

METRO ATLANTA SPEAKS 2023



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Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



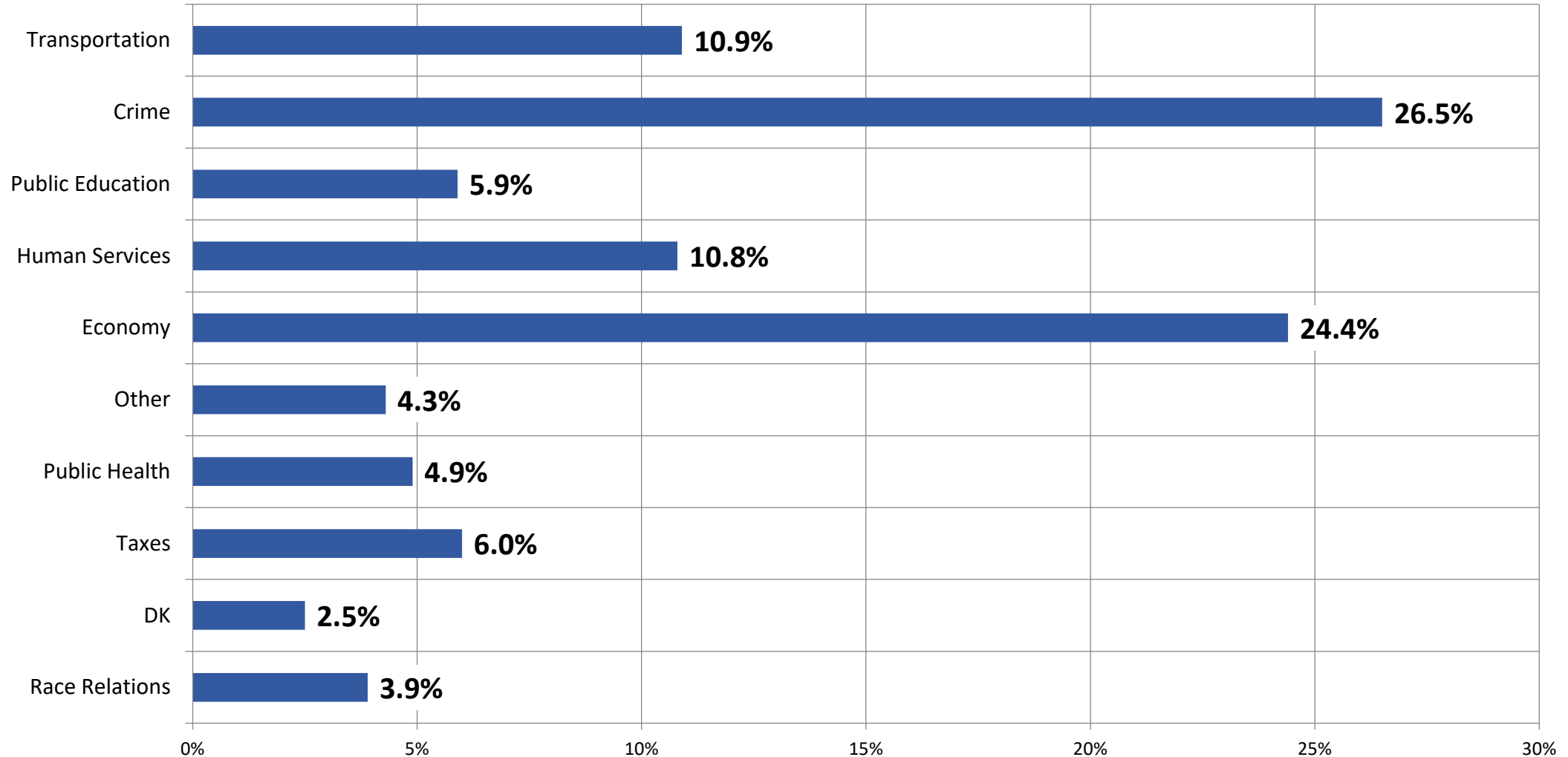
Diverse stakeholders engage and take a regional approach to solve local issues.



