

PROPOSED AGENDA

Transportation Demand Management Coordinating Committee Meeting

Roz Tucker, Chair

Please register for On-line TDMCC Meeting - on Tuesday, December 14, 2021 – 9:30 AM EDT at:

<https://attendee.gotowebinar.com/register/5754172477287694603>

*After registering, you will receive a confirmation email
containing details about joining the webinar.*

Please note this meeting is being held via GOTO Webinar.

1. **Welcome: Acceptance of October 19th TDMCC Meeting Summary** **Roz Tucker**
Public Comment period¹
2. **Corporate Spotlight: Trend Changes in the Workforce as a result of COVID-19**
Callie Andrews, Senior Vice President & Chief Operations Officer - Wellstar Health System
Bridges Holmes, Vice President, Diversity, Inclusion & Social Responsibility – The Adecco Group
Lars Minns, Chief Human Resources Officer, Mercedes Benz USA

As the pandemic resets major work trends, business leaders are rethinking workforce and employee planning, management, performance, and experience strategies. A recent poll by Georgia Commute Options showed that over 40% of employees will likely work remotely at least 2.5 days per week after COVID-19 versus 0.8 days before the pandemic. As part of this discussion, ARC will explore how private and public sector leaders are navigating workforce development challenges: specifically training, attracting, and retaining talent. Transportation and transportation costs are often a key component of workforce challenges, particularly among essential workers. Regional corporate leaders will share their perspective.
3. **Infrastructure Investment and Jobs Act: The Impacts of the Infrastructure Bill on TDM**
Rob Henry, Chair Public Policy, ACT

*In November 2021, Congress passed the **Infrastructure Investment and Jobs Act**, which represents the single biggest transportation package in US history, providing \$550 billion in new spending. The legislation will invest \$106.9 billion in transit, the largest investment in public transit in U.S. history, and reauthorize the surface transportation program for the next five years. This investment will increase the focus on climate change mitigation, resilience, equity, and safety for all users, including cyclists and pedestrians. The legislation provides billions of dollars in new funding for TDM programs.*
4. **TDM Plan Update** **Sabrina Mallet**
5. **Announcements** **Roz Tucker**
6. **Adjourn** **Chair**

¹ A 10-minute period for public comments is designated at the beginning of each regular TDM meeting. Each commenter must sign up before 4:00 pm the day before the meeting date. You can email Jill Goldberg at TDMCommittee@atlantaregional.org or call 404.796.2971.