tatiana Bell  
Creative Designer



# Our Changing Region



*Source: The Region's Plan Forecast (2019)*

# Arts Plan



## Goals and Key Recommendations

- Support and impart the region's diverse cultural practices and traditions as key elements of a regional identity
- Promote and utilize arts, culture, and creative placemaking
- *Incorporate arts and culture into ARC's day-to-day operations*
- Advocate for artists, creatives, and arts and cultural organizations
- Encourage a collaborative and inclusive ecosystem of arts, culture, and creative placemaking in metro Atlanta

# Incorporating Arts and Culture In Our Own Work

- Reimagine ALMA as a practical and experiential, project-based design workshop
- Survey and interview artists with diverse backgrounds and lived experience
- Connect with diverse arts and culture community-based organizations throughout the region
- Develop Arts in Planning handbook
- Integrate lessons learned into our own practice and process



# ALMA Workshop 2021

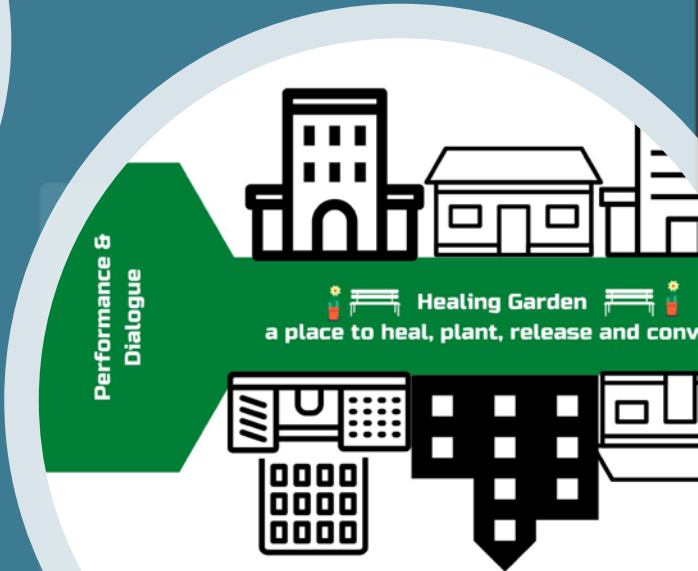


# ALMA Workshop 2021

- Select a class of **32 participants** reflective of the region's racial/ethnic diversity
- **Cross-sector collaboration** – 1/3<sup>rd</sup> artists, 1/3<sup>rd</sup> planners, and 1/3<sup>rd</sup> local officials
- 6 teams working on 3 different projects that focused on the **community engagement process**, especially for groups that we have excluded in the past
- **Embed arts and culture** in ARC community planning projects

# Cross-Sector Projects

- Tucker Arts in the Alleys (CDAP)
- Midtown Alliance Bus Stop Creative Placemaking (LCI)
- Artist-Led, Arts and Culture-Based Community Engagement







Taylor Alxndr  
Performer  
+Community Organizer

Jesse Pratt Lopez  
Photojournalist  
+Organizer

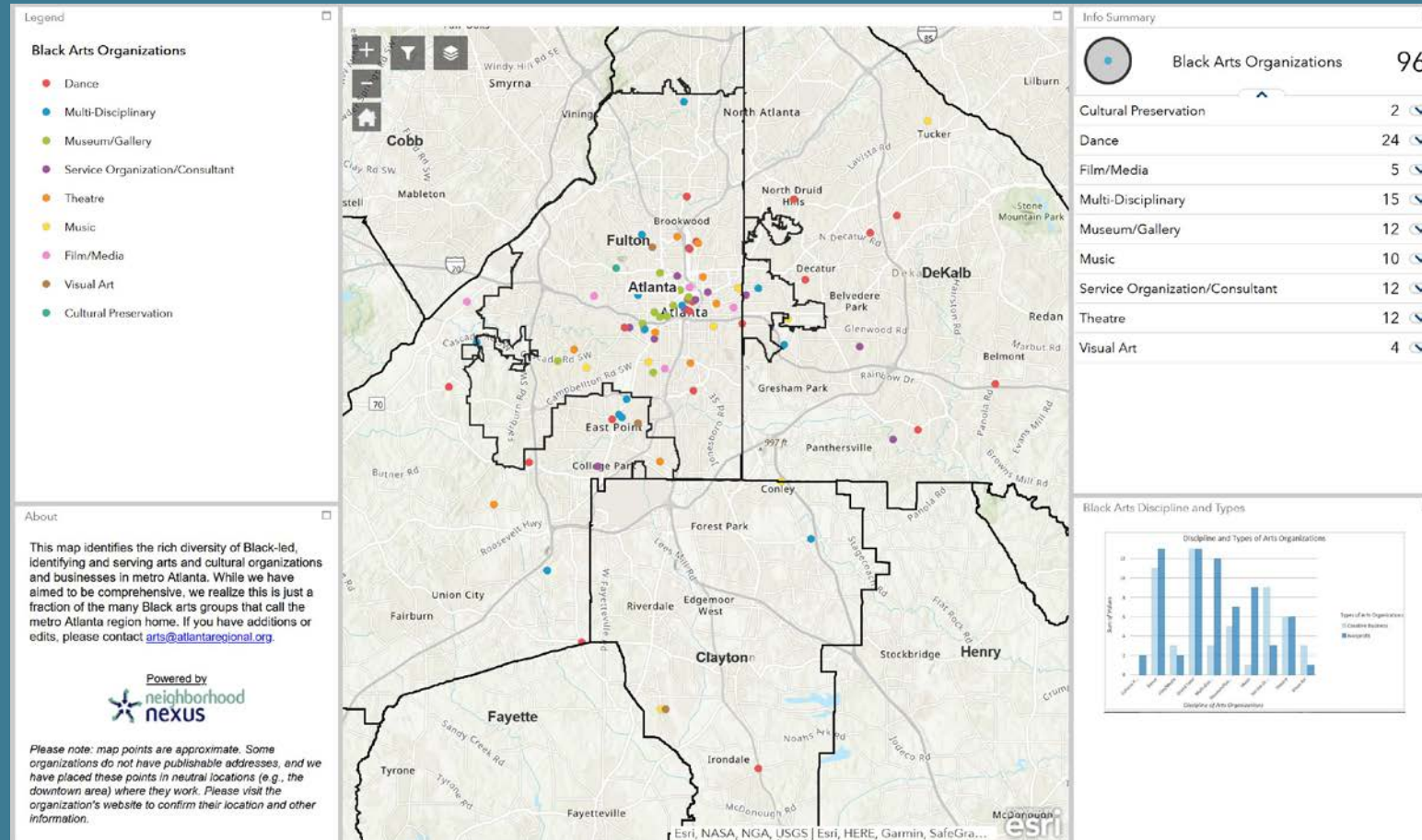
Jacque Pritz  
Dancer  
+Arts Administrator

Aysha Pennerman  
Designer+Visual Artist

# Artist Survey and Interviews



# Mapping Diverse Arts Organizations



Source: Neighborhood Nexus

# Arts in Planning Handbook

- For artists, planners, and local government officials interested in successful community collaborations
- Lessons learned from ARC's Arts Program
- Aligned with our values, practice, and processes



# Looking Ahead

- Fall Arts Forum (October 2021) – seeking Black, Indigenous, People of Color artists and arts and culture community-based organizations interested in designing community planning projects
- ALMA 2022 (February-May 2022)



# Thank you.

Marian Liou

Community Engagement and Arts Program Manager

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