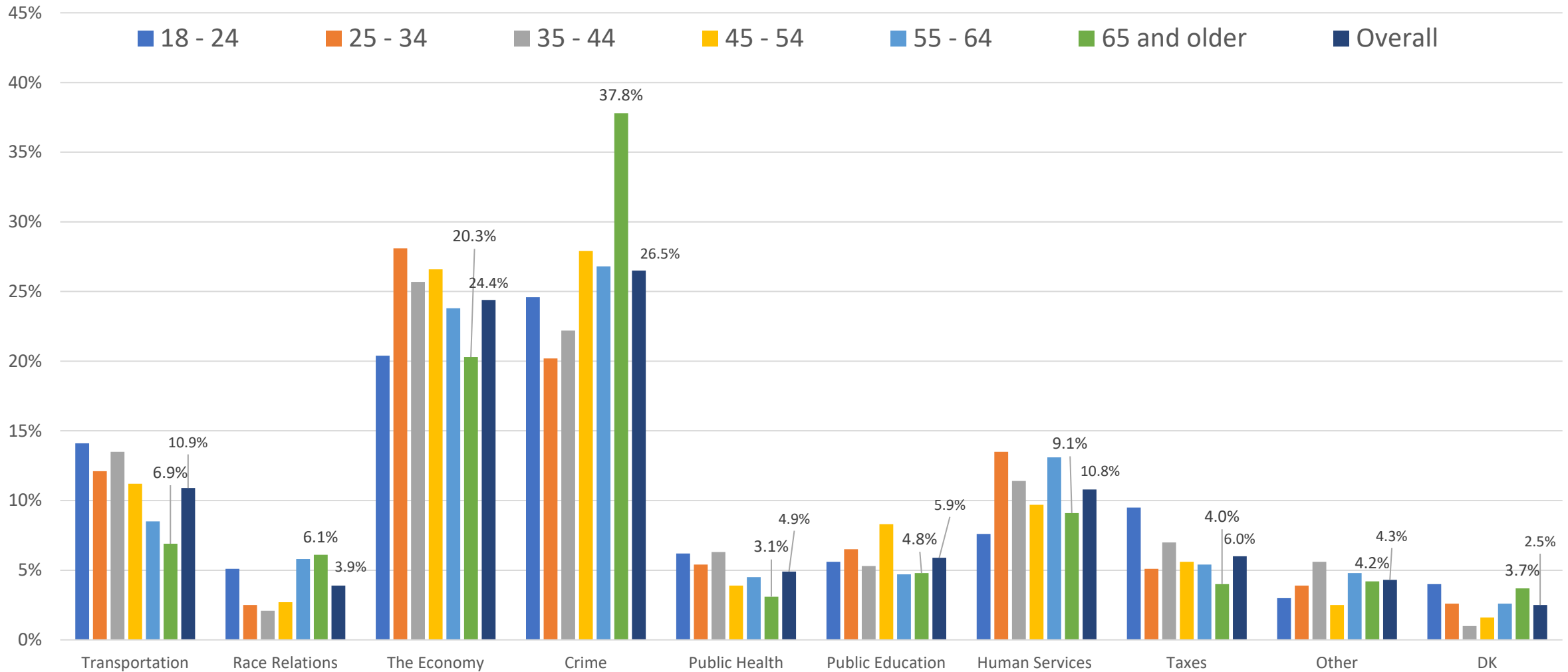
A competitive economy that is inclusive, innovative, and resilient.

- Goals
 - Assess Perceptions
 - Define Priorities
 - Gauge Opinions
- Conducted August 2023
 - Hybrid of Phone and Online Surveys
- Results by Age Group

Of the following, which issue is the biggest problem facing residents in the Metro Atlanta area today? Is it...

