

## **Transportation Demand Management Coordinating Committee**

**Tuesday, December 14, 2021**

**9:30 a.m. – 11:00 a.m.**

**Virtual Meeting**

### **Members Present**

Gil Grodzinsky, GA EPD  
Scott Haggard, ATL  
Dan Hourigan, Midtown Alliance  
Habte Kassa, GDOT  
Scott Kemp, CDC  
Shayna Pollock, Central Atlanta Progress  
Denise W. Starling, Livable Buckhead  
Michele Wynn, City of Atlanta

### **Members Absent**

Laura Beall, Cobb County DOT  
Dennis Bruce, Tangonet Solutions  
Thomas Cerny, AECOM  
Katrina DeBerry, Community Foundation  
for Greater Atlanta  
Daniel Dolder, GDOT  
Jeffrey Elsey (Smith), Kimley-Horn  
Sarah Foster, VMware Account  
Aaron Fowler, GA Tech  
Joddie Gray, UrbanTrans  
Jennifer Jinadu-Wright, MARTA  
Gerald McDowell, Aerotropolis CID  
Patricia Mokhtarian, GA Tech  
Kirsten Mote, Modern Mobility Partners  
Ronald M. Roberts, Jr., Douglas County  
Kay Sibetta, AARP GA  
Kirk Talbott, MARTA  
Christopher Tomlinson, ATL  
Jerry Travers, Bank of America  
Jidong J. Yang, UGA

### **1. Welcome and Public Comment Period**

Roz Tucker, ARC, asked if there were any changes to the October 19, 2021 meeting minutes. Upon hearing no comments, the summary was accepted as presented. There were no public comments.

### **2. Corporate Spotlight: Trend Changes in the Workforce as a result of COVID-19**

Panelists Callie Andrews, Wellstar Health System; Bridges Holmes, the Adecco Group; and Lars Minns, Mercedes-Benz USA discussed the future of the workforce. Andrews, Holmes and Minns provided thoughts on the long-lasting impacts of the pandemic on how workplaces do business and how it varies by sector. They shared comments on the changes to their workplaces and workplaces across the country with options for telework or shifting to part-time work to meet employees where they are as a recruitment and retention strategy, as well as the importance of valuing the mental and emotional health of employees and managers across organizations.

### **3. Infrastructure Investment and Jobs: The Impacts of the Infrastructure Bill on TDM**

Rob Henry, ACT, discussed the recent Infrastructure Investment and Jobs Act, outlining the specifics of the programs included under the plan, including upgrading national broadband, electric vehicle charging stations and transportation infrastructure.

### **4. TDM Plan Update**

Sabrina Mallett, ARC, and Katie O'Sullivan, ICF, surveyed the committee on potential names for the TDM plan.

### **5. Closing Comments and Announcements**

The next TDM CC Meeting will be held on February 15, 2021.

**Adjourned.**

#### **Meeting Materials**

- 12-14-21 TDM CC Meeting Agenda
- 12-14-21 TDM CC Powerpoint Presentation