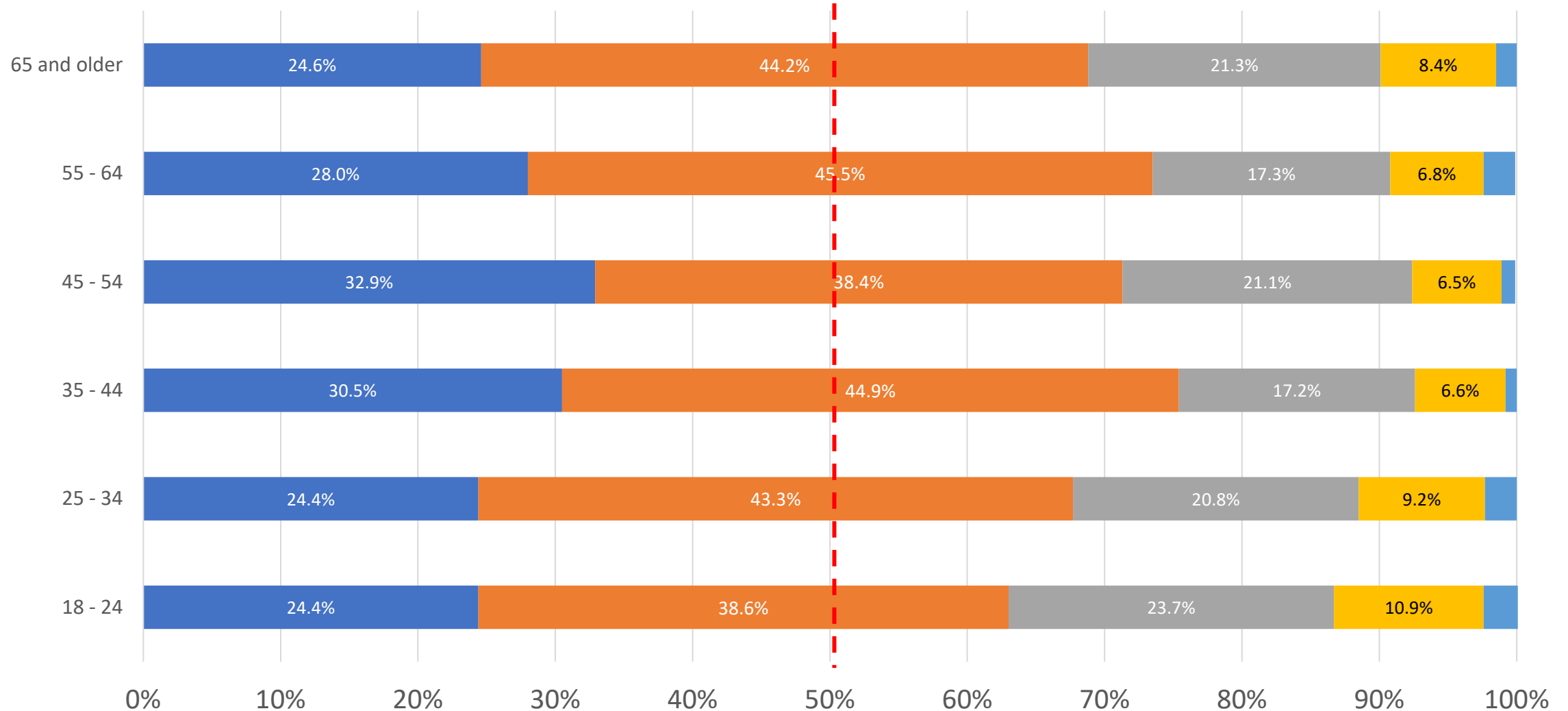


Of the following, which issue is the biggest problem facing residents in the Metro Atlanta area today? Is it...

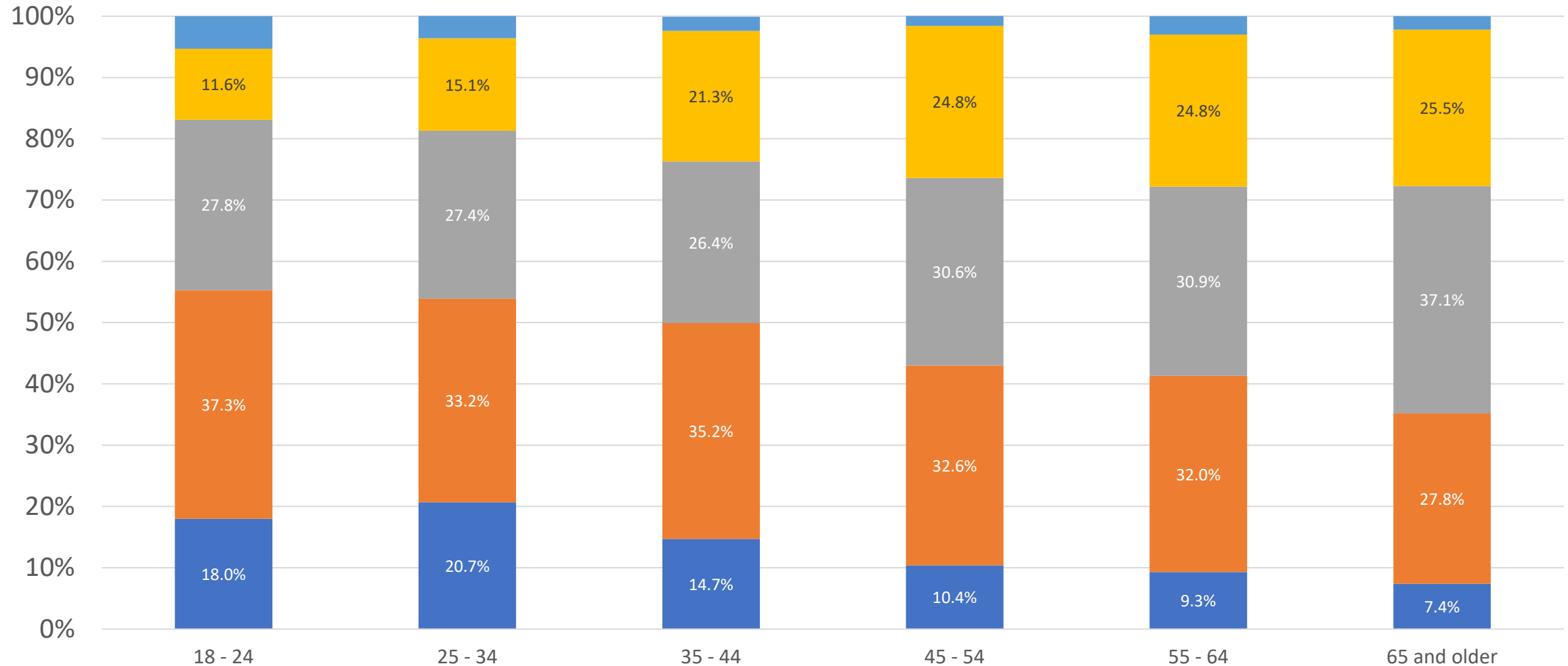


"I feel safe walking at night in my neighborhood"

Strongly agree Agree Disagree Strongly disagree DK

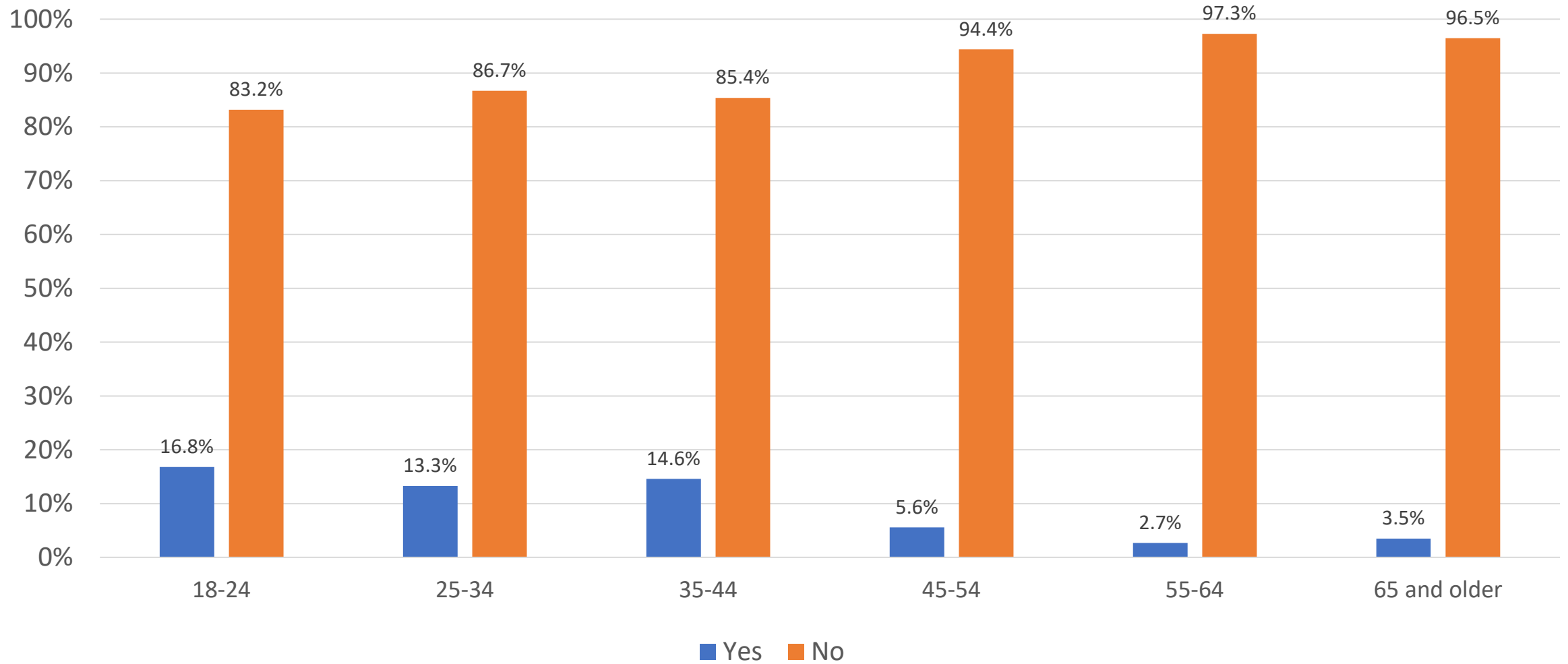


“I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail”



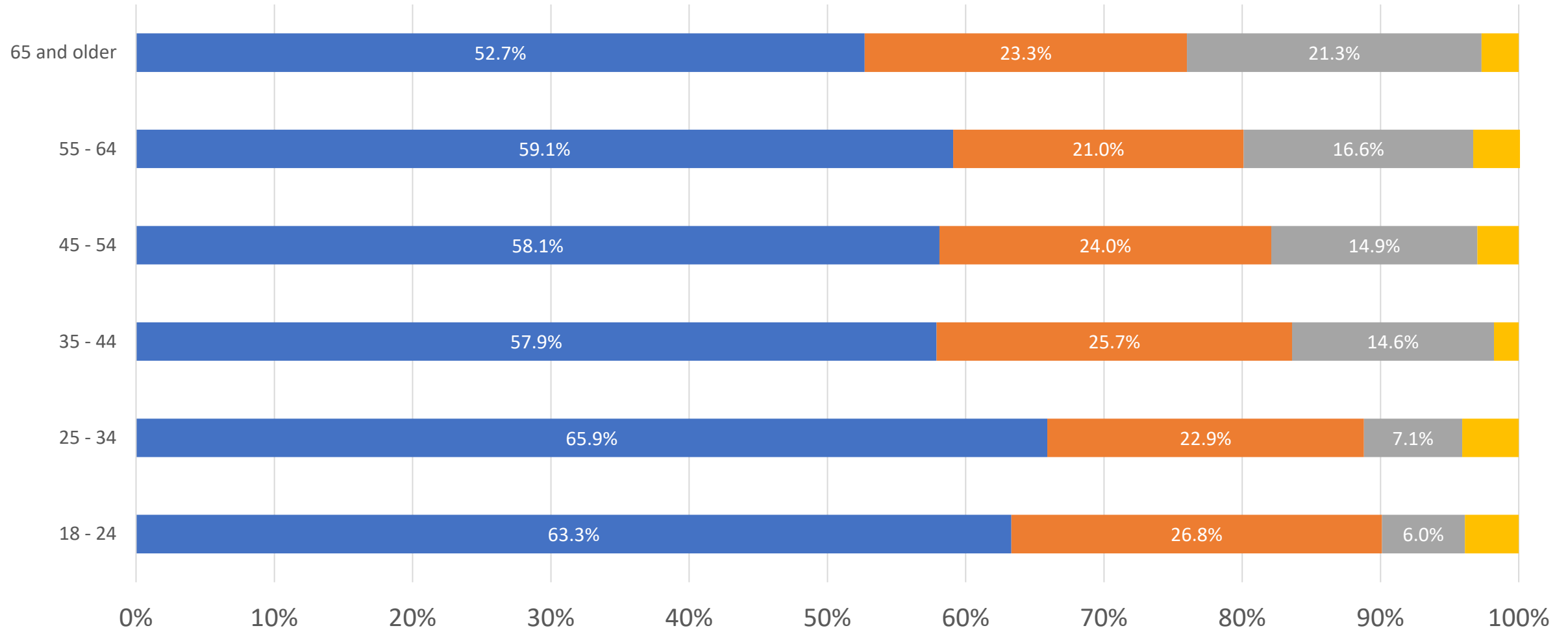
■ Strongly agree ■ Agree ■ Disagree ■ Strongly disagree ■ DK

Do you own an electric vehicle?



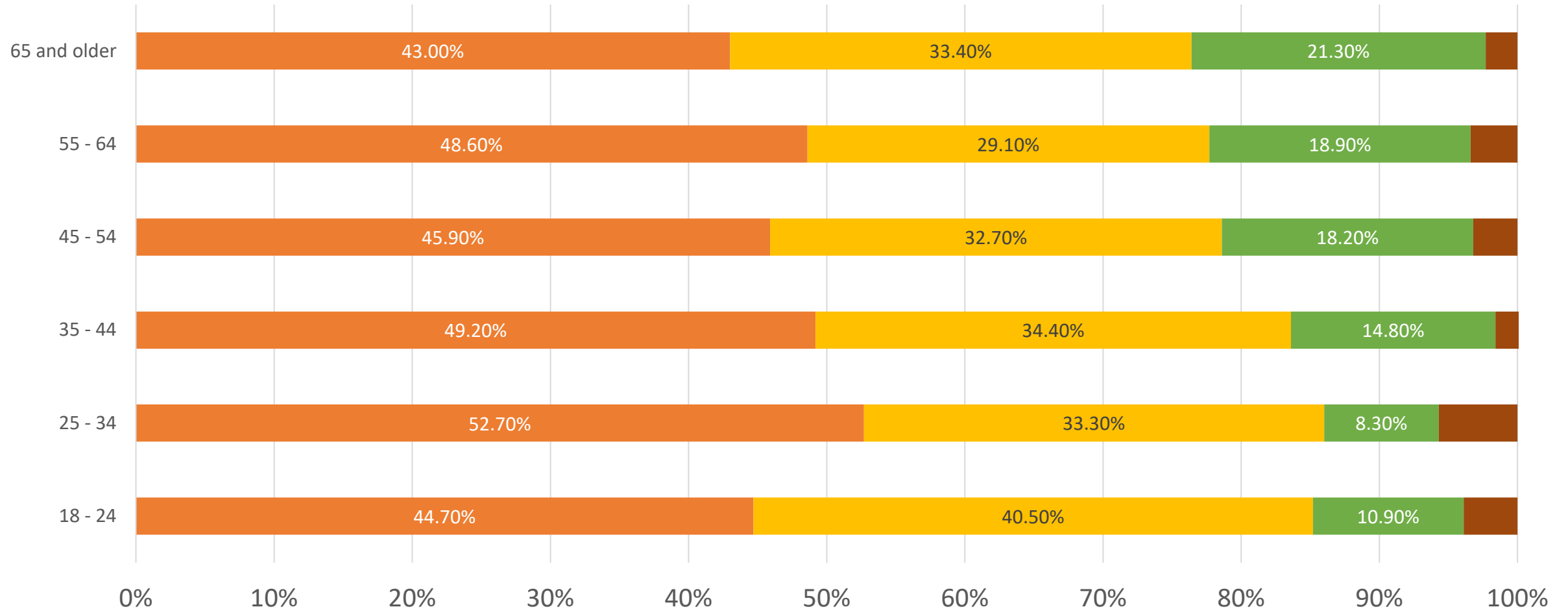
Thinking about climate change, how serious of a global threat do you feel it will be in the next 10 years? Will climate change be...

■ A major global threat ■ A minor global threat ■ No threat at all ■ DK



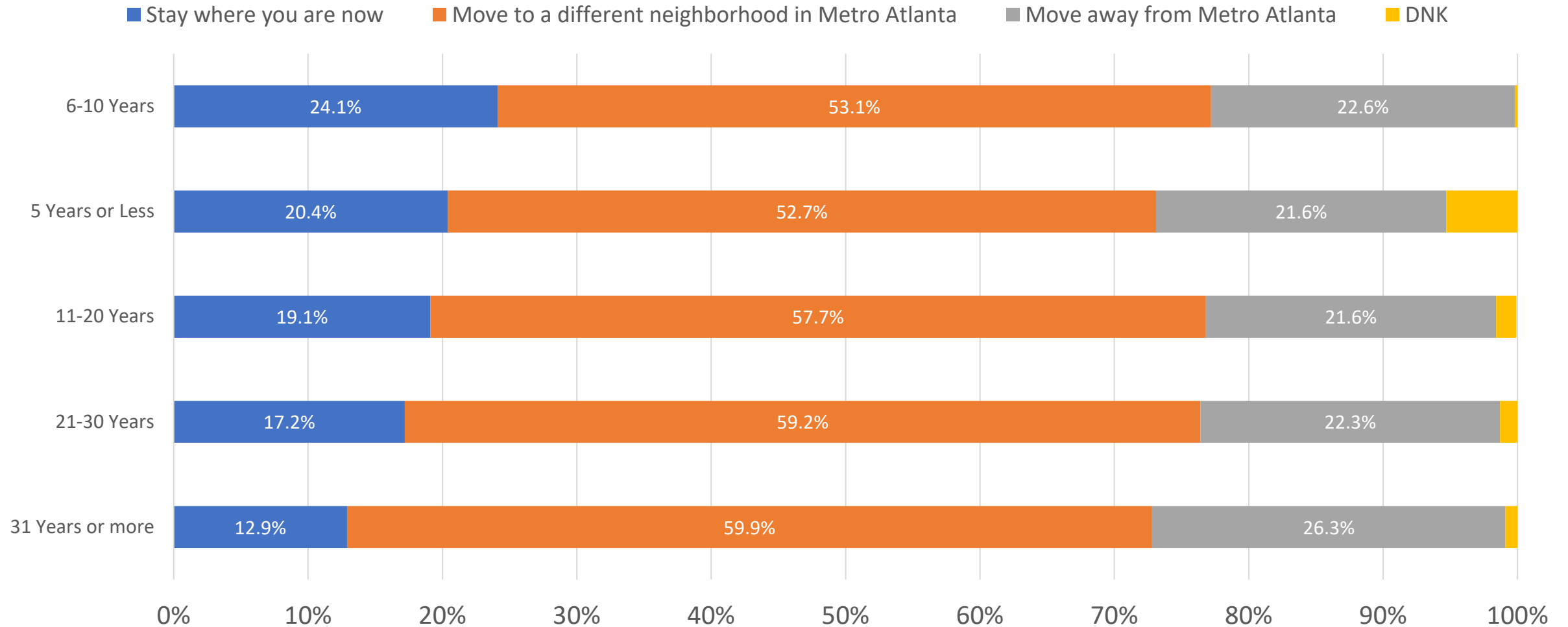
How serious a threat do you think climate change will be to the Atlanta metro area over the next ten years? Will it be...

■ A major threat
 ■ A minor threat
 ■ No threat at all
 ■ DK



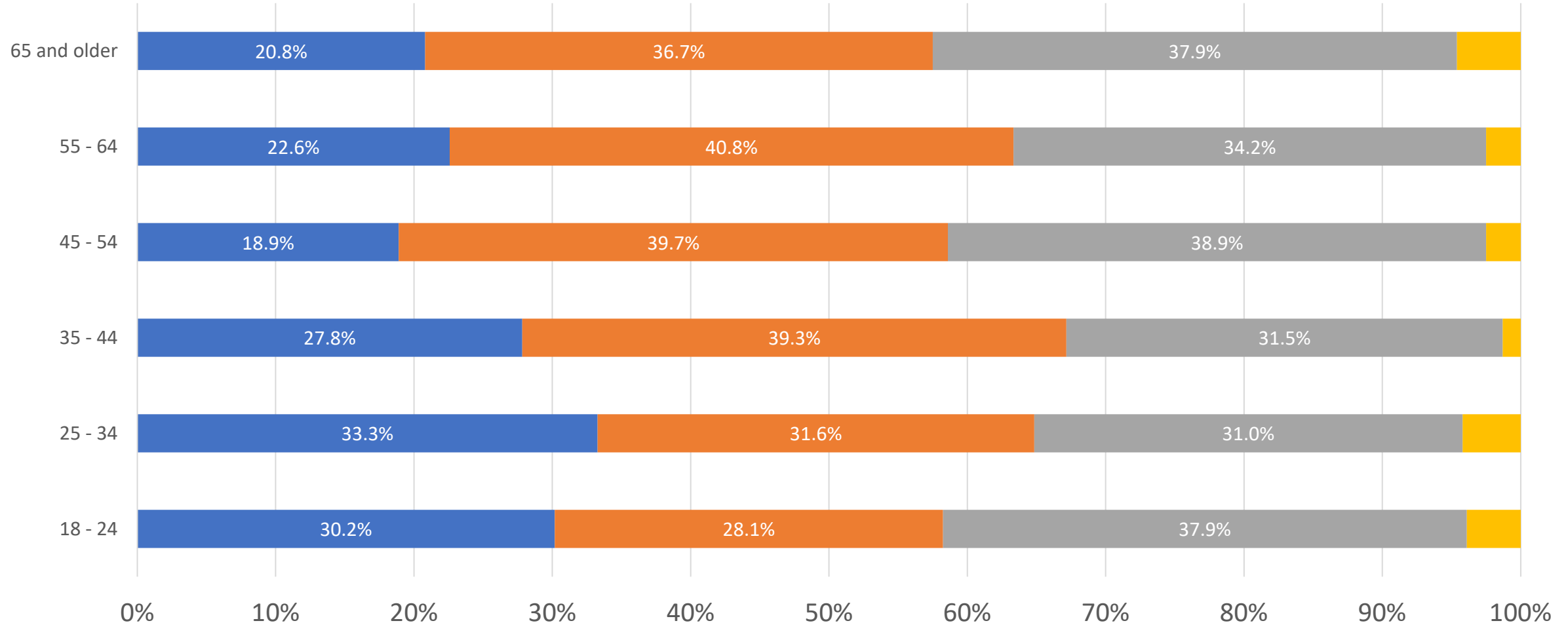
If you could, would you...

Move to a different neighborhood in the Metro Atlanta area, stay where you are now, or move away from metro Atlanta?



As you look ahead to the next 3 or 4 years, do you think living conditions in the Metro Atlanta area THEN will be better, worse, or about the same as today?

■ Better in 3-4 years ■ Worse in 3-4 years ■ About the same ■ DK



- Atlanta Regional Commission Website
<https://atlantaregional.org/what-we-do/research-and-data/metro-atlanta-speaks-survey-report/>
- 33N Blog
<https://33n.atlantaregional.com/data-diversions/metro-atlanta-speaks-2023-previewing-the-results>

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